

FINANCIAL TIMES

US stock exchanges

Lining up to list
in New York

Richard Lambert, Page 7

French budget

Why is Jospin
still popular?

Page 12

Estonia

Banking heaven
continues growth

Page 3

Today's surveys

Europe's most respected
companies; Gibraltar

Separate sections

WORLD NEWS

Serbia's ruling Socialists concede loss of majority

Serbia's ruling Socialists conceded they lost their parliamentary majority in Sunday's elections. There was a surprise increase in support for the ultra-nationalist Radical party, which repeated its desire to annex most of Croatia. Page 14

French defence targeted
French finance and industry minister Dominique Strauss-Kahn will unveil a 1998 budget in which the main casualty is likely to be the FF85bn (\$14.4bn) defence procurement budget. Page 2

Loyalist leader hits out
Ulster Unionist leader David Trimble marked the end of an 80-year unionist ban on talks with Sinn Féin, the IRA's political wing, by launching a fierce attack on the UK government for "bringing murderers to the table of democracy". Page 14

Paris airport extension agreed
The French government came under fire from environmentalists after deciding to go ahead with plans to extend Charles de Gaulle airport near Paris. Page 2

Pressure to cut Italian rates
The Bank of Italy was under growing pressure to cut short-term interest rates on indications the September consumer price inflation figure would drop to a 28-year low. Page 2

Germany's SPD in jobs call
Germany's opposition Social Democratic party called on the European Union to adopt convergence criteria on employment to help reduce Europe's 13m jobless total. Page 2

Polish austerity warning
Poland's right-wing Solidarity Electoral Alliance (AWS), the victor in last Sunday's parliamentary elections, has signalled it is ready to accept the need for tough fiscal policies next year if the country is to avoid a Czech-style financial crisis. Page 2

UK bank chief's Euro doubts
In a typically sceptical assessment of Europe's plans for economic and monetary union, Bank of England governor Eddie George said differences in fiscal positions between European countries might produce tensions in setting a single European interest rate. Page 8

Japan resists US air demands
The US and Japan held talks to try to reach a deal on opening their aviation markets, with Japanese negotiators saying Washington had put forward "excessive" demands. Page 6

Amman acts on Soros dispute
Malaysia's deputy prime minister Anwar Ibrahim sought to defuse the dispute between Malaysian leader Mahathir Mohamad and international investor George Soros. Page 4

Cardoso party crisis deepens
A crisis in the Brazilian Democratic party has deepened with the resignation from its national executive of communications minister and political heavyweight Sérgio Motta. Page 7

China warns on wealth
The divide between rich and poor nations is widening, posing a threat to the prosperity of the developed world, China's prime minister Li Peng told the IMF/World Bank meeting. Page 8; Editorial Comment, Page 13

Mexico bank talks pose down
The Mexican currency weakened after the Bank of Mexico signalled concern that the strong peso was hurting exporters. Page 7

BUSINESS NEWS

Fiat close to deal with Gaz to assemble cars in Russia

Italian carmaker Fiat is poised for a comeback to the Russian market after 31 years. It is in advanced negotiations with Russian carmaker Gaz to assemble 150,000 cars a year at a plant near Moscow. Page 16

Guinness and LVMH, two companies battling over plans to create the world's largest drinks company, both reported increased profits. Page 15; Lex, Page 14; LVMH results, Page 16; Guinness results, Page 20

The European Commission is to consider proposals to outlaw most state aid to the European Union shipbuilding industry. Page 7

Philips, Dutch electronics group, is to strengthen its technology co-operation with SGS-Thomson of France in the development of manufacturing processes for semiconductors. Page 16

Acer, Taiwan's biggest computer company, may open a European manufacturing plant as part of a plan to expand its share of the \$100bn a year personal computer industry. Page 19

ASE of Taiwan plans to invest \$340bn (US\$11.9bn) over 10 years in a bid to become the world's top microchip packaging and testing concern. Page 15

Bertelsmann, the world's third-biggest media group, stepped up its campaign for approval of its proposed alliance with KirchGroup and Deutsche Telekom to develop digital pay-TV in Germany. Page 17

Ustler, French steelmaker, is considering opening talks with Belgian group Cockatill Sambre on possible co-operation. Page 16

Lafarge of France and UK building group Redland are considering putting their French aggregates businesses into a joint venture. Page 20

Short Brothers, Northern Ireland aerospace offshoot of Bombardier of Canada, is to receive a \$19.5m (\$31m) UK government grant to support two new projects. Page 9

Fila, Italian sporting goods company, agreed an \$80m endorsement deal with US basketball player Grant Hill. Page 18

McKesson Corp and AmeriSource Health, two of America's largest healthcare distribution companies, plan to merge in a \$1.72bn deal. Page 18

Financial services company Morgan Stanley Dean Witter, Discover, based in the US, reported record net income of \$678m in the third quarter. Page 16

Delta Air Lines and American Airlines said they would cut their commissions to travel agents from 10 per cent to 8 per cent. Page 16

Emetel, Ecuador's state telecoms company, attracted a further four foreign telecoms operators seeking to win a 35 per cent stake in the group. Page 18; Telia targets Nordic markets, Page 18

JCI, South Africa's first black-controlled mining house, is determined to merge its gold interests with UK conglomerate Lonrho despite the failure of broader merger talks. Page 15

BHP, Australian resources group, announced worse-than-expected first-quarter profits of A\$284m (US\$24m). Page 19

Athens stock exchange joins forces today with FTSE International to launch a real-time equities index, the FTSE/ASE-20. Page 17; World stocks, Page 34

Brussels set to investigate state aid for German bank

Cash injections may have given WestLB competitive advantage

By Emma Tucker in Brussels

An investigation into claims that Germany's third-largest bank received unlawful state hands totalling DM5.9bn (\$3.3bn) is expected to be launched by the European Commission next week.

The European Union's Brussels-based executive suspects that cash injections, received in 1992 through the integration of housing development funds, gave Westdeutsche Landesbank an unfair competitive advantage over other European banks.

The probe, launched under EU state aid rules, is the latest in a series of anti-subsidy cases brought against Germany by the commission. WestLB, the most powerful of Germany's state-owned regional banks, could be forced to repay the money.

The investigation was triggered by a complaint from the German banking association, which represents private-sector banks. It claimed the state injections amounted to unlawful state aid and enabled WestLB to expand at a lower cost than private banks.

The decision by Karel Van Miert, the competition commissioner, to press ahead with the case is certain to embarrass the German government, which last year failed to secure a compromise between the private banks and WestLB. It is also likely to focus attention on the politically sensitive state guarantees enjoyed by Germany's regional "Landesbanken".

State guarantees help the Landesbanken to receive top credit ratings, which enables them to borrow funds at preferential rates and gain an advantage over their private-sector rivals.

At June's European summit in Amsterdam, Chancellor Helmut Kohl of Germany succeeded in getting a declaration written into the revised EU treaty designed to protect the structure of Germany's public banking sector.

However, officials at the commission are conducting a survey into the potentially distorting effects of state guarantees on competition not just in the banking sector, but across the whole of industry. A report on the impact of state guarantees should be published within the next few months.

The dispute between the private banks and WestLB dates back to 1992 when the state-owned Institute for the Promotion of Housebuilding was integrated into WestLB. While WestLB cannot use the money directly for other business, it can raise funds against the extra capital and thus increase its lending volume.

Several other regional banks also received funds in this way, but they are not included in the proposed investigation.

The private banking association argues that in spite of its name, WestLB is not a local bank but has a strong presence in Europe and on the international capital markets. Backed by a triple-A rating, it has expanded aggressively into other European countries, taking advantage of the liberalisation of financial services and the integration of financial markets in Europe.

The decision to launch the investigation will be put by Mr Van Miert to the college of commissioners at their regular meeting next Wednesday. The German government will then have one month to give its initial response to the complaint.

GE Capital set to buy Woodchester for \$880m

By George Graham, in London

The drawn-out auction of Woodchester Investments, the Irish motor and equipment finance company owned by Crédit Lyonnais, came to an end yesterday, when General Electric Capital agreed to pay \$880m (\$880m) for the business.

The deal is the largest ever takeover of a public company in Ireland, and a first run-through for the newly independent Irish takeover panel, which has been monitoring talks.

GE Capital, which has rapidly expanded its leasing and finance business in Europe with a string of acquisitions, launched a cash offer of 263p a share after agreeing to buy Crédit Lyonnais's 54 per cent stake.

The US-owned business has

made more than 20 acquisitions in Europe this year, including a \$250m deal in July to take over Central Transport Rental, the former Tiphook trailer rental company. Woodchester will substantially expand GE's European motor finance business, which already includes operations in Austria, France and Spain.

For Crédit Lyonnais, the sale will generate an extraordinary gain of more than FF300m (\$51m). The French bank has been under pressure from the European Commission to sell off many of its international ventures in exchange for Brussels' approval of its rescue by the French government.

For Woodchester, the sale ends a long period of uncertainty

Continued on Page 14
Lex, Page 14



Smog alert: school children in Kuala Lumpur wear masks during assembly to publicise the health risks of smoke from jungle fires in Indonesia which has enveloped Malaysia. Masks are being worn for real in Malaysian Borneo, where visibility has been reduced to arm's length. Report, Page 14; Map, Page 4

UK condemns Saudi court over lashing sentence on British nurse

By David Wighton and Rouda Khalef in London

A Saudi court has sentenced a British nurse accused of murdering an Australian colleague to eight years in prison and 500 lashes. The victim's lawyers claimed a second nurse had been sentenced to death.

Robin Cook, the UK foreign secretary, immediately condemned the move which he said was "wholly unacceptable in the modern world". He pledged that his government would do everything it could to ensure the sentence was not carried out.

Mr Cook warned the Saudis that the move would have a serious impact on British public opinion and could threaten UK-Saudi relations. Saudi Arabia is one of the UK's most important trading partners with the Al Yamamah defence contract alone worth \$2bn a year to British companies.

However, Ghazi Aligosaibi, Saudi ambassador to Britain, said on British TV: "We are not

Japan to open up market in pension fund management

By Gillian Teft in Tokyo

Japan is poised to change its pension regulations next month, allowing companies a wider choice of fund managers for their pension funds.

The change will allow "investment advisers" - similar to western-style fund managers - to compete for an additional ¥15,000bn (\$123bn) worth of corporate pension money held in so-called "tax-qualified" pensions.

It will also create opportunities for foreign fund managers, which have been increasing their share of the pension market as Japan prepares for "big bang" financial deregulation. Mr Clifford Shaw of Mercury Asset Management, the UK fund management group, said: "Opening up tax-qualified pensions will open up a large new chunk of the market."

Unpublished industry data show that foreign fund managers now account for 22 per cent of the investment adviser sector, up from 8 per cent two years ago.

The latest reforms are part of moves by the government to introduce more competition into Japanese companies' manage-

ment of their pension money. Corporate pension funds have traditionally been managed by two main groups - trust banks and life assurance companies.

In recent years investment advisers have been granted limited rights to manage pension funds. These differ from trust banks in that they do not act as custodians and are subject to fewer reporting restrictions.

Until now, investment advisers have been allowed to manage some public funds and one type of private corporate pension fund, known as employees' pension funds. But they have been barred from managing the other main type of private corporate pension fund - the "tax-qualified" fund - which accounts for almost a third of the private corporate pension sector.

As a result, the total funds investment advisers manage are still only about one fifth of the assets managed by trust banks.

Following the changes, the generally higher rates of return on pensions offered by investment advisers should help them win

Continued on Page 14

Markets

STOCK MARKET INDICES			
New York: Dow Jones	7,881.05	(-14.98)	
NASDAQ Composite	1,282.21	(+2.78)	
London: FTSE 100	2,897.23	(-20.22)	
DAX	1,028.20	(+8.28)	
Frankfurt: DAX	5,027.5	(-48.2)	
US LUNTIME RATES			
Federal Funds	5.75%		
3-month Treasury Bill	4.500%		
Long Bond	100%		
Yield	5.360%		
OTHER RATES			
UK 5-year interest	7.4%	(7.5%)	
UK 10 yr Gilt	104.375	(104.500)	
France: 10 yr OAT	100.12	(100.10)	
Germany: 10 yr Bund	102.33	(102.20)	
Japan: 10 yr JGB	107.52	(107.52)	
NORTH SEA OIL (Average)	\$18.94	(18.67)	
Brent Blend			

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Inside

COMMENT & ANALYSIS

- US tobacco deal Editorial, Page 13
- The IMF's role Editorial, Page 13
- Guinness and GrandMalt Lex, Page 14
- Coalition government for Britain? UK News, Page 10

TECHNOLOGY

- Commercialism on the Internet Eagle Eye, Page 21
- Web television Technology, Page 21



Boxes on top of televisions will bring internet advances to homes: Page 21

EMERGING MARKETS

FINANCE

- US banks: consolidation endgame Feature, Page 13
- Japan's cars headline Asian company news, Page 19

- Czech beer war European company news, Page 17
- Hedge funds feel Asia effect World Stock Markets, Page 34
- Emerging markets at a glance Global equities, Page 33

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NEWS: EUROPE

Strauss-Kahn to unveil package aimed at ensuring deficit will not exceed 3% of GDP next year

French budget to target defence for cuts

By David Owen in Paris

Dominique Strauss-Kahn, the French finance and industry minister, will today unveil a 1998 budget designed to give substance to his frequent assertions that the country's budget deficit will not exceed 3 per cent of gross domestic product next year.

On the spending side, overall government expenditure is expected to increase by 1.4 per cent, in line with inflation.

The main casualty is likely to be the FF85bn (\$14.1bn) defence pro-

gramme budget, with a number of programmes postponed or cancelled.

The principal winner, by contrast, will be Martine Auhry's employment and solidarity department. Since the election in June, Lionel Jospin's Socialist-led coalition government has been keen to prioritise the battle to curb the country's unemployment, which currently stands at 12.5 per cent.

Last month, it unveiled a bill aimed at creating 350,000 public sector jobs over three years in part fulfilment of a Socialist party cam-

paign election pledge to create 700,000 "real" jobs for young people.

The cost of the programme is expected to reach FF10bn next year before rising to an annual FF13bn.

In terms of taxation measures, details are sketchier, although officials have indicated the overall tax burden can be expected to rise at about the same rate as gross domestic product.

It would be a major surprise if today's package did not include a sharp increase in the rate of the

Contribution Sociale Généralisée (CSG), a broad-based tax currently levied on all incomes - not only payroll incomes - at 3.4 per cent.

This would be part of a drive to shift more of the burden of financing France's generous welfare system away from workers.

The move would be accompanied by a corresponding reduction in social security contributions levied on wage-earners.

The net effect of the switch, which may be broadly revenue-neutral, would be to ensure that investment and savings income

hore a higher proportion of France's welfare costs.

Mr Strauss-Kahn is also expected to announce higher duties on fuel.

As expected, there will be measures to help small and medium-sized enterprises and to encourage the creation of innovative French companies.

Government officials have indicated that the net effect of today's measures will be to increase the purchasing power of French consumers by more than 2 per cent after tax.

Top of the class, Page 12

EU is warned on technology licence ruling

By Emma Tucker in Brussels

The European Commission could seriously damage the competitiveness of the chemical industry in Europe if it presses ahead with a ruling on the licensing of technology, according to industry chiefs.

The industry fears that in attempting to resolve a dispute between Arco Chemical of the US and Repsol of Spain, competition officials in Brussels could alter the law in a way that would disallow companies from licensing valuable technology patents to European manufacturers.

"This ruling threatens the free flow of ideas which are expressed in licensing, patents and know-how agreements," said Jonathan Kaptein, Arco's director of government relations in Europe. "Any company would think twice about transferring technology from Japan or the US into the EU."

The issue in dispute is whether the owner of a technology licence should be allowed to confine its use by another party to a specific production site.

It arose after Repsol complained to the Commission that a 1988 agreement between it and Arco Chemical - a former partner in a joint venture - was illegal.

The agreement said that Repsol would have to seek a new licence from Arco if it decided to expand production capacity to exploit technology for the manufacture of propylene oxide and styrene monomer, originally licensed to it by Arco.

Two years ago Repsol decided to build a completely new plant at a new site using the licensed technology, but it did not seek a fresh licence.

Although no final ruling

has been made, officials in Brussels have concluded that the 1988 agreement broke competition rules which seek to protect the licensee, as well as the licensor, by giving the licensee the liberty to increase its capacity or to construct its own plant.

According to the Commission, once the licence for use of technology on one set of production facilities has been granted, the licensee should be allowed to build any number of plants using the technology. If the agreement does not explicitly permit this then it is illegal.

"The fundamental objection in this case is that a company cannot build a new plant without the approval of its competitor Arco Chemical," said a Commission official.

The Commission also points out that Arco is itself building a new plant and has a huge vested interest in preventing, or at least delaying, the development of Repsol's new site.

Arco disputes the allegation, saying it would be willing to license the technology for Repsol's expansion. All it wants is recognition from Repsol that it is the owner of the technology.

Other oil and chemicals companies have joined the protest, fearful that hundreds of similar "site licensing" agreements could be rendered illegal.

In a letter to the Commission, Bryan Sanderson, managing director of BP Chemicals, says the Commission's imminent decision "is certain to dissuade potential licensees from allowing third parties to have access to their technology. The net effect of this will inevitably be to the detriment of industry and to competitiveness in general."

Paris airport extension agreed

By Samer Iskandar in Paris

The French government came under fire from environmentalists yesterday after announcing its decision to go ahead with plans for the extension of the Charles de Gaulle airport at Roissy, north of Paris.

The project, initially approved by the previous centre-right government, was frozen this summer after the Socialist-led leftwing coalition government was elected.

Environmentalists were hoping the suspension would increase the likelihood of the project being scrapped altogether.

Jean-Louis Gaysot, the transport minister, who is a Communist, said yesterday the extension would go ahead, but he also announced measures to limit noise, especially at night. He said higher local and professional tax receipts would be distributed more evenly among local residents.

"This must be a final settlement for the Ile-de-France [the region which includes Paris]," said Dominique Voynet, the environment minister. "This will be a heavy burden on local residents." Ms Voynet, a Green, added: "I am still not certain that there were no other alternatives."

The Green party said the decision had been made "with no debate" and that "neither the region nor the local residents would benefit".

The FF1.5bn (\$250m) extension plan, supported by business and the trade unions, is expected to generate a substantial number of jobs. It includes two new runways in addition to the existing two, as well as new terminals.

Roissy-CDG, built in 1974 in empty fields, has become France's busiest airport. As a result, the region around it gradually became a large business and industrial centre and its population had grown exponentially. Last year the airport saw 361,000 flights transporting 32m passengers. Activity is expected to grow at an annual rate of 3.5-4 per cent, reaching almost 40m passengers by 2002.

Claude Carpentier, president of the Val d'Oise region's association against noise pollution from aircraft, said the region's environmentalists were "disgusted and angry" by the decision.

"Mr Gaysot has sacrificed local residents to the benefit of the aeronautical lobby and Aeroports de Paris [the airport's operator]," he said. "The government, however, believes Paris would lose travel business to London, Amsterdam or Frankfurt if capacity is not increased in the near future."

Poland's victors signal austerity

By Christopher Bobinski in Warsaw

Poland's rightwing Solidarity Electoral Alliance (AWS), the victor in last Sunday's parliamentary elections, has signalled it is ready to accept the need for tough fiscal policies next year if the country is to avoid a Czech-style financial crisis.

Boguslaw Grabowski, a top economic adviser to the AWS, which groups 36 small rightwing parties around the Solidarity trade union, was reported yesterday as saying that Poland needs to cut the budget deficit of 2.8 per cent of gross domestic product planned for this year.

The statement came as the AWS, whose syndicalist wing favours government support for state-owned industries and higher spending on the social services, was preparing for coalition talks with the pro-business Freedom Union (UW) led by Leszek Balcerowicz, which wants tighter fiscal policies.

Next year's budget is being prepared by Marek Belka, the outgoing finance minister, who wants to cut the planned deficit for 1998 to 1.8 per cent of GDP, less than the 1.9 per cent figure mooted by the finance ministry before the elections.

It is close, however, to advice from the Polish central bank (NBP) and the International Monetary Fund that the budget deficit next year be cut to 1.5 per cent and the budget balanced in 1999.

Key AWS leaders such as the pragmatic Janusz Tomaszewski, a trade unionist from the industrial city of Lodz, have been assuring financiers



UW leader Leszek Balcerowicz yesterday points to the scale of the rightwing victory on a map of Poland

that the movement will approve next year's budget authored by the outgoing administration. This has been led by the former communist Left Democratic Alliance (SLD) for the past four years.

The debate over next year's budget, set against a background of Poland's current account deficit which reached \$3bn after the first seven months of the year against \$10m in the same period last year.

By the end of this year, the cur-

rent account deficit is expected to reach \$6bn or around 4 per cent of GDP. The sharp rise has spurred the central bank to tighten its interest rate policy, and to press the government for fiscal stringency.

With final election results expected today the AWS looks set to get around 200 out of the 460 seats in the Sejm (Polish parliament) while the UW will have around 60 deputies. The SLD increased their share of the vote from 20 per cent at the last

election in 1993 to 26 per cent, with around 160 seats in the Sejm. In the Senate, the second parliamentary chamber which can initiate and amend legislation but plays no role in forming governments, results from 31 of Poland's 49 provinces gave the AWS 38 of the 100 seats.

The results put the AWS on track to gain the majority of the seats in the Senate, as predicted by the polling organisations, with the SLD set to win around a quarter of the seats.

Germany asked to close meat plant

By Michael Smith in Brussels

Germany was yesterday asked by the European Commission to close down a meat processing plant after the discovery of a suspected fraud to import UK beef.

The request to close an unnamed plant will exacerbate German fears about the dangers of BSE or "mad cow" disease and increase friction with the UK over plans by Britain to seek a relaxation of an 18-month ban on its beef exports.

The European Commission said it had asked the German authorities to suspend the licence of the plant fol-

lowing the discovery in early September of meat believed to have originated in the UK. Although the amount was limited to tens of tonnes, the Commission suspects more could be involved. It has asked controls to be tightened at several other plants.

Speaking before the announcement of the alleged fraud, Franz-Josef Feiter, German agriculture state secretary, said yesterday that as long as there were no watertight controls on beef exports from Britain, Germany could not support a lifting of the ban.

Officials later played down his remarks, saying that Germany would be guided by scientific advice as laid down

by the European Union. UK hopes for an easing of the ban were raised last week when an EU veterinary committee suggested exports could be resumed from Northern Ireland, where the incidence of BSE is low and records of cattle movement are kept on computer record.

Jack Cunningham, UK agriculture minister, expressed irritation at the "strong negative response" of Mr Feiter. He said there had been at least two cases of suspected fraud involving UK beef in "Mr Feiter's own country."

Mr Cunningham thought it was quite wrong for the Germans to say the frauds justified not lifting the ban. He would be pressing for the ban to be eased throughout the UK and not just Northern Ireland.

He met EU officials yesterday in an attempt to sort out who should make the next move on easing the ban, with both sides claiming it was the responsibility of the other.

SPD calls for Emu criteria on jobs

By Peter Norman in Bonn

Germany's opposition Social Democratic party yesterday called on the European Union to adopt convergence criteria on employment to help reduce Europe's 15m jobless total.

Oskar Lafontaine, the SPD leader, said the criteria, which would set goals for cutting unemployment, should "rank equally with, if not have priority over" the monetary stability criteria for European economic and monetary union, due to start

on January 1 1999.

Although Mr Lafontaine denied this would mean accepting high inflation rather than increased unemployment in the event of a conflict of policy goals, he said the SPD's philosophy was that "the human being is more important than money".

While supporting Emu, the SPD has long demanded that the planned single currency should be flanked by more active employment and social policies. But Mr Lafontaine's plea yesterday for

employment criteria which could take priority over the economic convergence criteria of the 1992 Maastricht treaty took the party into more radical territory.

This suggested that Germany's high unemployment was likely to be the key issue in SPD state and federal election campaigns between now and the general election on September 27 next year.

Mr Lafontaine's call for employment criteria came as he unveiled a European policy resolution for the SPD's congress in December.

Last week, the party leadership adopted a largely business-friendly economic policy resolution for the same congress which recognised the importance of economic growth, competition and technological progress.

Heidemarie Wiecek-Zeul, the party's European policy specialist, said the SPD wanted the employment criteria to be adopted at the EU's late November special jobs summit in Luxembourg, where there would be a majority of Social Democratic governments.

Ms Wiecek-Zeul said cutting unemployment could not be left to national policies, but required a European action programme. The party wanted Emu, but it must be an instrument for job creation. Economic policy co-ordination in the EU should put a greater emphasis on employment. The SPD also wanted EU governments to agree a "training and employment guarantee" for young people that would ensure nobody went straight from school to unemployment, she said.

The Bank of Italy was last night under growing pressure to cut the country's short-term interest rates following indications that the September consumer price inflation figure would drop to a 28-year low.

Inflation data from Italian cities have prompted analysts to forecast a decline in the final CPI figure for September, due out next month, from an annualised 1.5 per cent to 1.4 per cent - a level not seen since February 1969. The gradual release of the inflation figures over the last two days has triggered optimism in Italian markets about the prospect of an easing in monetary policy. Yesterday's data was accompanied by a narrowing of the spread between 10-year Italian and German government bonds, down to around 62 basis points.

The compares with a spread of around 75 basis points 10 days ago, after markets had already taken a positive view of the prospects of the lira joining a single currency following a meeting of European Union finance ministers in Luxembourg. Speculation of a near-

term cut in the Bank of Italy's official discount rate (ODR) - currently 6.25 per cent - has been rife over the last three days. It intensified over the weekend when Antonio Fazio, governor of the Bank of Italy, signalled that the "distance between Italian and German rates should narrow over the next year, or year and a half".

However, economic analysts expect the governor to wait until the government has announced details of its 1998 budget before deciding how much to ease policy.

The budget - which must be tabled in parliament by September 30 - will set out the extent to which the government has managed to cut back Italy's annual expenditure on welfare. It is also expected to introduce rises in value added tax that will have an impact on inflation in 1998.

"I expect the governor to announce a basic point cut in rates immediately after the budget," said Maria Fornari, an economist at JP Morgan in Milan. She expects that this will be followed by a further bout of easing - again by 50 basis points - before the end of the year.

Israel seeks to strengthen ties with Turkey

Feelings of mutual isolation may help to bind the two, writes John Barham

Israel wants to prove there is more to its coarseness of Turkey than secret military protocols struck with the country's powerful secularist generals and is encouraging more "people to people" ties such as scholarships for bright students, irrigation technology transfers, trade fairs and twin cities.

For most countries, this type of cultural diplomacy is unremarkable. But it is a high priority for Israel as it works to broaden relations with a key Moslem state, Nissan Amidor, a diplomat at the Israeli embassy in Ankara, says: "Government to government relations are important but we are trying to widen this path into a highway between both societies."

Governments and their policies may come and go, but friendships between individuals and trade deals between companies should prove more durable.

For the Israeli Turkey is fertile soil. There is little of the anti-Israel sentiment rife in Egypt, which signed the Arab world's

first peace treaty with Israel 20 years ago. Tüzin Deniz, director of cultural affairs at Ankara's Middle East Technical University, has helped organise a growing student exchange programme with Israel. She says: "The most important thing is to live in peace. Atatürk said, 'Peace in Turkey and peace in the world' and we are trying to live up to this. From my viewpoint there is no difference between people living anywhere in the world."

Traditionally pro-western, secular Turkey was among the first countries in the world to recognise Israel and never broke off diplomatic relations. It rarely participated in the Arab world's anti-Israel campaigns. Admittedly, relations were in suspended animation for decades, but revived with the signing of the Oslo agreements between Israel and the Palestine Liberation Organisation. Leaders from both countries

have paid official visits. Last year, Turkey and Israel ignored angry Arab protests and signed a series of military agreements allowing Israeli pilots, cramped by Israel's tiny territory, to fly training missions over the plains of Anatolia four times a year. Israel Aircraft Industries is upgrading Turkish air force jets in a \$650m contract.

Turkey is Israel's second most popular tourist destination, largely because its casinos - now facing closure - are only one hour's flight from Israel, which bans gambling.

In April, even though the Islamist Welfare party was in power, parliament approved a free trade agreement with Israel that will eliminate trade barriers by 2000 and could boost trade to \$1bn a year from \$400m a year now. The same month, the secularist establishment forced Necmettin Erbakan, then Turkey's first Islamist prime minister, to see

David Levy, Israel's foreign minister, during an official visit to Turkey.

Mr Erbakan had alarmed Jerusalem by cultivating anti-Israel groups like Egypt's Moslem Brotherhood, Hamas, the Palestinian Islamic party, and Lebanon's Hizbullah group. He strengthened ties with Iran. Although Israel's broader relationship with Turkey has improved little during Mr Erbakan's 11-month period in office, the rise of Welfare vindicated the wisdom of people to people diplomacy.

Jerusalem places special emphasis on Turkish perceptions of Israel. There is a residue of anti-Semitism from the Ottoman era, when Jews together with Greeks and Armenians formed the empire's rich but despised commercial elite. Republican Turkey stripped these minorities of their wealth with punitive tax laws. The embassy in Ankara closely

monitors the growing Islamist media, rebutting anti-Jewish articles or programmes. Mr Amidor says it is important to combat defamatory reporting, less to win over the Islamists than to prevent anti-Israel sentiment leaking into wider society. One hard-line newspaper even interviewed the Israeli ambassador although the article never appeared.

About 20,000 Jews live in Turkey. Some are important business or cultural figures, but most are wary of raising their profile. In 1996, Yuda Yurum, a Jewish academic, survived a car bomb attack. He had received threatening letters from an extremist Moslem group after an Islamist newspaper reported that he received an academic award in Israel.

Turkey is an important prize for Israel. It is among the region's highest Moslem states and is struggling to contain the rise of militant Islam. It is a Nato mem-

ber with the most powerful Middle Eastern army after Israel's. It is the region's only other democracy. The two countries share a common enemy in Syria, which Turkey accuses of supporting the Kurdistan Workers party.

Turkey values Israel's lobbying machine in the US and Europe. Israel has no human rights legislation restricting arms exports. Turkey has few friends in the Arab world. It is still resented as the successor of the Arabs' Ottoman rulers, scorned as an ally of the west and berated for diverting the waters from Syria and Iraq of the Euphrates and Tigris to irrigate its arid south-eastern farmland.

Set beside this, the small time diplomacy of cultural exchanges, scholarships, twin cities and business conventions seems trivial. But winning hearts and minds is vital for Israel in its struggle for acceptance in a hostile environment and for Turkey trying to overcome growing international isolation.

NEWS DIGEST

Serbs attack peacekeepers

Scandinavian and Polish peacekeeping troops in Bosnia were attacked yesterday by a mob of about 200 Serbs hurling stones and petrol bombs near the northern town of Doboj, Nato spokesmen in Sarajevo said.

A civilian bus caught fire but no peacekeepers were injured. The crowd was demanding the removal of a checkpoint from a bridge about 3km north of the Serb-controlled town.

Officials of the Nato-led force, SFOR, said the checkpoint was set up to prevent the movement of armed Serbs along the road to Prnjavor. Police loyal to Biljana Plavsic, the Western-backed Bosnian Serb president, on Sunday seized a police station in Prnjavor from forces supporting her hardline nationalist rival, Radovan Karadzic.

Doboj remains under the control of Mr Karadzic, the former Bosnian Serb president indicted for war crimes, who wields power covertly from his base in Pale in eastern Bosnia.

Guy Dismore, Belgrade

HAMBURG ELECTION

'Red-Green' coalition move

Leaders of Hamburg's Social Democratic party have proposed Ortwin Runde, a left winger, as candidate for governing mayor, increasing the chances that the city state's next government will be a coalition of SPD and environmental Greens. Mr Runde has been a strong advocate of a Red-Green coalition for many years, in contrast to the outgoing mayor, Henning Voscherau.

Mr Runde, 53, was finance senator in the government led by Mr Voscherau, who announced his resignation as party leader and mayor after the SPD's poor showing in Sunday's state election.

A party congress will be asked on Friday to approve Mr Runde's appointment. He is expected to win after the leadership backed his nomination with a majority of 14 to five.

Peter Norman, Bonn

RUSSIAN ECONOMY

Yeltsin may stress state role

President Boris Yeltsin will today deliver a rare address to parliament in which, Kremlin aides say, he will lay out a new blueprint for Russia's economic development.

Newspapers have been feverishly speculating about the contents of the speech, which is believed to include calls for a reassertion of state discipline in the economy. Mr Yeltsin has recently given strong public backing to his two young first deputy prime ministers, Anatoly Chubais and Boris Nemtsov, who favour the development of a liberal, competitive economy. But these ministers have come under a barrage of fire from bankers and opposition leaders who have called for greater state support.

Kremlin sources were hinting yesterday that Mr Yeltsin would stress the state's central role in establishing the ground rules for competition. Speaking in Hong Kong yesterday, Mr Chubais said the Russian state needed to reinvent its role to complete the country's move towards a free market economy.

John Thornhill, Moscow

SPAIN AND EMU

Maastricht target in sight

The Spanish government is increasingly confident of meeting its budget deficit target this year - the main hurdle remaining in its campaign to qualify as a founder-member of the European economic and monetary union - without resorting to last-minute adjustments.

José Folgado, state secretary for the budget, said yesterday that it should "easily" fulfil the Maastricht treaty's requirements on the basis of its performance in the first eight months of the year.

The central government deficit to the end of August fell 36 per cent to Pta1,298bn (\$8.6bn) in national accounts terms. This was 1.7 per cent of annual gross domestic product, a full percentage point less than at the same stage last year, according to the economy and finance ministry. The government needs to keep this part of its deficit - which excludes social security, regional or local authorities - to a maximum 2.5 per cent of GDP for the whole year to achieve an overall shortfall of no more than 3 per cent, the target for monetary union.

Mr Folgado said the reduction reflected higher government revenues, while expenditure was running according to plan.

David White, Madrid

ROMANIA PRIVATISATION

Airline stake to be sold

The Romanian Senate yesterday passed a bill allowing the restructuring and privatisation of the state airline, Tarom. Under the bill, which confirms an earlier government decree, the 70 per cent stake currently held by the State Ownership Fund (SOF) will be sold, with the state retaining a golden share.

Tarom lost \$24m (£15m) last year and \$13m in the first six months of this year. It suffers from poor maintenance, sales structures and catering. Its problems are made worse by the fact that it relies on a wide range of aircraft.

The government announced yesterday that the airline will be placed under the transport ministry, which has announced that 625 of the 3,265 staff are to lose their jobs next month. Over the next two years, it plans to improve the airline's fleet with new purchases in the West, including eight Boeing 737s.

Anatol Lieven

SWEDISH ECONOMY

Bank foresees low inflation

Sweden's central bank yesterday predicted that inflation would remain low in spite of steady growth in GDP over the next three years.

The Riksbank quarterly inflation report said inflation would average about 1 per cent this year and 2 per cent in 1998, before accelerating in 1999.

At the same time, the bank forecast that GDP would grow at 2 per cent in 1997 and 3 per cent in 1998 and 1999. The relatively bullish outlook on inflation and GDP growth was accompanied by confirmation that interest rates were unlikely to be altered soon.

Nevertheless, some analysts said rates may be forced up in the first quarter of 1998 to match rises by other European central banks.

Tim Burt, Stockholm

TURKISH ECONOMY

Debt growth held

Turkey's domestic debt stock fell 1.4 per cent in the first eight months of the year, the government announced yesterday. The debt, which had spiralled upward rapidly since 1994, when public finances deteriorated and the treasury was shut out of international capital markets, dipped to \$29.75bn in August.

Analysts said lower interest rates and longer maturities achieved by the new secularist government helped hold down growth in the debt stock. The government's success in returning to foreign capital markets for its funding requirements has also reduced pressure on the narrow local financial system, where real interest rates fluctuate between 20-50 per cent a year in real terms and maturities range from 100-360 days.

Last week Turkey raised \$600m with a 10-year Eurobond issue and plans to borrow a further \$800m by the end of the year.

John Barham, Ankara

Estonian banks thrive in new economy

John Thornhill finds a heaven for bankers on the Baltic

If bankers go to heaven, they might find the nameplate "Estonia" hanging from the pearly gates.

A country that was virgin banking territory until six years ago, where the economy is growing at 11 per cent a year and banking assets are expanding even faster must be counted the very stuff of banking heaven. A well regulated, open, trading economy boasting a rock-solid macro-economic environment and little foreign banking competition only adds to the former Soviet state's appeal.

It is little wonder that Estonia's banks have thrived, as shown in the startling rise in their profits and share prices over the past year. They have plunged rapidly into corporate, retail, telephone, and even internet banking. They are also expanding into the other Baltic states, Latvia and Lithuania, and are reviving links with Russia.

Ildrek Neiveit, chief executive of Hansabank Estonia, the biggest in the Baltic region, says his bank has had the advantage of starting from a clean sheet which has enabled it to create an cost-efficient banking

structure and introduce state-of-the-art technology.

He says the local banks do not fear the greater competition that would follow the country's probable admission to the European Union early next century. He believes they would be more than a match for the few European banks wishing to move in.

"Our bank has not been burdened by the big bureaucracy and branch networks that are problems for foreign banks. In some respects we are already more advanced than banks in Britain," he says. Hansabank is now planning to sell some of its proprietary banking software within the EU and offer consultancy services to other banks in eastern Europe, he adds.

Three local banks dominate the Estonian banking sector, accounting for roughly three-quarters of the total market. Hansabank, the Union Bank of Estonia, and the Estonian Savings Bank, probably also rank as the three biggest in the entire Baltic region. Hansa estimates total bank assets in Estonia amount to \$1,403 per capita compared with \$951 in Latvia, and \$443 in Lithuania.

Like other transition economies to eastern Europe, Estonia experienced a banking crisis after the turbulent transition to a market economy. But fortunately it came early - in 1992-93 - giving plenty of time to recover. Since then, Hansabank has taken the lead, transforming itself into a modern universal bank with almost 40 per cent of the corporate banking market.

It has since expanded into retail banking, opening 24 branches, running 90 ATMs (Automated Teller Machines) and offering telephone and internet banking services. It has set its sights on the other Baltic countries by acquiring the Deutsche Lettische bank in Latvia, and scouring acquisition opportunities in Lithuania.

Jurgen Lamp, marketing director of the Union Bank of Estonia, says his bank has succeeded in forging a common culture enabling it to compete far more aggressively in the market. "Our job is to make customers rethink the myth about Hansabank. The banking market is shifting from corporate banking to private individuals and all the banks are going to have to compete

on client services," he says.

When it comes to attracting retail deposits, the Estonian Savings Bank would appear to have a strong advantage with a national network of some 220 branches and the most ATM machines. It has also been broadening its expertise in retail services following the acquisition of the Estonian Insurance Company, the largest life and non-life insurer in the country.

But some economists fear this escalating competition combined with a developing consumer boom could lead to rash lending policies. This will leave the banks vulnerable if conditions turn sour and the current account deficit runs out of control.

Herdo Pajula, economist at Price Waterhouse, argues that as Estonia's bigger companies begin to gain direct access to domestic and international capital markets, the banks will be forced to lend to riskier sectors of the economy, particularly real estate. At present, the banks' bad loans account for just 2 per cent of their total portfolios, but Mr Pajula suggests the extremely low figure may reflect the benign economic climate more than the inherent quality of their loans.

Estonia: banking boom



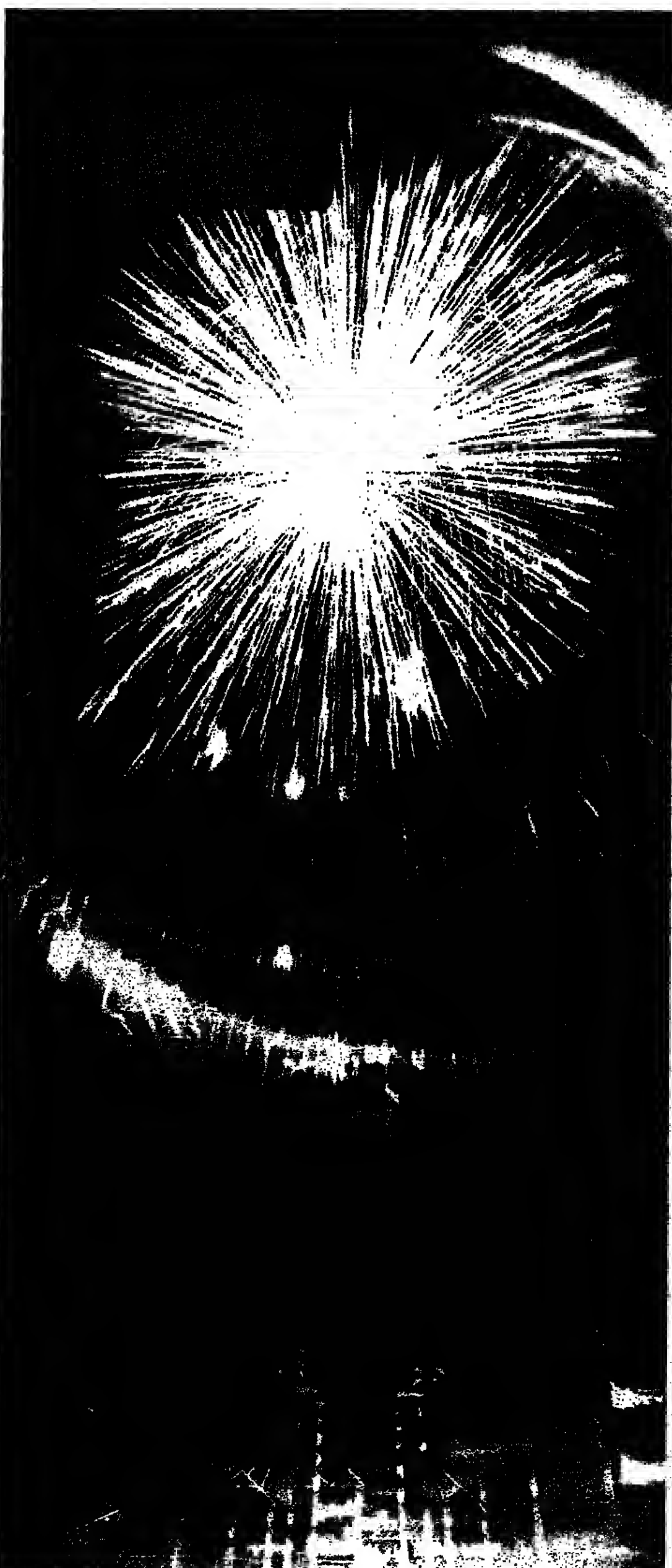
Estonia's top banks			
Bank	Net income (\$m)	Total assets (\$m)	Return on equity (%)
Hansabank	13.5	547.9	47.5
Union Bank	4.1	484.4	26.3
Savings Bank	6.8	456.6	51.0

Banking figures per capita*	Estonia	Latvia	Lithuania
Total assets (\$)	1,403	951	443
Total loans (\$)	789	244	238
Total deposits (\$)	847	577	318
GDP (Mar '97)	541	487	550

* as at July 30 1997

The Bank of Estonia, the central bank, appears well aware of the dangers, and is demanding banks raise their capital adequacy ratios from 8 per cent to 10 per cent while making more generous provisions for bad loans. "There is no doubt that the banking sector would be in the front line of troubles if there was a problem with the current account deficit," says Peter Lohmus, deputy governor of the central bank. "But we have been preparing the banks to face the problems if problems do arise."

This is the last in a series on banking in central and eastern European countries preparing for European Union membership. Previous articles covered the Czech Republic, Poland, Slovenia and Hungary.



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NEWS: ASIA-PACIFIC

Anwar seeks to defuse Soros dispute

By John Riddling
in Hong Kong and
James Kyngie
in Kuala Lumpur

Anwar Ibrahim, Malaysia's deputy prime minister, yesterday sought to defuse the dispute between Mahathir Mohamad, the Malaysian leader, and George Soros, the powerful international investor.

The feud, which rattled Malaysia's financial markets on Monday, was triggered by Dr Mahathir's claims that Mr Soros led speculative assaults against the Malaysian ringgit, which has fallen by more than 20 per cent since the end of June. The US-based financier responded at the weekend, denying the charges and describing the Malaysian prime minister as "a menace to his own country".

"We have to get on with other things," said Mr Anwar yesterday. "What we have to do now is to deal with the problem," he added, referring to upheaval in financial markets and a slowdown in regional economic growth. While the finance minister said it was "time to put our house in order", he said Mr Soros had overstated the weaknesses in Malaysia's banking system.

The exchange between Dr Mahathir and Mr Soros has focused attention on the process of financial liberalisation and the risks of speculation, one of the dominant issues at the IMF/World Bank annual meeting in Hong Kong. It also pointed up Mr Anwar's capacity to smooth the ripples created by Dr Mahathir's angry fulminations - a talent which appears to be enhancing the deputy prime minister's

standing at his leader's expense.

Dr Mahathir's weekend suggestion that currency trading should be restricted to that required to finance trade in goods and services, prompted fears of market curbs. But Mr Anwar yesterday dismissed such concern, insisting that Malaysia remained committed to financial liberalisation, that there would be no change in market regulations and that the economy still needed foreign investment.

While the Malaysian finance minister argued that mechanisms were needed to reduce the risk of currency speculation to developing economies, he said unilateral measures could not work. The IMF should put in place rules to regulate hedge funds and investment houses, he said.

Partly due to Mr Anwar's comments, Malaysia's battered markets recovered some composure yesterday. The ringgit was quoted at M\$3.054 to the US dollar in late trade, compared with M\$3.12 on Monday. The benchmark Kuala Lumpur Stock Exchange Composite index ended the day up 20.70 points, or 2.72 per cent, at 781.20. It was driven higher partly by support from government funds.

Investment bankers in Hong Kong for the IMF/World Bank summit have sought to play down the impact of Dr Mahathir's comments. "Economics is like love, you should judge people by what they do, not what they say," said Kenneth Courtis, first vice-president of Deutsche Bank Asia Pacific. "Malaysia's record over the past 20 years has been fairly good."

Jakarta signals clean-up of bank sector

By Sander Thoenes
in Jakarta

Indonesia's central bank has eased its banking rules to help 16 troubled banks meet a short-term liquidity crunch but it will let 11 illiquid banks fend for themselves, according to a list said to have been drafted by the bank.

One western securities firm showed the Financial Times a list of 27 banks which it said had been provided by Bank of Indonesia,

naming 16 banks as having short-term liquidity problems and 11 as being of "emergency status". The 16 would obtain some aid from Bank of Indonesia but 11 would be forced to merge or shut down.

If genuine the list would be a strong sign that the bank is serious about cleaning up the banking sector.

One of the 16 listed banks is one of Indonesia's largest but all others had reported assets of less than Rp4,000bn

(\$1.3bn). One western banker said the 11 illiquid banks jointly held less than 3 per cent of the country's private bank assets.

Rinaldi Bukhari, senior vice-president at Bank Nusa, part of the diversified Bakrie Group, said Bank of Indonesia had allowed Nusa to breach its requirement to deposit 5 per cent of its reserves with Bank of Indonesia.

This was helping the bank meet a liquidity shortage after a sharp devaluation of the rupiah caused the

government to raise interest rates last month.

"We are not meeting that limit because of the currency problem," he said.

Mulyawan, manager for banking regulation at Bank of Indonesia, said the bank used a discount facility, not a reserve exemption, to help banks.

Mr Mulyawan denied the existence of any official list of troubled banks. But following a drop of the rupiah in recent weeks by more than 20 per cent, Bank of

Indonesia has stepped up pressure on troubled banks to improve lending practices and consolidate. Indonesia has 287 banks, and roughly 80 mostly small banks are estimated to be illiquid.

The World Bank estimates that non-performing loans accounted for 9 per cent of outstanding loans in 1996.

Sudradjat Djiwandono, governor of the Bank of Indonesia, has pledged to merge seven state banks, raise the capital adequacy

ratio for private banks to 9 per cent of assets by the end of this month and liquidate failing banks. But he said recently the central bank would assist sound banks which faced short-term difficulties.

Two collapsed banks have been hailed out in recent years while none has gone bankrupt. Bank of Indonesia has lowered interest rates four times in recent weeks, from last month's high of over 30 per cent to just under 20 per cent.

Food company debt fears hit Manila stock market

By Justin Marozzi in Manila

Rumours of financial difficulties at one of the Philippines' leading food companies yesterday hit the local stock market and took banking shares down as analysts feared run of bad debts was emerging amid the economic slowdown.

A local newspaper report that Vitarich, a top listed food group, was seeking debt relief, sent its shares tumbling 34 per cent. The market ended down 2.2 per cent.

Vitarich moved quickly to deny the rumours, but said that with high interest rates and the weaker peso it was scaling back its full-year income forecast from 248m pesos (\$7.4m) to 25m pesos. The group said it would be able to service most of its debts and its main objective was to cut debt payments significantly for the rest of the year.

Investors shied away from banking shares on the news, which fol-

lows the 2bn pesos loan default of EYCO, a local group, and the difficulties of Nikon Industrial, the home appliance manufacturer, in repaying debts of 4bn pesos. Earlier this year, Vitarich's milling the country's biggest sugar miller, said it was unable to service debts of 6.1bn pesos. Shares in Metrobank and Philippine National Bank, two of the sector's leading players that are also heavily exposed to the troubled groups, yesterday fell 6 and 7 per cent respectively.

Analysis said Vitarich's difficulties were symptomatic of the squeeze on the corporate sector with the prevailing high interest rates. Prime lending rates have almost doubled to about 30 per cent since the peso's collapse in July. A weak peso - down 21 per cent since then - has also hurt companies such as Vitarich which rely on high import contents.

"I have no doubt that there will be more bankruptcies over the next

18 months and that what we have seen is just the tip of the iceberg," said Matthew Sutherland, head of research at Paribas Asia Equity. "How serious it gets in the next year or so depends on how much economic growth slows down and how high interest rates remain."

Unlike its south-east Asian neighbours Malaysia and Thailand, however, the Philippines enjoyed lower corporate debt levels, and bankruptcies here would be correspondingly lower, Mr Sutherland added.

Philippine banks, which have moved out of favour with investors, would now be scrutinised more rigorously, predicted Francisco Bonan, managing director of DBS Securities.

"Investors will now be screening the asset and loan quality of banks with a fine toothcomb," he said. "A lot of the figures banks quote for non-performing loans, for instance, might have to be revised."

Cambodia finance support suspended

By William Barnes in Bangkok

The International Monetary Fund and World Bank have indefinitely suspended their financial support programmes to Cambodia, according to officials from the two institutions in Phnom Penh.

The move will deal a further blow to the hopes of Hun Sen, second co-premier, that Cambodia would bounce back quickly from his bloody coup in early July.

The IMF launched a \$120m, three-year programme in May 1994, but only half was disbursed after the IMF discovered that revenues from unrestrained logging were disappearing into private hands.

The IMF will recall its representative, Joshua Charap, next month and leave the post vacant.

"I believe the IMF will return one day when they understand Cambodia's situation," said Chea Peng Chheng, under-secretary of state for finance.

In the absence of the IMF, a World Bank official in Phnom Penh said the bank would not seek to negotiate any new projects, including budgetary support for the balance of payments, according to a bank official in Phnom Penh. The World Bank has supported the budget to the tune of about \$85m since 1994, the official said.

Prince Norodom Ranariddh, the first co-premier, fled abroad on the eve of a coup which left scores dead and Hun Sen, a former Khmer Rouge officer, in *de facto* control of nearly all of the country.

About 20,000 refugees fled into Thailand yesterday after Cambodian government forces launched an offensive against troops loyal to Prince Ranariddh holding onto an enclave in the north-west.

Recent events in Cambodia have damaged an economic boom that started after elections sponsored by the United Nations in 1993.

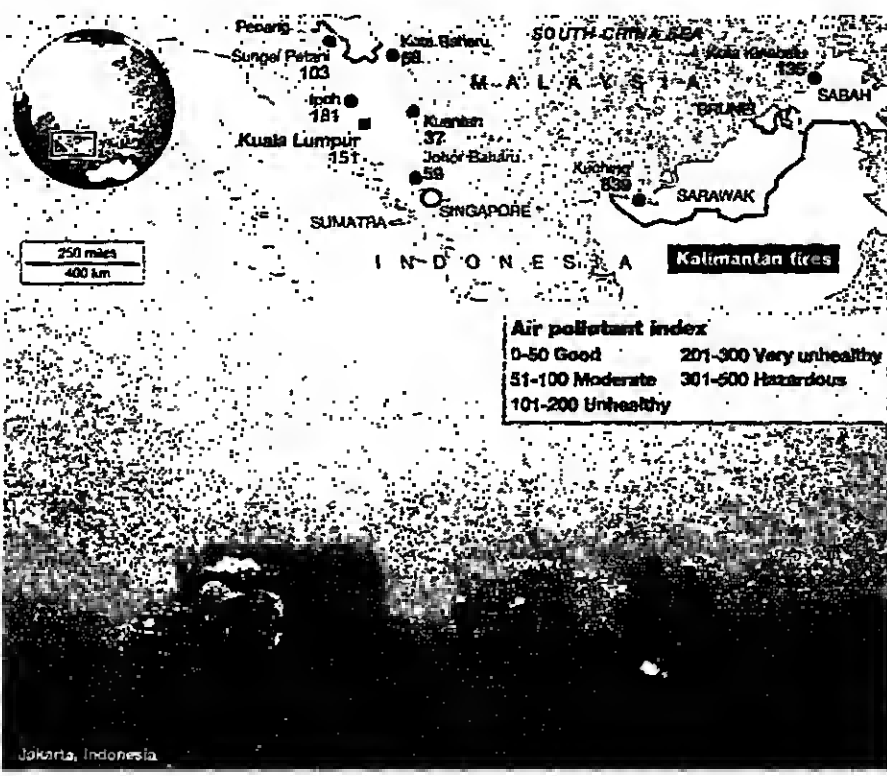
Malaysia firefighters to tackle jungle blazes

Malaysia was due to dispatch the first of around 2,000 firefighters and medical and communications experts yesterday to tackle jungle fires in Indonesia that have covered large areas of south-east Asia in a thick smog, James Kyngie reports from Kuala Lumpur.

However, unless the delayed rainy season starts soon, the effectiveness of firefighting may be limited over such a large area.

Some of the fires in Kalimantan and Sumatra are jungle blazes but others involve the burning of peat, which is believed to be as much as three metres deep in parts.

Residents of Kuala Lumpur have begun to question the official Air Pollutant Index (see chart) readings, which they suspect are understating thickness of the haze. The "Petronas Towers test" is a popular alternative, involving gauging how much of the world's tallest building is visible.



NEWS DIGEST

Kim set to clinch top party post

North Korea has given its strongest indication yet that its *de facto* leader, Kim Jong-il, will formally assume power next month, three years after the death of his father and the nation's first ruler, Kim Il-sung.

Pyeongyang yesterday announced the military supported the nomination of Mr Kim as head of the ruling Korean Workers' party, the nation's most powerful post. This followed by a day the nomination of Mr Kim as party leader by a provincial chapter of the party.

Mr Kim's assumption of party leadership would end uncertainty about who is in charge in Pyongyang. There has been speculation that a power struggle might be preventing Mr Kim from taking power, although most analysts believe he has been in firm control of the country.

North Korea has said that Mr Kim, whose only current official role is head of the military, had postponed taking party leadership until a traditional Confucian three-year mourning period for his father ended in July.

John Burton, Seoul

BURMESE STRONGMAN

Ne Win re-emerges in public

Ne Win, the retired Burmese strongman who ruthlessly ruled the isolated south-east Asian country for nearly three decades, left Rangoon yesterday for an unofficial two-day visit to Indonesia as a guest of President Suharto. The trip has dispelled rumours that the 86-year-old former dictator, believed still to exert considerable influence on the country's military junta, was in fragile health or even dead. The reclusive Ne Win has not been seen in public since 1989.

The trip to Indonesia, with a stop in Singapore for a medical check-up on his way back, is the result of a personal meeting Mr Suharto had with Ne Win during a state visit last February, diplomats said.

The Burmese junta has long expressed a desire to adapt the Indonesian political system - with its extreme presidential power and guaranteed political representation for the country's armed forces - for Burma's political future.

Diplomats said the fact that Ne Win's trip coincides with what could be a turbulent week in Burmese politics - the opposition National League for Democracy plans to hold a party congress just days after an incipient dialogue between it and the military government was cancelled - shows that he is no longer involved in the day-to-day governance of the country.

Ted Bardacke, Bangkok

INDIA-PAKISTAN TALKS

Sharif and Gujral fail to agree

The prime ministers of India and Pakistan yesterday met for talks in New York but failed to agree on concrete measures for improving relations.

Yesterday's talks, described by Pakistan's foreign minister, Saeed Ahmad, as "cordial and frank," and "very positive", came after Nawaz Sharif, prime minister of Pakistan, in a speech to the United Nations General Assembly on Monday night invited India to open negotiations on a "no-aggression pact".

However, Mr Ahmad said that India's prime minister, I.K. Gujral, and his Pakistani counterpart did not discuss the Pakistani offer.

"The prime ministers agreed on the need for a meaningful and purposeful dialogue which would facilitate the normalisation of relations between the two countries and also improve peace and security situation in our region," he said.

Laura Silber, UN, New York

Thai PM set to survive turmoil

By Ted Bardacke
in Bangkok

Thailand heads into the political unknown again today when parliament begins what promises to be a bruising two-day no-confidence debate against the embattled prime minister, Chavalit Yongchaiyudh, and then considers a new reformist constitution on Saturday.

The depth of Thailand's economic crisis, widely blamed on Gen Chavalit's inability to take swift and decisive decisions, has reconstituted the coalition of urban Thais, the business community and the media which traditionally brings down Thai governments. This coalition wants both Gen Chavalit out of office and the new constitution.

But through a wily bit of political manoeuvring, the prime minister has all but ensured that only one of those things can happen. If any of his six coalition partners deserts him in a censure motion on Friday, Gen Chavalit can dissolve parliament, scuttle the entire

revenue collection in spite of a 3 per cent rise in the country's value added tax last month. Further tax increases are seen as politically unviable and difficult to collect.

Last week the government suspended payments to many private contractors in an attempt to keep to a budget deficit target of 1.6 per cent of GDP as of September 30, when the first International Monetary Fund review will take place.

The cuts are seen as necessary because finance ministry officials have warned of a greater than expected shortfall in

political reform process and call for a costly new election that would paralyse government attempts to implement tough measures needed to get the floundering Thai economy back on track.

Thus most analysts believe Gen Chavalit will survive and the new constitution be passed, an outcome apparently supported by Thailand's military, which has staged 17 coups since Thailand became a constitutional monarchy in 1932 and has been quite vocal of late.

The Thai government will then have a maximum of 240 days to enact supplementary legislation before calling new elections under new

rules that will discourage the widespread practice of vote-buying and then using political office for personal gain. Parliament cannot be dissolved until such laws are in place.

Stock prices on the Thai exchange rose 2.3 per cent and the baht strengthened to B\$36.90 against the dollar yesterday on the belief that such an outcome was likely and that Gen Chavalit would follow through on his promise earlier this week to have everything ready for new elections by March or April next year.

As long as Gen Chavalit remains in office, Thailand's political turmoil is likely to continue, political analysts say, because his coalition partners will seek to exploit his every weakness.

They say the prime minister lost his last hope for re-establishing himself late last week when, in a vindictive and angry speech to a group of farmers who had been paid to come to Bangkok to hear him speak, he said his urban Thai critics "were not of this land," a not-so-oblique reference to the Chinese background of many Thai city dwellers, including Gen Chavalit himself. In a country where most people are of mixed heritage, racial attacks are not welcomed.

"The government is still going to have problems, it's got no credibility," said Suchit Sunbongkarn, dean of political science at prestigious Chulalongkorn University and one of the authors of the new constitution. "It's too late to play catch-up."

The nationally televised no-confidence debate, in which the opposition will attack the prime minister for everything from economic mismanagement to his superstitious belief in numerology, is expected to cement his unpopularity while failing to unsettle him.

NZ offers Mount Cook as part of Maori deal

By Terry Hall in Wellington

The New Zealand government has offered to give Mount Cook, the country's highest mountain and national landmark, to the South Island Maori tribe as part of a series of undertakings to settle nearly 180 years of grievances that date back to the early days of European settlement.

Under the terms of the offer the mountain - now named after Brit-

ish explorer Captain James Cook who sighted it in 1769 - will be renamed Aoraki. The offer will also see large areas of other South Island lands given to the tribe, the Ngai Tahu, with 87 sites reverting to their Maori names often in combination with their modern English equivalents.

Parliament yesterday signed an agreement with representatives of the Ngai Tahu in which it acknowledged that representatives of the

then British Crown used threats and pressure to gain 34,500 acres, virtually all of the South Island, for just £7,000.

The Maori people also claimed that the Crown had failed to honour promises to allow the tribe access to local fish and other food sources and provide schools and hospitals.

If the tribe accepts the offer, the government will also make a formal apology and give it NZ\$170m

(\$100m), plus interest, to allow it to buy surplus government property in the South Island.

The tribe will also receive three large farms and a number of lakes which will be leased back to the government at a low rent for conservation purposes. Public access will be maintained.

The Ngai Tahu chief negotiator, Sir Tipene O'Regan, said a greater recovery was impossible and would involve a cost New Zealand

would have been unwilling to bear. "Instead the offer provides an acceptable level of redress, and my tribe will be no longer a deeply disadvantaged people who have lost their lands, their assets and their culture," Sir Tipene said.

The 30,000 members of the tribe will be asked to decide whether to accept the offer in a postal vote. Many of the tribe's members live in Australia.

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NEWS: WORLD TRADE

Japanese resist US air demands

By Nancy Dunne
in Washington and
Our International Staff

The US and Japan yesterday held talks in an effort to reach agreement on opening their aviation markets by a September 30 deadline.

The third round of negotiations cover cargo and passenger flights. Japanese negotiators said that Washington had put forward "excessive" demands over the number of new flights for US carriers. "The US sided demanded more than it did at the second round of talks in late August," the negotiator said.

Washington is now asking for more than 100 new flights a week for US carriers in exchange for Tokyo's demand to allow All Nippon Airways (ANA) greater liberty in trans-Pacific flights.

Under a 1952 aviation treaty, Northwest, United Airlines, Federal Express and Japan Airlines were granted special flight privileges, and Japan has been asking for the same treatment for ANA.

At unofficial talks earlier, Washington demanded 91 new flights and Japan said it could only allow 21 flights, a cut from its earlier offer of 70 flights. Japan also reiterated a rejection of the US "open skies" proposal to fully deregulate civil airline flights, although the US side insisted "open skies" should be the final goal of the aviation talks. "If they can resolve three or four outstanding issues, they will do a deal this week," said one source close to the talks.

"US officials know the political pressure is only going to mount if they delay. The Japanese are also keen to secure a deal."

Having agreed to do less than an "open skies" pact which would have eliminated restrictions on routes, capacity, pricing and entry -

the question is how much will each side concede on the remaining critical issues.

Federal Express is expected to be one of the big winners from the pact, as Tokyo has indicated that it will agree to give it "beyond rights" to Asia. These "beyond rights" would allow FedEx to land in Japan and fly on to other countries.

The US is demanding reiteration of "beyond rights" for United and Northwest, which has already been granted in the 1952 pact. Tokyo is insisting on a numerical cap on flights beyond Japan. This is a vital demand for the US government because it would give something to Northwest, which has been opposing a deal that is less than "open skies". Northwest has drawn support from four important Senate committee chairmen: Jesse Helms of the foreign relations committee, Ted Stephens of appropriations, William Roth of finance and Alfonse D'Amato of the banking.

Another major issue is code sharing. It is believed that American and Japan Airlines will link up in a code-sharing deal and All Nippon Airlines will link up with United. The US is arguing that to promote competition US airlines must be allowed to code share with airlines from third countries.

The third area of critical disagreement is over slots. The US is arguing that it is not enough to get increased flights in and out of Japan. They want the slots specified at various airports. In the past, they say, they have been allotted "phantom rights" which never materialised into commercial opportunities.

The talks come at a time of rising US trade deficits with Japan, and President Bill Clinton is being urged to take a tough stand. Editorial Comment, Page 13

UK seeks help for banana producers

By Alison Maitland

The UK yesterday signalled it would fight to support Caribbean banana producers threatened by the World Trade Organisation's ruling outlawing parts of the European Union's banana import regime.

The British intervention came as the WTO's disputes settlement body is tomorrow due to endorse the WTO appeal's tribunal ruling against the EU.

Jack Cunningham, UK agriculture minister, said during an EU farm ministers' meeting in Brussels that the UK found the appeal body's findings "very disappointing".

"The EU bananas regime represents a serious attempt to meet our obligations to developing countries... to Community producers and to other trading partners," he said.

"We are obviously concerned that parts of it have been ruled incompatible with WTO rules."

The disputes settlement body has told the EU that it must either dismantle parts of the banana regime or pay compensation to the US, which brought the complaint supported by four other countries. The US says it will not accept compensation, insisting on a change in the regime.

Mr Cunningham said the UK was a firm adherent of the WTO process and accepted that the EU's obligations "will have to be met."

But he added: "We intend to play a major role in developing solutions to the problems we now face, as the member state closest to the Caribbean countries who have traditionally supplied the UK market."

Caribbean banana producers could face ruin as a result of the ruling. European MPs last week urged the European Commission to protect them.

EU to consider ban on shipyard aid

By Guy de Jonquieres

The European Commission will consider next month proposals by Mr Karel Van Miert, the competition commissioner, to outlaw most state aid to the EU shipbuilding industry after the end of next year.

The proposals are broadly supported by Mr Martin Bangemann, the industry commissioner, but are expected to spark controversy with other commission members and in the Council of Ministers, which is due to discuss them in November.

The package of measures would commit the EU to implementing unilaterally many disciplines provided for in a draft treaty on shipbuilding subsidies negotiated by members of the Organisation for Economic Co-operation and Development.

The treaty was due to come into effect at the start of last year but has been thrown into doubt because the US Congress has failed to ratify it.

The other signatories - the EU, Japan, South Korea and Norway - have done so, but it will only take effect if

all endorse it.

Mr Van Miert's most radical proposal is a crackdown on operating aid, which accounted for Ecu5bn (\$5.5bn) of the Ecu8.5bn in subsidies paid to EU shipyards in the first half of the 1990s.

The competition commissioner wants to prohibit from the year 2000 all contract-related aid - subsidies helping European shipbuilders compete for orders - which is not covered by OECD export credit rules or does not take the form of assistance to developing

countries.

Restructuring aid, which totalled Ecu3.5bn between 1990 and 1995, would be subject from 1999 to stricter disciplines, including tougher monitoring and a requirement that recipients could not benefit more than once.

Aid for investment would be limited to support for innovation, research and development and environmental protection programmes. Rules for aid for shipyard closures would also be tightened.

The Commission is discussing whether to permit

subsidies, in exceptional cases, to enable EU shipyards to compete with "dumped" exports by Asian rivals. The European industry is pressing for such provision, but some EU officials fear it could be abused.

Mr Van Miert wants his proposals to take effect at the end of next year, if the OECD treaty is not in force by then. The EU's existing shipbuilding subsidies regime, due to expire at the end of this year, would be extended on an interim basis until then.

Editorial Comment, Page 13

WTO gets a vote of confidence

Trade body can take a bow after chalking up a 'century', says Frances Williams

Recent harsh criticisms of the World Trade Organisation in the wake of rulings against the European Union on hormone-treated beef and on bananas come at a time when the WTO would seem to have every reason to congratulate itself.

Last month it received the 100th request for consultations under its dispute settlement system, handling in its 2½-year life a third as many cases as Gatt, its predecessor, dealt with in nearly 50 years. Most trade diplomats in Geneva see this as a vote of confidence.

"The WTO is seen as offering a way of resolving disputes and countries are making use of it," says Wade Armstrong, New Zealand's WTO ambassador, who is this year's chairman of the dispute settlement body.

The 100th case, filed shortly before Franz Fischler, EU agriculture commissioner, slammed the WTO for "lack of democratic control" after the hormones ruling, was actually a complaint from Brussels over a US ban on European poultry products. The 101st case was brought this month by the US over Mexican anti-dumping action on US corn syrup.

Indeed, the two biggest traders, the EU and the US, have been by far the biggest users - and beneficiaries - of the system. Washington

has brought 35 cases, a third of the total, while defending 20. The EU has brought 21 cases compared with 14 complaints against it.

Similarly, while Caribbean banana growers have accused the WTO of serving the interests of big business against poor developing nations in the "blind pursuit of free trade", poorer countries are making far more use of the WTO than they ever did of Gatt. Their complaints are often directed against each other, but also against the leading traders.

What is more, they are winning and - in contrast to what happened under Gatt - the decisions are enforceable. Costa Rica and India have both won against the US on textiles and this resulted in the removal of the disputed import quotas.

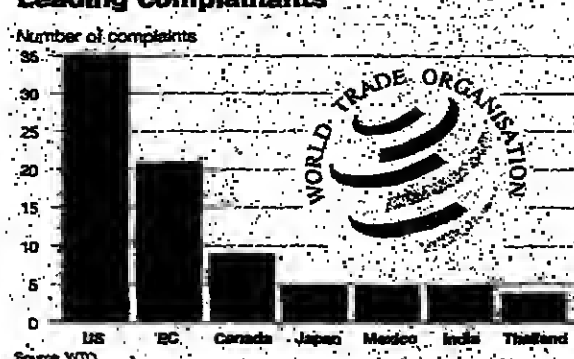
Washington is implementing a decision on rules governing cleaner petrol after losing a case brought by Brazil and Venezuela.

If these countries had to negotiate bilaterally with the US for redress, "they wouldn't get very far," says John Weekes, Canada's WTO ambassador.

And both Japan and the EU say the WTO has eased their bilateral relations with the US by removing the threat of unilateral action under Section 301 of US trade law.

Sir Leon Brittan, EU trade commissioner, made the

Leading complainants



Source: WTO

same point this month, saying Europe and the US have "enjoyed an unprecedented period of trade peace ever since the WTO came into being".

The automatic nature of WTO procedures - a 60-day consultation period, automatic establishment of panels on the second request, and binding WTO rulings - has encouraged a less confrontational approach to disputes and increased the incentive to settle "out of court", supporters say. Most cases never reach the stage of a final panel ruling.

Some critics argue that the system is working only because the big traders have managed so far to keep their most explosive disputes out of the WTO. They fear that rejection of a WTO decision by an important member would fatally undermine

the body's credibility.

Reluctance to stir up anti-WTO sentiments in the US Congress was one reason for the EU's decision earlier this year to suspend its WTO complaint against the US Helms-Burton anti-Cuba legislation, to give more time for a bilateral settlement by next month.

But the system's defenders maintain that Helms-Burton is a special case, reflecting peculiar political circumstances in the US, and should not be seen as a test by which the WTO succeeds or fails, whatever the eventual outcome.

A more widely shared concern is the increasingly juridical nature of the dispute settlement system.

"The traditional trade practices of conciliation and trade-offs have been abandoned," says Anthony Hill,

Jamaica's WTO ambassador, who was involved in the banana dispute. "The process has become far too litigious."

Critics argue that this favours a US-style approach to disputes, giving the US and other leading traders backed by strong teams of lawyers extra clout in the panel process.

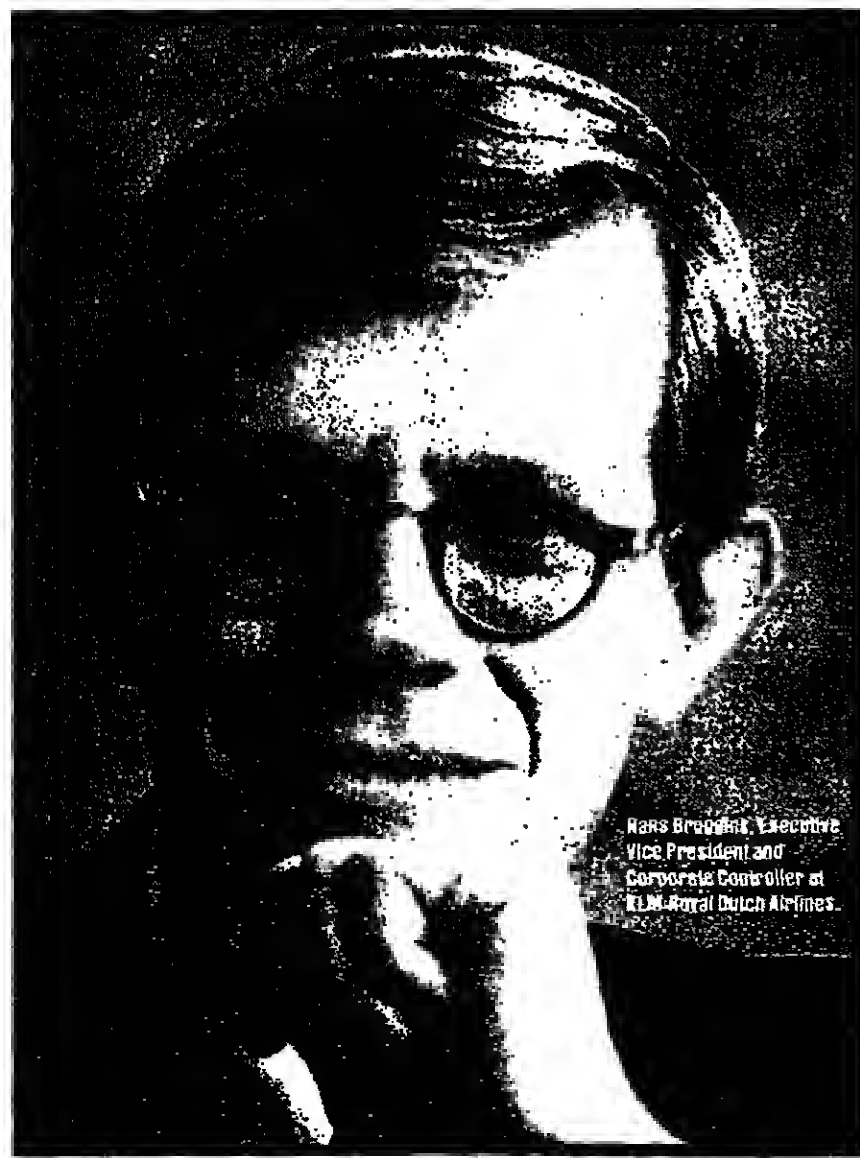
The closed-door proceedings, and lack of automatic access by outside lawyers and other experts, have also raised concerns.

Others take a more sanguine view. "The system is becoming more juridical but it is not excessively legalistic," says Mr Weekes. "You can't make the system work without a clear framework of rules to resolve disputes." Even after a formal ruling, countries are free to reach a negotiated settlement.

At the same time, there is a general admission that the rules are not always as clear as they might be and that legal interpretations of some rules - such as those on food safety standards - may not reflect what trade negotiators intended when they drafted them.

Experience of the dispute settlement system "is going to affect the way people negotiate the rules in future because governments will want to spell them out more clearly," Mr Weekes says. "It's going to set part of the next negotiating agenda."

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Hans Bruggink, Executive Vice President and Corporate Controller at KLM-Royal Dutch Airlines.

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INVESTMENT ADVISORY REQUIREMENTS

The primary responsibilities of the Investment Advisory Services Provider (IASP) will be to act on behalf of IDCOL to process applications received from sponsors of infrastructure sub-projects in Bangladesh, conduct appraisal and due diligence on such proposals, provide appropriate analysis and recommendations for making loan decisions, and negotiate and finalise various documentation with sponsors, co-financiers and other stakeholders. The IASP will also be responsible for disbursement of IDCOL funds and the supervision and monitoring of sub-projects' implementation as one of the lenders to the sub-projects. In the initial phase, the IASP will be responsible for defining and establishing various operational guidelines for the IDCOL and preparing the ground for its sustained good performance in financing private infrastructure projects. The IASP is expected to be an internationally reputed firm, consortium of firms, and/or individual consultants having necessary project financing expertise and the ability to evaluate and appraise energy and infrastructure projects and provide professional analysis and recommendations to IDCOL. Prior experience with this type of work in developing countries is mandatory for eligibility and regional experience in South Asia desirable. The IASP contract will be for an initial period of three years. The contract will be fee based and will consist of overhead fees, retainer fees and incentive fees for performance.

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In order to be eligible for shortlisting, interested firms must submit expressions of interest within 30 days of the publication of this advertisement. Since firms or consortiums will be short-listed on the basis of their ability to meet the requirements of the Terms of Reference (TOR) and render required services, the letter should inter-alia provide a summary of the firm/consortium's international experience in similar type of work, especially developing country exposure and South Asia in particular; the number, nature and scope of infrastructure project financing assignments or transactions handled; the business turnover and the qualifications and experience of the principals of the firm/consortium. Firms/Consortiums short listed will be invited to submit detailed technical and financial proposals by a date to be specified later. Interested firms may contact IDCOL to obtain the TOR. Letters of interest should be delivered or sent by facsimile to the following:

C.M. Mohsin, Acting Chief Executive Officer
Infrastructure Development Company Limited
c/o Economic Relations Division, Block 16, Room 3
Sher-e-Bangla Nagar, Dhaka, Bangladesh
Tel: 880 2 811971 and Fax: 880 2 811660

More international companies list as US investors eye prospects abroad

NY exchange sees wider horizons

Richard Grasso looks a little smug. Large international companies are lining up to list on the New York Stock Exchange, where he is chairman and chief executive.

Hoechst, the latest, comes today, taking the total number of foreign listings up to 836 - nearly 100 more than at the beginning of 1996.

With a bit of luck, he thinks that figure could rise to as high as 600 by the year 2000.

Contrast this with the experience of the Tokyo Stock Exchange. Two weeks ago, it announced plans to ease listing requirements and costs in an attempt to check the outflow of foreign companies - a move that was promptly followed by news that Chrysler and Anheuser-Busch had both had enough.

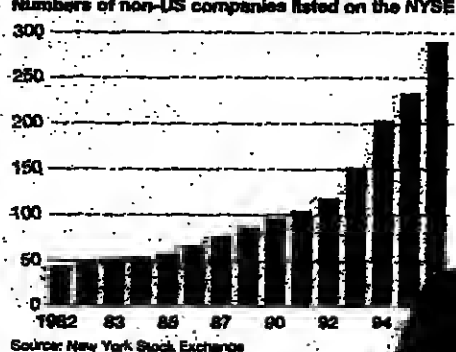
What is going on here? Mr Grasso says that a sea change in the US financial markets is under way - a move which he has compared in importance to the financial revolution the US experienced around 100 years ago when modern industrial enterprises started to take shape.

American portfolio investors are discovering a wider world. According to Mr Grasso, their holdings of foreign equities have doubled in the last five years and will double again in the next five. In cash terms, that will represent an extra \$750bn (\$470bn) or more in the next five-year period.

This shift is having a big impact on trading activity. In 1991, purchases and sales of non-US equities on the NYSE, the American Stock Exchange and the Nasdaq over-the-counter market totalled \$267bn, a figure which had multiplied nearly four-fold by last year.

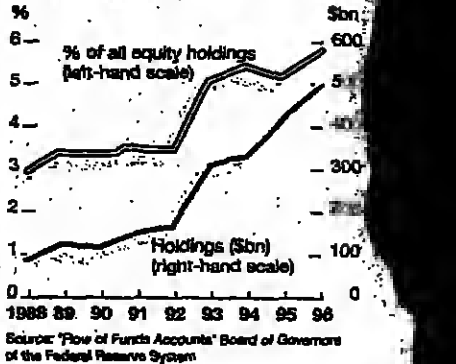
Sea change on Wall St

Numbers of non-US companies listed on the NYSE



Source: New York Stock Exchange

Holdings of non-US equities held in the United States



Source: 'Flow of Funds Accounts' Board of Governors of the Federal Reserve System



Richard Grasso, NYSE chairman

international marketplace.

Institutional investors are now moving their holdings of non-US equities up to about 15-20 per cent of their portfolios.

That would still leave with them with a lot of room for further expansion: the US accounts for only around a fifth of world gross domestic product and for well under half of the total value of the world's equity markets.

So a US listing has become more than just a public relations exercise. Over half the foreign arrivals in 1996 came by way of an initial public offering, raising a total value of \$6.4bn. Other newcomers want to raise their financial profile in the US to support their business activities there.

Mr Grasso, who has worked at the NYSE for 29 years and is the first person in its history to rise from the ranks to the top job, says it is important not to create unrealistic expectations in the minds of issuers before they arrive. He might have added that Tokyo is now paying the price for doing just that.

All this represents a big business opportunity for the Stock Exchange, which currently lists nearly 3,000 companies.

Mr Grasso says that there are only around 700-750 US companies which meet the NYSE's listing requirements and are not already trading on the exchange. If he got them all to sign up, the market's total value would rise by less than 10 per cent.

By contrast, 2,300 or more foreign companies meet the listing requirements. If the NYSE could persuade the largest third of these to sign up, its market valuation would rise by more than two-thirds. These companies can expect a call from Mr Grasso, if they haven't had one already.

In order to make itself more global in character, the exchange has committed itself to trading in decimals rather than fractions over the next few years.

The Securities and Exchange Commission has been helpful in lowering some of the more rigid barriers to foreigners. The hope is that the SEC and the International Accounting Standards Committee will be able before too long to agree on a common accounting format for all issuers, regardless of origin.

That, thinks Mr Grasso, would open the floodgates.

Exchange officials talk hungrily about a world a few years hence in which their market will be trading on a global clock, in global currencies and in international securities other than today's American depository receipts. This is the optimistic language of a long bull market.

Yet with Hoechst, Vehe, and a string of other large international companies coming down the track, Wall Street is certainly becoming a much more cosmopolitan district.

Richard Lambert

NEWS DIGEST

Move to speed internet viewing

A solution to congestion on the internet, which has slowed down viewing of many web sites to a crawl, is in prospect after the announcement of a new way to broadcast data simultaneously to many users.

The service - launched yesterday by UUNET, a subsidiary of WorldCom - is designed to improve the efficiency of publishing over the internet.

It is the latest example of the convergence between the varying forms of media and communications networks, as internet companies try to combine interactive personalised content and efficient mass distribution.

The UUNET offering, which is targeted at business customers wishing to improve the efficiency of data communications between their offices, is the first "multicasting" service commercially available over the internet.

Its service is part of a broader effort by the internet industry to cope with bandwidth traffic, which is doubling in volume roughly every 90 days as more users join the internet and web sites increase in number and complexity.

Nicholas Denton, San Francisco

BRAZIL

Resignation blow for Cardoso

The crisis in President Fernando Henrique Cardoso's Brazilian Democratic party (PSDB) has deepened with the resignation from its national executive of Sérgio Motta, the communications minister and one of the party's most formidable political heavyweights.

The news is a further blow to the party's hopes of strengthening its position in next year's presidential, congressional and gubernatorial elections, and will add to worries that progress will continue to be slow on long-awaited constitutional reforms.

Mr Motta left the party leadership after it refused to overturn the affiliation of Nilo Coelho, a federal deputy from the state of Bahia and a long-standing political opponent of Mr Motta's.

The PSDB has 100 out of 318 federal deputies in Congress.

Jonathon Wheatley, São Paulo

PERU

Electricity auction delayed

The Peruvian government has postponed the auction of two regional electricity companies while it redraws legislation to stop any new private owner-operator acquiring a dominant position in the market.

The recent merger between Endesa of Spain and Chile's Enersis means the new company, Endersis, now owns a large stake in the Lima electricity distributor Edelnor as well as in a prominent generator, Edgel. It is a situation that privatisers had hoped to avoid.

The regional companies, Egasa and Egatur, whose sell-off as one unit at public auction has been scheduled for September 30, have combined capacity of 218MW. Situated in the south, they comprise a number of separate plants, both hydro and thermal.

Half a dozen companies were expected to bid, including some of the Chilean energy companies which have already acquired a big stake in Peru's power business.

Electricity tariffs have risen sharply since privatisation, although coverage has expanded and service has improved.

Sally Bowen, Lima

Bank of Mexico talks the soaring peso down

By Leslie Crawford in Mexico City

The Mexican currency weakened yesterday after the Bank of Mexico signalled concern that the strong peso was hurting exporters.

Late on Monday, after the peso had reached its strongest level against the dollar this year, the central bank announced technical changes to the way it manages the money supply which will allow it

to combat unnecessarily high interest rates and the continued appreciation of the peso.

The announcement led to a sharp fall in the value of the peso, which traded at 7.77 to the dollar yesterday against 7.73 on Monday.

Exporters have complained for many months that the strong peso, buoyed by record inflows of foreign investment, was hurting competitiveness. In July, Mexico recorded

its first trade deficit since the devaluation in December 1994.

Central bank officials said they had waited until after Mexico's July elections to introduce a more flexible monetary policy, to avoid charges of pumping the economy to win votes for the ruling Institutional Revolutionary party. The Bank of Mexico has been sensitive to such accusations since the 1994 presidential election, which was

preceded by a strong expansion of credit that ultimately brought about the currency's collapse.

In its announcement on Monday, the bank said it was giving itself leeway to leave the money market long on liquidity to confront "unnecessarily high interest rates". With the elections past, and inflation on a downward trend, the bank said it could again send signals that interest rates should fall.

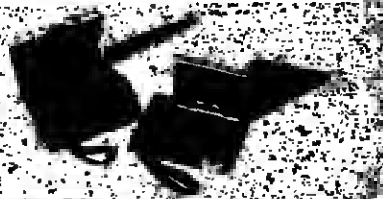
However, central bank officials said they would only loosen credit if interest rates appeared to be out of synch with the exchange rate, if inflation fell faster than anticipated, or if there was an undue appreciation of the peso. None of these conditions held today.

The bank stressed that its overriding concern remained the fight against inflation, now below 1 per cent a month.

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NEWS: INTERNATIONAL

Panic and confusion over Algiers killings

Roula Khalaf tries to unravel conflicting theories after one of the country's worst massacres

Panic gripped the Algerian capital yesterday as the government confirmed that more than 85 civilians had been slaughtered on Monday night in an Algiers suburb. It was one of the worst massacres in the country's five-year conflict.

Some reports put the death toll at closer to 200. The massacre took place in Bentahia, near the popular neighbourhood of Baraki. As in many other cases, the victims were mostly women and children. Reports described an elaborate operation in which one group laid mines and traps before a second group carried out the killings.

The worst massacres appear to be taking place on the outskirts of the capital. On August 31, nearly 100 people according to the official toll - or more than 200, according to independent sources - were killed in Sidi

Rais, a village about 20km south of the capital. Two weeks ago, the violence moved closer, near to Beni Messous, an Algiers suburb only 10km from the centre where more than 60 people were estimated to have died.

Last weekend, over 40 people were reported killed in Medea. The attacks coincide with stepped up security operations against hide-outs of extremist Islamist groups.

Even by Algeria's standards, the massacres of civilians have stunned a nation living in crisis since 1992, when elections about to be won by Islamists were cancelled by the army.

Amnesty International, the human rights pressure group, yesterday called on all those involved to stop targeting civilians immediately, noting that survivors have complained that security forces, often stationed

nearby, have not intervened to stop the killing.

Amnesty has called on the Algerian authorities to take concrete measures to protect the civilian population and ensure that independent investigations into the massacres were carried out.

The Algerian government rarely comments on massacres and the official press only reports the big slaughters. Security information is tightly controlled, and local reporters have difficulty independently checking reports.

The government blames most of the violence on the GIA - the armed Islamist groups - on which little information is available, but which is believed to have splintered from the Islamic Salvation Front (FIS), the banned party which was set to win the 1992 elections. The FIS has condemned killings of civilians and says its

armed wing, the Islamic Salvation Army, only targets the military.

But the lack of information and the surge in violence have been fuelling conspiracy theories about the massacres, all fiercely rejected by the government. Some opposition parties repeat claims often made by the FIS that the GIA is manipulated by factions in the ruling establishment, and that security forces are deliberately not intervening to stop the killings.

Some in the opposition have tried to link the rise in the violence to rumours of factional fighting among groups - on which little information is available, but which is believed to have splintered from the Islamic Salvation Front (FIS), the banned party which was set to win the 1992 elections. The FIS has condemned killings of civilians and says its

denied any deal. Other observers have said that the GIA might be stepping up its attacks to sabotage a potential deal with the FIS.

Algerian officials resent the accusations and say that the latest massacres are "a new twist" by Islamist extremists to which security forces are not accustomed. They also say that security forces cannot be expected to protect civilians in isolated hamlets in rural areas south of Algiers.

Diplomats say that at least some of the recent massacres were targeting families of men who had been active in the FIS. This was the case in Sidi Rais, for example. In the weekend massacre in Medea, Algerian newspapers reported the victims had helped the GIA. Government officials say, however, that GIA groups have turned against each other and that the FIS armed wing is also

taking its revenge on GIA families.

Most observers believe that there is no single explanation for the atrocities in Algeria. Even government officials admit some of the violence is related to hand-dirty, rather than political motivation. In rural areas south of Algiers, there is talk of disputes over land generating some of the attacks.

In a country where rural populations have been given arms to protect themselves, some opposition parties have alleged that reprisals and family vendettas can explain some of the violence. The Algerian government rejects claims that civilian militias could be involved and say they are strictly instructed not to engage in attacks.

As the violence reaches closer to the capital, Algiers residents are becoming convinced that they have to protect themselves. In recent weeks, they have been buying sirens, organising neighbour



Massacres in Algeria: some of the worst

- Jul 7 1997: Suspected Muslim guerrillas massacre 51 civilians in attacks in Algiers and Medea province
- Jul 27: Gunmen, thought to be Muslim guerrillas, kill more than 70 people in villages south of Algiers
- Aug 2: Muslim guerrillas, armed with swords and guns, kill more than 80 villagers in two attacks south of Algiers
- Aug 6: Muslim rebels kill more than 100 people in a series of massacres over three nights in Blida province
- Aug 22: Suspected Muslim guerrillas kill 64 people and kidnap 15 young women in Souk el Khair village, Blida province
- Aug 28: About 100 people killed in massacres in Beni Ali area, south of Algiers over two nights
- Aug 31: Muslim rebels kill 98 people and wound 120, mostly women and children, in Sidi Rais, Blida province
- Sep 6: Sixty people estimated to have died in massacre at Beni Messous, 10 km from centre of Algiers
- Sep 22: Suspected Muslim rebels kill at least 85, wound 67 in Baraki district of Algiers

hood night watches and arming themselves with axes and knives.

UK calls for new Security Council

By Laura Silber, Michael Littlejohns and David Buchanan in New York

Britain's Labour Government yesterday put its weight behind reform of the United Nations, calling for Germany and Japan to join an expanded Security Council.

Robin Cook, UK foreign secretary, called for a "United Nations that is efficient, representative and properly funded", so that the organisation could play a "bigger role than ever before".

In a clear reference to the US, which owes an estimated \$1.5bn to the cash-strapped UN, Mr Cook said member states must pay their outstanding dues.

"It is not equitable that some members pay their contributions while others do not, Britain pays in full and on time," Mr Cook said in his first address to the General Assembly.

Britain joined the push for decisive action on UN reform, including expansion of the Security Council, whose permanent members are limited to the five major victors of the second world war.

"We all agree that what was appropriate in 1945 is not what is right in 1997," said Mr Cook.

In addition to calling for Germany and Japan to join

the Council, he said the Council's membership should be expanded to include bigger developing countries, though he mentioned none by name. "There should be a balance between developed and developing countries in a modernised Council," he said.

Italy has waged a campaign to block reform of the Security Council, unless it, too, is named a permanent member.

Speaking as current president of the EU, Jacques Poos, Luxembourg foreign minister, was unable to outline any common position on Council reform because of divisions among the members, especially the Italians.

In a swipe at the US and other substantial debtor states, Mr Cook said EU members funded 35 per cent of the UN's regular budget, and "have always honoured their financial obligations promptly, fully and unconditionally. Britain expects every country, however large or however small, to do the same".

Although declining to publicly endorse German and Japanese claims to permanent membership, the UN secretary general, Kofi Annan, is known to favour their entry because it would be an inducement to increase their contributions to the UN budget.

China backs developing countries

By John Ridding and Robert Chote in Hong Kong

The divide between rich and poor nations is widening, posing a threat to the prosperity of the developed world, Li Peng, China's prime minister, warned yesterday.

"The unjust and inequitable international economic order still puts interests of the developing countries in harm's way," Mr Li told the opening session of the IMF/World Bank meeting in Hong Kong.

"The prosperity and afflu-



ence of a small number of countries cannot last long on the basis of poverty and backwardness of the majority countries."

James Wolfensohn, the World Bank president, echoed this theme, arguing that "inclusion" was the most important development theme of our time.

Mr Wolfensohn told the

session that the World Bank should be more selective in allocating its resources, concentrating lending on countries that had good policy track records and that had tackled corruption.

Mr Li predicted China would become a "prosperous, democratic and culturally advanced society" by the middle of the next century. He said the rise would be helped by Hong Kong, which was set to play an increased role to the modernisation of the mainland.

China's rise, said the premier, was part of a broader emergence of the developing world. "The rise of the developing world is a far-reaching event. It has smashed the monopoly of world affairs by a few countries and lent a powerful push towards a multipolar world," he said.

But sustainable development would require the observance of six principles, according to Mr Li. These included respect for different national conditions, non-interference and assistance to developing countries.

"After the end of the cold war, some people no longer regard development as a crucial issue," he said. "Developed countries in particular

should adopt effective measures to meet their pledges of providing funds and technical assistance to the developing countries."

While Mr Li did not mention China's bid to join the World Trade Organisation, his warnings echoed Beijing's position that the US should not make "unreasonable demands" of a developing country.

"The developing countries are equally entitled to participate in the making of decisions and rules affecting the international economy," he said.

Plea to keep houses in order

By Robert Chote

Countries have a responsibility to keep their economic houses in order, because the effects of failure can spread to innocent neighbours with sound policies, the International Monetary Fund said yesterday.

Michel Camdessus, the IMF's managing director, said the larger an economy was, the greater the responsibility it had to pursue sound policies.

"No country should accept the risk of going down in history as one that triggered a domino effect," he told the IMF's annual meeting.

The managing director outlined a favourable outlook for the world economy, but warned that "we do not need to look very far to find problems that stand in the way of our objective, namely high-quality growth".

In parts of Europe the problem was malfunctioning labour markets, he said. In parts of Asia and Latin America, though not exclusively there, the problem was "fragile banking systems and persistent inequalities in economic opportunity".

Mr Camdessus added that it was important not to overlook the risk that inflation might pick up again in economies "where output is pressing upon capacity" - implying the US and UK.

UK bank governor casts doubt on single currency

By Robert Chote

Eddie George, governor of the Bank of England, said yesterday he was not convinced that the discipline of participating in Europe's proposed single currency would force countries to promote the flexibility in their labour markets which they need to get unemployment down.

In a typically sceptical assessment of Europe's plans for economic and monetary union, Mr George told the British Chamber of Commerce in Hong Kong that differences in economic cycles, fiscal positions and unemployment between European countries might produce tensions in the setting of a single European interest rate.

He said he was not convinced that the disciplines of the single currency itself "will enforce convergent behaviour, including structural adjustment, so that the regional tensions which I have described will not in practice materialise".

He added: "The longstanding weakness of the economy in the south of Italy, despite a single currency with the north, or the continuing weakness of the east German economy since currency reunification with western Germany, suggest that such behaviour is by no means certain," he argued.

The governor said there was no doubting the political determination of most of Europe's leaders to press ahead with monetary union

on time. But he said it was difficult to see why any country should want to join - or be permitted to do so - unless it was clear that genuine, sustainable economic convergence had been achieved.

"Erm is after all for ever - and that seems a very long time to me," the governor said. "I don't really understand the hurry."

Nonetheless, it would be prudent to assume that EMU will go ahead in spring next year among at least a core group of countries, he said. He noted that the UK government had not definitively ruled out joining in the first wave, but that it had pointed out the "formidable difficulties" in the way of participating from day one.



Alan Greenspan, Fed chairman, catches up on the news during the opening ceremony yesterday

CONTRACTS & TENDERS

Ambiente S.p.A.

An Eni Company

Invitation to offer to purchase the entire industrial complex called "Cementificio di Ravenna"

Ambiente S.p.A., headquartered in San Donato Milanese (MI), Via Ramiro Fabiani no.3, with fully paid up share capital of Lit. 70 billion, registered with the Milan Court, Companies' Registry no. 346758, is the owner of an industrial complex called "Cementificio di Ravenna" with offices and plants in Ravenna. Via Baiona no.228, which produces and sells, under the trade name "Ambiente", various national types of loose and bagged cement, both normal and high grade. In 1996 the revenue totalled approximately Lit. 27 billion and the workforce was 85 employees.

Ambiente S.p.A. intends to proceed with the sale of the above asset and therefore intends to receive and evaluate preliminary purchase offers, with eventual definitive offer, according to the sales procedure, details of which will be communicated in due time.

For the purpose of this transaction Ambiente S.p.A. has engaged the services of Ernst & Young Corporate Finance, to whom interested parties should direct all enquiries. The relevant persons can be contacted at the following address:

ERNST & YOUNG CORPORATE FINANCE
Via G.B. Vico, 9 - 00196 Roma
Dr. R. Bianco - Tel +39 6 3609241 fax +39 6 36095472
Via N. Tommaseo, 60 - 35131 Padova
Dr. A. Coeli - Tel +39 49 664393 fax +39 49 664645

The present announcement is directed to limited liability companies only (with not less than Lit. 10 billion capital). The interested companies can request in writing, also by fax, from Ernst & Young Corporate Finance, copy of the information memorandum on "Cementificio di Ravenna", specifically prepared for the sale.

Ambiente S.p.A. reserves the right, at its sole discretion and without assigning any reason whatsoever, to refrain from providing the information memorandum to any interested party. The information memorandum will be sent after a confidentiality agreement has been validly signed and returned to Ernst & Young Corporate Finance no later than 20th October 1997. Together with the confidentiality agreement, interested parties must send their financial statements for the last three years, a description of their activities and the reasons for the investment. Intermediaries of any kind must disclose the identity of the company they represent.

This represents an invitation to offer but does not represent either a public offer ex art. 1336 of the Italian Civil Code nor a solicitation to public saving ex art. 1/18 of Italian Law 216/1974, including all successive modifications thereto. Neither the present announcement nor the receipt of any offers will create, with respect to Ambiente S.p.A., any obligation or commitment to sell to any bidder and, with respect to any bidder, any right to demand any performance whatsoever by Ambiente S.p.A., including the payment of any brokerage or advisory fees or expenses.

The sale will be carried out in the present legal state and condition of the asset, with any precautionary inspections and controls at the buyer's burden and risk.

Ambiente S.p.A. also reserves the right to terminate at any time and without any reason whatsoever any and all discussions regarding the sale regardless of the status or stage of such discussions.

The Italian text of this announcement shall prevail over that published in any other language. The present announcement and the sale procedure are subject to Italian Law. In case of any controversy related to the above, the Court of Milan (Italy) shall have sole jurisdiction.

CONTRACTS & TENDERS



FEDERATIVE REPUBLIC OF BRAZIL

BANCO DO ESTADO DO RIO GRANDE DO SUL S.A.

COMMUNICATION TO THE PUBLIC

OPENING OF THE DATA ROOM FOR THE PRIVATIZATION PROCESS AND SALE OF ORDINARY SHARES OF THE COMPANY UNIAO DE SEGUROS GERAIS

The "Banco do Estado do Rio Grande do Sul S.A. - BANRISUL", in accordance with the principles of the State Law n° 10.607 from December 28th, 1995, communicates to potential investors or any other interested parties that the DATA ROOM for the privatization process and the sale of ordinary shares of the insurance company "COMPANHIA UNIAO DE SEGUROS GERAIS - CIA UNIAO" will be open at the city of Porto Alegre, State of Rio Grande do Sul, at Av. Borges de Medeiros, n° 261 - 12th floor, from September 17th to November 14th, 1997. The access to the DATA ROOM will be allowed upon the payment, by the interested parties, of a R\$10.000,00 (ten thousand reais) fee, and the signature of the Confidentiality Agreement.

From September 17th, 1997 on, the interested parties can pay the R\$10.000,00 (ten thousand reais) fee, by transferring the referred amount to BANRISUL NEW YORK ABA 0260-1107-3, to the credit of BANRISUL H.O. ACC N° 22720-001, REF. DATA ROOM CIA UNIAO, BANRISUL H.O. - 500, Fifth Avenue - Suite 2310, New York - USA, ZC 10110, or by sending a payment order to BANRISUL - bank 041, branch 0001, REF. DATA ROOM CIA UNIAO, under the code number 12893, in Porto Alegre, State of Rio Grande do Sul, Brazil. Proof of payment will be required before reservations to access the DATA ROOM are done. Information on the referred on the referred process, as well as a copy of the Confidentiality Agreement, can be obtained from:

Banco do Estado do Rio Grande do Sul S.A.
Conselho Diretor do Programa de Reforma do Estado
Av. Borges de Medeiros, 1501 - 7th floor
Zip Code 90019-980 - Porto Alegre - Rio Grande do Sul - Brazil
Phone: +55 51 228-2708 / Fax: +55 51 228-5893
Internet: http://www.uniaodeseguros.com.br

Porto Alegre, September 11th, 1997.

NEWS DIGEST

Iran, Turkey restore ties

Iran and Turkey have agreed to restore top-level diplomatic relations after they recalled their ambassadors in a row earlier this year, the official Iranian news agency IRNA reported yesterday.

It said the agreement was reached at talks between Kamal Kharrazi, Iran's foreign minister, and Ismail Cem, his Turkish counterpart on the sidelines of the UN General Assembly to New York.

"The foreign ministers of Iran and Turkey on Monday agreed to further broaden bilateral co-operation and upgrade diplomatic ties to ambassadorial level," IRNA said. They... "also agreed to reactivate committees dealing with economic and political co-operation," it added.

"The Turkish foreign minister said that Ankara was determined to further strengthen relations with Tehran and exchange ambassadors in the immediate future," it added. Ankara and Tehran were involved in a diplomatic row in February when Iran's ambassador made remarks interpreted by Turkish media as a call for introduction of Islamic sharia law in secular Turkey. *Reuters, Tehran*

LABOUR SAFETY

ILO prepares logging code

The International Labour Organisation is hoping to cut the toll of deaths and injuries among the world's 5m forestry workers with a new code of practice covering safety, productivity and environment-friendly logging practices.

Experts from 10 leading timber producing countries, including Brazil, Canada, the Czech Republic, Sweden and the US, yesterday began a week-long meeting to discuss the draft code before it goes to the ILO's governing body for approval.

Forestry, along with mining and construction, is one of the most dangerous sectors to work in, with two to three times more accidents and deaths than the industrial norm, according to the ILO.

Thousands of forest workers die or are injured each year by unsafe working practices or falling trees. In the US, the probability of loggers being killed on the job during a 25-year career is one to 20.

Even in expert hands, "the chainsaw is one of the most potentially dangerous tools ever invented," the ILO says, pointing out that it can cause not only cuts and wounds but also deafness and injury from vibration.

Careful felling both cuts accidents and saves damage to young growth and reduces damage to forest soils and water courses, the ILO notes. *Frances Williams, Geneva*

حکومت الرشید

Bidding 'war' for investors is condemned

By Chris Tighe
in Newcastle upon Tyne

A bidding war for investment projects between regions of the UK was predicted yesterday by Sir George Russell, Northern Development Company chairman, unless the UK government ensured that they are dealt with centrally in London by the Department of Trade and Industry.

Rival bidding leading to an auction between competing parts of the UK, at needless cost to the taxpayer, would result from any government decision to give the proposed English Regional Development Agencies the flexibility already enjoyed by their Scottish and Welsh counterparts, said Sir George.

Such a structure would cause big tensions between the English regions, he added, and would also irritate potential inward investors, who would be unable to be sure whether they had won the best possible deal.

Speaking at the annual general meeting of the Northern Development Company, the economic regeneration and inward investment body for north-east England, he said that the region was already at a continuous disadvantage against Scotland and Wales in its inward investment efforts, even though it had the highest regional unemployment rate in Britain.

"Does a regional policy for the UK make sense when some regions seem to operate outside it?" asked Sir George.

But, speaking afterwards, he said the solution was not to give the English RDAs, due to be set up in April 1999, the same flexibility in assembling incentive packages which Scotland and Wales already have.

"The possibility of chaos grows with each one [new regional agency] which comes up," he said.

Sir George's comments are

Claims that taxpayers' money is being wasted because of regional competition for inward investment projects are likely to be investigated by the House of Commons Treasury committee, David Wighton writes.

Giles Radice, chairman of the committee, is backing the move amid concerns about bidding wars between rival agencies trying to attract big investments.

MPs in northern England are particularly concerned that Wales may snatch a potential 3,000-job investment by Acer, the Taiwanese computer manufacturer. There was also disappointment last year when Northumberland County Council in northern England lost to Wales in the fight to win a £1.6bn (£2.6bn) investment by LG of South Korea.

Jim Cousins, chairman of the northern group of Labour MPs, also wants the committee to consider the formula which ensures that Scotland and Wales receive higher public spending per head than England.

"It is very hard to justify that the Welsh Office is using taxpayers' money to bribe a development from the north-east to south Wales," he told the Newcastle Journal.

the latest stage of lobbying by English regions to ensure that devolution for Scotland and Wales does not result in their having much enhanced financial firepower with which to lure big job-creating inward investment projects.

In its 1996/97 figures, released yesterday, the Northern Development Company, a partnership of the private and public sector and trade unions, said it assisted 54 overseas investment projects, expected to be worth \$652.9m (\$1.05bn), during the year. The projects created 3,487 jobs and safeguarded 4,474. It added.

N Ireland company will build components for Canadair and De Havilland jets

Bombardier offshoot wins \$31m aid

By John Murray Brown
in Belfast

Short Brothers, the Northern Ireland aerospace offshoot of Bombardier of Canada, is to receive a \$19.5m (\$31m) grant from the UK government to support two new manufacturing projects.

The company announced a \$108.4m investment programme last February to design and manufacture the fuselage and nacelles, which house the engine, for the Canadair Regional Jet Series 700, and nacelles and wing components for the De

Havilland Dash 8-400. Alec McRitchie, Short's personnel director, said the investment reflected the buoyancy across the aerospace industry, where demand for aircraft is picking up.

Mo Mowlam, the chief minister for Northern Ireland in the British government, said the announcement would give a big boost to the local economy.

The new work meant that the company would have designed and manufactured four fuselages for business and regional jets in eight

years. "No other aerospace company anywhere in the world has developed as many fuselages in such a short period of time."

Work on the Canadair regional jet would involve Short's in working closely with the world's biggest engine manufacturer, General Electric of the US, for the first time.

"Partnerships like these help to develop Northern Ireland's reputation as a world-class manufacturing centre," she said.

The company said the two projects would create more

than 300 jobs and safeguard more than 600 others. Short employs 6,200 people in Northern Ireland in its aerospace and defence and missiles divisions. A further 2,800 are employed in support services worldwide.

The aircraft programmes, when fully in production, will "more than replace" the jobs lost through the collapse of Fokker, when 900 Short workers were laid off after the Dutch company was forced into bankruptcy.

The financial results for the year to the end of January suggest the company has

weathered Fokker's demise better than expected.

Fokker, for which Short's made wings, had accounted for 17 per cent of overall sales. But through the expansion of its other programmes, Short's was able to limit the fall in turnover to less than 10 per cent to \$358m, down from \$391m.

Pre-tax profits fell from \$33.8m to \$30.1m. Bombardier now accounts for 60 per cent of Short's activities, but it also has link-ups with Boeing, Rolls-Royce and British Aerospace.

Soccer on pay TV to earn 'only' \$725m

By Simon Kuper in London

Soccer will receive far less money from pay-per-view television than previously thought, even though a third of the population follows the game, according to the most comprehensive report yet on the soccer market in England and Wales.

Pay-per-view television will generate only \$450m (\$725m) in revenue a year by 2003, with 2.5m people paying to watch individual matches. This compares with some forecasts by banks, consultancies and club executives of 10m paying viewers and revenues of \$2bn a year or more.

The forecast, from an independent report to be published on Friday by Fletcher Research, the business publisher, and Oliver & Ohlbaum, the media consultancy, is based on the first authoritative study of the number of fans.

The report found that Manchester United has 3.9m supporters, more than any other club. The figure is derived from several thousand telephone interviews carried out by Continental Research, a market research company. Liverpool is the second biggest club with 2.18m and Newcastle United third with 1.42m.

The size of the supporter base is the best indicator of a club's potential revenue, the report says. The five clubs with the most supporters had the highest turnover last year. However, some clubs achieve seven times more off-pitch revenue per fan than others.

Liverpool is the biggest underperformer, generating just \$2.60 in such revenues per fan in 1995, compared with \$11.90 for Manchester United. Total revenue for Premier League clubs will grow by an average of 14 per cent a year to reach \$1.1bn in the 2004-05 season, says the report. By 2005 television will account for 49 per cent of club revenues, it adds.

Greenpeace opposes oil drilling permits

By John Mason,
Law Courts Correspondent

The Labour government's first major clash with the environmental movement began in the High Court in London yesterday when Greenpeace accused it of trying to suppress debate over the legality of allowing exploratory drilling for oil in the North Atlantic.

Greenpeace is attempting to bring a legal challenge to the previous government's decision to award offshore exploration licences to 30 oil companies to operate in the

North Atlantic frontier area. The decision, taken shortly before the general election, has been supported by the Labour government.

Greenpeace is attempting to bring proceedings against the government and the oil companies including BP, Shell, Elf, Mobil and Texaco. It claims the licences were illegally issued because the government failed to consider its duty under the European Habitats directive to protect rare coral reefs found in the North Atlantic frontier.

However, the government



Lord Melchett, Greenpeace executive director in Britain, leads a protest outside the court

and oil companies say Greenpeace has brought its legal challenge too late. They say it should have challenged the licensing regulations soon after they were introduced in 1994.

At yesterday's hearing, to decide whether Greenpeace can formally apply for a judicial review of the govern-

ment's decision, lawyers for the group claimed the government's tactics were intended to prevent the issues being aired.

Nigel Fleming said the government and oil companies had accepted Greenpeace had a case but attacked it as weak.

Their claims that the

group had acted too late "is, if not a device, a fairly clear attempt to prevent that argument being commenced", he said.

Had Greenpeace challenged the regulations before the licences were granted on April 7, it would have been accused of acting prematurely, he said.

Telecoms regulator declines second term

By Alan Cane in London

Don Cruickshank, the UK's telecommunications regulator since 1983, announced yesterday that he intends to quit when his current term ends in March next year. The unexpected announcement surprised the industry which had been speculating that Mr Cruickshank had ambitions to preside over a new, broadly based regulatory body encompassing telecommunications and entertainment.

No such body is currently envisaged, however, and Mr Cruickshank yesterday denied any such ambition. "I decided about a year ago that one term of office as telecoms regulator was right for me. I told ministers soon after the general election in May, and that I would like to divide my time in the future in a different way between public and private sector activities."

Mr Cruickshank, who earns about £132,000 (£212,520) a year, went on to say he believed the industry would

be best served by a commission rather than an individual regulator. Suggestions that his decision could have been the result of disagreements with ministers were rejected yesterday by the government.

Colleagues said that in a career which has included senior positions with The Times group, Pearson (owner of the Financial Times), Virgin Group and Wandsworth Health Authority, he has never stayed in one job for more than five years.

Mr John Butler, head of regulatory affairs for British Telecommunications, with whom Mr Cruickshank has had a series of running battles, said although the two had not seen eye to eye on many issues: "He has had an amazing effect on telecoms in the UK. More than 30 per cent of households now have a real choice of telecoms operator. This is virtually unique in the developed world and he can take the credit for it."

Lex, Page 14

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ARTS

Contemporary look for opera

San Francisco director-general aims to attract first-time opera-goers, writes Andrew Clark

From his quiet, functional office high above San Francisco's Market Street, Lotfi Mansouri gazes out across the city skyline before summarising his mission. "I'm looking at every way of extending the reach of opera," he says. "I want to make it an accepted part of American culture, not just an exotic art-form imported from Europe."

As general-director of the San Francisco Opera for the past 10 years, Mansouri, 66, has gone some way towards that goal. In 1994, he staged the premiere of Conrad Susa's *The Dangerous Liaisons*, which - thanks to an accessible score and a starry cast - had the unusual distinction of bringing full houses to a contemporary work.

Mansouri has commissioned two more operas. Former Hollywood film composer André Previn is writing *A Streetcar Named Desire*, based on the Tennessee Williams play. It will

open next September with American diva, Renée Fleming, as Blanche DuBois. Bobby McFerrin, better known for his easy listening albums, will write an opera based on Kleist's *Saint Cecilia* to a libretto by Wright Tony Kushner. The premiere will be in 1999.

Afficionados of contemporary opera may sneer at the populist tone of these commissions, which are worlds away from the hard-edged modernism beloved of European composers, but Mansouri is determined to take opera back into the popular mainstream.

At War Memorial Opera House, the San Francisco Opera's home, he has 3,200 seats to fill every night, and only the taste of his subscribers and donors to fall back on. Over the past 18 months, while the theatre was in the midst of a \$85.5m programme of earthquake-proofing and refurbishment, Mansouri laid on two short

seasons of Puccini in the downtown theatre. With tickets starting at \$12, La bohème was seen by 45,000 people. *Madama Butterfly* by 30,000. More than 60 per cent were first-time opera-goers. "These are the people I want to get back into the opera house," he says.

The company's 75th anniversary season is not a bad start. For Tosca, which opened three weeks ago, Mansouri resurrected the set designs that accompanied Puccini's opera at the inauguration of War Memorial Opera House in 1932. *Le nozze di Figaro* follows on October 9 with a cast led by charismatic Welsh baritone Bryn Terfel. The German repertoire is represented by *Der fliegende Holländer* (September 30) and *Elektra* (October 18), in stark modern productions imported from Geneva; the French by *Pelléas et Mélisande* (November 9), with Simon Keenlyside and Frederica von Stade in the title roles. *Gül-*

laume Tell (November 2) offers a rare outing for an opera widely regarded as Rossini's finest; and *Eugene Onegin* (November 19) continues San Francisco's link with the Kirov Opera, which is lending its production.

A "femme fatale" season planned for next June looks equally appetising - it comprises *Carmen*, *Lulu* and *L'incoronazione di Poppea*, with the Mark Morris production of Rameau's *Placide* thrown in as an ironic makeweight. There will be concurrent screenings of *Pondra's Box*, the Louise Brooks film based on the same Wedekind plays as Berg's opera - plus a forum where feminist groups can discuss the issues. "We want the 'femme fatale' season to be a launch-pad for wider intellectual debate," he says. "It's important that people realise these are not just dumb stories, but have wider philosophical ramifications."

Steering an opera company through 18 months in exile would turn many an impresario into a nervous wreck - but, even after staging this season's inaugural gala and two opening productions, Mansouri is his usual ebullient self. Asked whether he will be renewing his contract beyond 1999, he answers "Inshallah" (God willing) - a reminder of his Middle Eastern background.

Mansouri, born in Iran, studied psychology in Los Angeles before turning to opera. By his mid-30s, he had sung Valzacchi to Gwyneth Jones's Annina in *Der Rosenkavalier* in Zurich and served an apprenticeship under Rudolf Hartmann at the Salzburg festival. As a producer, he worked in most of the world's leading opera houses, becoming director of the Canadian Opera Company from 1976 to 1988. He is the fourth general-director of the San Francisco Opera.

Looking more like an oil tycoon than the boss of a high-profile arts company, Mansouri enjoys the social obligations that go with his job. Defending himself against charges that San Francisco's staging policy is overly conventional, he points out that "this was Jean-Pierre Ponnelle's American home for 20 years, and his *Dutchman* was more conceptual than anything the Alden brothers have done. We want productions that add to the opera rather than detract from it. I don't like caprices."

To underline his point, Mansouri discloses that the San Francisco Opera is moving from a six-month repertoire season, with productions running concurrently, to a stagione spread over 10 months. The change, to take place in 1999, means each production can be rehearsed and performed separately. The aim is to achieve better artistic results. "At present, everything



Lotfi Mansouri: 'I don't like caprices'

gets bunched up. Under the new system, we'll have some breathing space and be able to rehearse on stage. It's also a question of spending money in a more efficient way - I won't have to pay so much overtime to the night crews," he says.

There speaks the realist. For all his populist dreams, Mansouri knows that opera in the US means balancing the books and satisfying the board. Slipping into philosophical mode, he observes: "Every opera company is a reflection of the community it serves. What can this community support? Without their support, you can't do anything. But you have to be old before you realise that..."

Theatre/Sam Albasini

Family at war

At Chichester's Minerva Theatre, on its way to the Donmar Warehouse, we have a rare treat, *Electra*, in a new version by Frank McGuinness starring Zoe Wanamaker.

Even before the play begins we are, in Johan Engel's stark set, presented with the ruin of the house of Atreus. The faded chairs and great marble table have sunk into the earth that surrounds them as if engulfed by an earthquake.

Director David Leveaux has found parallels in this relentless cycle of inter-family butchery to our recent European civil wars, and indeed when *Electra* and the black-clad Chorus first appear, they do call to mind survivors of a great conflict come to pick over the dead. Although there are three women in the Chorus, the director has chosen to give all the Chorus's lines to one actress, Jenny Galloway, and in doing this he has set her an extremely hard task asking her to be exultant and gloating whilst simultaneously cautious and neutral.

Strangely for a play which exhausts all that can be said about Greece and for a character who heaves her heart into her mouth with every line, this *Electra*'s most expressive moments were her non-verbal ones: at the start of the play when she descends from her hiding place, a diminutive Pierrot, wearing her father's threadbare coat like a hair shirt; on hearing the news of her brother's death when she slumps at the foot of the table like a broken puppet; or when, as her mother Clytemnestra is being butchered off stage, she starts up a cry which begins as a mockery of her death throes, tries to become triumphant laughter and ends as shuddering horror.

"She waits for her glory till stone turns to water" is how the Chorus describes *Electra*, and this image becomes a central one for the production. Although we see and hear the relentless drip of water on the marble table, we never see *Electra*'s calcified heart melt.

Sophocles' *Electra*, even more than Euripides' weaker and more

neurotic version, reminds one inescapably of a female Hamlet. Here she has the will and means to avenge her father's death, and it is only her gender that prevents her from being the avenging angel.

However, other less pleasant parallels present themselves. What upsets her even more, it seems, than her father's murder is the fact that her mother is sharing the murderer's bed. It is not so much sexual jealousy that *Electra* suffers but more a child-like jealousy at being supplanted in her mother's affection by an adult man. We see echoes of this as Wanamaker greets her long lost brother, Orestes. She embraces him as if she were both child again and lover, and her confrontation with her mother, the majestic Marjorie Yates, has distinctly adolescent undertones despite her righteous indignation and the justice of her case.

There is righteous indignation aplenty in Andrew Howard's *Orestes*. Unlike the versions by Euripides and Aeschylus, Sophocles' *Orestes* does not have much of a journey in this play, but Howard makes as much of it as he can. With his beautiful voice, Rudolph Walker imbues the part of the Tutor with a presence and solidity it might not otherwise have.

All the actors in this production have extraordinary and interesting voices, and although I understand the director's caution in letting rip with the physical manifestation of the verbal outpourings of emotion on the stage, there were times - for example with Orla Chariton's Chrysothemis - where this became merely static sound, and one longed for more physical interaction between the actors.

Although short in length, this is a huge play; and as with other Greek plays of this period, the moral and social lessons to be learnt from these tragic examples are as real today as they were in Sophocles' time.

At the Minerva Theatre, Chichester until September 27.



Zoe Wanamaker as Electra in Frank McGuinness's new version of Sophocles' tragedy

New York City Opera

Welcome return for Macbeth

Although Paul Kellogg has been general director of New York City Opera for well over a year, the season that recently opened at the State Theater is the first for which he is wholly responsible.

The inaugural offering - a new production of Verdi's *Macbeth* - was not flawless, but it was self-assured and convincing, and it was greeted by cheers, applause and full houses. While it cannot be considered a rarity, *Macbeth* has been absent from New York stages for some time, and its return was due and welcome.

A great baritone can take possession of this opera. Mark Delavan, NYCO's Rigoletto, Ford and Ezio (in *Attila*), did not dominate the production, but he turned in a creditable, winning performance. The voice is oddly uneven; at times he produced warm, controlled singing, as in the last act aria "Pietà, pietà, amore"; at other times the sound became hollow, even faltering. But he was always in character, a young, bluff, entrapped soldier.

As so often happens, Lady Macbeth overshadowed her husband. Lauren Flanagan - admired last year in *The Turn of the Screw* - revealed a strong, flexible, dramatic soprano, with effective coloratura and a genuine thrill. Leon Major's production gave her little help: he wracked her (and Verdi's) entrance, by placing her onstage before the arrival of Macbeth's letter; and she was not allowed to walk during the sleepwalking scene. Still, she conveyed the Lady's stature almost physically; and even in the clutter of Major's banquet scene, she focused attention, when repeating the notes of the *brindisi*, by varying the expressive impact with each repetition.

In the smaller roles, Alfredo Portilla was an impassioned and noble Macduff, extracting every drop of emotion from his sole aria; and as Malcolm, the second tenor Evan Bowers also sang with clear, ringing tone, so

that the duet for two tenors, for all its brevity, was a stirring moment. Kenneth Cox, despite a grainy timbre, was a reliable Banquo.

Major's staging included several clichés - the refugees in Act 4 were carrying fibre suitcases - and the set by John Conklin offered a few more clichés of its own, including metal frames hanging from the flies.

For the most part the performers were crowded onto a steeply platformed stage with rivets, or obliged to climb metal stairs and catwalks, while black and white geometric shapes appeared on a screen behind the action. Blinding neon tubes added to the discomfort. The patient New York audience will no doubt be seeing a lot more of this sort of thing, as Conklin is now NYCO's director of production.

George Manahan, the company's new music director, conducted a generally well-paced performance, and the orchestra sounded good, especially the much-employed winds. Occasionally, Manahan might have underlined a bit more: in the final scene, for example, the contrast between the thumping martial "Macbeth do's!" and the sweet soaring "Salva mia grazia a te" had scant effect. For this, responsibility may also lie with the women's chorus, which needs some attention.

City Opera's new season looks promising. While *Macbeth* is the only truly new production, seven others - imported from various companies, including Kellogg's own Glimmerglass Opera - will be new to the State Theater, ranging from Handel's *Xerxes* and Gluck's *Iphigénie en Tauride* to the Britten-Auden *Paul Bunyan* and two operas written in 1996 by Tobias Picker and Tan Dun. Some of NYCO's most successful repertoire productions, including *Traviata* and *Butterfly*, will complete what looks to be a rich operatic winter and spring.

William Weaver

INTERNATIONAL ARTS GUIDE

AMSTERDAM

DANCE
Het Muziektheater
Tel: 31-20-551 8911
Moving Target: by Frédéric Flamand. Performed by Charleroi/Dances-Plan K; Sep 28, 30

EXHIBITION
Rijksmuseum
Tel: 31-20-673 2121
Whistler and Holland: paintings and etchings by James McNeill Whistler (1834-1903), who made several journeys to the Netherlands, most famously in 1890. Also included are works by Dutch contemporaries; to Nov 9

Van Gogh Museum
Tel: 31-20-670 5200
Second of four summer exhibitions of drawings by Van Gogh. This time it is the turn of the works produced when the artist lived in Nuenen, 1883-1885; to Oct 12

OPERA

Het Muziektheater
Tel: 31-20-551 8911
Das Rheingold: by Wagner. Netherlands Opera. New production, directed by Pierre Audi and conducted by Hartmut Haenchen; Sep 26

BERLIN
OPERA
Deutsche Oper
Tel: 49-30-34384-01
● *Aida*: by Verdi. Staged by Götz Friedrich, with sets and costumes by Pat Halman; Sep 25
● *Die Zauberflöte*: by Mozart. Staged by Götz Friedrich, with sets and costumes by Andreas Reinhardt; Sep 27

BRUSSELS
OPERA
La Monnaie Tel: 32-229 1211
Otello: by Verdi. New production conducted by Antonio Pappano in a staging by Willy Decker. Cast includes Susan Chilcott as Desdemona; Sep 24, 27

CHICAGO
OPERA
Lyric Opera of Chicago
Tel: 1-312-332 2244
Nabucco: by Verdi. New production staged by Elijah Moshinsky and conducted by Bruno Bartoletti. Cast includes Maria Guleghina and Samuel Ramey; Sep 26, 29

KASSEL
EXHIBITIONS
Various venues

Documents: giant five-year survey of contemporary art which takes place all over Kassel. Starting at the old railway station, this tenth edition has been selected by French curator Catherine David; to Sep 28

LONDON
CONCERTS
Barbican Centre
Tel: 44-171-638 8891
● Anna Tomowa-Sintow: programme includes music by Strauss and Verdi. John Ansell conducts the Orchestra of the Royal Opera House; Sep 26
● London Symphony Orchestra: conducted by Sir Colin Davis in works by Beethoven and Walton. With violin soloist Midori; Sep 24

Royal Festival Hall
Tel: 44-171-928 8800
● BBC Symphony Orchestra: conducted by Andrew Davis in works by Webern, Berg and Schoenberg; with violin soloist Pierre Amoyal; Sep 26
● London Philharmonic Orchestra: conducted by Joseph Swensen in works by Mussorgsky, Shostakovich and Beethoven; Sep 24

DANCE
Labett's Apollo, Hammersmith
Tel: 44-171-416 6082
The Royal Ballet: Romeo and Juliet. New season opens with Kenneth MacMillan's first full-length ballet, set to Prokofiev's score; Sep 24, 25, 26, 27, 29

Sadler's Wells at the Peacock

Theatre Tel: 44-171-314 8800
Les Ballets Trockadero de Monte Carlo: return visit of the all-male company. Programme Two features Act Two from Giselle, The Dying Swan, Vivaldi Suite and Gaite Parisienne; to Sep 28

EXHIBITIONS
National Gallery
Tel: 44-171-639 3321
Seurat and The Bathers: places Seurat's great "Bathers at Asnières" in a context provided by his own earlier work, and studies and drawings for the painting, as well as works by predecessors who influenced him, and by his Impressionist contemporaries; to Sep 28

OPERA
Barbican Theatre
Tel: 44-171-638 8891
The Royal Opera: *Placide*, by Rameau. New production directed and choreographed by Mark Morris, conducted by Nicholas McGegan; Sep 24

LOS ANGELES
OPERA
L.A. Opera, Dorothy Chandler Pavilion Tel: 1-213-972 8001
La Bohème: by Puccini. Revival of Herbert Ross's production, designed by Christopher Harlan and conducted by and William Vandice; Sep 24

MUNICH
CONCERTS
Philharmonie Gasteig
Tel: 49-89-5481 8181
● Budapest Philharmonic

Orchestra: conducted by Friedrich Haider in a programme including works by Saint-Saëns and Bernstein. With soprano Editia Gruberova; Sep 26
● Munich Philharmonic Orchestra: conducted by Simone Young in works by Mozart and Schumann. With violin soloist Julia Fischer; Sep 24, 25

DANCE
Bayerische Staatsoper
Tel: 49-89-2185 1920
Bayerische Staatsballett: in a programme of works by Hans van Manen: *Concertante*, *Grosse Fuge* and *Black Cakes*; Sep 25

OPERA
Bayerische Staatsoper
Tel: 49-89-2185 1920
● *Aida*: by Verdi. Conducted by Roberto Abbado in a staging by David Pountney; Sep 28
● *Le Nozze di Figaro*: by Mozart. Conducted by Peter Schneider in a staging by Dieter Dorn. Cast includes Amanda Roocroft and Alison Hagley; Sep 24, 27

NEW YORK
EXHIBITIONS
OPERA
Metropolitan Opera, Lincoln Center Tel: 1-212-362 6000
Ariadne auf Naxos: by Strauss. Revival of a production staged by Elijah Moshinsky, with designs by Michael Yeargan; Sep 24, 27

New York State Theater
Tel: 1-212-870 5570
La Traviata: by Verdi. Revival of Renatta Scott's New York City

Opera production, conducted by Emmanuel Joel; Sep 25, 28

PARIS
CONCERTS
Théâtre des Champs Elysées
Tel: 33-1-49525050
Orchestre National de France: conducted by Charles Dutoit in works by Debussy, Schumann and Berlioz. With piano soloist Michel Dalbert; Sep 25

DANCE
Théâtre des Champs Elysées
Tel: 33-1-49525050
● Ballet National de Nancy et de Lorraine: Programme 1 - including works by Balanchine and Kijari; Sep 26, 29.
● Béjart Ballet Lausanne: Jérusalem, cité de la paix. Programmes 2, with choreography by Béjart. With soloist Mikhail Baryshnikov; Sep 24

EXHIBITIONS
Musée National d'Art Moderne, Centre Georges Pompidou
Tel: 33-1-4478 1233
Fernand Léger: retrospective of the early modernist, who emerged from the Cubist revolution around 1910 to move towards abstraction; to Sep 29

OPERA
Opéra National de Paris, Opéra Bastille Tel: 33-1-44731300
● *Le Nozze di Figaro*: by Mozart. Conducted by James Conlon in a staging by Giorgio Strahler. Cast includes Anthony Michaels-Moore and Barbara Bonney; Sep 24, 27

● Turandot: by Puccini. New production by Francesca Zambello. Conducted by Georges Prêtre; Sep 25, 28

ROME
CONCERTS
Auditorium di Via della Conciliazione
Tel: 39-6-6880 1044
Orchestra and Choir of the Accademia Nazionale di Santa Cecilia: conducted by Daniele Gatti in Brahms' German Requiem; Sep 24

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07.00: FT Business Morning
10.00: European Money Wheel
Nonstop live coverage until 15.00 of European business and the financial markets.
17.30: Financial Times Business Tonight

● **CNBC**
08.30: Squawk Box
10.00: European Money Wheel
18.00: Financial Times Business Tonight

COMMENT & ANALYSIS



Edward Mortimer

Prevention zone

International charities and mercenaries are stepping into the spotlight in shaping foreign policy

You read it here first. The idea floated in this column in January, that some wars might be prevented if foreign policy decisions were subjected to a "conflict impact assessment" has been taken up by Clare Short, international development secretary in the UK government.

She calls it a "social audit" - a snappier term than mine, and one that avoids abbreviation to CIA; and she wants her new department to work with business and others to ensure that it is applied to both government and private investment overseas.

And now Oxfam, the independent British relief and development agency, has picked it up in a book just published on reducing the "human cost of war".

The idea is not really new. Enlightened multinational have for years been including a "social impact assessment" in big investment decisions. If, for example, a new oil well (in Colombia, say, or Ogoni-land) is likely to pollute the environment or disrupt the local economy, the chances are that this will cause trouble. The investor will suffer bad publicity, or worse. If this can be anticipated it can, in theory, be avoided.

Now Ms Short wants to involve her new government department in the process, to ensure that both state and private investment overseas be "socially audited".

Oxfam suggest that such audits should be included in the annual reports of foreign, trade, finance, defence and development ministries to parliaments, and that they should measure performance against, among other things, the Geneva conventions and those dealing with genocide and the treatment of refugees.

This approach, says Oxfam, should be applied by all governments, by the

European Union, the Organisation of African Unity, the United Nations, and by non-governmental organisations (NGOs), such as itself.

I am glad it included that point. As an article in the current issue of *The World Today*, the monthly published by the Royal Institute of International Affairs, points out, NGOs have become "an increasingly important aspect of foreign affairs and a priority instrument in the pursuit of foreign policy", raising many questions about the accountability of these institutions.

At least since the Ethiopian famine of 1984-85, but especially since the end of the cold war, governments have come to see NGOs as part of the solution to "complex emergencies" (UN-speak for man-made disasters). Channelling funds through NGOs enables governments to avoid direct involvement in local conflicts.

But by the same token it often leaves the NGOs to take decisions with grave political or even military implications, which involve taking sides in a local struggle. The decision in 1994 to provide food and water to refugee camps on the Rwanda-Zaire border, controlled by the perpetrators of the Rwandan genocide,

Mercenaries give priority to securing specific parts of the country which contain economic assets, such as diamond mines or oil wells

is a clear example. NGOs cannot avoid taking such decisions, but have no clear mandate for them. Nor is it obvious to whom they are accountable. Indeed, says Hugo Slim, author of the *World Today* article, "a backlash against them has already begun", with two lines of criticism especially popular. One sees them as "like their 19th century missionary predecessors... the advance guard of the effective recolonisation of Africa and other parts of the south". The other, known as "Outfieldism" after its best-known exponent, Mark Duffield (himself a former aid worker turned academic), is more or less the opposite: NGOs enable the rich north to consign large areas of the south "to the margins of the new world order", by keeping their miserable inhabitants at arm's length.

Another article in the same issue of *The World Today* suggests, perhaps unwittingly, a way in which both these criticisms could be true. It deals with the particular type of NGO: private security firms, or mercenaries as they used to be called.

The author, David Shearer of the International Institute of Strategic Studies, describes the role of Executive Outcomes (EO), a South African-based company which is the best known of these firms, in helping end the rebellion in Sierra Leone last year - only to see the Sierra Leonean army, whose own position had been undermined in the process, overthrow the government this spring after EO had been paid off. On the other side of the world, in Papua New Guinea, the military turned on its political masters after they brought in a private firm, Sandline International, to settle the civil war on Bougainville.

Mercenaries usually give priority to securing specific parts of the country which

contain economic assets (such as diamond mines or oil wells). Often their remuneration comes directly from those assets, the state being otherwise virtually bankrupt. Indeed there are close connections between the security firms and those that exploit the assets.

Both EO and Sandline, for instance, use the services of Plaza 107, a London-based resources company which also "provides support for a swathe of offshore-registered, mainly mineral operations". Mr Shearer quotes a director of one of the latter who likens the relationship with EO to that between two hands: "One hand is involved in mineral exploitation, the other with security; but both work together."

One thus gets a picture of western companies first winning mineral concessions from African governments, or sometimes from rebel movements that control the relevant area, and then arranging for their security associates to be paid for securing those concessions out of the share of revenue earmarked for the African state.

The state itself thus shrivels to an area of economic interest to western investors and a flimsy legal apparatus legitimising their activities. The rest of the country is left in anarchy, with philanthropic NGOs providing just enough relief to stop its population becoming a serious threat or embarrassment to western governments.

A caricature based on one or two extreme cases? Perhaps, but still uncomfortably close to the pattern of European involvement in Africa at the dawn of the imperial age.

A Safer Future, by Edmund Cairns, Oxfam Publications, £8.95

E-mail: Edward.Mortimer@FT.com

Lionel Jospin certainly seems to be doing something right.

Nearly four months after his surprise general election victory, the French prime minister's opinion poll ratings are going from strength to strength. The latest survey, published last week in the weekly news magazine *Le Point*, gave Mr Jospin a 58 per cent approval rating - up 4 percentage points in a month and an impressive 14 points since June.

This is, frankly, curious. The broad policy goals of the new government - lower unemployment and a lower budget deficit to ensure France's qualification for Europe's economic and monetary union - remain unchanged from those of the preceding centre-right administration of Alain Juppé, which became so unpopular towards the end of its spell in office.

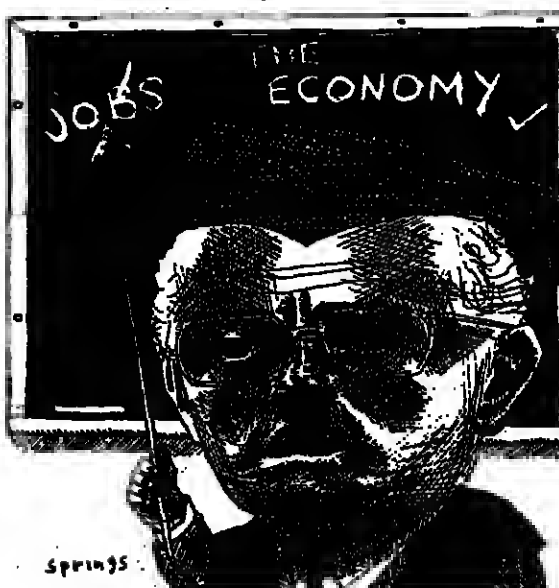
Mr Jospin's Socialist-led coalition has, like Mr Juppé's government, sought to postpone the day of reconciling those policies. It has, in effect, postponed by a year to 1998 the target date for achieving the Maastrichtian holy grail - a budget deficit equivalent to at most 3 per cent of gross domestic product. But Dominique Strauss-Kahn, finance and industry minister, has acknowledged he does not expect unemployment to come down until the end of next year.

What is more, notwithstanding the schoolmasterly Mr Jospin's reputation for integrity, a number of Socialist manifesto pledges have turned out to be, to put it politely, misleading. "Stopper les privatisations" is so plain that even the most inattentive Anglo-Saxon requires no translation. Yet here we are, less than a month away from the first day's trading for France's Telecom shares on the Paris and (gasp) New York stock exchanges. By then, there is every likelihood the government will have confirmed that the state's interest in Thomson-CSF, that near-sacred national defence electronics asset, is to drop to below 50 per cent.

So why has Mr Jospin not suffered the public-opinion reversal that overwhelmed Mr Juppé? The first explanation advanced by many commentators, especially those on the right, is luck. Mr Jospin, they argue, has had the good fortune to arrive in power just as the economy was picking up.

Top of the class

Lionel Jospin's popularity has not been affected by policy U-turns, says David Owen



Not that France is experiencing a tiger-like spurt, this year is expected to total only 2.2 per cent, against 1.5 per cent in 1996. But the export-led boost has enabled Mr Strauss-Kahn to maintain with reasonable credibility that the economy will be growing at an annual rate of about 3 per cent by the end of this year.

In the meantime, enough of an improvement was detected this summer to lift the mood of the hitherto glum electorate as they headed for the beach. This faster growth should also limit the number of unpopular tax increases deemed necessary in today's budget for the government to hit its 1998 deficit target. Officials are indicating the tax take will rise no faster than "national wealth".

More sympathetic observers suggest there is more to Mr Jospin's popularity than luck. The prime minister, they say, with his considerable experience of government in past Socialist administrations, has entered the prime minister's palace with purpose and confidence, as if to the Matignon born.

Certainly, there are signs that a prudent, unhurried Jospin method is emerging. On dossiers ranging from

the state of the national finances to France Telecom and the optimum exploitation of New Caledonia's nickel resources, he has had the humility and political nous to ask for a detailed expert assessment before deciding how to proceed.

Mr Jospin's personal reputation for thoroughness and decency is also working in his favour. There is a sense that people genuinely believe that honest Lionel is trying his hardest to make life easier. This is in striking contrast with the arrogance and aloof intellectualism that Mr Juppé's administration has sometimes conveyed.

Also in contrast to Mr Juppé, the government is, in most people's minds, taking pains to implement what is regarded as its highest-profile campaign promises. It has already outlined plans for creating 350,000 public-sector jobs and should today confirm a budget increase for Martine Aubry's employment and solidarity department (whether this will benefit France in the long term, is, of course, a different question).

The government created a considerable stir ahead of a European Union summit in Amsterdam by announcing it needed more time to con-

sider the terms of the stability pact on Emu. In a number of other policy areas, Mr Jospin appears to be biding cleverly by implementing policies that are broadly supported less by the Socialists' Communist coalition partners than the centre-right opposition and, by extension, a majority of the population at large.

This is true of the tough stance he has adopted on the so-called *cumul de mandats*, which allows French politicians to occupy jobs at different levels of government at the same time. It is true of the government's drive to shift more of the burden of financing France's generous welfare system away from workers, in a measure expected to be announced today. And it is true in spades of privatisation, partial or otherwise.

So far, so good then for the French prime minister. But it is in the nature of honey-moons, political and otherwise, that they come to an end. Once Mr Jospin's does, it is likely to become even clearer that his room for manoeuvre - though increased slightly by the economic outlook - remains narrow.

This will, if anything, be underlined by today's budget, which is expected to commit the government to restricting next year's increase in public spending to 1.4 per cent or so, about in line with inflation.

This is probably the least that is required for France to hit the 3 per cent budget deficit target, particularly if ministerial assumptions about 1998 growth prove optimistic, as some economists expect. But it implies pretty tough pay restraint by France's public-sector workforce.

Ministers will apparently have to face up to this at a time when trade unions, some of them increasingly uneasy about the government's policy orientations, are expecting Mr Jospin to deliver on another pledge - to reduce the working week from 39 to 35 hours without a corresponding loss of pay. Such issues are likely to come to the fore in less than a month - at a high-profile conference involving the government, unions and employers scheduled for October 10.

Put bluntly, the problem which did for Mr Juppé - how to reconcile workforce demands, including a sustained cut in unemployment, with the fiscal stringency demanded by Maastricht - has not gone away.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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Uphill struggle on corruption after decades of neglect

From Mr Ralph I. Sato.
Sir, Martin Wolf writes on the growing interest in stopping bribery of public officials and politicians by international business interests ("Corruption in the spotlight", September 16). But the difficulties of agreement are immense given the variety of forms that bribery appears to take. Moreover, the International Monetary Fund and World Bank, which have spearheaded the crusade against corruption, have themselves had notorious records for looking the other way while some of the most corrupt rulers in modern times absconded with loans proffered them by these institutions.

Well-known examples such as the rulers of Zaire, the Philippines and Indonesia come to mind. Over the past decade, Mexico and Russia, which rank near the bottom of the corruption league tables shown in Martin Wolf's article, have received the largest loans handed out by these institutions. Part of the problem is that the institutions are often under duress to make funds available under emergency conditions such as the Mexican peso crisis of 1995 or the

early reform administration in Russia. The emphasis on large loan volumes and inadequate emphasis on audits are also to blame.

The World Bank president, James D. Wolfensohn, is certainly to be commended for recognising the problems, but he faces immense difficulties with institutional inertia and a lack of experience after decades of neglect of the corruption issue.

Ralph I. Sato,
1181 Brightside Court,
San Jose,
CA 95127-4074, US

Arguments have been confused

From Mr Richard Tait.
Sir, I agree with Christopher Dunkley ("Whose news is it anyway?", September 20-21) that television reporters must remain honest and objective in their journalism. But his article has confused the arguments about the journalism of attachment with a libel action which ITN has taken to defend its reputation and that of two of its journalists.

ITN does not practise "the journalism of attachment" - it is committed to accurate and impartial reporting. Its coverage of the war in Bosnia neither demonised nor sanctified any of the participants, but sought, in often highly dangerous circumstances, to be scrupulously fair to all parties in a bitter civil war.

ITN does not believe that the journalism of attachment has any role in impartial news reporting - but we do believe in standing by our journalism and our staff when we consider they have been libelled.

Richard Tait,
editor-in-chief,
ITN,
200 Gray's Inn Road,
London WC1X 8XZ,
UK

Right song?

From Mr Mike Bird.
Sir, Perhaps Peter Martin is right ("Immaterial world", September 18) and Madonna's "Material Girl" is a blueprint for business success.

But is he listening to the right song? As Richard Branson would surely agree, "Like a Virgin" is better.

Mike Bird,
Kempner Troop,
Bentley House,
12-15 Victoria Street,
Windsor,
Berks SL4 1HB, UK

Startling view of agency

From Mr Philip James.
Sir, It is inappropriate for me to become involved in the debate on my report on the Food Standards Agency but your leader, "Safety first" (September 11), which suggests a narrower remit for the agency than that which I proposed would save lives is rather startling to the uninformed. The reason for suggesting a broader remit, for example to include nutrition, was precisely because current policies which affect nutrition can determine thousands of

premature deaths, not two. It is, of course, important to reduce the many illnesses as well as deaths caused by food poisonings, but new arrangements to restore public confidence need to be based on a sophisticated understanding of real risks and their management as distinct from the rather limited perspectives of old.

Philip James,
Rowett Research Institute,
Greenburn Road,
Bucksburn,
Aberdeen AB21 9SB, UK

Wealth creation victim of hypocrisy and prejudice

From Sir Stanley Kalms.
Sir, Profits up 41 per cent. Earnings per share up 30 per cent. Dividend plus 20 per cent - and prospects good. Enough perhaps for even a hard-bitten and long-serving chairman to expect from his shareholders kind words and agreement with a modest collection of AGM proposals. Well we did, of course, but the dissidents are a growing band.

One institution, having

misread Greenbury and its own accounts, voted against our much-admired chief executive having a two-year contract and failed to note its own similar executive having the same terms.

We were criticised by an *appropric* of the London Borough of Richmond Upon Thames who signed his letter, chief executive and director of finance.

And one leading institution objected to our senior

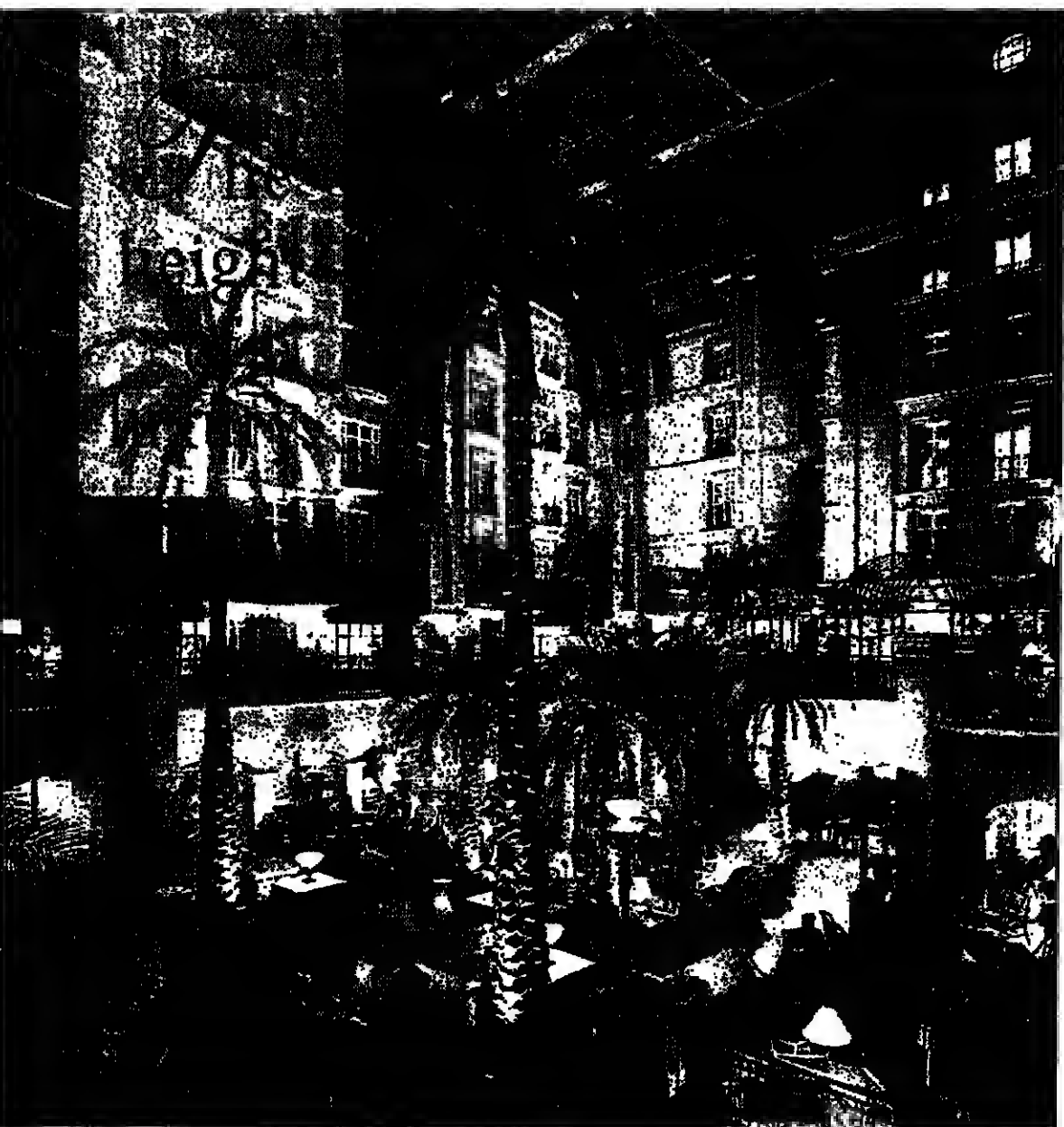
executive bonus scheme which triggers at a 5 per cent earnings per share growth, but is only meaningful as the increases moves up the scale. It had read an analyst's report which had suggested we might achieve 35 per cent EPS growth and was insisting that that should be the starting point for this year's bonus.

Ignorance at this level of the wealth-creating market economy process is disturb-

ing. Sensible argument is summarised by a form of hypocrisy which attempts to disguise prejudice under the guise of seeking higher standards of corporate governance.

Business as usual is slow in response.

Stanley Kalms,
chairman,
Dixons Group,
28 Farn Street,
London W1X 7ED, UK



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COMMENT & ANALYSIS

FINANCIAL TIMES

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Wednesday September 24 1997

The IMF and the markets

The press conferences of the international financial institutions in Hong Kong have been many and weighty. But the biggest headlines have gone to George Soros, the hedge fund manager who gave Malaysia's Mahathir Mohamad a wiggling. In that there is a crude symbolism, Mr Soros personifies the process whereby private capital has usurped many of the functions of the International Monetary Fund and the World Bank, ranging from balance of payments and long term investment financing to oversight of national economic policies. The irony is that Mr Soros is more critical of the disruptive capacity of markets than many of those at the IMF and the Bank who pick up the pieces.

The related currency and banking crises in Asia demonstrate once again that the liquidity and market depth that result from global capital market integration come at a cost. The IMF records that nearly three-quarters of its members have had significant trouble in their banking systems over the past 15 years. In 14 of these cases the cost of resolving the crises exceeded 10 per cent of gross national product.

Given the primary and potentially destabilising role of the market in directing capital flows and enforcing balance of payments adjustment, those meeting in Hong Kong have faced pressing questions about the remaining role for policy in correcting market failures and addressing instability.

All agree on the need for robust financial systems to make more efficient use of large and potentially volatile capital flows. It is also clear that delay in addressing fiscal, financial and payments imbalances is hugely costly. The international institutions are well equipped to foster transparency and disclosure to ensure that Mr Soros and his ilk impose more timely pressure for adjustment.

More difficult are the issues of liberalisation. It is high time governments ceased to use banking systems as instruments of industrial policy regardless of profitability. Yet giving access to foreign competition when profits are low or non-existent may prove to be more of a purge than a cure. Similarly, capital account liberalisation can be a recipe for exacerbating stock market and property bubbles. And the role of the IMF in crisis management, where there is an obvious risk of moral hazard, remains controversial.

In the long run, a refusal to embrace liberalisation will, in an integrated global market, lead to distortions and a flight of financial business offshore. But there is room, in the short run, for flexibility in timing moves to lift controls. And before dismissing Hong Kong as a mere jamboree, note that the network of contacts formed there is a vital component of effective crisis management.

Smoke haze

The \$369bn deal which US state governments have agreed with the tobacco industry has created a maze of contradictions. Congress and the administration need to find a way out.

A report by the Federal Trade Commission on Monday set out a series of unintended consequences of the attempt to reach an overall settlement of law suits by the states. The most important is that the five companies which control 99 per cent of the market will strengthen their oligopoly because of the common need to raise prices to pay for the settlement. Worse still, the agreement (yet to be ratified by Congress) would allow the companies to create an overt cartel.

Even without a cartel, tobacco company shareholders would do well out of the deal. The authorities want higher prices to curb consumption. But a 1 per cent price rise cuts demand initially by only about 0.4 per cent, so the companies will make more profits.

Then, the more consumption is cut, the less the companies will have to pay in penalties. The FTC suggests that the industry could make extra profits of perhaps \$125bn over the 25 years of the agreement, even if it were not exempted from anti-trust regulations.

By cutting penalties, a fall in consumption will reduce the financial benefit to the public sector to perhaps as little as \$200bn, less than 60 per cent of what the states think they have agreed.

The prospect that law suits against the tobacco companies could have the effect of entrenching their market power and enriching shareholders is more than an irony: it is a recipe for years of further dispute.

It is not too late for Congress and the administration to consider the fundamental objections to this deal and think about alternatives. It represents a sort of privatised tax on smokers. But it lacks the transparency and predictability of a proper tax; it relies on an absurdly complex and expensive mechanism; and, as the FTC points out, it will have highly undesirable side effects.

It would be much better, therefore, to attempt a new deal. Abandoning litigation might be exchanged for curbs on advertising which would be difficult to enforce under present laws. Then the states should raise the cash they need for treating smokers' diseases from higher tobacco taxes. An extra \$1.50 on a pack of 20 would raise about as much as from this deal.

Smoking would still be cheaper than in many European countries. And the tobacco companies' efforts to escape the rigours of competition law would be wisely frustrated.

BA-American

Consumers can take some comfort from the thought that the proposed alliance between British Airways and American Airlines has attracted the attention of Karel Van Miert, the European Union's combative competition commissioner.

The BA-American alliance raises serious consumer concerns, as do the other international airline partnerships already operating. Before deciding to join up with BA, Robert Crandall, American's chairman, described such partnerships as a fraud on the consumer. Passengers who book a flight with one member of an alliance, only to find themselves travelling with another, might agree.

Mr Van Miert's decision to review this alliance and several others launched in recent years might be seen as even more justified because no one else appears to be looking after consumers' interests adequately.

The US authorities have granted previous alliances anti-trust immunity, which allows carriers to co-operate in selling tickets and setting prices in ways which would otherwise infringe laws intended to protect consumers. In return, the European governments concerned have agreed to conclude "open skies" agreements with the US.

Nevertheless, Mr Van Miert's tough line on BA and American - he is demanding they give up

353 weekly slots at Heathrow airport - raises difficulties. The first is that his legal right to vet aviation alliances rests on shaky foundations. The Treaty of Rome is unclear on whether national governments or the Commission should have the final say.

A second problem is that the Commission did nothing when previous alliances, such as those between KLM and Northwest and between Lufthansa and United, were launched.

BA's supporters say that the Commission's attack on it and American is motivated by a desire to protect its competitors. It is a suspicion Brussels needs to dispel by demonstrating at the earliest opportunity that it intends to be as tough on the other alliances as it says it will be on BA-American.

An even better idea, however, would be for Washington and Brussels to abolish the limits on foreign ownership of airlines which make these alliances necessary. Provided airlines could demonstrate to competition authorities on both sides of the Atlantic that passengers would not be disadvantaged, they could merge or take one another over, as happens in almost every other industry. Consumers could then book flights on an airline confident that they would not end up flying with its perhaps less desirable alliance partner.

Bank on consolidation

The momentum towards the creation of a few national banking networks in the US seems unstoppable, writes John Authers

Consolidation in US banking has become so frenetic - the number of banks has fallen by a third in a decade - that bankers are paying unprecedented, sums to take over their peers. Talking about a recent deal in which his First Union bank bought Signet Bank for \$3.5bn, Ed Crutchfield, First Union's chief executive officer, said jokingly that he had arrived at the price as follows: "I just kept stacking billion dollar bills on the table until Signet said yes."

So what is driving this wave of bank consolidation? And do prices as silly as Mr Crutchfield's comment make them sound?

To understand the wave of consolidation, one must start with the curious structure of the US banking business. Since the Depression, regulations have sought to prevent a run on banks by splitting the US into separate markets and limiting competition between them. A change to regulations has made way for the creation of world-beating national banking networks.

According to the Federal Deposit Insurance Corporation, the national bank regulator, the number of banks has dropped from 14,210 10 years ago - a number that had remained broadly unchanged for several decades - to 9,530 by the beginning of 1997. This consolidation has mostly taken the form of mergers: there were 534 last year, and 603 the year before that.

Hallowed names such as Manufacturers Hanover, Chemical Banking and Securities Pacific have disappeared. New giants have been created. Foremost among them is NationsBank, the former North Carolina National Bank, responsible for three of the top 10 bank acquisitions.

The biggest of them came last month when NationsBank agreed to buy Barnett Banks of Florida for \$15.5bn. This smashed the previous record and brought the year's industry-wide spending on mergers to \$54.5bn. The deal turned NationsBank into the country's third largest, and advanced its aim of building the first truly national banking franchise.

It will not have the field to itself. Several competitors are in the race, notably NationsBank's neighbour, First Union, which is now the sixth-largest bank with a franchise stretching along the east coast from Florida to New England. The skyline of the small southern city in which both predators are based, Charlotte, North Carolina, is sprouting skyscrapers like a mini Manhattan.

Other multi-state franchises include BancOne in Columbus, Ohio, which bought the credit card specialist bank First USA earlier this year for \$7.3bn, and US Bancorp in Minneapolis, formed from the \$8.7bn merger of First Bank Systems and US Bancorp. It now has operations in 17 states across the north-west from California to Illinois.

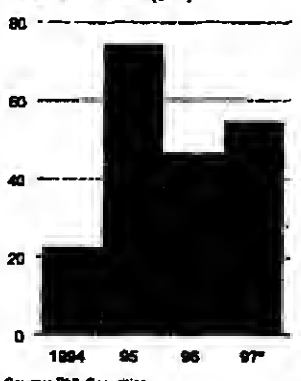
The emergence of putative national banks has not been accompanied by cuts in service. According to the FDIC, the fall in the number of banks over the past 10 years has been accompanied by a rise in the number of branches from 44,392 to 57,788 - although many are lightly staffed branches in supermarkets.

The deals get bigger

The top 10 deals in US banking

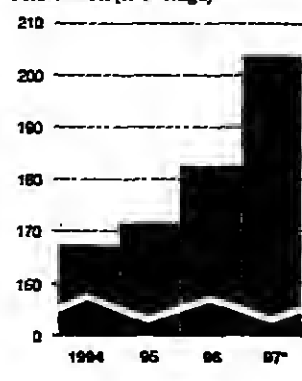
		Announced date	Announced deal value (\$bn)
NationsBank Corp	Barnett Banks Inc	Aug 1997	15.52
Wells Fargo and Company	First Interstate Bancorp	Jan 1998	12.31
Chemical Banking Corp	Chase Manhattan Corp	Aug 1995	11.36
NationsBank Corp	Boothman's Bancshares Inc	Aug 1996	9.78
First Bank Systems Inc	US Bancorp	Mar 1997	9.08
Washington Mutual Inc	West Western Financial Corp	Mar 1997	7.00
First Union Corp	First Fidelity Bancorporation	Jun 1995	5.58
First Chicago Corp	NBD Bancorp Inc	Jul 1996	5.11
BankAmerica Corp	Security Pacific Corp	Aug 1991	4.67
WFCB Corporation	CBS/Sovcon Corp	Jul 1991	4.46

Total deal value (\$bn)

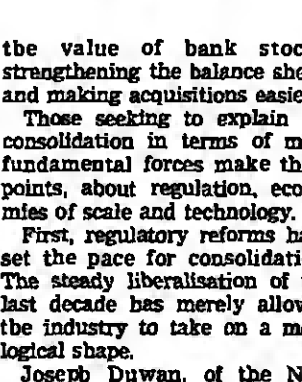


Source: SNL Securities

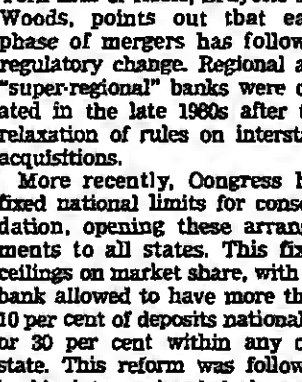
Price/Book (5% average)



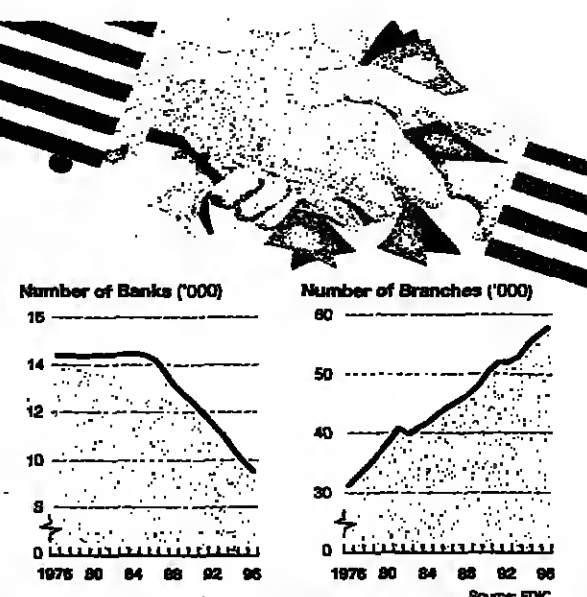
Price/Earnings (median)



Price/Deposits (5% average)



Transactions updated as of September 19 1997



Source: FDIC

One reason for the frenzy of consolidation is a search for cost-cutting through the elimination of overlaps. Bank consolidation has produced a downsizing as savage as in any US industry. Wells Fargo's purchase of First Interstate led to job losses equivalent to 23.5 per cent of the combined workforce. NationsBank, which has almost as big an operation in Florida as Barnett, is also expecting to make heavy cuts, removing 45 per cent of Barnett's annual expenses by the end of next year.

These cuts have not always been without cost. Wells Fargo's share price has fallen 30 per cent this year after news that many account holders had left the merged bank. Wells Fargo ran into serious problems merging the banks' systems, leading to the loss of many deposits and creating an operating loss of \$180m in the second quarter of this year. Such problems have raised the big question: are banks really increasing value for shareholders and customers? Or are they just empire-building?

The case for consolidation begins with the state of banks' own finances. Thanks partly to the health of the US economy, the industry is generating higher returns on assets and on shareholders' equity than five years ago, while the proportion it spends on expenses has dropped. Since 1992, the average return on assets has risen from 1 per cent to 1.29 per cent, while the return on shareholders' equity has grown from 13.6 per cent to 15.9 per cent, according to Salomon Brothers' annual survey of 50 large US banks.

Such gains are encouraging banks to continue their spending and growth sprees. Banks are also becoming more profitable: high share prices have pushed up

the value of bank stocks, strengthening the balance sheets and making acquisitions easier.

Those seeking to explain the consolidation in terms of more fundamental forces make three points, about regulation, economies of scale and technology.

First, regulatory reforms have set the pace for consolidation. The steady liberalisation of the last decade has merely allowed the industry to take on a more logical shape.

Joseph Duwan, of the New York firm of Keefe, Bruyette and Woods, points out that each phase of mergers has followed regulatory change. Regional and "super-regional" banks were created in the late 1960s after the relaxation of rules on interstate acquisitions.

More recently, Congress has fixed national limits for consolidation, opening these arrangements to all states. This fixed ceilings on market share, with no bank allowed to have more than 10 per cent of deposits nationally, or 30 per cent within any one state. This reform was followed by big inter-regional deals, such as last year's merger of NationsBank with Bancshares of North Carolina.

Second, Michael Mayo, banking analyst with Credit Suisse First Boston in New York, suggests consolidation can be seen as part of a broader change. Banks now operate in a world where they have lost market share to nimble, less regulated non-bank rivals, such as mutual fund companies, specialist credit card issuers, and even software companies such as Microsoft, which now offer transactions on-line.

The emphasis is now on new distribution channels, such as ATMs, small banking centres and on-line banking. All of these create greater economies of scale.

Once a bank has built a new technical infrastructure, it becomes easier to integrate new business, while cutting the target's overheads.

As Mr Hugh McColl, chief executive of NationsBank, puts it: "Our philosophy is to build on existing infrastructure - networks, systems and data centres. We want to have a dominant marketing position in the growing markets of the US." Once the infrastructure is built, by Mr McColl's argument, the challenge is to buy customers and build brand recognition.

Mr Mayo adds that scale can be advantageous in itself. The US population is becoming more mobile so the ability to offer a branch network in numerous states improves a bank's chances of retaining clients.

The third argument for consolidation comes from the cost of technology. Faced with the need to make new investment to keep up with competitors, many bank directors have decided it is simply better to sell. Mr Duwan suggests that the "year 2000" problem - the so-called millennium bomb - may force more sales.

The US Bancorp acquisition showed these trends at work. According to Mr Mayo: "First Bank was just about the most efficient bank of its size, and it bought a less efficient bank in a new market. Simply by placing First Bank systems and networks into US Bancorp, the new company will have significant cost savings even without overlap."

The conclusion seems to be that consolidation is indeed justified. But that still leaves the question: at what price?

Banking deals have become more expensive in recent months. In buying Barnett Banks, NationsBank set a record not only for the sum involved but

also for the premium it was prepared to pay. At almost four times Barnett's book value - the total value of its assets - NationsBank paid double the average multiple which buyers were prepared to pay for US banks only last year. Mr McColl judged this an appropriate price for a third of the lucrative Florida market. First Union paid 3.5 times book value for Signet Bank. Multiples have been rising for several years. In 1990, according to SNL Securities or Virginia, the average bank sold for only 1.47 times book value.

Such escalation is not necessarily evidence of over-heating. The forces pushing consolidation might justify a gradual rise in price. The recent surge may be fuelled by the dwindling numbers of readily acquirable targets as competition between the new giants heats up.

Moreover, once a bank comes into play, action by predators is swift. Again, NationsBank-Barnett seems to have set a new standard. Mr McColl was first contacted about a possible deal on the Tuesday. The banks' boards agreed it by Friday lunch-time that week.

According to Mr Mayo: "If valuations remain at the current levels it's likely you will continue to see purchase prices of three to four times book [value]. If stock prices decline, so probably will the purchase prices."

Whatever the justification for current prices, and however powerful the forces driving consolidation, all seem agreed that the momentum towards the creation of three or four truly national banks is unstoppable. As Mr Duwan puts it: "I do think the Barnett deal has been a defining moment. Now many boards are deciding whether it is time to cash in their chips."

OBSERVER

Batting for Bertelsmann

German media giant Bertelsmann is certainly talking up the importance of its planned digital pay-television alliance with Deutsche Telekom and Kirch. A similar hook-up was blocked by the European Commission in 1994, and Bertelsmann says a repeat wouldn't just be a bit of a blow: it would scupper Germany's chances of getting a serious player on the global media scene in the near future.

The parties have been squabbling over the new proposal for more than a year and they're now preparing to persuade European competition supremo Karel van Miert of the merits of a deal which brings together Germany's two biggest commercial broadcasting groups and the owner of most of its cable television network.

One ace in their hand is that the MFP for Göttersloh, the prime little Westphalian town where Bertelsmann has its HQ, is the influential Christian Democrat Elmar Brok. Even better, the former radio journalist is also on Bertelsmann's payroll as "European adviser", and few people could be in a better position to open doors to decision-makers.

Brok was already on

Bertelsmann's books when the whole edifice collapsed in 1994. But maybe this time, everyone will have their ducks in a row.

Soft landing

For a man who hates flying, John McFarlane certainly clocked up the air miles in his last job at Standard Chartered - more than 200,000 in his last year, crisscrossing the bank's scattered holdings in Africa, the Middle East, South Asia, the UK and the Americas.

For the last seven months, he's been keeping closer to the ground with a non-executive job at a radio station in London. But now he's taking off again to become chief executive of Australia & New Zealand Banking Group, a post which seems certain to guarantee him executive lounge privileges at the airport.

Like Rama Telser, who replaced him at Standard Chartered, McFarlane is a former Citibanker: he spent 13 years with the US bank which has proved a breeding ground for many of the world's top banking executives.

McFarlane will take over at ANZ on October 1 when Don Mercer - born, like McFarlane, in Scotland - steps down after five years at the helm, following a bit of a shakeout in the bank's top management. It's a long haul

on the plane, but the set-up might make McFarlane feel at home. Since its takeover of Grindlays in the 1980s, ANZ bears some passing resemblance to Standard Chartered.

McFarlane is the second foreigner to fly in from a foreign bank to head up one of Australia's Big Four: Westpac's top man Bob Jones is a Californian who used to run Wells Fargo.

Stained shirts

An embarrassed Générale de Banque, Belgium's premier bank, is "reviewing" its sponsorship of what used to be Belgium's premier football club, Anderlecht.

Générale is the banking arm of Société Générale de Belgique, the venerable 160-year-old holding company that was the foundation for much of Belgian industry. "Les Merveilles", on the other hand, have just been banned from European competition for a year after being found guilty of bribing a referee in 1994.

Générale says that, before deciding whether to continue its 15-year sponsorship of the club, it's seeking guarantees from Anderlecht and its directors that the club will in future behave in a way that's "deontologically acceptable". The dictionary defines deontology as "the

science of duty". Observer wonders how many footballers, club directors or even bankers know what deontologically acceptable means.

Red cred

Frequent flyer programmes have yet to reach Vietnam, but its national airline has come up with a different wheeze to fill those seats. Vietnam Airlines says it will cut prices for Vietnamese living overseas - if they "have contributed to Vietnam's revolution" or are "activists engaged in patriotic movements" in overseas Vietnamese communities.

It's not clear what aspiring travellers have to do to demonstrate their revolutionary credentials, but there are unlikely to be many candidates for the scheme. Most of the 2m Vietnamese living overseas fled after the communist takeover of South Vietnam in 1975, and haven't spent much time reading Marx and waving the red flag in their adopted countries.

Clean-up

There's no more corruption in Thailand. Government officials and politicians reaping personal financial gain from their lofty positions are now described as "ethically challenged".

Financial Times

100 years ago Wall Street Manipulators Under the circumstances of the past few months there was no difficulty in working up a boom on Wall Street. The professional boomers, who play on the market as on a fiddle, and who know all its weak points like the alphabet, could have manufactured a rise out of much less promising material than was available this year. We admit all that, and up to a certain point had nothing to say against the rise. Even Americans cannot be always in the mud. Let them have some fresh air now and then. But no boom ever stops short at the level of actual justification, least of all in Wall Street. The improved conditions are soon over-discounted, and then blind sentiment comes in. That is the chance for the professional manipulator. Anybody can run a boom in its early stages. For that matter, it runs itself, and is best left to its own course. But when it reaches the upper levels, and hope has to be called in to the help of reality, or, as the uncharitable might say, when fact has to be eked out with fiction, then the scientific manipulator gets in with his fine work. He has been putting it very liberally this week.

COMPANIES AND FINANCE: EUROPE

LVMH results disappoint investors

By David Owen in Paris

Shares of LVMH, the French luxury goods group trying to derail the plan to merge Guinness and Grand Metropolitan, fell sharply yesterday after it announced disappointing half-year profits.

The shares closed down FF161, or 5.9 per cent, at FF1,294, as the group acknowledged that earnings from its 61 per cent stake in DFS, a duty-free shopping chain, had been hit by the decline of the yen against the US dollar.

Consolidated net income excluding LVMH group exceptional items rose 10 per cent to FF1.7bn

(\$282m). The group said the increase would have been 8.5 per cent on a comparable structural basis.

The figures included goodwill amortisation of FF217m, against FF181m. However, they did not take account of the negative FF113m impact of the recent increase in French corporate income tax rates.

Analysts said the market's reaction reflected disappointment with other operations besides luxury goods distribution.

"The DFS margin was below expectations, but the market was also disappointed with perfume

and cognac," said Cedric Magnolia of Credit Suisse First Boston.

Many regarded yesterday's decline as an overreaction, however. "I think the market has been concentrating a lot on the bad side," said Jacques-Franck Dossin, France analyst with Goldman Sachs in London. Analysts in general seemed to be cutting their full-year profits forecasts by between 3 and 5 per cent.

At the operating level, income climbed 23 per cent from FF2.69bn to FF3.36bn, with champagne, wines, luggage and fashion turning in reassuringly robust performances.

Luggage and fashion achieved income of FF2.09bn, up from FF1.74bn, on sales ahead from FF1.76bn to FF1.71bn. Mr Dossin said this suggested the group had "rejuvenated" the Louis Vuitton brand. Income from champagne and wines, including the Moët Hennessy and Veuve Clicquot brands, rose from FF1.91bn to FF2.35bn on sales up from FF2.11bn to FF2.4bn.

Cognac and spirits fell from FF2.80bn to FF2.59bn on sales virtually flat at FF2.34bn. The group said a 10 per cent increase in cognac sales in the US partly offset the impact of its strategy of reduc-

ing inventories in Japan.

Luxury products distribution achieved income of FF1.48bn, up from FF1.76bn, on sales ahead from FF1.31bn to FF1.06bn. It said the impact of DFS on group income from operations was "largely positive".

Bernard Arnault, LVMH chairman, will next month present proposals to merge the group's drinks interests with those of Guinness and GrandMet. He has said he would accept less than the 35 per cent he had sought and would take other steps to calm fears that LVMH would become the controlling shareholder.

Worms chief resists Artemis bid

By Andrew Jack in Paris

Worms & Compagnie, the French conglomerate, has sufficient support from its shareholders to resist the FF24bn (\$3.4bn) hostile takeover bid by Artemis, the chairman claimed yesterday.

In an interview with the Financial Times, Nicholas Clive Worms said he had the support of 100,000 shareholders, the holding company of the Agnelli family, of Italy, which has a 20 per cent stake in Worms, as well as that of the Worms' family shareholders, who control a further 22 per cent.

Together, these two stakes would make it impossible for François Pinault, chairman of Artemis, to reach his stated objective of a two-thirds control of Worms.

The news came as advisers to Mr Pinault yesterday defended the FF100 share offer.

They argued that the price reflected the stagnant performance of Worms shares, even after restructurings at the company last year and earlier this year.

They also argued that their bid took into account the substantial capital gains taxes that would be levied in breaking up the group, and represented a far smaller discount to the value of the net asset of the company than

that at which it had been quoted.

However, Mr Worms argued that his company, at up to FF23bn, was worth far more than this bid.

It is believed that Worms is to go ahead with the planned sale of Athena, its profitable insurance subsidiary, in spite of the takeover bid.

A "data room" is likely to be opened for four short-listed candidates in the next few days, with the idea of completing the sale of the subsidiary before the end of the year.

Mr Worms has restructured his company over the past two years, which has created a fully quoted company containing all its assets.

He merged all the non-quoted interests held by members of his family into this group.

The result has been to make Worms & Compagnie more vulnerable to takeover, even as he was attempting to refocus the conglomerate on its industrial interests - sugar and paper - while selling its financial participations.

It sold Banque Demachy Worms earlier this year.

Worms & Compagnie is likely to bring forward the publication of its half-year results, which were due on



Nicholas Worms: claims enough support from shareholders to be able to defeat the bid

October 6, and at the same time make an official statement on the Pinault bid.

Before reacting, it is

waiting for the judgment by France's self-regulatory authority, the Conseil des Marchés Financiers, on

whether the takeover is valid under stock-market rules. The ruling is expected in the next few days.

Fiat on verge of Russian deal

By Our International Staff

Fiat, the Italian carmaker, is poised to return to the Russian market 31 years after its Togliattigrad Russian car manufacturing venture.

The Italian group yesterday confirmed it was in advanced negotiations with Gaz, the Russian car manufacturer, to assemble 150,000 cars a year at the Nizhny Novgorod plant, 400km east of Moscow, in a \$550m joint venture.

The deal is expected to involve assembly of three new Fiat models including its new "world car", the Palio hatchback, as well as the Siena sedan and the larger Marengo sedan.

Mr Ivan Sklyarov, governor of Nizhny Novgorod, said the European Bank for Reconstruction and Development would participate in the project.

The EBRD, which last year extended a \$65m loan to Gaz to build a new paint plant, is likely to take an equity stake in the venture and help attract additional financing from a syndicate of Italian banks.

Gaz is rated as one of the best car manufacturers in the former Soviet Union but is better known for its trucks than its passenger vehicles.

It currently produces 125,000 cars a year and 75,000 trucks. Its 1.5m tonne Gazelle truck, launched in 1994, has been a rare success in Russia's ravaged manufacturing sector.

The deal, which may be finalised next week when Romano Prodi, the Italian prime minister, visits Moscow, is not as ambitious as Fiat's aborted effort to forge a Russian joint venture in 1989 to produce 900,000 cars a year. That project collapsed because of lack of financing.

However, the new venture with Gaz will provide the Italian group with the opportunity to compete directly in the emerging Russian new car market with rivals such as Daewoo and General Motors, which already assemble cars.

Renault is also negotiating a project with the Moscow authorities. Fiat's interest in the Russian market also forms part of the Turin group's broader strategy of developing its presence in emerging markets including Brazil - where it has produced 400,000 Palios since its launch in May 1996 - and in Poland and Turkey.

The group also plans to start car production in India in 1999 and is in talks with China.

The Chinese project, code-named "178", envisages the production of five models based on its new "world car" platform, including a hatchback, a sedan, a station wagon, a pick-up and a van.

EUROPEAN NEWS DIGEST

Chip groups tighten links

Philips, the Dutch electronics group, is to strengthen its technology co-operation with SGS-Thomson of France in the development of manufacturing processes for semiconductors. The two companies, which have collaborated since 1992 in chip making equipment, are today to announce a further three-year agreement in complementary metal oxide semiconductor (CMOS) output.

This is intended to give them the ability to employ circuit elements of 0.18 micron diameter or less, narrowing the gap with US manufacturers. At SGS-Thomson's site near Grenoble, the two jointly developed processes halving transistor width to 0.25 micron, putting these into operation there and at the Philips plant in Nijmegen. A \$250m project backed by the US government, announced this month and involving Intel, Advanced Micro Devices and Motorola, aims to use geometries of less than 0.1 micron.

Philips and SGS-Thomson, which did not specify the extent of their investment, point out that they were among only three of the top 15 world semiconductor makers to grow last year. Pasquale Pistorio, chief executive of the French group, said they aimed at "competing worldwide with best-in-class CMOS processes and thus gain market share of the most promising segments."

Gordon Cramb, Amsterdam

TELECOMS

Telia targets Nordic markets

Telia, the Swedish state-owned telecommunications company, hopes to capture 20 per cent of the market in neighbouring Nordic countries following the liberalisation of the European Union telecommunications market next year.

Lars Berg, chief executive, said yesterday the group could fund that expansion from internal resources, adding that its balance sheet was strong enough to support a SKR14bn (\$1.82bn) investment programme this year alone.

He told the Finnish business newspaper Kauppalehti that Telia could use its Unisource alliance with Switzerland's PTT and Kominkijä PTT of the Netherlands as a vehicle for its expansion strategy. Although the alliance faces strong competition from Global One venture of Sprint of the US, France Telecom and Deutsche Telekom, the Telia chief executive predicted it would break even in 1999.

Tim Burt, Stockholm

CONFECTIONERY

Lindt in Italian acquisition

Lindt, the Swiss chocolate manufacturer, yesterday bought Caffarel, one of Italy's oldest family chocolate makers. No financial details of the transaction were disclosed. Although Caffarel is a relatively small Turin company employing 470 people with annual sales of about 1.65bn (\$48.6m), it is one of Italy's best-known quality confectionery brands, famous for its Glandula 1865 chocolates. The acquisition is expected to be scrutinised by Italian antitrust authorities because Caffarel has the second largest share of the Italian premium brand chocolate market, behind Lindt. The Swiss group is already active in Italy with two plants employing 540.

Paul Butts, Milan

POLAND

CSFB to advise on bank sale

CSFB, the investment bank, has been chosen to advise the Polish government on the sale of the Pekao SA banking group. The sale of one of Poland's largest banks, which was consolidated last year with three regional commercial banks in Lublin, Szczecin and Lodz, is scheduled for the first half of next year.

CSFB has been charged with selling up to 15 per cent of the bank's equity through a public offer in 1998, followed by a further sale of up to 30 per cent to a strategic investor or a through a public offer the following year. A further 30 per cent stake in the bank is to be devoted to funding Poland's pension reforms, while its 24,000 employees are to be handed up to 30 per cent of the shares next year.

Christopher Bobinski, Warsaw

REINSURANCE

Munich Re takes Italian stake

Munich Reinsurance, the world's biggest reinsurer, said yesterday it had signed a letter of intent to acquire a 20 per cent stake in Reale Riassicurazioni, the Italian reinsurer, in a move which would further strengthen its position in the increasingly competitive European market.

The German group, which did not disclose financial details, said it planned to buy the stake from Turin-based Società Reale Mutua di Assicurazioni by year-end. It said the acquisition gave it the opportunity to further expand its presence in Italy.

Analysts said the purchase, although much smaller than Munich Re's 1996 acquisition of American Re for \$3.3bn, was similar to the US deal in that both companies derived 80 per cent of revenue from their respective domestic markets. Premium income at Reale RI, which is 80 per cent owned by Reale Mutua and 10 per cent by Unipol, an Italian insurance group, is expected to total about 1.65bn (\$314m) in 1997. In the year to end June, Munich Re recorded profits of DM700m (\$390m) and premium income of DM32bn.

Sarah Althaus, Frankfurt

FRENCH EQUITIES

SGS-Thomson promoted to CAC-40

SGS-Thomson shares rose 6.8 per cent in Paris yesterday to close at FF382, following the announcement that the company would be included in the CAC-40 index of the 40 leading shares on the Paris Bourse from November 12.

Bouygues, the construction company, and Pernod Ricard, the drinks group, will leave the index. Their shares fell after the announcement, by 3.9 per cent and 3.2 per cent to close at FF357 and FF282, respectively. France Telecom, which is being privatised, will also join the index.

Samer Iskandar, Paris

AT&T seeks assurances on Telecom Italia deal

By James Blitz in Rome

The Italian government's plans to privatise Telecom Italia hit a snag last night after AT&T, the largest US telecommunications group, declined to become a strategic partner until it received assurances about the cost of its stake and the power attached to it.

There has been speculation that AT&T would buy up to 1.5 per cent of the company, to become the main international shareholder in

a core group which is being sold 10 to 15 per cent of the telecoms giant ahead of a public flotation. The cost of such a stake could be close to 11,000bn (\$571m).

It is understood that AT&T is seeking to bargain down the cost of a 2 per cent commission it must pay on top of the purchase price to qualify for the so-called "stable core" of investors.

AT&T was also said to be seeking confirmation from the Treasury that it would complete a strategic alliance with Telecom Italia this

year, a move that would involve co-ordination of the two groups' international operations.

"If the Americans pull out of this thing at the last stage, it would be a disaster as far as the sale is concerned," said a senior official at Telecom Italia. "Without them, the board would be made up of a group of Italian banks and companies, none of whom has the faintest idea how to run a telecoms operation on this scale."

Lex, Page 14

Sales growth helps Clariant to midway rise

By William Hall in Zurich

Clariant, the Swiss specialty chemical company which took over Hoechst's specialty chemicals business earlier this year, yesterday reported a 53 per cent increase in pro-forma operating profits, to SF483m (\$325m), for the first six months of this year.

It attributed the surge to robust sales growth and improved margins.

Sales of the enlarged group rose 21 per cent, or 11 per cent in local currency terms, to SF4.87bn, and operating margins from 6.9 per cent to 10.9 per cent.

All but one of the six divisions increased operating margins, and only two divisions - surfactants and fine chemicals - had margins of less than 10 per cent.

Clariant, which was spun off from Sandoz in June 1996, more than trebled its size this year when it acquired Hoechst's specialty chemicals business.

Although the deal nearly quadrupled Clariant's workforce and left its balance sheet highly geared, the shares have more than doubled since the deal was announced last December.

Yesterday, analysts got their first indication of whether the "new" Clariant was living up to expectations. Since Hoechst's specialty chemicals business was

part of Hoechst until June, the figures are pro-forma and there is no comparative figure for Clariant's pro-forma net income of SF206m.

Clariant, whose shares were issued at SF385, closed at a record high of SF421.11 on Monday. Yesterday they fell SF22 to SF41.189, but the decline reflected profit-taking rather than any concern with the results.

The figures confirm that Clariant is higher than its arch rival Ciba Specialty Chemicals in all but stock market capitalisation.

Clariant's first-half sales are more than 20 per cent higher than those of Ciba and its operating profits and net income are also higher.

Clariant reaffirmed its target of SF500m of cost-savings by 2000, of which half will flow through next year.

Over the next three years its target is to increase its operating margins to 15 per cent, grow its underlying sales by an average 5 per cent a year, or 2 per cent above the market, and reduce its gearing from 140 per cent now to less than 75 per cent.

As part of its cost-cutting exercise it will reduce the number of operating sites by over a quarter to 100 by the end of next year and reduce the number of affiliates from 170 to 121.

Usinor considers Cockerill Sambre link

By Samer Iskandar in Paris

Usinor, the French steelmaker, is considering opening talks with Cockerill Sambre, the Belgian group, on possible co-operation.

"If Cockerill Sambre decides to look for a partner, I do not see why we should not be that partner," said Francis Mer, chairman of Usinor.

Jean Gandois, chairman of Cockerill Sambre, said last week the group was studying possible alliances with other European steelmakers.

Their comments suggest further moves toward consolidation among European steelmakers, following this year's merger of the flat

steel businesses of Krupp Hoechst and Thyssen, of Germany, and the sale to Arbed of Luxembourg of a Spanish government stake in Corporación de la Siderurgia Integral.

Usinor was the loser in the CSI bidding.

"Our balance sheet can easily cope with a little more debt," Mr Mer said. "After our Spanish adventure, we are on the road again."

He said that with net indebtedness of FF3.35bn (\$1.04bn) at the end of the first half, Usinor's debt-equity ratio had fallen to a new low of 21 per cent, from 28 per cent a year earlier.

Mr Mer forecast the 1997 results would show an improvement from last year, owing to a combination of

higher sales and "reasonable improvement" in steel prices.

Usinor shares rose 3.1 per cent to FF113.9 in Paris, despite a fall in first-half net profits to FF301m from FF333m in the same period last year. Consolidated sales were up 3.1 per cent at FF38.55bn.

Usinor said its results were affected by a FF17m provision linked to the closure of the Unimetal wire rod mill at Longwy, in north-east France.

The company expects a pick-up in economic activity and the positive effects of a higher dollar to translate into higher second-half results.

Usinor said it had aban-

doned plans to build a steel laminating plant in China.

"We reached the conclusion that we could not create enough value-added to justify the project," Mr Mer said. "But this does not prevent us from seeking other opportunities in China."

British Steel yesterday confirmed it was planning to take a 33.3 per cent stake in Europe, the steel pipes business jointly owned by Mannesmann of Germany and Usinor, write Stefan Wagstyl in London and Ralph Atkins in Bonn.

British Steel would put into Europe its two UK plants at Hartlepool and Stockton-on-Tees for making large diameter pipes. The

company said that talks, which began more than two years ago, were now "at an advanced stage".

If the deal went ahead, it would mark a further consolidation of the European steel industry, which has in the last 10 years undergone several significant mergers.

Europe was itself formed from the merger of Usinor and Mannesmann's pipas businesses in 1990.

Europe, which had a turnover of DM1bn (\$558m) last year, specialises in large diameter welded pipes used in transporting oil, water and sewage, and in process industries.

It has facilities in Mülheim in Germany, Dunkirk in France and Panama City.

Jardine Strategic Holdings Limited

Notice to the holders of International Depositary Receipts ("IDRs") evidencing Convertible Cumulative Preference Shares of US\$800 each ("Convertible Preference Shares") in the capital of Jardine Strategic Holdings Limited ("JSH").

Barclays Bank PLC, as Depositary (the "Depositary") in respect of the IDRs evidencing Convertible Preference Shares issued pursuant to the Deposit Agreement dated 7th May, 1992 (as amended) between JSH and the Depositary, hereby gives notice to holders of IDRs in accordance with Condition 24 of the terms and conditions of the IDRs that on 10th September, 1997 JSH issued a Compulsory Conversion Notice (as defined in the Bye-Laws of JSH) calling for the compulsory conversion of all the outstanding Convertible Preference Shares, on 10th October, 1997, into fully paid ordinary shares of US\$0.05 each in JSH ("Ordinary Shares").

Holders of IDRs must surrender their IDRs (together with all coupons appertaining thereto except for any maturing on or before 10th October, 1997) at the office of the Depositary specified below, accompanied by a duly executed conversion advice, in such form as is approved by and available from the Depositary at its office specified below (the "Advice") requesting the Depositary to cause the Ordinary Shares issuable on conversion of the Convertible Preference Shares evidenced by such holders' IDRs to be delivered as requested in the Advice, together with a bankers draft for any transfer taxes arising in any jurisdiction other than Bermuda on the issue or registration of the new Ordinary Shares (although no such taxes are currently anticipated). Upon surrender of IDRs (accompanied by the other documents required to be delivered as stated above) the Depositary shall (as directed in the Advice) arrange for the new Ordinary Shares issued on conversion of the Convertible Preference Shares to be delivered either:-

- registered in the name(s) of the person(s) designated in the Advice and the share certificate in respect thereof to be delivered at the Depositary's office specified below or at the request and risk of the holder of IDRs concerned) to the registered address of the holder of the new Ordinary Shares; or
- to be credited to the account of a designated Depositary Agent in the Central Depositary System of The Stock Exchange of Singapore Limited as specified in the Advice.

If any holder of IDRs fails to deliver to the office of the Depositary specified below his IDRs accompanied by the documents required to be surrendered as referred to above, by no later than 3.00 p.m. (London time) on 8th October, 1997, the new Ordinary Shares issuable on conversion of the Convertible Preference Shares evidenced by such IDRs shall be issued but neither JSH nor the Depositary will be under any obligation to deliver the new Ordinary Shares nor will the new Ordinary Shares carry any rights to vote or receive any dividend by reference to a record date which falls before the relevant IDRs and accompanying documents shall have been surrendered.

By order of
Barclays Bank PLC as Depositary
8 Angel Court
Throgmorton Street
LONDON
EC2R 3HT

23rd September, 1997

COMPANIES AND FINANCE: INTERNATIONAL

Brewing row puts Czech regulators in spotlight

Bass and IPB are each hoping that the competition authorities will back their plan for the republic's second biggest brewer

The Czechs are being treated to the rare spectacle of a corporate war over Radeast, the country's second biggest brewer, courtesy of IPB, the Czech bank, and Bass, the UK brewer.

This month Bass, which owns the Republic's third largest brewer and has a 33.4 per cent stake in Radeast, responded to rumours of an impending merger between Radeast and Pilsensky Praždroj, the market leader, by warning of the dominant market position this would create. IPB replied by confirming that the two companies, in which it has majority stakes, were discussing a merger.

This week both companies offered to buy the other's stake in Radeast, and yesterday Graham Staley, head of Bass in the Czech Republic, and Libor Prochazka, deputy head of IPB, gave long interviews to Czech newspapers.

Bass's move seems also to have prompted IPB to offer to buy out the minority shareholders in Praždroj.

But whatever happens, Bass's long-held dream of merging Radeast with its 55 per cent-owned Prague Breweries seems to have been dashed.

The proposed merger of Radeast and Praždroj would create a brewer controlling about 40 per cent of the republic's production and an important regional business. It would ultimately be owned by Nomura, the Japanese investment bank, through its control of IPB.

Nomura further signalled its determination to expand in the sector this week with the £1.2bn (\$1.9bn) acquisition of two UK pub chains

from Foster's, of Australia, and Grand Metropolitan, of the UK.

Meanwhile, investigating the deal's merits will test the Czech competition office. The affair is already being scrutinised for what it reveals about the country's attitude to foreign investors, the opaque links between certain companies and the government, and minority shareholders' rights.

Early indications are that Bass has chosen to fight the merger. It owns more than one-third of Radeast's shares, so it can block a full tie-up, but it is counting on the country's competition office to reject a strategic alliance.

Bass last week formally complained to the competition office, saying the merger had in effect already taken place.

Mr Staley says: "Forty-one per cent and 14 per cent [Bass's estimated market share] is not competition. No one will be able to compete equally with the market leader."

The competition office says its investigation will weigh the effects of the deal on small brewers, a matter of great concern to a nation that likes its bars.

However, analysts believe it may shy away from confronting a bank with close contacts with the government, and accept that the move would benefit underperforming Czech beer exports.

Vojtech Kraus, of ING Barings, says the office has "never really had to deal with a situation like this. I would be surprised to see them block the merger".

The setback to Bass's expansion plans hurts most,

because the Czech Republic had been the focus of its European investment drive.

The country offered a large domestic market - Czechs have the highest per capita consumption in the world, at 159 litres a year - a scattered brewing industry ripe for consolidation, and beers that could be exported across Europe.

The UK's biggest investor in the Czech Republic, Bass first invested there in 1994, in Prague Breweries, which it merged early this year with two smaller breweries to create a group with capacity of 3.5m hectolitres. It produced 1.2m hl in the first half of 1997, a 2 per cent fall, but higher prices lifted turnover 6 per cent to Kcs1.16bn (\$48m).

However, as Mr Staley concedes, "returns are not adequate yet" and it has yet to register a profit. First-half operating losses were Kcs15.5m and its investment programme has left it heavily

geared.

The company has struggled in a competitive and stagnant domestic market where prices are low and consumers price-sensitive. But exports, which are roughly twice as lucrative in terms of sales margins, rose 20 per cent and now account for about 17 per cent of production.

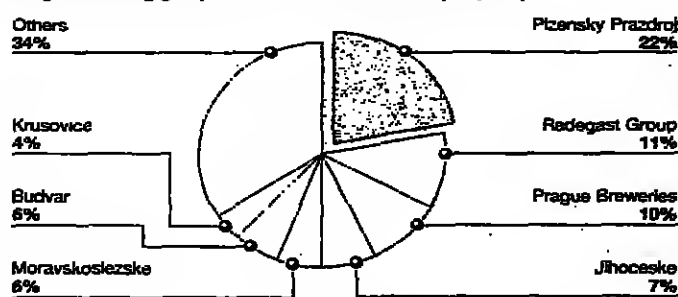
If it had been allowed to buy Radeast, Bass would have had a second premium brand to export, as well as a 29 per cent domestic market share through the brewery's strong position in Moravia.

But IPB's Mr Prochazka insists a sale to Bass "was no longer on the table". IPB, burdened with bad loans, indirectly owns 65.8 per cent of Praždroj and 55.5 per cent of Radeast. It believes that combining the groups will maximise share value.

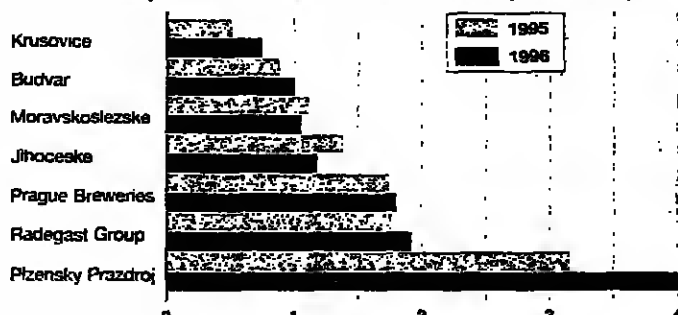
However, both Nomura and IPB deny the brewing stakes are being lined up for sale to a foreign brewer, such as Kirin, of Japan. Indeed, Mr Prochazka says

Sobering statistics

Largest brewing groups' share of Czech beer output (1996)



Growth of beer production in the main Czech breweries (hectolitres m)



Source: Czech Beer and Malt Association

the group does not need a foreign partner to succeed; in fact it is looking to take over more foreign breweries, and some deals are "already in the pipeline".

Analysts say Praždroj, which is heavily indebted, would benefit from the merger because its top selling domestic brand, Gambirius, would no longer be

pressed by the Radeast premium brand.

Vladimir Perina, head of Praždroj, says the company, which produced more than 4m hl last year and has an estimated 26 per cent market share, must expand.

"We must control at least 10m hl of beer. If not, we will only remain a domestic producer," he says.

However, apart from access to the market leader's distribution network, it is not clear what Radeast has to gain.

One executive says he fears that the deal "would pump up the shareholder value of Praždroj at the expense of Radeast" and that the company's export ambitions might be curtailed. Analysts are also sceptical.

Mr Kraus says: "If I was a shareholder of Radeast, I would prefer them to co-operate with Prague Breweries. They are a better fit and would help them export."

Robert Anderson

Bertelsmann seeks approval for pay-TV pact

By Frederick Stüdemann in Gütersloh

Bertelsmann, the world's third-biggest media group, yesterday vowed to step up its campaign to convince German and European cartel authorities to approve its proposed alliance with KirchGroup and Deutsche Telekom to develop digital pay-TV in Germany.

The move follows increasingly sceptical noises from the German cartel office about the deal, and threats from the country's public sector television networks to mount a legal challenge to the alliance. Opponents argue the tie-up discriminates against other broadcasters.

In June, Kirch and Bertelsmann ended a year-long battle for dominance in pay-TV by pooling their digital interests in Premiere, a pay-channel. Deutsche Telekom later agreed to provide the technical platform and decoding access for the venture.

Mark Wössner, Bertelsmann chief executive, said yesterday co-operation between the three companies was necessary to meet the significant start-up costs for digital pay-TV. If the deal, which has not yet been formally registered with the European Commission, was blocked, the market itself "just would not exist".

The focus on digital pay-TV is part of an overall shift at Bertelsmann into



Mark Wössner: start-up costs will be 'significant'

electronic and new media activities, which was underscored earlier this month by the acquisition of CompuServe, the US online services company, by America Online. Bertelsmann owns 5 per cent of the AOL parent company in the US and 50 per cent of AOL Europe.

In the 1996-97 fiscal year, electronic and new media business accounted for 35 per cent of group turnover. Bertelsmann says that figure will be 45 per cent by 2000.

Group sales rose 4 per cent to DM22.4bn (\$12.5bn). These did not include figures from CLT-Ufa, which has a turnover of roughly DM5bn and pre-tax profits of DM400m. Operating profits were up 5 per cent to DM1.6bn while net income increased 13 per cent to DM1.02bn.

Athens-FTSE index

By Kevin Hope in Athens

The Athens stock exchange joins forces today with FTSE International to launch a real-time equities index, designed to attract foreign institutional investors and support the launch next year of derivatives trading in the Greek market.

The FTSE/ASE-20, to be quoted alongside the existing Athens general index, covers the 20 highest and most liquid Greek stocks. These include banks, the partially privatised state telecommunications operator and a handful of industrial and manufacturing companies popular with international investors.

Professor Manolis Xanthakis, bourse chairman, said the new index was

designed to "facilitate life for an increasing number of international institutions that are responsible for a quarter to a third of daily transactions in Athens, mainly in blue-chip stocks with good liquidity".

Most of the 200 companies listed on the Athens market have a small capitalisation or are family controlled. Prof Xanthakis said the free float of shares was gradually increasing, but still amounted to only 20 per cent of total market capitalisation of Dr10,600bn (\$37.5bn).

The ASE/FTSE-20 index will be operated by the Athens bourse authorities and audited by the London-based FTSE group, which calculates about 2,600 indices daily, including 60 on a real-time basis.

A winning index for Athens

Introducing FTSE/ASE 20 - an index to support derivative trading.

A basket of the top 20 stocks representative of ASE performance and suitable in the future to support derivative trading.

The index has impeccable credentials: it has been developed by FTSE International, and will be calculated by The Athens Stock Exchange.

The index represents a winning move for those who want to participate in the only Emerging Market Index in Europe.

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& ELECTRONIC TRADING

NATIONAL BANK OF GREECE

OTE

SAEHAN MEDIA CO., LTD.

(Incorporated in the Republic of Korea with limited liability)

To the holders of the Company's outstanding

US\$30,000,000 1% per cent

Convertible Bonds due 2003

(Redeemable at the option of the Bondholders in 1997 or 1999 ("the Bonds")

Notice to Bondholders of the modification of the Terms and Conditions of the Bonds

NOTICE IS HEREBY GIVEN that:

- (i) Saeahan Media Co., Ltd. ("the Company") has, pursuant to Conditions 12(B) of the Bonds and with the agreement of Bankers Trust Company Limited, the Trustee for the Bondholders (the "Trustee"), amended the terms and conditions of the Bonds by a Third Supplemental Trust Deed dated 9 September 1997, entered into by the Company and the Trustee (the "Supplemental Trust Deed").
- (ii) Condition 4(A) of the Bonds has been modified to increase the interest borne by the Bonds to 7 per cent per annum as from 4th October, 1997 to 4th October, 1999, so that the effective interest payable on the Bonds on the interest Payment Dates occurring on 31st December, 1997, 1998 and 1999 will be 3.0042 per cent per annum, 7 per cent per annum and 7.4538 per cent per annum, respectively.
- (iii) Under Condition 7(D) of the Bonds, Bondholders may require the Company to redeem on 4th October, 1997 all or some of the Bonds held by them at 149.551 per cent of their principal amount together with accrued interest (the "1997 Put Option"), subject to providing to the Trustee a copy of the Supplemental Trust Deed, by completing, signing and depositing at the specified office of a Paying Agent during normal business hours of such Paying Agent not less than 20 nor more than 30 days prior to 4th October, 1997 a notice of redemption in the form (for the time being current) obtainable from any Paying Agent.
- (iv) In order to provide Bondholders with greater flexibility in regard to their holdings of Bonds, Condition 7(D) of the Bonds has been modified to provide an additional option to require the Company to redeem the Bonds (the "1999 Put Option") on terms identical in all respects to the 1997 Put Option except that the relative redemption date shall be 4th October, 1999 and the relative redemption amount (the "1999 Put Price") shall be calculated by Dawson Securities Co., Ltd. in accordance with the following formula:

$$P2 = \left(1 + \frac{r}{100}\right)^2 \times \left(\frac{P1 + (C1 \times \frac{274}{360})}{\left(1 + \frac{r}{100}\right)} - \frac{C2}{\left(1 + \frac{r}{100}\right)} \right) - SC$$

Where:

P2 = 1999 Put Price (expressed as a percentage of principal amount of the Bonds

and rounded off to three decimal places).

P1 = 1997 Put Price (149.551% of the principal amount of the Bonds).

C1 = 1.75%

C2 = 7%

SCP = The number of days from the 1997 Put Date (4th October 1997) to the next

Coupon date.

SC = Short Coupon to be paid on the 1999 Put Date (on 4th October, 1999).

r = (y+1) to be calculated on a 360 days per year basis as described in Rule 251.1

and Rule 803.1 of the Rules and Recommendations of the International

Securities Market Association (or any substitute or successor thereof) and

expressed as a percentage.

s = Spread of 2%.

y = Yield on the Reference 2 year U.S. Dollar LIBOR swap rate.

The Yield on the Reference 2 year U.S. Dollar LIBOR swap rate for the purposes of y above, will be

determined by Dawson Securities Co., Ltd. on the following basis:

(a) The "Yield" will be the offered 2 year U.S. Dollar LIBOR swap rate which appears on the display

designated "GOTX" on the Reuters monitor (or such other page or service as may replace it for the

purpose of displaying the offered yields on such Reference 2 year U.S. Dollar LIBOR swap rate) for the

first quotation in the Reference 2 year U.S. Dollar LIBOR swap rate occurring on or after 10.00

a.m. (Hong Kong time) on the Determination Date.

(b) "Business Day" means a day on which Banks and financial markets are open for business and on

which dealings in foreign currency may be carried out in London and New York City.

(c) "Determination Date" means 18 September 1997.

(v) The 1999 Put Price shall be notified to Bondholders in accordance with Condition 14 of the Bonds, as

soon as reasonably possible after 18th September, 1997 but in any event, not later than the fifth London

business day thereafter.

(vi) In addition, Condition 7(D) of the Bonds has been modified to permit notices of redemption to be

revoked with the written consent of the Company.

Any Bondholder wishing to revoke such notice of redemption must deposit a notice of revocation at the

office of the Paying Agent where such Bondholder's notice of redemption was deposited and obtain the

written consent of the Company. Any such notice of revocation must be deposited at the offices of such

Paying Agent during normal business hours of such Paying Agent but in any event no later than 5.30

p.m. (local time of the City where the relevant Paying Agent is located) on 29th September, 1997 as

regards the 1997 Put Option and 28th September, 1999 as regards the 1999 Put Option.

(vii) Under Condition 7(B) of the Bonds, the Company may redeem some or all of the Bonds (the

Company's Call Option), subject as therein provided, of their principal amount, provided, however,

that no such redemption may be made prior to 4th October, 2001 unless the Closing Price of the

Shares, as determined in accordance with the Terms and Conditions of the Bonds, for each of 20

consecutive trading days, the last of which occurs not more than 30 days prior to the date upon which

notice of such redemption is published, is at least equal to the same percentage of the Conversion Price

in effect on the trading day in question as the 1997 Put Price's percentage of the principal amount of

the Bonds. The Company's Call Option can only be unconditionally exercised from and including 4th

October 2001.

Bondholders should note that in certain circumstances the Bonds may be redeemed

by the Company at their principal amount prior to 4th October, 1999.

(viii) To increase the amount of such Bonds because due and payable upon a notice of default being given

to the Company under Condition 9 of the Bonds, Condition 9 has been modified so that upon such

event the Bonds will be payable at the 1997 Put Price (rather than of par or previously

together with interest accrued as provided in the Supplemental Trust Deed).

(ix) The Trustee, being of the opinion that such modifications are not materially prejudicial to the interests

of the Bondholders, concurred with the Company in making the proposed modifications.

(x) Bondholders who have exercised their option to have Bonds redeemed on 4 October, 1997 and who

wish to revoke such exercise may do so by depositing a notice of revocation at the office of the

Paying Agent with whom the relevant notice of redemption was deposited at any time no later than

5.30 p.m. (local time of the City where the relevant Paying Agent is located) on 29th September, 1997.

The preceding sentence serves as the written consent of the Company to such revocation as required

by the Supplemental Trust Deed.

(xi) The Company intends to enter into a Fourth Supplemental Trust Deed to further modify the Terms and

Conditions of the Bonds and it is intended that such modifications shall (i) amend the formula by

which the 1999 Put Price is calculated to result in a higher 1999 Put Price (rather than that calculated by

the formula set out in paragraph (iv) of this notice and (ii) allow the Company, at its option, to purchase

Bonds in respect of which Bondholders exercise their option to require the Company to redeem

Bonds under Condition 7(D) of the Bonds. Details of these modifications will be provided in a notice

to Bondholders to be published in this newspaper no later than 25th September, 1997.

It is for the Bondholders to decide whether the 1999 Put Price adequately compensates them for

deciding not to exercise the 1997 Put Option. All Bondholders contemplating taking any action in

respect of the matters contained in this Notice should seek independent advice as to their tax

position and, if in doubt, should also seek independent legal advice.

(xii) Copies of the final form of the Supplemental Trust Deed are available for inspection at the offices of

the Principal Paying Agent and the paying agents set out below:

PRINCIPAL PAYING AGENT

Citibank, N.A.

336 Strand

London WC2R 1HS

PAYING AND CONVERSION AGENTS

Citibank, N.A.

Boulevard Central Jacques, 263g

B-1050 Brussels

Citibank, N.A.

53 Bank Street

CH-8021 Zurich

Citibank Investment Bank

18 Whitehall Road

Causeway Bay

Hong Kong

Citibank, N.A.

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COMPANIES AND FINANCE: THE AMERICAS

Morgan Stanley beats estimates

By Tracy Corrigan
in New York

Morgan Stanley, Dean Witter, Discover has started a marketing campaign to convince some of its 40m Discover credit-card holders to buy shares through its internet brokerage business, recently renamed Discover Brokerage Direct, writes Tracy Corrigan.

Discover Brokerage said it was sending direct mailshots to a pre-screened section of Discover card holders, starting this month. Market research found that the value focus of the Discover brand was most likely to appeal to potential users of internet brokerage, while Dean Witter brokerage

as they had for the previous two quarters. "Brokers have consistently underestimated earnings" in the sector this year, because of their concern that it would be hard to match last year's already strong earnings, Mr Hill said.

Goldman Sachs, Wall Street's largest remaining

customers were more keen on service. The San Francisco-based internet brokerage, formerly called Lombard, was acquired by Dean Witter last December.

"It's a window on one possible way the [internet brokerage] industry may evolve," said Raphael Solfer, securities industry analyst at Brown Brothers Harriman.

Discover Brokerage Direct earned revenues of \$9m in the third quarter, up 13 per cent from a year ago. However, it reported \$4,000 internet trades in August, nearly triple the volume nine months earlier.

little at the end of August

and early September, but

was picking up again.

"Looking at the calendar, we

would expect activity to

remain pretty high until the

end of the year," he said.

Net income in the Discover

credit card business rose

29 per cent to \$124m,

despite a 24 per cent increase

in the provision for loan losses relative to the previous year.

Mr Scott said that there were mixed signals from the credit card business on the bad debt cycle, with the net charge-off rate showing a fall since the previous quarter, but the delinquency rate showing a rise.

"We have tried to raise the crosshair on credit quality" in the last year, he said.

The asset management aide of the business produced record net income of \$185m, up 153 per cent from the previous year.

Retail assets - managed

mainly under the InterCap

and Van Kampen brands

- rose \$124m for the quarter

to \$165m, helped by sales of

mutual funds through the

retail brokerage network.

Fila nets \$80m US basketball contract

By Richard Waters
in New York

Fila, the Italian sporting goods company, has agreed a \$80m endorsement deal with one of the brightest young stars in US basketball in an attempt to boost its flagging reputation as a maker of athletic shoes.

The contract, announced yesterday, reflects the increasingly cut-throat nature of the \$80m US athletic shoe market. With sales in 1997 predicted to be unchanged after jumping 10 per cent in 1996, rival manufacturers have followed market leader Nike and embarked on big endorsement contracts in an attempt to win market share.

The Italian company, which accounted for 7 per cent of athletic shoe sales in the US last year, announced a seven-year deal with Grant Hill, a forward for the Detroit Pistons. Mr Hill first signed with Fila in 1994, after graduating from college as one of the hottest prospects in the National Basketball Association.

The value of the deal - thought to be second only to Nike's contract with Michael Jordan - drew sceptical reviews.

"I don't believe Fila will

see a return on this invest-

ment," said Shelly Young,

an industry analyst at Ham-

brecht & Quist in San Francisco.

The Italian company has

attracted little enthusiasm

for its products in athletic

circles and has relied mainly

on its recent success as a

fashionable brand, Ms

Young added - a position

that leaves it vulnerable to

shifts in fashion.

The company will also

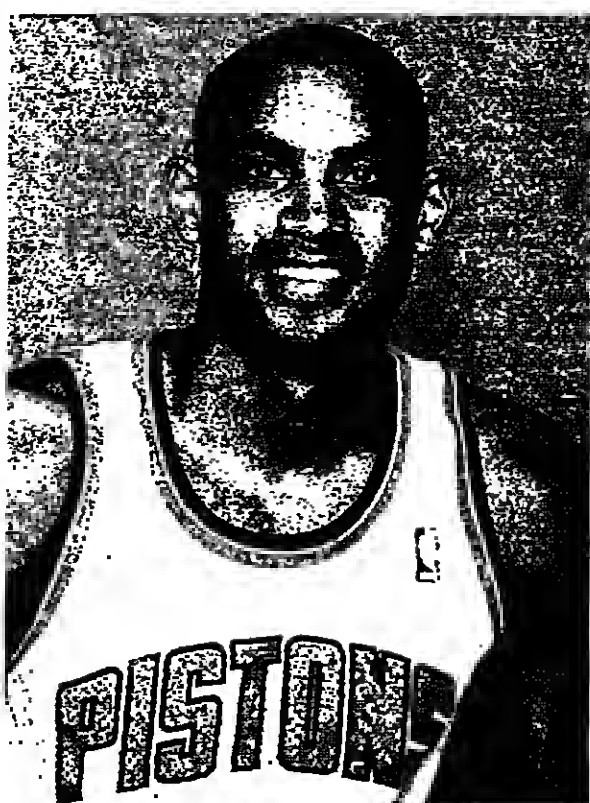
have to compete with

another new basketball shoe

brand: Michael Jordan's

Jumpman, a sub-brand of

Nike which many expect



Grant Hill: value of his endorsement deal thought to be second only to Nike's contract with Michael Jordan

will quickly become second

only to Nike itself in what is

the largest segment of the

athletic shoe market.

Nike's success with celebrity

endorsements took its share

of the US to 43 per cent last

year from 31 per cent two

years before.

Other manufacturers have

now tried to follow its lead,

with Reebok signing up Sha-

quille O'Neal, Adidas, mean-

while, has placed its bets on

younger, less well-known

players in an attempt to find

the next Michael Jordan.

American, Delta cut travel agents' rates

By Richard Tomkins
in New York

A move to cut travel agents' commissions appeared to be taking hold in the US airline industry yesterday, as American Airlines and Delta Air Lines announced they were cutting their commissions from 10 per cent to 8 per cent.

Separately, Delta Air Lines suffered a sharp fall in its share price following a warning on Monday night that its earnings per share for the quarter to September would fall well short of analysts' expectations.

The airlines' decision to cut commissions follows an announcement last week by United Airlines, the biggest US carrier, that it planned to cut its rates on domestic tickets to 8 per cent with immediate effect.

United said the reduced rate would also apply to tickets bought for international travel originating in the US

and to tickets bought in Canada for travel to the US.

The move represents the

second recent assault on

agents' commissions. In 1995,

all the big US carriers,

except Trans World Airlines,

capitulated to the maximum

amount payable on domestic

fares at \$25 for one-way tickets

and \$50 for round-trip tickets.

The airlines plan to retain

these caps, but to reduce the

commissions they pay to 8

per cent. The caps will apply

only to domestic fares, but

COMPANIES AND FINANCE: ASIA-PACIFIC

Prescott wins backing of BHP chairman

By Elizabeth Robinson in Sydney

Jerry Ellis, chairman of BHP, the Australian resources group, reaffirmed his confidence in John Prescott, managing director, after a "challenging" year in which the company lost three senior directors, wrote off nearly \$1bn (US\$720.5m) from its assets, announced the closure of its Newcastle steelworks and underestimated costs at a plant by about \$1bn.

Speaking at the shareholder

ers' meeting, Mr Ellis said: "We are going to come through this slump and Mr Prescott is going to lead us."

On Friday the company announced worse-than-expected first-quarter profits of A\$284m.

Mr Ellis also stressed the board was committed to increasing shareholder value. Earlier this week National Australia Bank replaced BHP as the country's biggest company by market capitalisation on the Australian Stock Exchange.

Shareholders demanded to know more about the cost overruns at the company's Hot Briquetted Iron plant in Western Australia, which BHP said last week would cost A\$1bn more than planned.

Mr Ellis said "the complexity of the process was not fully appreciated at first", but that "lack of information is isolated to that project". He added that the board was "embarrassed" by the overruns.

He said that Mr Prescott was now driving for higher

standards of management, including greater performance-related incentives. Two of the directors who departed in August had been connected with the HBI plant.

BHP was also questioned on unlocking value by splitting up the group, a move which had been supported by the head of the petroleum division, who also left in August. However, Mr Ellis said: "There is more shareholder value in BHP combined than separated."

He did not doubt that the

spin-off proposal would come up again and did not rule out considering it, but said "the outcome is likely to be that we are better in the current structure than the alternative".

The chairman said the company was increasing its exposure to copper, which now makes up 17 per cent of total revenues, compared with 2 per cent 10 years ago. Last year BHP had to write off nearly A\$1bn in respect of its Magma North American copper assets, which had been acquired for A\$3.2bn.

Mr Ellis admitted that the write-off was "to reflect lower than expected reserves". "In short, we paid a high price for Magma," he said.

He added that demand for copper was growing at 3-4 per cent a year, and that the business would "add to shareholder wealth over the medium term".

On Sunday, Mr Prescott warned that projected low copper prices were likely to depress earnings in the copper division for at least three years.

Acer considers manufacturing in Europe

By Peter Marsh in Taipei

Acer, Taiwan's biggest computer company, is considering its first full-scale European manufacturing plant as part of a plan to expand its share of the \$100bn a year personal computer industry.

Regional industrial development agencies in the UK, Ireland, Hungary, Spain and France are already bidding to win the plant, which is expected to employ up to 1,000 people within a few years.

The company, one of the world's top 10 makers of branded personal computers, wants to expand its share of the market from 3 per cent to 5 per cent by the end of the century.

A new plant in Europe would cost \$25m to \$40m and employ 100 people initially, according to Simon Lin, president of Acer's Information Products Business Group - the company's main computer unit.

Mr Lin said Acer was most likely to build the new plant between 1999 and 2002, although he could not rule out this happening sooner. The factory could begin production within six to nine months of a decision.

Mr Lin said he was "reasonably happy" with Acer's 15 to 20 per cent share of the European branded computer market, but he wanted to increase it as part of a policy of "balanced growth" around the world.

Under the plan, Acer might decide to upgrade its current European assembly sites in Tilburg, in the Netherlands, or set up a new factory elsewhere in Europe.

Acer set up its Dutch assembly site 18 months ago. Employing 150 people, it receives computer parts shipped mainly from Asia and makes them into finished computers.

A decision to move to full-scale manufacturing

would involve Acer making in Europe electronic sub-systems within computers which often have to be changed every few months to cater for developments in technology and demand.

Acer's plans underline the rapid changes in the personal computer industry, where its main rivals are US companies such as IBM and Compaq.

With the industry expanding at up to 20 per cent a year, companies have to set up manufacturing sites close to the main markets while investing in design facilities at the plants so they can make necessary adjustments to the building blocks inside their machines.

Acer makes \$3bn worth of branded personal computers a year. It also makes a further \$1.5bn of unbranded computers a year. These are sold to suppliers which sell them under their own name.

Acer has doubled its computer sales since 1994 and rapidly expanded its network of production units.

Three years ago it had just one full-scale personal computer factory, in Taiwan, but has since added another in the Philippines and is expecting to complete two more within the next 12 months in China and Mexico.

It is also considering building at least three more assembly sites - in Singapore, Brazil and Mexico - to add to its current assembly operations in Japan, the US, Canada as well as the Netherlands.

Acer's biggest market for computers is in the US, where it generates 35 per cent of sales. The company is also strong in south-east Asia.

Personal computers make up the biggest share of Acer's sales. This year the company expects to have total turnover of about \$6.7bn.

Acer also makes semi-conductors and telecommunications products.

Struggling for form on home ground

As their exports surge, Japanese carmakers have been hit by a slump in domestic demand

Matching supply with demand is proving a headache for Japan's automotive companies.

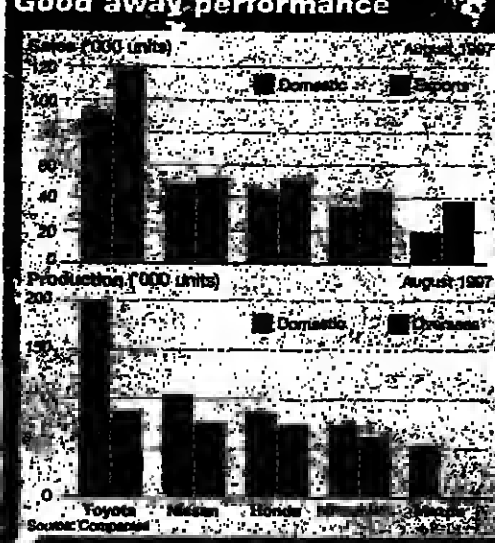
While overseas sales reach record levels, domestic demand is proving unexpectedly uneven. The result is that most groups have the wrong product mix and are caught between a shortage of export models and a build-up of domestic inventory.

In terms of export figures alone, this should be a record year for Japan's automotive groups. Thanks to the yen's weakness against the dollar, and the strength of the US economy, overseas business is surging. Honda's August exports doubled year-on-year to 52,087, while exports to the US were up 149 per cent. Mazda, Nissan and Toyota posted export growth of 63 per cent, 29.3 per cent and 27.9 per cent, respectively.

In fact, export growth could have been even better, analysts claim. Some companies may actually be holding back US sales for fear of a large increase in the trade surplus and the political furor that would follow.

True, Honda has surged in the US, says Edward Brogan, automotive analyst at Salomon Brothers in Tokyo, but that is because it feels politically secure given its heavy investments in the NAFTA region and the high level of

Good away performance



Honda Civic

locally-sourced parts in the vehicles made there.

Toyota, on the other hand, is showing remarkable restraint, says Mr Brogan. Its export growth was the lowest of the big five Japanese manufacturers, and it actually scaled down production in August. "They are about to start up significant capacity in North America over the next few years. The last thing they want is to run into political problems."

But while the export outlook appears almost too bright, domestic demand remains in the doldrums. The run-up to the rise in sales tax, imposed in April,

now looks to have created an artificial increase in demand, as consumers rushed to beat the tax increase. The annual rate of new car sales plummeted from 8m a year in March to just 5.6m a year in April.

Manufacturers were caught on the hop. Over the following months inventories ballooned as much as 30 per cent, says Matthew Ruddick, automotive analyst at HSBC Capel. Worse, while many companies were unable to shift domestic stock, they discovered they were short of export models. The tax increase not only hit harder than expected,

but the subsequent pain lasted longer than anticipated. From year-on-year growth of 12.4 per cent in March, sales dropped 12.7 per cent in April, 9.4 per cent in May, 5 per cent in June and 10.1 per cent in July. August data have not yet been released, but are likely to show a continued decline.

Last month, Toyota and Mitsubishi Motors reacted by cutting back domestic production. Nissan has also been limiting output, says Kaoru Kurata, automotive analyst at Goldman Sachs in Japan. A number of groups cut overtime and Saturday working.

Not all carmakers have suffered equally, however. Mazda's domestic sales were up last month, though Mr Brogan says that is mostly accounted for by one new product and by the fact that its performance last year was so poor.

Mitsubishi Motor is also struggling. It previously dominated the rapidly expanding recreational vehicle market, but this now appears saturated and margins have fallen as competitors have launched rival models.

The exception is Honda, whose August domestic sales

were down only 2.1 per cent despite its performance last year also being good. A series of product launches have helped it capture market share, and the company is sufficiently confident of demand that it has recently started a second shift at its plant in Sayama, west of Tokyo, says Mr Brogan.

Honda's shares, buoyed by the company's heavy exposure to international markets and its relatively strong position domestically, yesterday hit an all-time high of ¥4,280.

The question for the other automotive groups is whether domestic demand will return to the trend before April's tax rise, or whether the trend itself has changed. Year-on-year comparisons will probably continue to fall because the sales were so strong last year, concedes Mr Ruddick at HSBC James Capel.

In the meantime, much will depend on Tokyo's motor show in October. September sales could continue to plunge because manufacturers are already advertising products due to be launched at the show in October.

However, expectations for the show are exceptionally high, warns Ms Kurata at Goldman Sachs. "There's not much room for disappointment," she adds.

Paul Abrahams

This announcement appears as a matter of record only.

July 1997

A consortium led by UNEXIM Bank has acquired

25% plus one ordinary share of

OAQ Svyazinvest

for \$1,875,040,000

The undersigned acted as financial advisors and underwriters

Renaissance Capital Group Limited

Deutsche Morgan Grenfell

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July 1997

RAO Unified Energy System of Russia

\$200,000,000

Unsecured Term Bridge Loan Facility



Deutsche Morgan Grenfell Arranger

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COMPANIES AND FINANCE: UK

Siebe in £193m US controls purchase

By Andrew Edgecliffe-Johnson and Nikk Tait in Chicago

Siebe, the engineering company, yesterday announced a \$193m (£120.7m) US acquisition to expand its appliance controls division, alongside plans for core-core disposals.

The cash purchase of the appliance control operations of Eaton Corporation, a supplier to the Midwest automotive industry, comes four months after Siebe's \$327m acquisition of APV, the process equipment company. Allen Yurko, chief executive, said: "This will give us enough to chew on for the next six to nine months." But he hoped to grow further in south-east Asia when the opportunity arose.

The latest purchase, combined with the sales, would lift earnings and "maintain the group's strong balance sheet", he said, leaving interest cover at about eight times and gearing just over 50 per cent.

The businesses being bought made operating profits of £19.4m on sales of £272.5m in the year to June. Net assets were £128.5m.

Mr Yurko added that, after restructuring costs of £10m-£15m, "significant integration benefits" were expected.

The businesses put up for sale had combined sales of £115m last year, and were profitable. They included the garage equipment operations and Wells Electronics, a semiconductor maker. Siebe had already received several approaches.

Eaton stressed that its slightly larger automotive controls business was not part of the sale.

Property group to sell non-UK assets and redistribute £300m of proceeds

MEPC launches strategic overhaul

By Norma Cohen, Property Correspondent

MEPC, the UK property company, is to sell off its assets outside the UK and distribute at least £300m (£483m) of the proceeds to shareholders as part of an overhaul of its strategy.

It will also cut its dividend by up to 40 per cent - from its current level of 20p per share - from the beginning of October 1998.

The assets to be sold are a US shopping mall chain and its Australian property portfolio, which together were

last valued at about £1bn. The company is believed to be considering a flotation of its Australian business and a trade sale of its US operations.

The company has been under pressure from shareholders to improve its performance which has lagged far behind the property sector.

Investors said yesterday that they broadly welcomed the move, but expressed concern that MEPC reinvest its sale proceeds judiciously.

"I think this has probably saved the management's neck," said one institutional

investor. "But it really depends on the execution of the strategy. The biggest risk is that they pay too much to reinvest in the UK."

MEPC's shares have moved up steadily over the past week and yesterday they closed 4p higher at 496 1/4p.

The company had previously defended its international diversification and resisted calls for a reduction in the percentage of profits it distributes as dividends.

In an effort to bolster returns, it has held talks about a prospective merger

with two competitors, Ham-merson and Burford Holdings, and approached shareholders in a third, Greycoat, about a possible acquisition.

James Tuckey, chief executive, acknowledged the need to exercise caution when investing in the rising UK property market.

"If we can't find the right investments or the cycle is already more advanced than we have believed then we will return even more of that money to shareholders," he said.

After repaying debts associated with the international

portfolio, sales - at book value - would generate cash of £568m.

The properties represent 30 per cent of MEPC's net assets but 48 per cent of its 1996 after-tax earnings before exceptional charges.

MEPC said it had not yet decided how it would distribute the £300m to shareholders, but it is believed to be considering issuing preference shares as a scrip issue.

If these are repurchased by the company at nominal value, they will not attract advance corporation tax.

LEX COMMENT

MEPC

Who says an old dog can't learn new tricks? After years in the doghouse MEPC is making a determined dash for freedom.

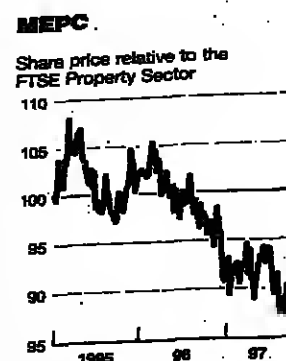
Whether it would have done so without first feeling the intense heat of shareholder disapproval is doubtful. Still, it would be churlish to deny that the company is edging towards a coherent strategy, something previously only dimly discernible.

The decision to get out of the US and Australia and concentrate on the UK is logical. It was always doubtful whether value could be added in distant markets, and focusing on the UK makes good sense with the current recovery still having some way to run.

More interesting, though, are the financial steps. The promise to return "not less" than £300m of disposal revenue to shareholders effectively precludes MEPC from wanton acquisitions. And armed with this assurance, investors are probably more likely to give the management the benefit of the doubt should it receive hostile

takeovers. Releasing the dividend at a more sustainable level is also an important further step towards putting the company on a sustainable financial footing. Previously, an excessive pay-out and costly debt structure hampered its ability to develop a decent portfolio.

The current financial structure will improve the company's chances of increasing its net asset value, which should drive the share price. But until the management proves it can not only articulate a strategy but also deliver on it there are safer bets elsewhere.



Guinness expects £60m dent from strong pound

By John Willman, Consumer Industries Editor

The strength of sterling would cost Guinness £60m (£96.6m) in pre-tax profits this year and a similar amount next year, the company said yesterday.

The spirits and brewing group raised interim pre-tax profits 4 per cent to £372m (£587m), despite a £12m dent caused by exchange rate movements. But it said the effect would be much greater in the second half, when the bulk of profits are recorded.

Following the turmoil in the Asian currency markets, the group has revised upwards its March estimate that the strong pound would cost it £40m in 1998. Much of Guinness's exposure to the Thai baht on trading for 1997 was hedged, but it said the loss on translation would be £7m for 1997 and another £5m in 1998.

However, Tony Greener, chairman, said strong performance in other Asian markets had balanced difficult trading conditions in Thailand. Volumes were up 5 per cent in the Asia-Pacific region, with Korea, Taiwan and Vietnam showing strong growth in the six months to June 30.

"These results demonstrate the continuing momentum of both our spirits and brewing businesses," said Mr Greener. "This provides a powerful springboard for the merger with GrandMet."

Turnover fell by 1 per cent to £2,038m but would have been up 7 per cent at constant currencies. Sales revenues at level exchange rates rose 8 per cent in the United Kingdom spirits division and 7 per cent at Guinness Brewing Worldwide.

In spirits, total case sales were up 1 per cent after taking account of stock adjustments, and overall average

selling prices rose by about 1.5 per cent. Malt whiskies did well across Europe, while de luxe scotch made advances in northern Asia and North America.

Marketing investment in the spirits side rose 5 per cent, and Mr Greener predicted that the full-year increase would be more than 10 per cent - in line with strategy.

On the brewing side, sales volumes were up 1 per cent in the first half and the marketing spend up 10 per cent. Irish concept pubs have boosted sales in Europe where there are almost 1,000 outlets. Worldwide, the number is expected to reach 1,600 by the end of the year.

Earnings per share rose 9 per cent to 13.5p (12.4p). The interim dividend, which is up 5 per cent at 4.5p (4.55p), will be paid as a Foreign Income Dividend.

In spirits, total case sales were up 1 per cent after taking account of stock adjustments, and overall average



High spirits: Tony Greener, chairman, strides on alongside 'Johnnie Walker' from bottles of Guinness's whisky brand

Lex, Page 14

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends	Total for year	Total last year
Active Imaging	0 mths to June 30	1.95 (2.22)	2.894 (1.57)	15.88 (13.9)	0.809	Nov 19	0.735	1.617
Arcolectris	6 mths to June 30	7.56 (6.78)	0.478 (0.238)	5.77 (2.9)	0.3	Nov 4	0.25	0.75
Beaufort	6 mths to June 30	13.5 (20.3)	0.303 (0.606)	0.381 (0.86)	0.3	Nov 4	0.25	0.75
British Motex	3 mths to July 31	0.257 (0.330)	0.021 (0.03)	1.41 (1.4)	-	-	-	-
Britann	6 mths to June 30	109.5 (110)	7.54 (11.1)	4.24 (5.78)	1.45	Nov 25	1.32	3.3
BSM	6 mths to June 27	12.7 (13.8)	1.51 (2.2)	3.9 (7.5)	2.53	Nov 4	2.53	7.53
CLS	6 mths to June 30	15.8 (15)	5 (4.5)	4.41 (4.1)	2.3	Nov 29	2.2	5.3
Ewart	14 mths to June 30	14.8 (7.86)	2.82 (1.8)	8.16 (4.4)	0.8	Nov 4	0.75	1.25
Freemove Leisure	6 mths to June 30	6.25 (3.7)	1.71 (1.07)	8.21 (5.18)	0.5	Jan 7	0.5	-
Guinness	6 mths to June 30	2,030 (2,048)	372 (57)	13.58 (12.4)	4.92	Oct 28	4.55	16.1
Headway	6 mths to June 30	21.1 (19.3)	1.41 (1.01)	6.4 (4.7)	0.95	Nov 13	0.6	1.4
Huddersfield	6 mths to June 30	38 (40.3)	1.32 (0.519)	2.5 (1.1)	2.2	Nov 12	2	6.5
Leeds	6 mths to June 30	3.9 (1.98)	1.23 (0.897)	8.3 (1.15)	2.4	Nov 4	0.4	2
Mediacore	6 mths to June 30	59.3 (47.7)	5.73 (3.02)	3.1 (2.7)	1	Oct 31	0.91	3.64
PizzaExpress	6 mths to June 30	71.1 (44.3)	16.2 (10.2)	20.1 (13.3)	2.5	Nov 12	2	3.35
Proudford	6 mths to June 30	21.9 (35.2)	2.8 (2.5)	2 (1.4)	-	-	-	-
Redland Trust	6 mths to June 30	67.1 (61.6)	7.48 (4.9)	2.16 (1.7)	0.45	Nov 26	0.4	1.4
Secure Trust	6 mths to June 30	-	5.06 (4.51)	23 (21.3)	7	Nov 7	6	20
Sentry Farming	6 mths to June 30	3.94 (2.62)	0.77 (0.51)	6.81 (2.3)	-	-	-	5.1
Simon	6 mths to June 30	119 (105.9)	3.5 (2.7)	1.1 (0.8)	nil	-	nil	-
Southern News	6 mths to June 30	105.4 (88.9)	14.1 (16.8)	51.33 (66.1)	15	Nov 11	13.25	20
Stockbourne	6 mths to June 30	5.63 (2)	0.54 (0.31)	0.271 (0.311)	nil	-	nil	5.5
Tarmac	6 mths to June 30	1,328 (1,228)	38.5 (58.3)	2.5 (4.8)	3	Dec 3	3	-
Vanguard Medical	6 mths to June 30	-	9.94 (3.68)	411 (22)	-	-	-	-
Winchester Media	6 mths to June 30	0.831 (1.41)	1.41 (0.8)	12.4 (16.7)	-	-	-	-
Woodchester Bank	6 mths to June 30	42 (43.4)	3.52 (2.3)	25.51 (27.9)	10	Nov 11	9.5	25.5
Woodchester Bank	6 mths to June 30	-	25.1 (21.4)	6.73 (7.41)	nil	-	3.16	7.85

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. After exceptional charge. After exceptional credit. 10m increased capital. +111111 reduced capital. *Comparatives for 12 months. *Comparatives restated. *Foreign income dividend. *Includes £10 dividend. *Includes 0.5p special. *After adjustment for scrip issue. *Nil stock. *British currency.

Redland in talks on deals with Lafarge

By Andrew Taylor, Construction Correspondent

Redland, the UK buildings group, and Lafarge of France said yesterday they were considering putting their French aggregates businesses into a joint venture.

In a separate move, Lafarge is negotiating to acquire Redland's loss-making French ready mix concrete business.

Redland announced in March that it proposed to sell its French interests but abandoned this plan because of the fall in the value of the franc and the low offers it received.

The UK group purchased

its French businesses in its £1bn (£1.61bn) contested takeover in 1992 of Steelley, a rival UK building materials group.

It later admitted that it had paid too much for Steelley and that the deal had been a "financial disaster".

French profits last year slipped £22.6m to £23m.

The joint venture would create France's largest aggregates business with an estimated market share of about 15 per cent.

The combined ready mix concrete operations, where Lafarge is already market leader, would have an estimated market share of about 25 per cent.

NEWS DIGEST

Reshaped Tarmac back in the black

A rising UK construction market helped to lift pre-tax profits at Tarmac to £26.6m (£82.1m) in the first half of 1997. This compared with a £58.3m loss last time after the group took a £65m restructuring charge following its £800m asset swap with George Wimpey.

Neville Stimmis, chief executive, said operating profits - excluding the impact of the previous year's restructuring charge - had more than doubled to £59m (£28.6m). The profits improvement was assisted by annualised savings of £40m from the cost reduction programme launched after the swap.

UK quarry products, benefiting from increased sales volume and prices, lifted operating profits by 64 per cent to £43.3m US aggregate profits, however, slipped to £10.1m (£11.6m) on lower sales of £136m (£149.7m). This reflected pricing pressures in Florida, the sale of some former Wimpey businesses and the first inclusion of the loss-making winter period from Canadian businesses.

The construction division - which encompasses areas like facilities management and private sector investment in infrastructure as well as more traditional building and civil engineering work - increased profits from £700,000 to £8.2m with turnover rising from £570.8m to £737.7m. Group sales rose to £1.33bn (£1.23bn).

Andrew Taylor

Entrepreneur tenants press on

Lawyers for almost 1,000 tenants engaged in suing Intreprenuer, the pub operator due to be sold to Nomura, the Japanese bank, have said they intend to continue with their legal actions.

Nomura said yesterday it had carried out due diligence checks before going ahead with the deal to buy the 4,309 pubs in the Intreprenuer chain and had been happy to take on the potential liability from legal action from tenants. The tenants are alleging Intreprenuer's rents and the amount it charged for beer breached European competition rules.

Robert Wright

This announcement appears as a matter of record only.

Westland/Utrecht

DEBT ISSUANCE PROGRAMME

US\$ 3,000,000,000

Senior Debt unconditionally and irrevocably guaranteed by ING Verzekeringen N.V.

Co-Arrangers

ING Barings

Merrill Lynch International

Dealers

ABN AMRO Hoare Govett

Paribas

Credit Suisse First Boston

ING Barings

Merrill Lynch International

J.P. Morgan Securities Ltd

Rabobank International

Tokyo-Mitsubishi International plc

UBS Limited

ING BARINGS

Merrill Lynch

September 1997

UBS

Union Bank of Switzerland

CIBC

Wood Gundy

Notification

Request for expressions of interest on behalf of the Government of the Republic of Lithuania

in respect of

the Privatisation of Lietuvos Telekomas ("LT") and Lietuvos Radijo ir Televizijos Centras ("LRTC")

UBS Limited and CIBC Wood Gundy plc, on behalf of the Government of Lithuania, are requesting Expressions of Interest in respect of the proposed sale, by means of an international tender, of up to 66% of the state owned telecommunications company (LT) and/or the state owned radio and TV broadcast transmission company (LRTC). Only strategic investors who meet the following minimum criteria will be allowed to participate in the proposed tender for LT:

- currently provide public telephone services to at least 1 million subscribers;
- have revenues for such services of US\$1bn per annum over each of the last two years.

The minimum prequalification criteria for strategic investors interested in participating in the tender for LRTC should:

- provide radio and/or TV transmission and/or broadcasting and/or cable TV/data communications/wireless communications to a minimum of 2 million people;
- have revenues of at least US\$2m per annum over the last two years.

Other prequalification criteria are contained in a preliminary sales brochure. Requests for information, including the preliminary sales brochure, will only be accepted from organisations who can demonstrate that they are likely to meet the relevant prequalification criteria. Expressions of interest will be accepted from individual entities or consortia where at least one member of the consortium meets the relevant minimum prequalification criteria and has a 40% equity interest in the consortium.

A preliminary sales brochure with prequalification criteria can be obtained from:

Michael Peier Managing Director UBS Limited 100 Liverpool Street London EC2M 2BB	Filippo Landera Vice President Union Bank of Switzerland	Kliron Sarfer Managing Director CIBC Wood Gundy Citigroup Centre Canada Lane London SE1 2QL	Gerard Thomas Director CIBC Wood Gundy
Tel: +44 171 901 5598 Fax: +44 171 901 3914	Tel: +41 1 234 3098 Fax: +41 1 234 3010	Tel: +44 171 234 7365 Fax: +44 171 407 6453	Tel: +44 171 234 7188 Fax: +44 171 407 6453

This document is issued by UBS Limited and CIBC Wood Gundy plc both of whom are regulated by SFA. Expressions of interest may not be made by private investors. UBS Limited is a subsidiary of the Union Bank of Switzerland.

The Financial Times plans to publish a Survey on

Venezuela

on Tuesday October 21

For more information, please contact:

Michael Geach in New York

Tel: +212 688-6900 Fax: +212 688-8229

or Robert Jagger in Venezuela

Tel: +242 327 3796 Fax: +242 327 3416

or your usual Financial Times representative

FT Surveys

LEGAL NOTICES

No. 00475 of 1997

IN THE HIGH COURT OF JUSTICE

CHANCERY DIVISION

COMPANIES ACT 1985

IN THE MATTER OF

KENWOOD APPLIANCES plc

and

IN THE MATTER OF THE

COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a

Petition was presented to His Majesty's

High Court of Justice, Chancery Division on

28th August 1997 for the confirmation of the

reduction of share premium account of the

above named Company by £2,000,000.

AND NOTICE is further given that the said

Petition is directed to be heard before the

Registrar of the Companies Court at the

Royal Courts of Justice, Strand, London,

WC2A 2LL on Wednesday the 15th day of

October 1997.

Any Creditor or Shareholder of the said

Company desiring to oppose the making of

an Order for the confirmation of the said

reduction of share premium account should

appear at the time of the hearing in person or

by Counsel for that purpose.

A copy of the said Petition will be furnished

to any person requiring the same by the

Registered Clerk for the same.

Dated the 15th day of September 1997

CLIFFORD CHANCE

20 Abchurch Lane

London EC4A 3DF

Ref. KO

Solicitors to the Company

SAMANTHA INVESTMENTS PLC

£15 million Subordinated Floating Rate Notes Due 2001

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 22nd September, 1997 to 23rd March, 1998 the Notes will carry interest at the rate of 8.17 per cent per annum.

Interest payable on 23rd March, 1998 will amount to £4,572.44 on each £100,000 Note.

West Merchant Bank Limited Agent Bank

مكتبة من الكتب

INFORMATION TECHNOLOGY

Web television and home entertainment • Nicholas Denton

Making better TV

Set-top boxes will bring internet advances to living rooms

Steve Perlman, chief executive of WebTV, the company which was supposed to bring personal computer technology to the television, has a confession.

Launching the company's second generation set-top box, he says: "People that are really into it, they don't think of it as the web, they think of it as better television. We would call WebTV interactive television if it didn't have such a bad reputation - if, called that, it wasn't doomed to failure."

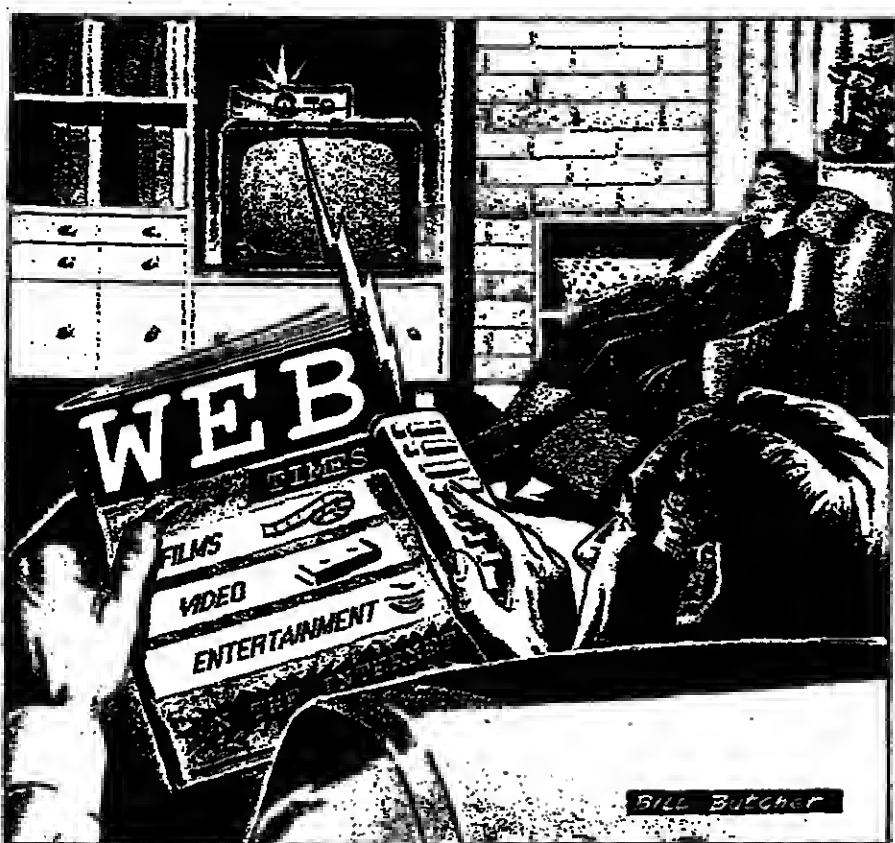
It is a surprising admission. The term interactive television is associated with Time Warner's Full Service Network, a project which the media company closed last year with a \$100m (\$62m) loss after a disastrous trial on its cable systems in Orlando, Florida. The notion is supposedly superseded by the world wide web's far richer content.

And improving on television seems an unambitious goal for WebTV, given the company's pedigree and latest product. The one-year-old Palo Alto venture, acquired by Microsoft for \$425m in April, was supposed to bring personal computer technology into the living room. It expects to sell 1m units, from which it will earn a monthly subscription of \$19.95 by the end of 1998.

Granted, set-top boxes from WebTV will from next year use Microsoft's Windows CE software, a pared down version of its operating system for PCs. And WebTV's second generation product, WebTV Plus, which goes on sale in the US next month, does indeed exploit economies of scale in the manufacture of PC components.

The company's manufacturing partners have managed to pack in, for a recommended retail price of \$299, a cornucopia of hardware: an advanced video chip and television tuner that allows the manipulation and melding of images and data, a modem operating at 56 kilobits per second, the fastest rate of communication commercially available over basic telephone lines; a video modem for downloading internet data at 20 times that rate; and a tiny, silent hard disk capable of storing 1.1bn bytes of information, equivalent to 12 hours of compressed video or 50 hours of audio.

Revolutionary though the technical specifications may be, the service offered by WebTV represents an evolution of television more than



an invasion by the internet into home entertainment.

The service does use internet communication protocols and a web interface: a user navigates by clicking on images or buttons, and television broadcasts are displayed, like web pages, within metaphorical windows on the screen. The user can access the entire content of the internet through a telephone line modem.

However, WebTV's pride is an electronic programme guide, which, as well as giving show times, provides a link to a description of a film, for instance, and from that to a filmography of the star. It also touts its sports programming, in which live broadcasts are enhanced by interactive statistics on the teams and players. And the capacity of the hard disk allows the possibility of recording video to be viewed later, a long-term goal of the cable industry.

Ross Rubin, an analyst with Jupiter Communications, the market research company, says: "It is really about enhanced television, and less about surfing. I don't know why they keep the 'web' in the title."

When WebTV launched last year, there was a reason. While the interactive television networks had failed to offer sufficient interactive material to keep viewers' interest much beyond a fortnight, the internet content made WebTV more compelling.

Its electronic programme guide, for instance, was integrated with the internet movie database, an exhaustive online directory of films, directors and actors.

However, the living room

has proved an alien environment. First, interactivity, the chief quality of the web, is constrained. Online gambling, internet quiz shows such as You Don't Know Jack, and sports statistics all appear to encourage involvement. But users have proved reluctant to use the wireless keyboards that WebTV and its counterparts offer.

The social nature of television, which produces an average of 1.5 people using WebTV at any one time, presents a further restriction. "Surfing the web is not a collective activity, but an individual activity," says Staffan Ericsson, chairman of Vivo Software, a company providing tools for online video shows.

Second, text pages, representing the bulk of web content, are difficult to read on a television screen, which is further from the viewer than a PC screen would be, and of lower definition. About 150,000 units of the first generation box have been sold, fewer than first forecast.

Cable television networks, over which ventures such as @Home Networks and WorldGate are offering internet access, promise the bandwidth for full-motion video and the interactivity of

the internet. But few cable systems have been modernised to allow these services and the cost of installation, at \$100m a case at least, for the moment precludes their use in delivering large quantities of video.

WebTV, to reach the mass market, plans to embed broadcasts of data within ordinary television signals at night, downloading the data to the hard disk drive in the set-top box. This data, which may represent web pages or even television shows, can be viewed instantly the following day.

This use of broadcasting, far more than the use of the television set as a display, represents the melding of the internet with television. The nightly broadcast will be able to include only selected web sites, such as the graphically intense shows being developed by EOnline and the Discovery Channel to take advantage of the high-bandwidth. Popular sites, particularly those with experience in producing video, will dominate.

Such elitism goes against the egalitarian, "let a thousand flowers bloom" ethos of the internet. However, WebTV Plus users will be able to access the wider internet through a dial-up connection and filter the nightly broadcast of web sites and television shows. Choice will improve with connection speeds and hard disk capacity.

In the meantime, WebTV must tread a fine line: to make the web more like television, but not to the extent that viewers, like those in earlier failed experiments, prefer to stick with the real thing.

Eagle Eye • Louise Kehoe

Subtract the ads

A backlash among users may occur as the web risks becoming a new kind of interactive TV service



What is the world wide web coming to? Among the latest so-called innovations on the web is the "intermercial" - a full-screen advertisement that pops up when you go to a web site.

The intercommercial is the web equivalent of the television commercial break - as if we needed more evidence that the web is morphing from the electronic equivalent of the printed word into a new kind of interactive TV service.

These five- to 10-second animated advertisements are already being run on "push" services that deliver content automatically to internet users. However, Jupiter Communications, a market research group, is predicting that intercommercials will become commonplace on commercial web sites within two years.

Intercommercials on web sites have been rare so far. I hope they stay that way. Surely, advertisers will recognise that forcing web site users to endure full-screen advertisements will cause an angry backlash.

Or will it? I suppose initially the novelty of these advertisements may attract a lot of attention. If they are imaginative and amusing we may even come to accept them as part of the "web experience".

Management gurus talk of transnational, international and global companies. I'd like to suggest a new definition: the dual-national company.

One such is Autonomy, founded in the UK, in Cambridge. It has established its headquarters in Palo Alto, California. Mike Lynch, founder and chief executive - or managing director if you pick up the British version of the business card - divides his time about equally between each side of the Atlantic.

There is no doubt where

Autonomy's roots lie, but it is equally evident that the company must make its mark in the US if it is to be successful.

Autonomy's technology is a web searcher's dream. It finds what you are really looking for. Using a technique called "adaptive probabilistic concept modelling", the software recognises patterns of words in a text and associates them with concepts or topics. By tracking an internet user's activities, it can also deduce the user's interests.

Autonomy recently formed a partnership with NetChannel, a budding provider of web-on-TV services. The Autonomy software will enable NetChannel to create personalised internet channels that present users with information they want, based on its tracking of the user's prior online activities.

Autonomy must be present in Silicon Valley to be sure that its potential is recognised. Financiers and business partners do not go searching for technology advances on the web.

High-tech conferences are a dime a dozen in Silicon Valley but one that took place last week was very unusual. The vast majority of attendees

The cultural stereotypes - the nerds and the hackers - are all male. What we need are some high-tech heroines

dees at this computer science meeting were women. Organised by Anita Borg, a senior researcher at Digital Equipment, the event was designed to give women an opportunity to present their scientific achievements to one another. The goal, she explained, was to "make us visible to one another" and to inspire young women to take an interest in computing.

Among women working in the high-tech world, the need for such events is self-evident. Having just returned from a particularly male-dominated conference myself, I was receptive to Ms Borg's ideas. Women, she suggested, need to know that they are not alone in this field.

As she spoke of being the lone female in computer science classes at university, I remembered my days in the Physics Department at the University of Manchester Institute of Science and Technology. There were four of us girls in my year at university, more than ever before, we were told.

Emboldened by our numbers - although women were still very much in the minority at Umist at that time - we invaded the "men's bar" in the student union, inveigled our way on to various department and faculty committees and generally made sure that we were the queen bees. It was great fun.

Then we landed in the real world. It came as a nasty shock when we discovered that men who conducted job interviews were more interested in our reproductive plans than in our education.

These days, the job interviews may be less sexist. But the numbers of female students of computer science in particular are still very low. From a high of about 40 per cent in the early 1980s, the proportion of females in US computer science undergraduate clas-

ses has dropped to 16 per cent last year. This decline could be due, at least in part, to the prominence of male role models in the computer industry - from Bill Gates on down. The cultural stereotypes - the nerds and the hackers - are all male. What we need are some high-tech heroines.

The internet may help. While female executives are still few and far between in the Silicon Valley, their numbers are growing among internet start-ups, especially those that mix media and technology skills. I am looking forward to the day when it will not be an unusual opportunity to interview a female executive.

While shopping last week I came across the first Christmas decorations of the year in a local department store.

No surprise, I suppose that the web is luring the real world in this regard too. Officially launching on October 1 "in time for the holidays", eToys will carry more than 1,000 toys, books and software programs from 65 manufacturers (no web site address available yet).

The launch of this site is a measure of how far e-commerce has progressed over the past 12 months. A year ago, the great majority of online purchases comprised flowers, computers and books. Now online shopping has entered the mainstream and the prospect of being able to avoid crowded toy stores this Christmas sounds attractive.

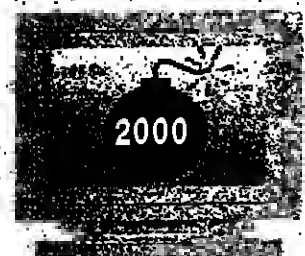
I only hope eToys will forgo the seasonal trimmings until later in the year.

Shore your views in the Eagle Eye discussion group on the FT web site (www.ft.com) or contact Louise Kehoe by e-mail on louise@ft.com

Millennium Watch • Tom Foremski

Shift into mask mode

Masking presents a cheaper and faster alternative to date-expansion techniques



As the countdown to the millennium continues, the race to make computer systems year 2000 compliant is shifting into a new mode. Many companies face a deadline that could force them to use "masking".

Instead of laboriously rewriting applications with date expansion techniques that accommodate four-digit dates, masking attempts to preserve the core application - wrapping software around it that fools the application into behaving normally.

"It is too late to do date field expansion. The last possible date that you can do it, without 100 per cent of your staff devoted to it, is probably October 1997," says Capers Jones, head of US software consultancy Software-Productivity Research.

Mr Jones coined the term "masking" to cover several techniques. Special software is used to intercept date data going into and coming out of an application, and processes that data to prevent a crash in 2000.

Masking represents an unusual approach to the year 2000 problem, and while for many companies it could represent the only approach left, it is also cheaper and faster than date expansion.

US-based Montgomery

Insurance, for example, claims it has saved more than \$3m (\$1.8m) by using a technique called encapsulation. This is a masking technique that borrows internet technology to shift the date back 28 years. The year 2000, for example, becomes 1972, but the calendar for the year remains unchanged.

Montgomery originally estimated that solving its year 2000 problem would cost about \$4m. That was to convert only one application, its mainframe-based policy management system, to be able to handle dates beyond 2000.

Instead, Montgomery decided to use web browsers as the interface for its users when they access mainframe data. This uses off-the-shelf hypertext mark-up language (HTML) conversion software, the standard method for defining the format of web pages.

Any dates sent by a user to the mainframe, or queries involving dates, are spotted by the HTML software, which automatically reduces year numbers by 28.

Conversely, when the mainframe sends a date to the user, the HTML software adds the 28 years back on. The project took only five months to complete at a cost of about \$500,000 in programming costs and new hardware and software.

Montgomery now has 28

years before it has to decide whether to scrap its system or change it to deal with new dates.

Other masking techniques include windowing, compression, bridging, and object code interception; and the choice and use of them depends on the application. "For applications that you know you are going to replace in less than five years, it is probably the most cost-effective strategy. Expanding date fields on applications with a short life expectancy would be quite expensive and masking may be a preferable alternative," says Mr Jones.

Masking, however, generally slows the performance of an application, which can be a problem when fast

transaction processing is required. It may also introduce errors that will cause serious problems if the testing and debugging process is rushed. There are also potential problems with internally generated dates within the application that do not pass through the outside masking software first. For older applications it may be difficult for companies to know for sure if their applications use internally generated dates.

Masking is nevertheless rapidly becoming the preferred technique for year 2000 projects and there will be progressively fewer projects starting up that work on date expansion techniques, says Jones. Encapsulation seems to be the cheapest and most straightforward masking technique as it can be achieved with software products readily available. For some other masking techniques there is a shortage of software tools.

The lower costs of masking and the faster project schedules should allow companies not only to save time compared with conventional date expansion projects but also devote more resources to testing and debugging - and still save money.

Sometime in the 21st century, however, they would have to grapple with the problem again.

FIXING THE YEAR 2000 COMPUTER BUG HAS COST SO MUCH WE'LL BE BANKRUPT BY 1999



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CURRENCIES AND MONEY

Sterling rises after payments data

MARKETS REPORT

By Richard Adams

Sterling rebounded strongly against the D-Mark yesterday, on the heels of better than expected balance of payments figures and news of low German inflation.

Traders said the pound was also supported by comments from Eddie George, the governor of the Bank of England, who said that it was "crucially important" for the UK to follow the European economic consensus, whether or not sterling joins European monetary union (EMU).

The pound rose above DM2.90 during trading in London yesterday, before settling at DM2.865 by the close of trading - a rise of 2.5 pence from the previous day.

The D-Mark was hit by weakness in cost of living readings, which dampened thoughts of an early interest

rate increase.

The US dollar rose slightly against the German currency, but the dollar itself was hit as traders bought the Thai and Malaysian currencies on dips.

The Japanese yen also gained against the dollar, up from ¥122.1 to ¥121.5.

The South-east Asian currencies of Thailand, Malaysia and Indonesia - the hardest hit by recent market turmoil - made something of a recovery yesterday, after a weakening in the US dollar.

The recovery was aided by comments from the IMF in Hong Kong that Thailand is rapidly implementing the IMF's reform blueprint, and that the Thai baht has probably "overshot" its new equilibrium level.

The Thai baht rose slightly against the D-Mark yesterday, on the heels of better than expected balance of payments figures and news of low German inflation.

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librium level. The baht yesterday rose from Bt7.30 to Bt7.34.

The baht's slight recovery also helped the Malaysian ringgit. The ringgit rose sharply yesterday during trading in Asia, as offshore funds sold US dollars to take profits. The ringgit closed at M\$3.04 against the dollar, having been around M\$3.08 on Monday.

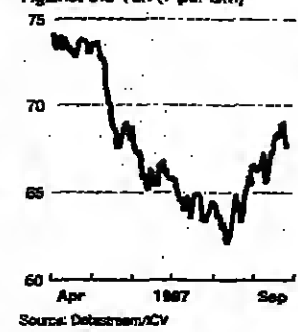
The rise came after Anwar Ibrahim, Malaysia's deputy prime minister, said "market turmoil" had not damaged the real economy. He expects the country to report an increased budget surplus this year and next, following spending cuts.

"We have not encountered any serious problems affecting the real economy. We have not seen, for example... the closures of factories, or problems affecting the property sector," he said.

Only the South Korean won failed to make gains from the regional recovery, but

D-Mark

Against the Yen (¥ per DM)



Yesterday it slipped to new lows against the US dollar, from W\$12.55 to W\$14.05.

Marine Muhammad, the Indonesian finance minister, called for international action to help stabilise the world's currencies.

Mr Mar'ie said he favoured market mechanisms determining currency values, but

was concerned with the excessive volatility of many currencies.

"Since excessive volatility of currencies can hinder the world economy, we warmly welcome any regional or global initiatives to stabilise currencies," he said.

"Within a month of having begun to float, the rupiah has now reached a relatively stable exchange rate in the range of Rp2,900 to Rp3,000 (against the US dollar)," Mr Mar'ie said. The fall was a 24 per cent depreciation on the rupiah's level from the start of the year.

Last month Indonesia abolished the rupiah's intervention band, effectively letting the currency float after

a series of attacks undermining its value.

Russia is to consider lifting some of its exchange rate restrictions if the country receives an increase in foreign investment. Anatoly Chubais, the deputy prime minister said yesterday.

During a seminar in Hong Kong, where he is attending the annual meetings of the World Bank and the IMF, Mr Chubais said Russia could reconsider its policy of controlling the rouble's exchange rate.

"It is just a problem we are thinking about now. A little bit later it will be officially announced," Mr Chubais said. "I think it is completely realistic that Russia in the coming months will see a sharp improvement in the flow of foreign investment, foreign capital, as in the first half we received three times as much investment as in the same period a year ago."

OTHER CURRENCIES

Sept 23
Czech 13,760 - 51,972 31,350 - 31,450
Hungary 317.34 - 317,334 18,670 - 18,660
Poland 4,973 - 4,977 3,034 - 3,030
Slovak 5,535 - 5,535 3,030 - 3,030
Slovenia 5,535 - 5,535 3,030 - 3,030
UAE 5,535 - 5,535 3,030 - 3,030

Sept 23
Czech 13,760 - 51,972 31,350 - 31,450
Hungary 317.34 - 317,334 18,670 - 18,660
Poland 4,973 - 4,977 3,034 - 3,030
Slovak 5,535 - 5,535 3,030 - 3,030
Slovenia 5,535 - 5,535 3,030 - 3,030
UAE 5,535 - 5,535 3,030 - 3,030

POUND SPOT FORWARD AGAINST THE POUND

Sept 23	Closing mid-point	Change on day	Bank of England spread	Day's bid	One month	Three months	One year	Bank of England					
				high	%PA	%PA	%PA	%PA					
Europe													
Australia	(S\$)	20,370.3	+0.1455 538	770	20,405.5	20,184.7	20,315.9	3.2	20,202.2	1.5	18,997.7	3.3	102.2
Denmark	(DKK)	97,760.0	+0.0798 175	242	110,830.0	99,200.0	99,572	3.6	99,272	3.7	57,455	3.5	101.7
France	(FF)	11,200.0	+0.0528 238	396	11,040.0	10,945.0	10,999.4	3.4	10,992.4	3.5	10,830.0	3.5	105.8
Germany	(DM)	2,884.6	+0.0206 527	854	2,901.6	2,884.6	2,885.3	3.1	2,886.2	3.2	2,778.3	4.0	102.6
Greece	(Dr)	458.847	+0.216 680	015	457.717	452.888	458.63	-4.7	461.254	-3.9	469.892	-2.6	60.0
India	(Rs)	1,124.2	+0.0041 018	633	1,124.2	1,124.2	1,124.2	0.5	1,124.2	0.5	1,124.2	0.5	102.6
Italy	(L)	2,822.5	+0.0158 251	438	2,822.5	2,779.0	2,823.5	0.0	2,823.49	0.0	2,823.49	0.1	78.3
Japan	(¥)	97,750.0	+0.0236 587	805	10,830.0	10,200.0	99,572	3.6	99,272	3.7	57,455	3.8	101.8
Netherlands	(f)	1,700.1	+0.0388 018	109	1,714.3	1,700.1	1,714.3	3.1	1,714.3	3.2	1,714.3	3.1	101.2
Norway	(Nkr)	294.171	+0.0028 045	207	294.171	294.171	294.171	0.6	294.171	0.6	293.707	1.8	92.0
Portugal	(P)	244.224	+0.0028 045	207	244.224	244.224	244.224	0.5	244.224	0.5	238.789	2.8	76.8
Spain	(P)	163.766	+0.0028 045	207	163.766	163.766	163.766	0.5	163.766	0.5	163.766	0.5	101.2
Sweden	(Skr)	12,307.6	+0.0028 045	207	12,307.6	12,307.6	12,307.6	0.5	12,307.6	0.5	11,965.0	2.8	108.5
Switzerland	(Sfr)	2,781.0	+0.0108 173	768	2,781.0	2,781.0	2,781.0	5.5	2,781.0	5.5	2,729.4	5.6	87.2
UK	(£)	1.0000	-	-	1.0000	1.0000	1.0000	-	1.0000	-	1.0000	-	101.2
USA	(\$)	1.4740	+0.0097 734	748	1,474.0	1,461.5	1,470.7	2.7	1,463.5	2.8	1,429.5	3.0	101.4
SDR	(S)	1.1831	-	-	1.1831	-	-	-	-	-	-	-	-
Asia													
Argentina	(P\$)	1,612.0	+0.0099 117	122	1,613.4	1,603.1	-	-	-	-	-	-	-
Brazil	(R\$)	1,768.3	+0.0108 648	657	1,787.2	1,752	-	-	-	-	-	-	-
Canada	(C\$)	2,299.1	+0.0139 382	398	2,241.1	2,263.2	2,233.2	3.7	2,218.6	3.7	1,177.2	3.2	84.5
China	(New P\$)	1,612.0	+0.0108 648	657	1,787.2	1,752	-	-	-	-	-	-	-
India	(S)	1,612.0	+0.0099 120	123	1,613.4	1,603.1	-	-	-	-	-	-	-
Pacific/Middle East/Africa													
Australia	(A\$)	2,238.8	+0.0121 378	399	2,240.6	2,251	2,235.1	2.0	2,226.8	2.2	2,198.8	2.2	116.0
China	(R\$)	12,421.0	+0.0232 762	842	12,420.0	12,415	12,481.1	0.1	12,474.7	0.2	12,418.8	0.3	-
Hong Kong	(H\$)	1,200.0	+0.0232 762	842	12,420.0	12,415	12,481.1	-4.1	59,196.1	-4.1	59,196.1	-4.1	-
Japan	(S\$)	1,586.7	+0.0317 478	5.5	1,586.8	1,568.9	-	-	-	-	-	-	-
Malaysia	(M)	195,888	-0.118 777	699	198,770	194,930	194,868	6.2	192,943	6.2	183,859	6.1	127.0
Thailand	(B\$)	4,901.0	+0.056 083	149	5,012.0	4,875.7	4,914.16	-1.0	4,823.2	-1.0	4,941	-0.6	-
United States	(US\$)	1,200.0	+0.0232 762	842	12,420.0	12,415	12,481.1	-4.1	59,196.1	-4.1	59,196.1	-4.1	108.0
South Africa	(P\$)	54,117.7	+0.0339 214	219	54,117.7	53,768.2	54,033.1	-3.5	54,581.1	-3.0	55,638	-2.7	-
Switzerland	(Sfr)	6,008.8	+0.074 598	478	6,052.2	6,013.9	6,016.3	0.7	6,034.8	0.8	5,938.4	0.8	-
South Korea	(W\$)	7,430.7	+0.0112 385	408	7,454.0	7,430.7	7,434.3	2.3	7,425.2	2.4	7,378.8	2.6	-
China	(New P\$)	1,612.0	+0.0108 648	657	1,787.2	1,752	-	-	-	-	-	-	-
India	(S)	1,612.0	+0.0099 120	123	1,613.4	1,603.1	-	-	-	-	-	-	-
South Korea	(W\$)	147,618	+0.0332 387	408	147,618	146,294	-	-	-	-	-	-	-
Taiwan	(N\$)	40,112.8	+0.0268 045	207	40,112.8	40,112.8	40,112.8	0.5	40,112.8	0.5	40,112.8	0.5	-
Thailand	(S)	99,482.1	+0.2961 022	819	99,593.0	96,500.0	99,802.7	-8.8	98,209.3	-8.4	91,200.5	-3.1	-

Sept 23, 1997. Bank of England's Sept 23, 1997.

Notes for Sept 23: Bank of England's Pound Spot table shows only the last three decimal places. Forward rates are not directly quoted to the market and are implied by current rates. Bank of England's Pound Spot table shows only the last three decimal places. Forward rates are not directly quoted to the market and are implied by current rates.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Sept 23	Closing mid-point	Change on day	Banknote spread	Day's mid low	One month Rate	Three months Rate	One year Rate								
Europe															
Australia	(S\$)	12,834.7	+0.0154 325	-369	12,833.0	12,562.2	12,610.7								
Belgium	(F)	37,500.0	+0.005 400	-800	37,170.0	36,844.0	36,965								
Denmark	(DKK)	6,635.7	+0.0289 347	-367	6,675.5	6,783.3	6,824								
France	(FF)	5,335.7	+0.0022 535	-579	5,373.0	5,370.4	5,344.1								
Germany	(DM)	3,333.3	+0.0022 535	-579	3,370.0	3,370.4	3,344.1								
Greece	(Dr)	1,795.4	+0.0024 951	-356	1,810.3	1,784.3	1,791.6								
Greece	Dr	283,340	+0.355 300	-400	284,210	281,790	284,655								
Ireland	(£)	1,462.5	+0.0015 615	-635	1,464.8	1,454.8	1,461.7								
Italy	(L)	2,822.5	+0.17 100	-110	1,753.1	1,742.0	1,753.0								
Luxembourg	(F)	37,000.0	+0.005 400	-800	37,170.0	36,844.0	36,965								
Netherlands	(f)	2,217.8	+0.0219 215	-220	2,202.0	2,094.0	2,017.5								
Norway	(Nkr)	7,290.8	+0.0018 685	-655	7,301.7	7,219.0	7,264.3								
Portugal	(P)	244.224	+0.0028 045	-210	244.224	244.224	244.224								
Spain	(P)	151,480	+0.195 430	-300	151,800.0	150,500.0	151,435								
Sweden	(Skr)	7,833.8	+0.0488 306	-370	7,975.6	7,827.7	7,824.7								
Switzerland	(Sfr)	1,473.8	+0.0031 735	-740	1,472.2	1,462.2	1,465.5								
UK	(£)	1.0000	-	-	1.0000	1.0000	1.0000								
USA	(\$)	1.4738	+0.0099 734	-941	1,099.5	1,099.5	1,093.2	SDR	-	-	-	-	-	-	-
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SDR	-	-	-	-	-	-	-	-	-	-	-	-			
SDR	-	-	-	-	-	-	-	-	-	-	-	-			
SDR	-	-	-	-	-	-	-	-	-	-	-	-			
SDR	-	-	-	-</											

Notes for Sept 23: Bank of England's Dollar Spot table shows only the last three decimal places. Forward rates are not directly quoted to the market and are implied by current rates.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Sept 23		RFY	DMG	FFY	DM	R	L	F	NKG	Es	PS	SKV	SPY
Belgium (RFY)	100	18.44	16.28	21.45	1.845	4725	3.955	18.99	482.3	408.7	20.80	3.677	1.16
France (RFY)	100	18.44	16.28	21.45	1.845	4725	3.955	18.99	482.3	408.7	20.80	3.677	1.16
Holmark (RFY)	61.43	11.33	10	2.576	1.133	2903	3.261	12.03	304.2	221.6	12.63	1.443	1.16
Germany (DM)	20.64	3.607	3.390	1	0.381	975	1.128	4.044	101.8	34.7	4.232	8.22	0.81
Italy (DM)	54.20	6.997	6.884	2.026	1	2.561	2.561	10.02	266.8	221.5	11.16	2.155	0.61
Netherlands (DM)	12.118	0.380	0.345	0.103	0.038	10	0.115	0.415	10.42	6.650	0.438	0.084	0.06
Poland (PLN)	100	0.813	0.781	0.239	0.088	10	0.349	1.293	29.9	25.9	1.25	1.351	0.81
Spain (DM)	51.04	8.14	8.393	2.743	0.842	2412	2.765	10	251.3	208.8	10.51	2.000	0.61
Sweden (SEK)	20.31	3.74	3.307	0.884	0.375	659.8	1.108	3.979	10	83.02	4.184	0.808	0.08
Switzerland (CHF)	24.47	4.513	3.983	1.165	0.451	1156	1.333	4.793	120.5	10	5.039	0.978	0.08
United Kingdom (GBP)	63.96	6.66	6.336	1.965	0.666	1639	1.965	6.66	163.9	139.1	6.66	1.351	0.81
United States (USD)	25.15	4.638	4.044	1.218	0.484	1180	1.372	4.927	123.8	102.8	10	2.156	0.61
Yen (JPY)	50.75	11.02	9.727	2.895	1.102	2824	3.260	1.71	294.2	244.2	12.31	2.376	0.81
Australia (AUD)	23.68	4.922	4.344	1.292	0.482	1261	1.458	5.228	131.1	108.1	5.487	1.061	0.08
Canada (CAD)	37.09	6.836	6.034	1.795	0.634	1751	2.022	5.881	185.47	151.5	7.634	1.47	0.08
China (CNY)	100	0.059	0.059	0.059	0.059	10	0.059	5.278	102.1	89.3	1.2	0.983	1.2
India (INR)	40.54	7.477	6.698	1.964	0.748	1816	2.211	7.942	196.6	165.7	6.235	1.512	0.08

Source: Bureau of Economic Research, International Bureau of Statistics, U.S. Bureau of Economic Analysis, Eurostat, and the Bank of Japan. All figures are in U.S. dollars unless otherwise indicated.

COMMODITIES AND AGRICULTURE

Traders see fresh squeeze in aluminium

MARKETS REPORT

By Kenneth Gooding
and Alison Maitland

A fresh squeeze is building in the London Metal Exchange's aluminium market, and is likely to reach a peak in November, traders and analysts suggest.

This week has seen a premium for aluminium for immediate delivery, compared with three months' metal, for the first time since a technical squeeze in late August caused this premium to widen to \$120 a tonne and led the LME board to intervene.

This intervention continues to

limit the cost of rolling forward a short position for one day to \$5 a tonne. "This should prevent tightness becoming as acute as in late August," said Jim Lennon, analyst at Macquarie Bank. "However, with further short covering still expected as the November date approaches, we expect to see aluminium prices climbing further."

He said aluminium bears had pointed to recently announced restarts of idle smelting capacity by Norway's Hydro Aluminium, Alcan of Canada and Pechiney of France. "But we still remain optimistic about the outlook for next year. Production cuts have been maintained far longer than expected

and our latest review has seen us cut our production forecasts rather than raise them."

Larry Kaplan, analyst at Flemings Global Mining Group, said the market might be realising that smaller restarts will provide no more than 15,000 tonnes of additional aluminium this year. He pointed to International Primary Aluminium Institute data showing August daily smaller output rates were 52,900 tonnes, some 100 tonnes below the July rate.

Alan Williamson, at Deutsche Morgan Grenfell, said the underlying fundamentals of the aluminium market were "much healthier than at any time in the last few years".

In the year to August, western world aluminium consumption, according to the CRU International consultancy, was 7.1 per cent ahead year-on-year. "Boosted by increased penetration of aluminium in cars, good demand from the construction sector and better than expected levels of can sheet demand," Mr Williamson said.

Meanwhile, the zinc squeeze on the LME intensified yesterday, with the premium for zinc for immediate delivery, compared with three-month metal, increasing from \$340 to \$250 a tonne by the close of trading. The cost of rolling forward a short position for one day was \$12 to \$14 a tonne.

Cocoa futures ended unchanged in London after a slight pick-up in New York helped Life contracts recover from earlier losses. The December contract was \$1,119 a tonne on Life, and on the CBOE in New York it was up \$12 to \$1,855 a tonne in afternoon trading on speculative buying.

Coffee closed a little weaker in both London and New York, with trading thin because of uncertainty over the impact of El Niño. The November contract was off \$13 at \$1,528 a tonne on the CBOE. Buying at lower prices briefly lifted sugar futures on Life, but the December contract fell back to close \$3.20 down at \$308 a tonne.

Pepper exchange set for launch

By Kunal Bose in Calcutta

India's new international pepper futures exchange will start trading on October 6.

The launch was originally scheduled for last October. However, it was postponed as the infrastructure was not in place and the Reserve Bank of India, the central bank, took a year to give approval to banks to subscribe to the equity capital of the exchange.

Trading will start with an open outcry system but will later move to screens, said a spokesman for the Indian Pepper and Spice Trade Association, which will run the exchange at Kochi, in the south Indian state of Kerala. Screen-based trading trials were conducted in July.

"The world trade in pepper is at a crossroads, with almost all major producing countries reporting a fall in the crop," the IPSTA said.

"A shortfall in production and strong enquiries from the major importing countries, particularly the US, have sent pepper prices up by 35 per cent since June," it added.

"The market has become highly volatile and we think

that the functioning of the exchange will lend stability to trading, which will work to the advantage of the growers."

The pepper exchange will be India's first international commodities exchange and will have 52 members. "All producing countries are highly supportive of the exchange," the IPSTA said. "So are the major trading houses dealing in spices."

Unlike the domestic pepper futures exchange in India - which remains open for eight months a year, coinciding with the crop arrival - the international exchange will operate round the year.

The annual world trade in pepper is around 150,000 tonnes while the crop is more than 180,000 tonnes. Trade officials said India - the world's largest pepper producer, accounting for nearly one-third of world production - would have a lower crop of 55,000 tonnes in the current season ending October, compared with 62,000 tonnes in 1995-96.

The fall in production in India, Indonesia and Brazil will keep prices high until at least January, when the new crop starts to arrive.

Car battery failures lift lead

By Kenneth Gooding,
Mining Correspondent

The hot summer in parts of Europe and North America resulted in a relatively high level of car battery failures, which is driving up both demand for replacement batteries and the price of lead on the London Metal Exchange.

Nearly 70 per cent of demand for lead comes from battery producers, and LME stocks of lead are low and equivalent to only five weeks of consumption.

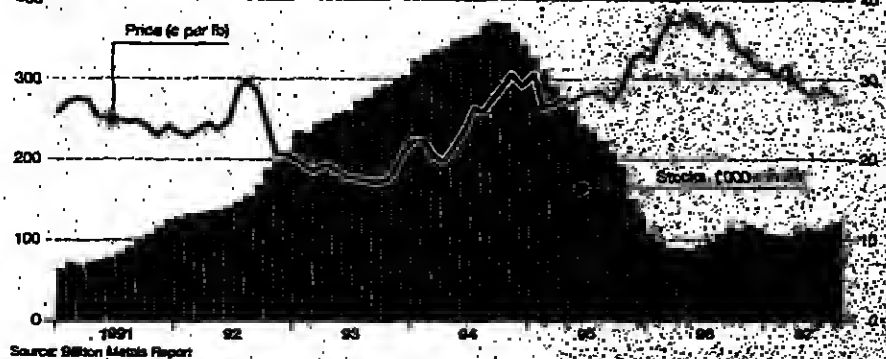
Nevertheless, while analysts expect some recovery in prices towards the end of this year, they suggest there will be no return to the peaks reached during the ferocious technical squeeze on the LME in 1996.

"Lead will not return to the heady days of early 1996. Prices are gradually coming down and will continue to do so in today's values until 2000," says Ame Mineral Economics, the Australian consultancy.

"Total stocks are tight, but moderate smelter utilisation rates in both primary and secondary production sectors will keep a lid on prices until 2000," the consultancy suggests in its latest study: Lead & Zinc 1997/98 - Galvanised Future.

Lead stocks and prices

Thousand tonnes



Source: British Metals Report

Analysts at Billiton Metals

part of the mining and metals group agree.

"It won't take long for the impact of a pick-up in demand to be felt, given that total reported stocks currently stand below five weeks' worth of consumption. Thus, there is certainly some scope for lead prices to improve in the latter part of the year as the market tightens."

"This tightness should carry over to the early months of next year, thereby continuing to support prices. Nevertheless, as 1998 progresses we expect supplies to start to overtake demand. The move into surplus -

albeit a small one next year - should bring pressure to bear on prices and dampen demand for the metal are sound."

The average age of the car fleet in developed countries is increasing, which should stimulate demand for replacement batteries, while the outlook for industrial batteries (accounting for 30 per cent of the battery market) is buoyant.

Ame points to the importance of recycling in lead production. Some 56 per cent of western world lead was produced from secondary plants last year, up from 54 per cent in 1995, and "the general favouring of secondary supply will continue".

cent above 1997 levels to \$80 (31 cents) by 2005.

It says demand fundamentals for the metal are sound. The average age of the car fleet in developed countries is increasing, which should stimulate demand for replacement batteries, while the outlook for industrial batteries (accounting for 30 per cent of the battery market) is buoyant.

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COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

ALUMINIUM, 99.7 PURITY (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	1654-65	1659-60				
Previous	1654-65	1659-60				
High/Low	1650/1653	1650/1653				
AM Official	1652-3	1654-5.5				
Kerb close	1654-65	1654-65				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

ALUMINIUM ALLOY (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	1450-70	1490-500				
Previous	1450-70	1490-500				
High/Low	1500/1485	1500/1485				
AM Official	1450-55	1490-95				
Kerb close	1490-95	1490-95				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

LEAD (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	627-25	638-39				
Previous	617-8	627-5-8.0				
High/Low	625-7	625-7				
AM Official	625-7	625-7				
Kerb close	n/a	625-7				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

NICKEL (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	6375-85	6470-80				
Previous	6380-90	6480-90				
High/Low	6510/6480	6510/6480				
AM Official	6370-75	6480-85				
Kerb close	n/a	6480-85				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

ZINC, special high grade (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	1705-10	1464-85				
Previous	1652-7	1421-2				
High/Low	1460/1440	1460/1440				
AM Official	1710-20	1460-81				
Kerb close	n/a	1462-83				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

COPPER, grade A (\$ per tonne)

	Sett	Day's	High	Low	Vol	Open
Close	2071.5-75	2100.5-101.5				
Previous	2072-3	2099-100				
High/Low	2068/2085	2100/2080				
AM Official	2068-7	2095-4				
Kerb close	n/a	2095-4				
Open int.	n/a	n/a				
Total daily turnover	n/a	n/a				

LME AM Official 25 rate: 1.6077

LME Closing 25 rate: 1.6190

Spot 1/125 3 mths 1/195 6 mths 1/209 9 mths 1/233

HIGH GRADE COPPER (COMEX)

	Sett	Day's	High	Low	Vol	Open
Close	93.80	94.50				
Previous	94.10	94.50				
High/Low	94.10	94.50				
AM Official	94.10	94.50				
Kerb close	94.10	94.50				
Open int.	94.10	94.50				
Total daily turnover	94.10	94.50				

PRECIOUS METALS

LONDON BULLION MARKET

(Prices supplied by N M Rothschild)

Gold (Tray oz) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	321.00-21.50	321.00-21.50				
Previous	321.00-21.50	321.00-21.50				
High/Low	321.00	321.00				
AM Official	321.00	321.00				
Kerb close	321.00	321.00				
Open int.	321.00	321.00				
Total daily turnover	321.00	321.00				

Silver (Tray oz) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	29.70	29.70				
Previous	29.70	29.70				
High/Low	29.70	29.70				
AM Official	29.70	29.70				
Kerb close	29.70	29.70				
Open int.	29.70	29.70				
Total daily turnover	29.70	29.70				

Platinum (Tray oz) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1000.00	1000.00				
Previous	1000.00	1000.00				
High/Low	1000.00	1000.00				
AM Official	1000.00	1000.00				
Kerb close	1000.00	1000.00				
Open int.	1000.00	1000.00				
Total daily turnover	1000.00	1000.00				

Palladium (Tray oz) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1000.00	1000.00				
Previous	1000.00	1000.00				
High/Low	1000.00	1000.00				
AM Official	1000.00	1000.00				
Kerb close	1000.00	1000.00				
Open int.	1000.00	1000.00				
Total daily turnover	1000.00	1000.00				

Unleaded Gasoline (42,000 US gal) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1.00	1.00				
Previous	1.00	1.00				
High/Low	1.00	1.00				
AM Official	1.00	1.00				
Kerb close	1.00	1.00				
Open int.	1.00	1.00				
Total daily turnover	1.00	1.00				

Unleaded Gasoline (42,000 US gal) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1.00	1.00				
Previous	1.00	1.00				
High/Low	1.00	1.00				
AM Official	1.00	1.00				
Kerb close	1.00	1.00				
Open int.	1.00	1.00				
Total daily turnover	1.00	1.00				

Unleaded Gasoline (42,000 US gal) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1.00	1.00				
Previous	1.00	1.00				
High/Low	1.00	1.00				
AM Official	1.00	1.00				
Kerb close	1.00	1.00				
Open int.	1.00	1.00				
Total daily turnover	1.00	1.00				

Unleaded Gasoline (42,000 US gal) \$ price

	Sett	Day's	High	Low	Vol	Open
Close	1.00	1.00				
Previous	1.00	1.00				
High/Low	1.00	1.00				
AM Official	1.00	1.00				
Kerb close	1.00	1.00				

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Company	Price
Diageo	10.12
Heineken	10.12
Interbrew	10.12
Orkla	10.12
Reckitt Benckiser	10.12
Unilever	10.12

CHEMICALS - Cont.

Company	Price
Bayer	10.12
Chemiebank	10.12
Chemiebank	10.12
Chemiebank	10.12
Chemiebank	10.12
Chemiebank	10.12

ENGINEERING - Cont.

Company	Price
BAE Systems	10.12
BAE Systems	10.12
BAE Systems	10.12
BAE Systems	10.12
BAE Systems	10.12
BAE Systems	10.12

EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.12
Anglo American	10.12
Anglo American	10.12
Anglo American	10.12
Anglo American	10.12
Anglo American	10.12

INVESTMENT TRUSTS

Company	Price
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12

INVESTMENT TRUSTS - Cont.

Company	Price
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12
Investment Trust	10.12

BANKS, RETAIL

Company	Price
Barclays	10.12
Barclays	10.12
Barclays	10.12
Barclays	10.12
Barclays	10.12
Barclays	10.12

DISTRIBUTORS

Company	Price
Distributors	10.12
Distributors	10.12
Distributors	10.12
Distributors	10.12
Distributors	10.12
Distributors	10.12

BREWERIES, PUBS & REST

Company	Price
Breweries	10.12
Breweries	10.12
Breweries	10.12
Breweries	10.12
Breweries	10.12
Breweries	10.12

BUILDING & CONSTRUCTION

Company	Price
Building & Construction	10.12
Building & Construction	10.12
Building & Construction	10.12
Building & Construction	10.12
Building & Construction	10.12
Building & Construction	10.12

DIVERSIFIED INDUSTRIALS

Company	Price
Diversified Industrials	10.12
Diversified Industrials	10.12
Diversified Industrials	10.12
Diversified Industrials	10.12
Diversified Industrials	10.12
Diversified Industrials	10.12

ELECTRICITY

Company	Price
Electricity	10.12
Electricity	10.12
Electricity	10.12
Electricity	10.12
Electricity	10.12
Electricity	10.12

ELECTRONIC & ELECTRICAL EQPT

Company	Price
Electronic & Electrical Eqpt	10.12
Electronic & Electrical Eqpt	10.12
Electronic & Electrical Eqpt	10.12
Electronic & Electrical Eqpt	10.12
Electronic & Electrical Eqpt	10.12
Electronic & Electrical Eqpt	10.12

BUILDING MATS. & MERCHANTS

Company	Price
Building Mats. & Merchants	10.12
Building Mats. & Merchants	10.12
Building Mats. & Merchants	10.12
Building Mats. & Merchants	10.12
Building Mats. & Merchants	10.12
Building Mats. & Merchants	10.12

CHEMICALS

Company	Price
Chemicals	10.12
Chemicals	10.12
Chemicals	10.12
Chemicals	10.12
Chemicals	10.12
Chemicals	10.12

ENGINEERING

Company	Price
Engineering	10.12
Engineering	10.12
Engineering	10.12
Engineering	10.12
Engineering	10.12
Engineering	10.12

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ENGINEERING, VEHICLES

Company	Price
Engineering, Vehicles	10.12
Engineering, Vehicles	10.12
Engineering, Vehicles	10.12
Engineering, Vehicles	10.12
Engineering, Vehicles	10.12
Engineering, Vehicles	10.12

HEALTH CARE - Cont.

Company	Price
Health Care	10.12
Health Care	10.12
Health Care	10.12
Health Care	10.12
Health Care	10.12
Health Care	10.12

HOUSEHOLD GOODS

Company	Price
Household Goods	10.12
Household Goods	10.12
Household Goods	10.12
Household Goods	10.12
Household Goods	10.12
Household Goods	10.12

EXTRACTIVE INDUSTRIES

Company	Price
Extractive Industries	10.12
Extractive Industries	10.12
Extractive Industries	10.12
Extractive Industries	10.12
Extractive Industries	10.12
Extractive Industries	10.12

INSURANCE

Company	Price
Insurance	10.12
Insurance	10.12
Insurance	10.12
Insurance	10.12
Insurance	10.12
Insurance	10.12

INV TRUSTS SPLIT CAPITAL

Company	Price
Inv Trusts Split Capital	10.12
Inv Trusts Split Capital	10.12
Inv Trusts Split Capital	10.12
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Inv Trusts Split Capital	10.12

Company	Price
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Company	Price
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Company	Price
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Inv Trusts Split Capital	10.12

ARM - Cont.

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Notes	Price	+ or -	52 week	Mkt Cap	
Robert Walcott	\$79 1/2	-1	279	177 1/2	25.8
Rock & Mott	3 3/4	-	452 1/2	307 1/2	25.8
Cashflow	22 1/2	-2	227	204 1/2	73.2
Energy Group	87 1/2	-4 1/2	721	459	73.2
Energy Inc.	285 1/2	-	300 1/2	235 1/2	880.5
Emerson	8 1/2	-3 1/2	174 1/2	75	36.7
Global Assets	130 1/2	-17 1/2	62 1/2	257	918.8
Energy Chemicals	5 1/2	-	353 1/2	202	1.518
Energy Chemicals	77 1/2	-	296	202	47.2

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LONDON STOCK EXCHANGE

FTSE 100 retreats from brink of all-time high

MARKET REPORT

By Philip Cogan,
Markets Editor

The UK stock market made a brief assault on its all-time peaks yesterday, and then turned tail and fled. Having seen the FTSE 100 index climb to the top of its recent 4,000-1,000 range, it seems clear that investors decided to take profits.

The mood in London was not helped by the international background. European markets were mostly flat to lower and on Wall Street, the Dow Jones Industrial Average, which closed just below 8,000 on Monday, was more than

20 points lower by the end of the London session. Gilt also shed a little of its recent strength, with the benchmark 10-year issue dropping by around an eighth of a point. And there were further signs of a rebound in sterling, with the pound gaining two pence to DM2.8948 and jumping from 100.8 to 101.4 on the trade-weighted index.

However, the small and medium-sized stocks – the usual suspects to be sold when investors are worried about the pound – outperformed the leaders. The FTSE 250 index gained 2.7 to 4,709.9 while the SmallCap index rose 3.2 to 2,300.

The FTSE 100 index finished 43.2 points lower at 5,021.5, not far off its low for the day, and nearly wiping out all of Monday's gains.

The picture looked quite different at the start of trading when Footsie jumped 19.4 points to 5,095.1, just 0.2 off its all-time intra-day high. The All-Share actually managed a new intra-day peak of 2,389.45.

But Footsie proved incapable of sustaining its early gains. There was talk in the markets of a succession of programme trades. The December future was also volatile, with the contract opening at a large premium to fair value which was eroded by the end.

The day's economic news – a small upward revision to second quarter gross domestic product and a second quarter current account surplus – was not seen as having much effect.

Volume was fairly healthy by recent standards with 811.2m shares traded by the 5pm count, of which 53 per cent was in non-Footsie stocks.

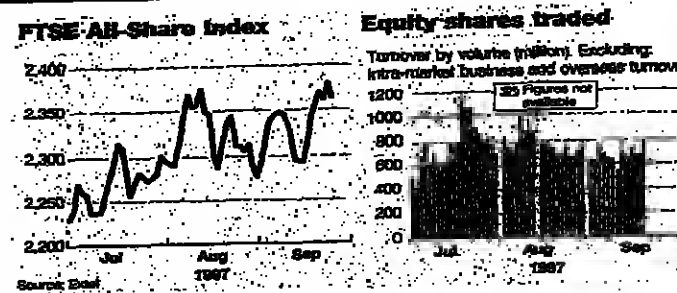
Some analysts are still optimistic that Footsie can break out of its range. Philip Isherwood, UK strategist at Dresdner Kleinwort Benson, said: "The recent rally has been driven by bond markets. You will get a trigger move when it becomes clear that interest rates have peaked. The ratio

between earnings yields and short-term rates will then look attractive and at that point, there will be little point in holding cash."

The peak in interest rates is near, according to Geoffrey Dicks, UK economist at NatWest Markets.

He thinks that growth is set to slow in 1998 and added: "It is still possible that the MPC (monetary policy committee) will raise rates one more time in November but we are confident that in a year's time interest rates will be falling."

Short sterling futures currently point to interest rates of 7 per cent by end 1998.



Indices and ratios					
FTSE 100	5027.5	-48.2	FT 30	3254.0	-23.2
FTSE 250	4709.8	+2.7	FTSE Non-Fin p/e	18.9	-0.2
FTSE 350	2450.1	-18.5	FTSE 100 Div. Div	5118.0	-47.0
FTSE All-Share	2389.45	-16.98	10 yr Gilt yield	6.71	6.69
FTSE All-Share yield	3.32	3.29	Long gilt/equity yield ratio	2.02	2.04

Best performing sectors					
1 Textiles & Apparel	+1.1				
2 Paper, Pkg	+0.9				
3 Property	+0.7				
4 Gas Distribution	+0.4				
5 Engineering: Veh	+0.4				

Worst performing sectors					
1 Oil: Integrated	-2.4				
2 Mineral Extraction	-2.2				
3 Extensive Inds	-2.0				
4 Banks: Retail	-1.2				
5 Breweries: Pubs	-0.9				

FTSE 100 INDEX FUTURES (LIFFE) £25 per full index point (APT)					
Dec	5170.0	5118.0	-47.0	5167.0	64030
Mar	5192.0	5120.0	-72.0	5189.0	1805

FTSE 250 INDEX FUTURES (LIFFE) £10 per full index point					
Dec	4775.0	4750.0	-25.0	4760.0	8854

FTSE 100 INDEX FUTURES (LIFFE) £25 per full index point					
Oct	5090.0	5090.0	0.0	5090.0	5280
Nov	5090.0	5090.0	0.0	5090.0	5280
Dec	5090.0	5090.0	0.0	5090.0	5280

FTSE 100 INDEX FUTURES (LIFFE) £25 per full index point					
Oct	5090.0	5090.0	0.0	5090.0	5280
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Dec	5090.0	5090.0	0.0	5090.0	5280

Upgrade
joy for
LasmoBy Steve Thompson
and Martin Brice

On a generally poor day for the oil sector, Lasmo stood out with a strong run, finishing the session 3% ahead at 366½p after two places of positive news.

Firstly, Anadarko, Lasmo's partner in its Algerian oil discovery, said it had upgraded its reserves in the oil field from 1.5bn barrels to 2.1bn barrels, a move that analysts said would lead to an immediate increase in net asset valuations of Lasmo. Analysts' NAVs currently range from 200p to 240p for Lasmo and are expected to be lifted by 4p to 5p.

Secondly, Lasmo increased substantially the acreage adjacent to its Bhit gas discovery in Pakistan. Oil specialists said the news added to the bullish feeling surrounding Lasmo shares. "Lasmo is increasingly seen as a quality exploration and production stock with good acreage and a strong drilling programme," one said.

The rest of the oil sector was roughly handled by the market, weakened initially by a poor performance from US oil on Monday, when the stocks fell against a rising market. BP was the worst affected, its shares retreating after some determined

selling prompted by a television programme highlighting environmental concerns about BP's drilling activities in Colombia. They closed a net 2½p down at 886p. Shell, meanwhile, slipped 12 to 444½p after heavy trade of 30m shares.

News that Indonesia has cancelled 75 infrastructure projects, including 13 new power plants, because of its economic problems, bore down on PowerGen, which is involved in two of the power plant deals via a 35 per cent owned associate.

PowerGen shares dropped 8 to 77½p on the news with specialists pointing out that although the news is not too severe a blow to the company, it does highlight the risks involved in overseas infrastructure developments. Among the beneficiaries of MEPC's announcement yesterday that it would give £300m to its shareholders were investors in other property companies.

While MEPC gained 4 to 496½p, British Land rose 10 to 615p to achieve the second-highest rise in the FTSE 100, and Land Securities was also near the top of the Footsie, rising with an advance of 10½ to 983½p.

The scramble for the shares was said to be caused by investors needing to keep their weightings in the property sector, which would be affected by MEPC's return of funds to shareholders.

Elsewhere in the property sector, Freepoint Leisure, the FTSE Fledgling company that owns and operates outlet shopping and leisure villages in Yorkshire, Lancashire and Scotland, revealed full-year results that increased from £1m to £1.7m. Its shares, which started the year at 91½

NASDAQ

هكذا من الجهل

German inflation data fail to rally stocks

WORLD OVERVIEW

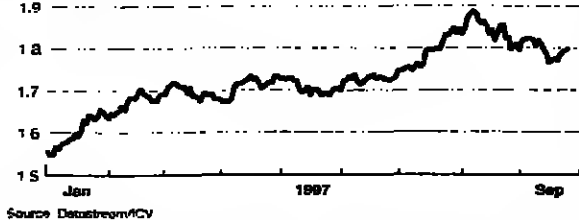
There was a sluggish tone to many stock markets yesterday despite some positive news on German inflation and interest rates. The recent revival in world markets showed signs of running out of steam, writes Philip Cogan.

Consumer prices in North Rhine Westphalia and Bavaria fell by 0.3 per cent in August, encouraging hopes that the recent rise in pan-German inflation to 2.1 per cent might prove to be temporary.

With the Bundesbank once again leaving the repo rate

Dollar

Against the D-Mark (DM per \$)



Source: DataStream/ICV

unchanged, the dollar was able to edge closer to DM1.80 by the London close.

But the Frankfurt stock market drifted back after early gains and the DAX

upset investors in several countries.

In the US, the Dow Jones Industrial Average, which had passed 8,000 on several occasions on Monday but failed to close above that level, drifted lower in early trading. Another profit warning, this time from Delta Airlines, weighed on sentiment.

A fall in global bond yields has been pushing up stock markets in recent weeks but investors may now be waiting to see whether the run of benign economic data can be sustained into the fourth quarter.

Those market watchers

who monitor the charts have seen some worrying signs.

"It has been clear since February that the bull story was starting to reach its conclusion, although initially it was only in the minor markets of the world," according to Robin Griffiths, chief technical analyst at HSBC James Capel.

"The large and mature western markets can still theoretically go higher but the risks now seem huge," added Mr Griffiths. "Our principal conclusion about equity markets at the moment is that we would prefer to own bonds."

A more sanguine view is

taken by Goldman Sachs, the US investment bank,

which has been a prominent bull of Wall Street in recent years. "We believe that European equities are likely to remain in a trading range with peaks and troughs established in August."

"Longer term, we believe that the fundamentals for European equities are still positive. The continental economic recovery appears to be gradually transitioning from a dependence on exports to a pick-up in domestic investment and consumer spending."

London market, Page 30

EMERGING MARKET FOCUS

Hedge funds lose momentum

Hedge fund investors in emerging markets suffered a setback in August as the problems in south-east Asia helped wipe the gloss off their performance so far this year.

Offshore hedge funds investing in emerging markets lost 7 per cent of their value in August while the US-based emerging market funds suffered a 0.3 per cent decline, according to the latest figures from Van Hedge Fund Advisors, a Nashville-based investment advisory firm.

In the year to date, however, the US-based emerging markets funds returned 27.9 per cent, making them the best performing hedge fund strategy measured by Van. The group tracks 1,400 US-based hedge funds and 1,100 offshore hedge funds.

This setback is the first serious one to hit emerging market investors since 1994 and the Mexican peso crisis. In 1994, US-based emerging market funds measured by Van lost 6.5 per cent, against an average fund and US stock market performance of a 1.4 per cent return.

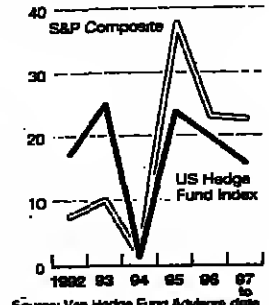
Steve Lonsdorf, executive vice-president of Van, said that the problems in south-east Asia - with some markets losing 50 per cent of their value this year - had some similarities with the Latin American crash. However, he believed the emerging market world had matured sufficiently to prevent the "tequila effect" hitting all developing markets.

"Traders and investors seem to have learnt from their experiences in 1994 and 1995 that not all emerging markets were created equal," he said.

Emerging market funds are unusual for hedge funds in that they typically take long positions in markets they invest in. Hedge funds tend to be characterized by their ability to go short, where they sell shares they do not own

US Hedge Fund Index

Percentage returns



Source: Van Hedge Fund Advisors Inc.

with the intention of making money once the price falls. However, emerging market hedge funds are often prevented in going short by the legal situation in less developed markets.

Their performance in the past year has also been atypical of the average hedge fund measured by Van. In August, for example, the average US-based hedge fund tracked by Van gained 1.5 per cent, a clear achievement when set against the 5.6 per cent loss in the S&P 500 and a 7 per cent decline in the Dow Jones Industrial Average.

This small pick-up comes after a significant underperformance in the year to date as short sellers in particular and hedge funds in general failed to match the astounding blue-chip-led growth in the US stock market. The average hedge fund in the Van index has underperformed the S&P 500 by 7.2 percentage points in the year to date.

As a sign of how atypical emerging market funds are, some 71 per cent of the US-based hedge funds in the survey reported positive returns for August.

The leading strategies were US Opportunistic, US Aggressive Growth and US Value. These three styles have different approaches but are essentially US stock pickers.

Jane Martinson

Dow slides on earnings concerns

AMERICAS

The Nasdaq composite index managed to squeak by with a gain, rising 2.82 at 1,689.27, in spite of a worse than expected earnings release by chip maker Micron Technology, released late on Monday.

Although investors sent Micron's shares down more than 10 per cent to \$36, the damage was contained as larger semiconductor producers, Intel and Motorola, traded higher.

Helping to take the computer sector higher was software maker Oracle, up \$8 at \$37. Major networking computer makers also gained ground. Cisco Systems put on \$1 at \$76, while rival 3Com was \$2 higher at \$51.

TORONTO fell back from the previous day's best ever levels with the 300 composite index off 13.40 at 7,001.70 at the noon calculation. The earlier trend followed a mixed session for the banks and clear signs of profit-taking at Newbridge Networks.

Dealers said there were no surprises in a C\$1.95 fall to C\$38.00 at Newbridge after the shares had surged 9 per cent on Monday. This followed the news that MCI of the US had chosen a Newbridge-Siemens product as the backbone switch for its network.

Banks were said to be wishy-washy. Toronto-Dominion added 15 cents at C\$47.40 but Royal Bank of Canada dipped 10 cents to C\$67.90. Golds in contrast made steady progress with Barrick and Placer Dome both gaining 10 cents to C\$29.95 and C\$21.85 respectively.

Index heavyweight BCE moved lower, slipping 25 cents to C\$42.15.

Sao Paulo drops 1.5%

SAO PAULO moved steeply lower on mounting political uncertainty. Amid signs of widening splits within the ruling PSDB party following the resignation of communications minister Sergio Motta, the Bovespa index had racked up heavy losses at the close of morning trading. It stood at 11,527 at mid-session, a decline of 171 or 1.5 per cent.

MEXICO CITY broke above the 5,200 level for the

first time ever shortly after the opening bell, but by mid morning sentiment had swung gently into reverse.

Trading among leading stocks was mixed. Financial group Bancomer eased 4 centavos to 5.56 pesos in light trade, but Telmex gained 6 centavos to 19.86 pesos. At mid-session, the IPC index was off 6.19 at 5,272.54.

SANTIAGO also fell back. The IPSA index was down 1.05 at 130.15 at mid-session.

Paris slips ahead of budget

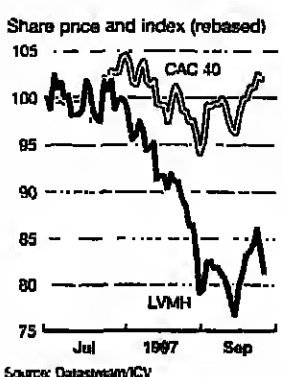
EUROPE

End of account factors and uncertainty ahead of today's budget release sparked modest profit-taking on the PARIS bourse.

LVMMH fell FF761.00 or 5.9 per cent to FF1,254 to extend a downward trend that set in at the start of August. Dealers said the interim results contained a number of disappointing strands, notably a severe squeeze on cognac margins and weak returns from newly-acquired Duty Free Shopping.

Planned changes to the make-up of the CAC 40 also caused a number of weak features. Construction group Bouygues and drinks specialist Pernod Ricard, to be replaced in November by SCS Thomson and soon to be floated France Telecom, tumbled FF22.00 to FF337 and FF9.50 to FF292 respectively.

LVMMH



Source: DataStream/ICV

FTSE Actuaries Share Index

September 23	Index	Change	%	YTD	52 wk	Total ret
National & Regional	971.04	-0.24	-0.02	2.30	0.00	975.56
FTSE 100	2723.50	-0.21	-0.01	-0.01	0.00	2723.50

FTSE Europe 300 Regional	Index	Change	%	YTD	52 wk	Total ret
300 UK	953.73	-0.25	-0.03	3.25	0.00	971.06
300 EU-UK	976.52	-0.23	-0.02	1.77	0.00	978.27
300 Europe	963.88	-0.21	-0.02	1.98	0.00	966.89
300 EU-Europe	977.93	-0.12	-0.01	2.53	0.00	982.60

FTSE Europe 300 Economic Groups	Index	Change	%	YTD	52 wk	Total ret
Resources	956.02	-1.42	-0.15	4.54	0.00	1008.61
General Industries	952.43	-0.21	-0.02	2.32	0.00	953.73
Consumer Goods	958.04	-0.08	-0.01	3.14	0.00	942.58
Services	965.83	-0.01	-0.00	5.61	0.00	969.24
Utilities	967.05	-0.17	-0.02	5.65	0.00	972.58
Telecoms	973.18	-0.42	-0.04	3.89	0.00	977.58

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ing at an analysts presentation in New York last night.

ABB added Sfr37 to Sfr2,200 as foreign investors adopted a more optimistic view of its exposure to the southeast Asian region.

In drug issues, Roche continued to underperform, falling Sfr105 to Sfr13,370. Clariant, the specialty chemicals group which had climbed 10 per cent in recent sessions ahead of yesterday's half-year report, gave up Sfr21 to Sfr1,189 in spite of announcing results that were at the higher end of expectations.

In a broadly weaker financial sector, UBS rose Sfr32 to Sfr1,653 as the market once again heard recurring stories that a merger could be in the air with CS Group.

FRANKFURT was mixed in late electronic trade, with the benefits of a stronger dollar negated by weakness on Wall Street.

Boostered initially by a sharper than expected fall in September consumer prices in two German states, which sent the dollar higher against the D-mark, shares fell back later with only a few individual stocks finishing in positive territory.

The DAX index finished 5.08 weaker at 4,091.77.

Douglas Holding, the cosmetics retailer jumped DM4.90 to DM70.20 on its announcement late on Monday that it had agreed a cross-stake deal with LVMMH, the French luxury products group. Paribas and Deutsche Morgan Grenfell upgraded their recommendations on the shares after the news.

RWE, the utility group, added DM3.35 to DM67.35 on news that the company would announce earlier than expected that plans to rationalise its share structure would go through.

Among shares to gain from the dollar's strength were Hoechst, up DM2.28 to DM77.63 ahead of today's debut for the share on the NYSE, and Volkswagen,

which gained DM19.50 to DM1,205.50.

AMSTERDAM moved lower in spite of a strong session for Philips and solid performance among publishers. The AEX index came off 1.30 to 909.14.

Philips rose Fl4.20 or 2.7 per cent to Fl157.50, helped by Monday's IBM-led bounce for US tech stocks and a reiterated buy recommendation at Morgan Stanley. Among publishers, Elsevier gained 60 cents to Fl2.40 and Wolters Kluwer Fl2.60 to Fl244.10.

Royal Dutch fell Fl2.30 to Fl108.50, ABN Amro 60 cents to Fl40.80 and KLM, which finally sealed its links with Northwest Airlines of the US, came off Fl1.80 to Fl69.70.

MILAN was an early

Targets met in first half
Net profit: FF 608 million
75% of sales achieved in export markets

Orders booked to 30th June, 1997 rose by 8.5% to

FF 25.2 billion, up from FF 23.5 billion at 30th June, 1996.

Exports account for FF 17.4 billion or 69.2% of this figure.

Orders were driven by commercial successes in the tactical missile business (with the first export orders for Aster missiles), good order levels for heavy helicopters and the very favourable reception given to new models (the single-engined EC 120 Colibri and twin-engined EC 135 light helicopters).

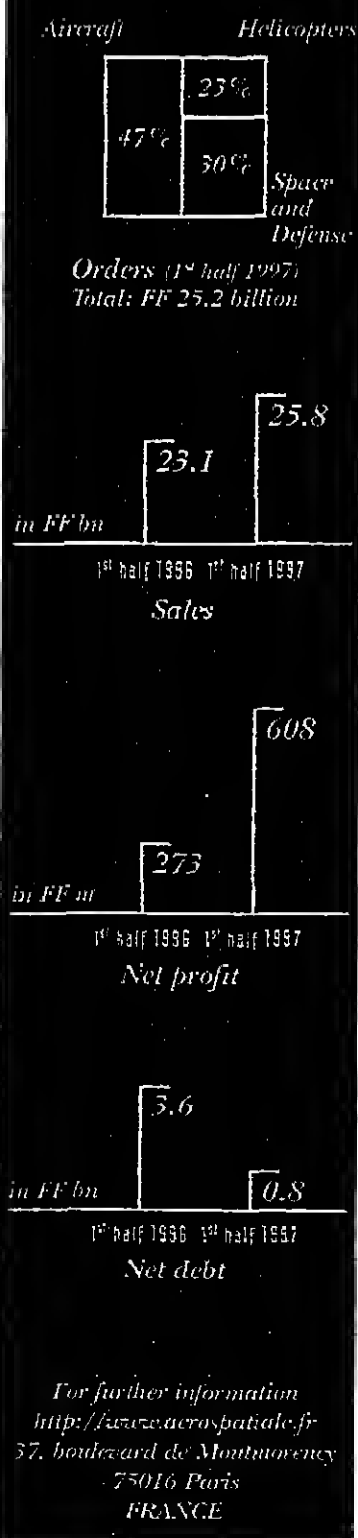
Sales to 30th June, 1997 increased 11.8% to reach

FF 25.8 billion, with 75% of sales (FF 19.4 billion) achieved in export markets. Aircraft business billings in particular were up 27%, helped by growth in Airbus deliveries.

Net attributable profit jumped 122% to reach FF 608 million at 30th June, 1997, compared with FF 273 million for the same period a year earlier. First-half operating profit also rose to FF 371 million, up from FF 1 million in the first half of 1996.

Balance sheet. Net debt has been reduced by FF 2.1 billion. This has brought it down to FF 835 million at 30th June, 1997, compared with FF 3.6 billion at 30th June, 1996 and FF 2.9 billion at 31st December, 1996. Net debt now represents only 15% of the group's consolidated equity.

Prospects. In his comments on the results, Chairman Yves Michot noted: "The current trends on Aerospatiale's main markets indicate that performance, in terms of orders booked, should be equivalent to 1996, while sales should advance significantly. Prospects for profits are in line with forecasts. The Aerospatiale group's balanced portfolio of businesses and consolidated financial potential are proof of its ability and determination to continue to help build the European civil and military aircraft and space industry."



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GIBRALTAR

Ambitions for an offshore financial centre are at the heart of the territory's search for the security that comes with economic self-sufficiency, says David White

Renewed efforts to secure a niche

However you look at it, Gibraltar is unique. It is a colony on the continent of Europe, a distinctive Anglo-Mediterranean mixture, squeezed on the side of an isolated limestone mass, almost 1,400 feet high, known since antiquity as one of the great geographical landmarks of the world.

Among the dozen British dependent territories remaining after the transfer of Hong Kong to China three months ago, it is the only one attached to the mainland of another country, and apart from the Falklands and the other south Atlantic islands claimed by Argentina, the only one subject to a dispute over sovereignty.

Twelve years after its border gates with Spain were fully opened, it still has no air or ferry connections with the neighbouring country. Its single frontier post has the reputation of being the most troublesome within the EU, of which it is part, although not for purposes of customs, VAT or farm policy (having no farmland).

It uses sterling - thinly disguised in local coinage - but drives on the right. It is the only bit of Europe that speaks both Spanish and English, in that order and usually in the same sentence. A territory in which there is hardly enough space to drive a car in fourth gear, it must be the only place on earth where, to enter by land, you have to cross the airport runway.

Its 6.5 square kilometres house a population of 30,000, among them 23,000 Gibraltarians, mainly of Genoese, Maltese, Spanish, Portu-

guese and British descent, who realise the situation in which they are living is anomalous but are determined to maintain their ties with the UK.

Gibraltar has the ultra-sensitivity of a small and relatively cut-off community and a distrust sometimes bordering on paranoia. On the other hand few communities of this size exercise as much muscle as the Gibraltarians do.

Average income is higher than Spain's - not far short of Britain's - and half of Gibraltar's 18-year-olds go on to higher education - which in practice means university in the UK.

Along with the other dependent territories, Gibraltar's constitutional arrangements with the UK are subject to a review announced by the British government last month in the wake of the Hong Kong handover and the Montserrat volcano disaster.

Peter Caruana, the centre-right Gibraltar chief minister, who was elected last year, is looking for a formula that will allow the territory to remain a dependency but drop its colonial tag.

British officials warn, however, that any change in Gibraltar's relationship must take account of "the Spanish angle", which they also see as a matter of economic realism.

The basis of British rule in Gibraltar bears some comparisons with Hong Kong. Both include territory originally ceded to Britain in perpetuity. But just as Hong Kong's more extensive New Territories came under a

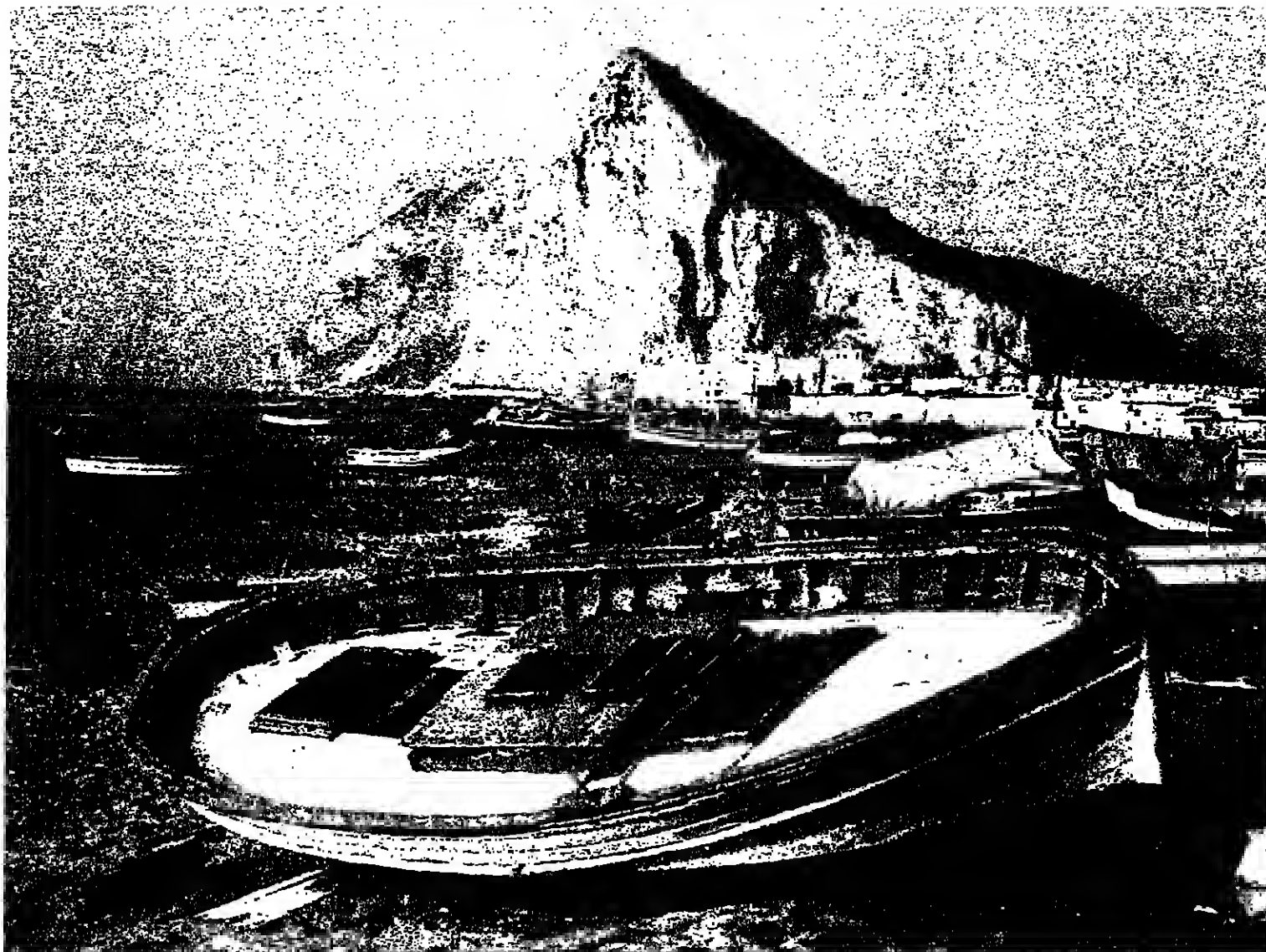
separate deal, the treaty covering Gibraltar's "town and castle" - the Rock itself - did not include the narrow sandy isthmus connecting it to the mainland, which was for many years marked on Britain's own maps as "neutral ground". This is a relatively tiny piece of land, but crucial because that is where Gibraltar has its airport.

Unlike Hong Kong, however, there is no lease or deadline, and unlike the Hong Kong Chinese the Gibraltarians in no way consider themselves Spanish. And they have a constitutional guarantee that sovereignty will not change hands unless they agree to it.

A long-standing garrison town, but now without a garrison big enough to support it, Gibraltar is looking for the security that comes with economic self-sufficiency. It is placing its hopes, not for the first time, on being an offshore financial centre - what Mr Caruana calls "a sort of mini-City of London".

The emblem of its ambitions, and its challenges, is a large modern office development on reclaimed land, now standing mostly empty, seemingly as oversized by Gibraltar standards as the extravagant new Saudi-funded mosque which has been built at Europa Point, the Rock's southern tip.

Gibraltar, which pioneered the "exempt company" concept in Europe 30 years ago and has built up its banking sector since the 1960s, has renewed its efforts with a concerted strategy to secure a solid niche in insurance, banking and investment services.



The Rock known since antiquity as one of the great geographical landmarks of the world

Robert Harding Picture Library/Charles Bennett

Mr Caruana says its aim is to be, more than a tax haven, a "reputable, respectable, well-regulated financial centre", making use of its status within the EU, and competing with the likes of Dublin and Luxembourg.

Its first task has been to try to expunge the notoriety earned in the early 1990s when Gibraltar fell back on its venerable tradition of tobacco smuggling. Business in contraband cigarettes for the Spanish market reached industrial proportions three or four years ago, and was joined by trafficking of cannabis from Morocco. At the peak, there were reckoned to be as many as 80 high-speed boats working out of Gibraltar.

In place of the defence-reli-

ant "dockyard economy", in came the "fast-launch economy". Britain was shamed into threatening to impose direct rule if the boats were not outlawed. As a result of a clampdown in the past two years, the launches - rigid inflatable boats with powerful outboards - have virtually disappeared.

"To me, it's something totally of the past," says Sir Richard Luce, the former foreign office minister who arrived earlier this year as the colony's first-ever non-military governor. With responsibilities that include the police, he sets a high priority on law and order and the recovery of Gibraltar's reputation.

The blatant smuggling boom was a boost for the

economy while it lasted, but it severely aggravated Spanish grudges. UK-Spanish talks over the colony have been becalmed since a fiasco over plans for joint use of Gibraltar's airport 10 years ago - an agreement which would have been a breakthrough but which the Gibraltarians blocked. All along, there has been no substantial discussion of sovereignty, although the issue is officially on the agenda of the talks, held roughly once a year at foreign-minister level.

Spain, in the meantime, has operated a variable regime of border controls, which perplex and enrage Gibraltarians and provoke occasional protests from the British embassy in

Madrid. Aggravation is increased by difficulties over Gibraltar-issued passports and driving licences.

Far from keen on the growth of an offshore centre, the Spanish government continues to question the financial activities undertaken by Gibraltar-registered companies. But Anthony Fisher, development director for the financial services centre, points to the stiff regulations introduced against money-laundering. "The mud isn't sticking," he says.

In June Gibraltar's regulators won an important badge of endorsement when the UK granted full equivalence in insurance services, in effect clearing Gibraltar-based insurance offices to trade throughout the EU. Similar

approval is now expected for other services. According to one prominent lawyer, Gibraltar is if anything becoming over-regulated. "We are probably getting a steam-roller to crack a nut," he says.

Economic options are limited by size, space and the availability of skills. Since the early 1980s, Gibraltar's traditional military mainstay has been in decline. It has had to get used to the fact that it can no longer live as a fortress.

The UK ministry of defence, which previously accounted for the bulk of Gibraltar's gross domestic product, now provides less than 10 per cent, and reductions are still going on.

Continued on page 4



Whole in ONE!

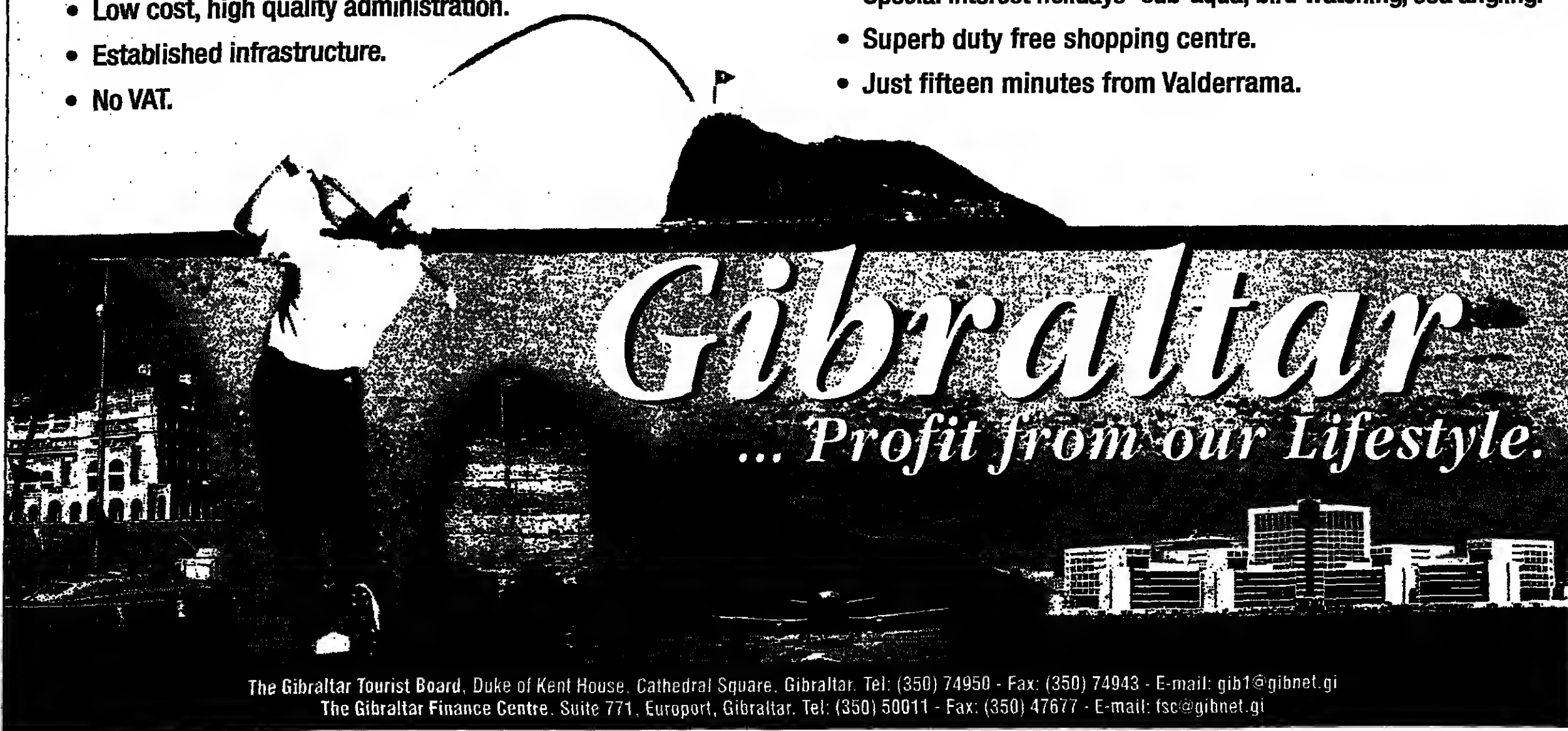


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2 GIBRALTAR

ECONOMY • by Tom Burns

New venture for the colonial outpost

Most of the elements of the offshore financial centre are now in place

Sir Winston Churchill said that Gibraltar would remain British while there were apes around on the upper reaches of the Rock. In the 1980s a new buzz phrase emerged: Gibraltar would be self-sufficient if an offshore finance centre replaced the ministry of defence facilities that London was fast winding up.

There are now so many apes that a row has broken out on whether to shoot them or capture them and give them away to any zoo that might want them. There is no such controversy over the idea of the offshore finance centre that seems at last ready to take off.

Before the summer, Gibraltar earned the authorisation to issue insurance "passports" to practice this means that an insurance company established on the Rock can trade anywhere in the European Union and in the European Economic Area.

Such companies were formerly required to meet the regulatory standards of a member state and therefore needed a partner or a subsidiary unit in such states to conduct business in the heart of Europe.

The theory is more important than the practice. The authorisation represented a breakthrough. It indicated that Gibraltar had passed muster on regulatory standards as far as the UK and Brussels were concerned. All notions that Gibraltar was an economic wasteland with such standards were thus laid to rest.

The new theory is that the degree of supervision in Gibraltar is now on a level with that of Dublin and Luxembourg, its two potential competitors in the EU's offshore financial industry.

Anthony Fisher, development director of Gibraltar's financial services centre, believes that the Rock will be authorised to issue banking passports early next year, for he fully expects a favourable decision from a Bank of England audit review team that is currently examining the issue. The final step will be permission to set up fund management services on the Rock

and market them around the world.

Thus, the three pillars needed to get an offshore financial centre up and running - insurance, banking and fund management - are almost in place. Gibraltar, by taking control of its own financial sector, will be able to offer low costs and a highly tax favourable package to its clients.

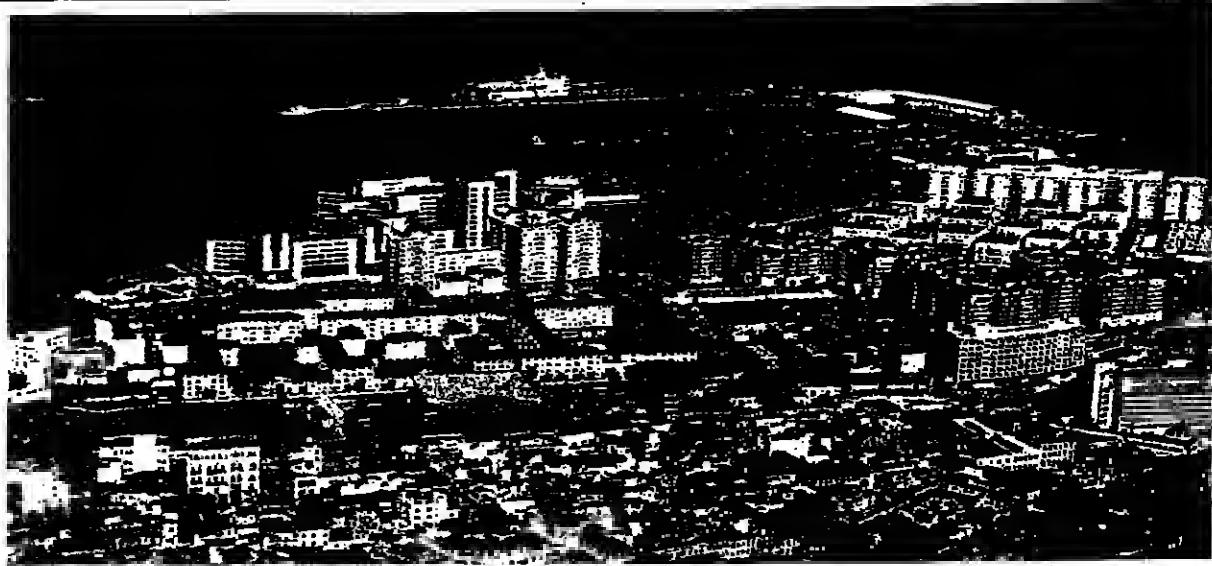
The package will be targeted at clients in the US, the Middle East, South America and South Africa who are seeking to do business in the EU. Mr Fisher believes that as the financial centre consolidates its position, it will come to be looked upon as the natural offshore extension of the City of London.

Unlike the Channel Islands, Gibraltar will be regulating business that is in the EU and for the EU. The Rock should, in addition, be able to market considerably cheaper services than Jersey or Guernsey. Backers of the venture also point out that Gibraltar, unlike the Channel Islands, will be able to import skilled personnel because its regulators will not insist on local recruitment.

Other points claimed in Gibraltar's favour are its smallness, its location and its bilingual - English-Spanish - population. "We have UK supervision standards but because we are so small there are good contacts and good relations with the regulators," says Paul Savignon, managing director of Norwich Union in Gibraltar and chairman of the colony's insurance companies association.

Enjoying what its backers call "the best of both worlds" - quality regulation and a user-friendly atmosphere - Gibraltar can market itself as the financial centre that stands in Europe's sunbelt, at the tip of the EU's "Florida" and close to Malaga which would be the equivalent of Miami.

For the South American market seeking a tax-efficient offshore base for business in the EU, the Rock offers Spanish-speaking financial and legal services. Gibraltar has three disadvantages, however: its offshore venture faces stiff competition, it has a raffish reputation, whether deserved or not, and it has a political problem with Spain. Dublin has shown that



Gibraltar's Europort space will be available within the office development for finance companies

what Gibraltar aspires to can be achieved. But the experience of Ireland's capital, now selling itself as Europe's financial hub, illustrates the challenge the Rock faces as it carves a niche for itself in the offshore business. It has taken 10 years, huge investment and strong lobbying in Brussels and in the US to bring Dublin to the point where it is attracting considerable business from leading financial institutions and US corporates.

Gibraltar does not have Dublin's size, its critical mass and its US connections. It also lacks the aqueous clean image of a Jersey or

Guernsey. The Rock's regulatory standards are unarguably for they have been approved by the UK's department of trade and industry but its past cannot be shrugged off overnight.

Finally, Gibraltar has a problem with Spain. Madrid can neither block insurance "passports" issued by the Rock's authorities nor prevent whatever business is done from Gibraltar in the EU. But until Madrid has an agreement over the Crown colony's constitutional status that it can live with, it is not going to encourage the offshore venture.

Philip Canessa, a director of Hambros Bank in Gibraltar, says the Spanish government cannot harm the financial centre as much as it thinks it can. "Our business is worldwide and if you go to Germany nobody attaches any importance to the political aspects. People look at the costs, the efficiency and the confidentiality."

The leading players in Gibraltar's financial community have noted that the insurance "passport" is receiving the attention it deserves. "We've had numerous instances of interest coming to us with Bermuda and the Cayman Islands heading the list," says Mr Savignon. With specialised companies operating out of such global

tax efficient centres looking at Gibraltar's suitability as a vehicle for entering Europe, the likelihood is that sooner rather than later the big clients will be lining up to tap the Rock's services.

Mr Fisher estimates that 12-months will elapse between the completion of feasibility studies and the launch of the potential business.

Over the next five years the financial services business will be directly employing up to 2,000, up from 600 at present, and its contribution to Gibraltar's gross domestic product will rise from a current 20 per cent to at least 33 per cent.

POLITICS • by David White

The Rock in a hard place

Gibraltarians want to remain British but Spain will not forget about Gibraltar

A detailed map of Gibraltar has pride of place on the office wall of the head of the Spanish foreign ministry's European department in Madrid.

It is dated 1780, when the British garrison was under siege and shows the Spanish

lines well inside the place where Gibraltar's airport runway now crosses the tongue of flat territory connecting the Rock to the mainland. Behind the Spanish lines, the map depicts the Spanish fortifications that were demolished during the Napoleonic wars, when Britain and Spain were allies.

To the eternal vexation of the Rock's inhabitants, Spain is not going to forget about Gibraltar. For Spaniards, the presence of a British colony on the Iberian peninsula is simply wrong. It is a question of injured pride, a splinter in Spain's skin, sometimes ignored but ever present.

Governments in Madrid may not always want to make too much noise about it - Britain and Spain being EU partners and Nato allies - but no administration can afford to show signs of weakness on Spain's claim to the territory and the desire for it to return to its flag.

Britain, on the other hand, has made a solemn engagement to stay as long as the inhabitants of Gibraltar want it to - an exceptional pledge which is similar to its commitment to Northern Ireland.

The preamble to the Gibraltar constitution of 1969 - under which the UK "will never enter into arrangements under which the people of Gibraltar would pass under the sovereignty of another state against their freely and democratically expressed wishes" - is the Gibraltarians' security against a sell-out.

It is 30 years since their wishes were put to the test in an official referendum in

Gibraltar, when the result was 12,138 in favour of staying British and 44 against. Spain was then under the Franco dictatorship.

However, there is no sign of Gibraltarians becoming any more willing to relinquish their British sovereignty.

Their opposition to compromise has hogged down Anglo-Spanish negotiations, held about once a year under the so-called "Brussels process". This negotiating framework was named after a 1984 joint Anglo-Spanish communiqué which was meant to speed progress.

Preparing the way for free movement between Spain and Gibraltar, the agreement put sovereignty on the agenda for the first time. But it has never got beyond the agenda.

The optimism generated by the Brussels initiative lasted about three years. Britain had just done its deal with China over the future of Hong Kong. Sir Geoffrey Howe, then the UK's foreign secretary, appears to have accepted the idea that Gibraltar might eventually come around to a sovereignty deal.

In 1985, the border was opened to traffic, 18 years after Franco closed it off, cutting communications links and withdrawing the Spanish work-force. Both Spanish and British sides expected the Gibraltarians to become more involved with Spain and it appeared that the paths of Spain's claim and the Gibraltarians' wishes might start to converge.

The high point in this détente was an agreement in 1987 on the joint use of Gibraltar's airport. Passengers would be able to use it to travel between southern Spain and Madrid or Barcelona, without passing through border controls.

But the UK found itself unable to implement the deal, opposed by the Gibraltar House of Assembly. Gibraltar's rebellion against the agreement heralded the election victory the following year of the Gibraltar Socialist Labour Party whose leader Joe Bossano pulled out of the Anglo-Spanish talks.

Opponents of the airport deal considered - correctly - that it contained an important concession to Spain on the principle of rights to the isthmus.

Madrid has, in fact, two claims on the territory that is now Gibraltar.

One involves the Rock, where the Gibraltarians live, coded to Britain by the 1713 Peace of Utrecht. The treaty covered "the full and entire property of the town and castle of Gibraltar... to be held and enjoyed with all manner of right, for ever..."

But the isthmus was long considered neutral ground. Britain says its rights to it are based on continuous occupation since the early 19th century.

Madrid says that the British took advantage of the situation after being permitted to set up provisional camps on the isthmus during a yellow fever epidemic.

Mr Bossano, during his two terms as Gibraltar chief minister, played heavily on the self-determination theme.

Spain regards this as a political cul-de-sac. The Utrecht treaty states clearly that if Britain quits Gibraltar, Spain has the option to take it back. Madrid views the treaty as an anachronism, but stands by this principle, ruling out any form of independence.

At the last round of talks in January, Abel Matutes,

the Spanish foreign minister, informally revived a proposal for sovereignty to be shared for an interim period, possibly 50 years, before reverting to Spain.

A similar plan was mooted in the more auspicious period of the mid-1980s by the Socialist foreign minister of the time, Fernando Morán. Then, as now, it fell on stony ground.

Spain says it would make ample allowance for Gibraltar to keep its own identity and privileges. It is not enamoured with having an offshore centre on its coast, but says it would let it remain, subject to strict fulfilment of EU rules.

Gibraltar's backlog in complying with EU directives in a variety of areas has been a source of constant and complex argument. The constitution, approved four years before Britain joined the European community, gave Gibraltar a large measure of independence, devolving powers which in many instances have EU implications.

However, the UK, not Gibraltar, is the member state, and is therefore answerable for any failures to comply with EU rules.

Allegations of irregular financial activities, which Britain says are unproven, are cited as one justification

for continuing tough Spanish border controls.

The Spanish government says it is satisfied that cigarette-smuggling and drug-trafficking operations have been brought under control, but still questions the activities of "opaque" companies registered in Gibraltar.

The Gibraltar government views the allegations as a pretext for what they see as deliberate harassment on the border, where vehicle checks frequently mean long traffic queues in both directions.

Madrid says the Gibraltarians "want their toast buttered on both sides" - an open border while retaining tax exemptions. They also argue that while Britain remains outside the Schengen arrangement on open frontiers within the EU, it is in no position to give lessons on free circulation. Under the Schengen deal, the Spanish-Gibraltar frontier is treated as an external border.

The delays have tended to become shorter but Spanish controls are still considered by the Gibraltar authorities to be disproportionately long.

What is clear is that they add to the stock of ill will, and put back any hopes that Spain might entertain of winning Gibraltarian hearts.

PROFILE Péter Caruana, chief minister of Gibraltar

The dove adopts a tougher line

In his curriculum vitae, Peter Caruana, chief minister of Gibraltar, lists political and current affairs among his "leisure interests", next to golf. However, there is nothing leisurely about his position. Quite the opposite: in this tight-packed community, ever conscious of its difficult relationship with Spain, there is just no getting away from politics.

And as for the chief minister's golfing activities, there are dozens of places to play within a short distance, but all remain on the other side of that ever-present frontier post.

Mr Caruana, 40, a self-assured conservative, has had a rapid rise. A London-trained lawyer, in a community where lawyers are the backbone of the establishment (there are about 120 of them, one for every 250 inhabitants), he first won a seat among the 15 elected members of Gibraltar's House of Assembly in a by-election six years ago.

In 1992 he led the recently formed Gibraltar Social Democrats to form the official opposition and took them to government to elections in May last year.

He arrived in power with the reputation of being a "dove" - a moderate with a less confrontational attitude towards Spain than his combative Socialist predecessor Joe Bossano.

"Compared with me, he is a dove," says Mr Bossano. But while Spanish officials view Mr Caruana with respect, he has been adopting a tough tone now that he is to government.

Unlike his earlier predecessor, the late Sir Joshua Hassan, Mr Caruana has not joined UK-Spanish talks on Gibraltar, insisting that Gibraltar itself will join the talks only if it can do so as a separate party in its own right. He will not allow the Gibraltarians to be treated as "squatters" or accept the Spanish position that Gibraltar is a bilateral issue between Madrid and London. At the same time, he refuses to enter into any negotiations on Spain's claim to sovereignty.

Spain dismisses these as impossible preconditions for a Gibraltarian seat at the annual talks. "The chief minister has painted himself into a corner," said a senior Spanish official.

"The people of Gibraltar are adamant that the transfer of sovereignty is



Peter Caruana, chief minister, is ready to put forward proposals to London for "modernising" Gibraltar's constitutional status

simply not negotiable," reports Mr Caruana. He is ready to discuss "bridge-building and fence-mending" and even suggests that "some EU formula" might eventually emerge that would be acceptable to all three sides.

But he will not accept any imposed diplomatic solution. In the meantime, Mr Caruana is ready to put forward proposals to

London to the next few months for "modernising" Gibraltar's constitutional status - aiming at "a form of decolonisation without severing the linkage with the UK".

Independence is out. "We don't want it, and haven't asked for it," says Mr Caruana. But he wants to get rid of the more colonial aspects of Gibraltar's 1969 constitution, such as the

special legislative powers given to the governor, who is appointed by the UK, and the role allotted to the deputy governor as head of Gibraltar's civil service.

A future relationship, he believes, might be based on the "Guernsey model" - a status broadly similar to that of the Channel Islands, although Gibraltar would maintain its position inside the EU. It would mean "dependency, without being part of the UK, but without being a colony either".

A referendum on a new constitution would be "an act of self-determination" and put paid to any debate on that score. It would also stop Spain from making "irreversible use" of Gibraltar's colonial status.

This, he says, could all be achieved without infringing the terms of the Treaty of Utrecht, which ceded the Rock to Britain 284 years ago, or Spain's right, under the treaty, to first refusal in the event of Britain relinquishing the territory. But Mr Caruana also sees an alternative in making Gibraltar an integral part of the UK. This would give it a legal status similar to the Spanish North African enclaves of Ceuta and Melilla, which are both claimed by Morocco.

Britain previously rejected this option, which might have set a precedent for other colonies. But Mr Caruana believes it is worth discussing anew, now that Hong Kong has been handed over to China. "By all means, negotiation with the UK is most certainly one of the options which ought to be on the table."

Controversially, he says

he would also be willing to discuss bringing Gibraltar into the orbit of the EU's customs union and value-added tax, from which it has been exempted so far. "We would happily contemplate the possibility of giving that concession up," he says, arguing that it would remove one of the main reasons used by Spain for controlling border movements.

Shopkeepers might be agitated at the prospect of losing their duty-free status. But Mr Caruana argues that more tourists would flow in "if Spain would just behave in a civilised European fashion".

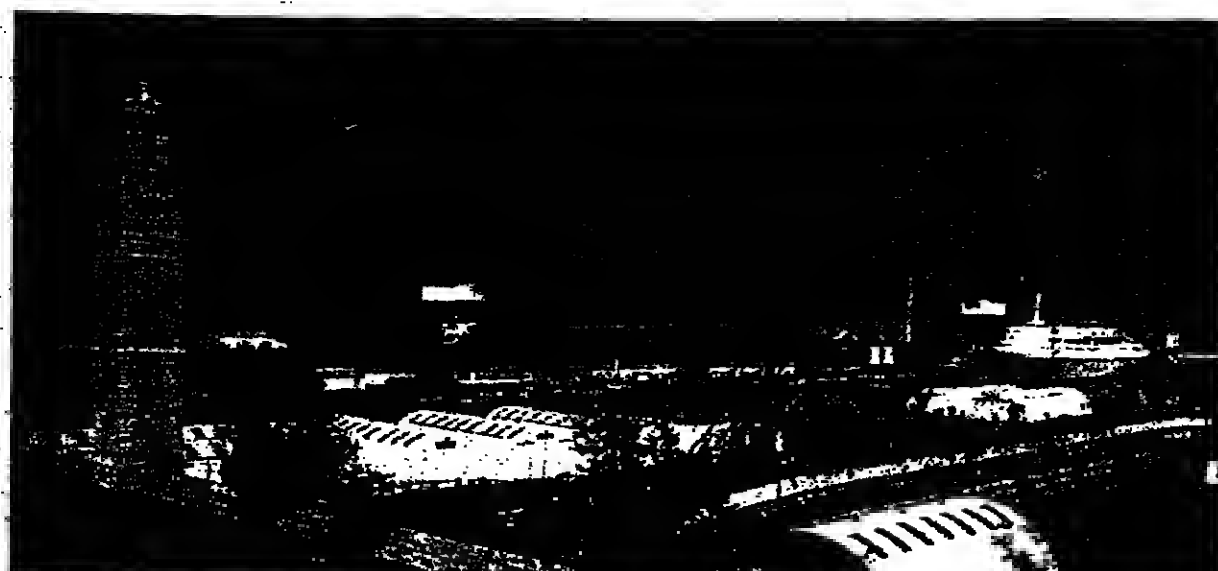
Mr Bossano would back him on integration, but not on the customs union or the possible advantages of joining it. He argues that the deal Britain has struck with the rest of the EU allowing it to maintain border controls also authorises the Spanish to continue imposing controls on the Gibraltar frontier. Queues of cars at the border may have got shorter since Gibraltar's change of government, but Mr Caruana says controls are still "unjustifiable" and "disproportionate". They are tightened or loosened in a "whimsical" pattern, he says.

Madrid's argument that the controls are linked to contraband activity is "nothing more than a pretence and a pretext," he says. The aim is clearly "to put the screws on our economic development". But he is equally insistent that it is not going to work.

David White

THE MILITARY...
Role as a
begins to

one stamp
GIBRALTAR



Gibraltar's docks: the territory's first task in its aim to become a well-regulated financial centre has been to try to expunge the notoriety earned in the early 1980s when tobacco smuggling flourished

THE MILITARY ROLE • by David White

Role as a strategic base begins to diminish

Since the early 1980s Britain has been cutting back its presence on the Rock

Gibraltar does not like it, but is having to come to terms with its role as a military base, which has determined its whole history, has declined and is in the process of being further reduced.

Most Gibraltarians grew up in a place dominated by the UK ministry of defence. In the 1960s military spending made up two-thirds of the economy. But technology, the end of the Cold War and British defence reviews have finished that. The proportion is now below 10 per cent and still falling.

If Gibraltar clings to its military connections, it is because its very identity is bound up with them. If it were not for its strategic importance, it would not have become what it is today.

Its name - from the Arabic for Tarik's Rock - comes from a Moorish general. Britain, which first captured the Rock during the war of the Spanish Succession in 1704, would not have stayed so long if it were not a vital location. Its inhabitants are mainly descendants of camp-followers or fleet-followers. And it would be naive to think that Britain maintained its military presence to defend them. Their interests are a relatively recent consideration. In the second world war, Britain removed the civilian population so that it could run Gibraltar as a fortress.

The town and the Rock itself are redolent with military history: ramparts and batteries, English fortifications superimposed on Spanish fortifications, streets with names such as Bomb House Lane, Cannon Lane, Victrola House Lane and South Barracks Road. Just outside the old city walls, the Trafalgar Cemetery contains the poignant graves of officers who died of wounds or the "malignant fever". The towering limestone rock is riddled with more than 30 miles of tunnels, dating from the 18th century to modern times.

For imperial Britain, Gibraltar was an important link in its sea lines of communication. It played a vital role in both world wars, as a strategic base and coaling station for transportation to the eastern Mediterranean. It was a launch pad for the 1942 Allied landings in North Africa, and more recently a stop-over for ships and troops in the Falklands and Gulf campaigns.

But since the early 1980s Britain has cut back its presence. The naval dockyard went, then the infantry battalion sent out from the UK. From a strength of 1,800, the number of full-time military personnel has so far been reduced to about 600, mostly Royal Navy and Royal Air Force. This includes a regular company of the Gibraltar Regiment, which took over the duties of the resident battalion six years ago. The regiment, which ensures that Gibraltar can still count on a band and drums for ceremonial occasions, has another two companies of part-timers. Civilian defence personnel, now about 1,200,

are due for further cuts. Gibraltar's slice of the annual defence budget, currently £58m, is due to be reduced to £45m by the turn of the century.

The post of Commander British Forces Gibraltar has been downgraded and is now held by a Navy commodore. The commander's traditional residence, The Mount, considered much too grand these days, stands empty.

The strategic defence review under way by the Labour government adds to the uncertainty. But Peter Caruana, Gibraltar's chief minister, hopes some of the cuts announced earlier may be reversed. "I think defence can be run down no further," he says.

Gibraltar still has berthing facilities for nuclear submarines, the RAF-run airfield, which was built during the Spanish Civil War across the isthmus, and a sensitive role as an intelligence listening post. The Strait of Gibraltar remains strategically important for NATO as the channel for reinforcing its southern flank from the Atlantic. But NATO has other resources for monitoring the entry to the Mediterranean, from the Spanish-US base at Rota near Cadiz and by satellite surveillance.

Spanish officials say that it would now be "wishful thinking" to attach strategic importance to Gibraltar, and that the proof is the MoD's own willingness to cut back its infrastructure.

Plans to scrap the NATO command which has up to now been located on the Rock have come as a further blow to the Gibraltar authorities. The command, GIBMED, which acts as a communica-

tions centre and is largely British-financed, is due to disappear along with other so-called "fourth-level" headquarters in NATO's new streamlined organisation. Mr Caruana sees the change as "caving in to Spanish pressure", designed to remove an obstacle to Spain's future participation in the NATO command structure.

Although Spain became a NATO ally 15 years ago, it has stayed officially outside its military organisation and has maintained restrictions on naval and air movements in and out of Gibraltar. This means NATO warships may not sail directly between Spanish ports and Gibraltar, and military aircraft flying to and from Gibraltar airport have to avoid Spanish air space.

British and Spanish officials at NATO headquarters in Brussels are now engaged in negotiations to ease the prohibitions. Just as Spain had to open its border before it entered the European Community, Britain argues that Madrid must end its defence restrictions before becoming part of NATO's integrated military organisation. Madrid wants to fix terms for joining the new command structure by the end of the year.

Just before the NATO summit held in Madrid in July Robin Cook, the UK foreign secretary, threatened to block Spain's plans if military restrictions affecting Gibraltar remained. The Spanish authorities appear divided about how far to go in easing them. Foreign ministry officials in Madrid question whether Gibraltar now has the military value to justify a serious upset in NATO.

PROFILE Solomon Seruya

The worried voice of the business community

The senior Rock trader says that relations with Spain should be improved

Main Street, the narrow artery that runs through Gibraltar from one set of fortifications to another is the colony's Lombard Street. Whitehall and Bond Street rolled into one and set on a Lilliputian scale.

Mostly pedestrianised, the street runs past the territory's banks, the governor's residence, the chief minister's offices and virtually all of Gibraltar's main shops. Six of these shops - which sell top-of-the-range jewellery, perfumes and cosmetics - belong to Solomon Seruya.

As Gibraltar's politicians and chattering classes talk about self-determination and its financial community discusses new offshore ventures, Mr Seruya, a senior Rock businessman and a member of Gibraltar's government since 1987 and 1989, running the economic development and the tourism departments and, thanks to his dual nationality, he was Israel's ambassador to the Philippines from 1976 and 1979.

"Our problem is not the constitution, it is relations with Spain," he says. "Spain has been reactionary and unimaginative because harassing the Gibraltarians will get Spain nowhere but we should be careful not to make things more difficult for ourselves."

Mr Seruya argues that cut-price shopping is Gibraltar's main attraction and that the overwhelming number of Main Street's customers enter the Rock across its land border with Spain.

Madrid can switch off the flow of visitors with the ease of turning off a tap and has, of course, done so in the past. There is a direct correlation between the length of the queues at the frontier post at La Linea and the volume of Main Street's turnover.

Business recently has been "difficult" in part because of the delays at the border and in part because the high sterling-peseta exchange rate has imposed a second blockade.

"The expensive pound has become a psychological

barrier for Spaniards but it should not be," says Mr Seruya, "because Gibraltar still represents good value for money."

By adjusting the cost of imports from strong and weak currency zones and taking full advantage of the colony's duty free status, Main Street traders can sell

any good at an average 20 per cent cheaper than its cost in Spain.

The only problem is getting people to come across from Spain and judge for themselves.

Mr Seruya's believes that there should be free-flowing traffic over the land border, a development which he recognises lies in Spain's hand to grant or to deny. He also wants to see the implementation of a Madrid-London agreement for joint use of Gibraltar's airport and this development depends on the political will of the UK government.

Joint use of the airport, where Mr Seruya has a further two shops, would set the Main Street tills ringing because it would end flight restrictions imposed by Madrid and, more importantly, it would foster a new climate in which to search for solutions to the Gibraltar problem.

"The only way to break the present impasse is for the British government to make an all out effort to reach an agreement on the

airport," Mr Seruya says. "A practical agreement will be a major confidence building exercise which could lead to an honourable status for Gibraltar in the 21st century."

Mr Seruya says he believes that what he calls "nationalistic manifestations" in Gibraltar could be potentially damaging because they could provoke rigid reactions from Spain. He says that the British government would make a "serious mistake" if it were to make the question of constitutional change in Gibraltar the main issue of its forthcoming negotiations with Spain.

He argues that there is little point in gaining a deal on integration with the UK that could prompt Spain to close the frontier again as it did 30 years ago after Gibraltarians almost unanimously rejected the country's sovereignty claims.

"We are heading down the same road we travelled in 1968 and that leads to confrontation," says Mr Seruya.

One aspect of the new constitutional arrangements which are currently being mooted by Gibraltar's self-determination lobby is that integration with the UK should include the Rock's acceptance of the European Union's rulings on Customs Union and therefore an end to the tax breaks that Main Street currently enjoys.

Such proposals fill Mr Seruya with horror. In Main Street's view, price differentials constitute Gibraltar's greatest asset. Whittling them down would be "suicide", he says. "We would end up as little more than a military museum."

Tom Burns

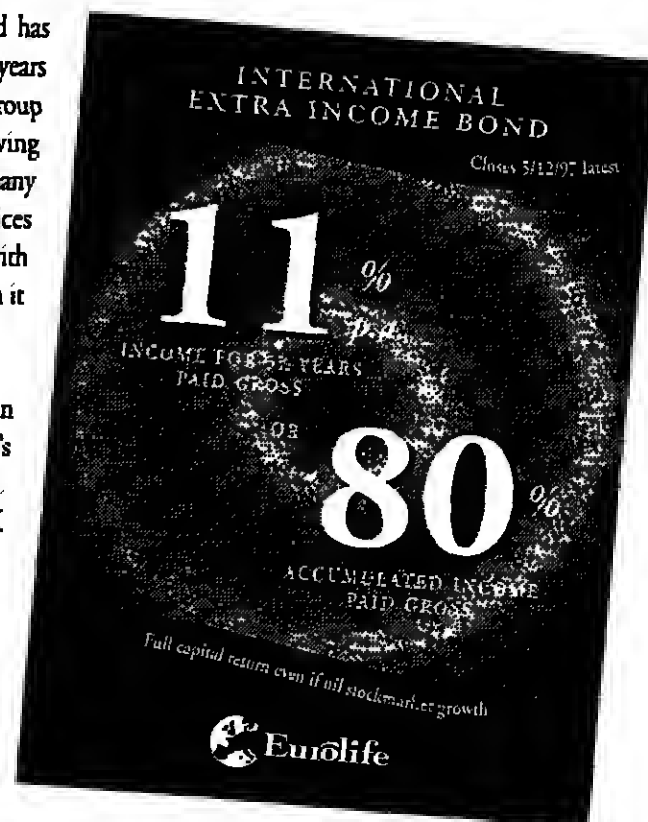
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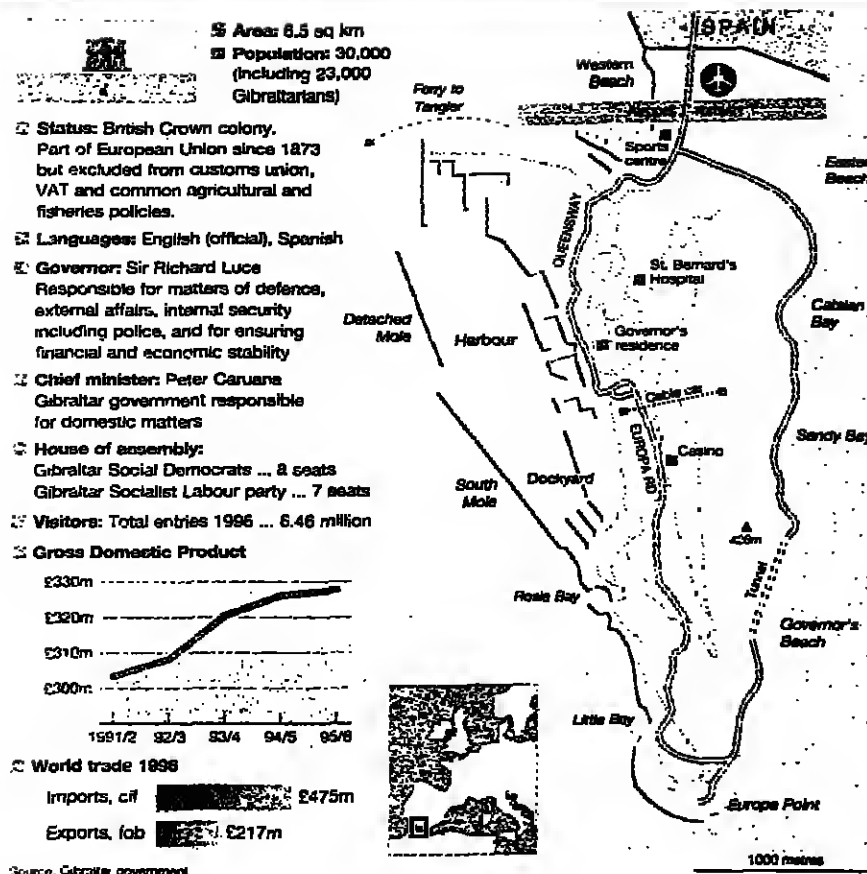
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TOURISM • by Tom Burns

The crown needs polishing

The territory's considerable tourist potential is not being fully exploited

Peter Caruana, chief minister, is pleased with what has been achieved so far in beautifying Main Street. But he must know better than most people that a lot more has to be done if people are going to visit Gibraltar for reasons other than out price shopping and tax efficient banking.

The town's main artery now has saplings planted along it, handsome litter bins, street lighting and signposts. Traffic has been banned from most of Main Street so that visitors are no longer required to dodge cars as they view the city centre.

Mr Caruana has more plans for pedestrian zones in order to create what he calls a "café atmosphere" in the old town. This would create a character distinguishing the Rock's terrace bars from the bar ambience that is to be found in every village square of southern Spain: draught beer and flavoured crisps in place of *fino* and *tapas*.

Character, shaped by a distinctive history, is what the Rock is all about and Mr Caruana is right to want to make the most of it. He believes that the 5m day-trippers who cross into Gibraltar every year are primarily drawn to the Rock because it is "an interesting place to visit". Few would argue that this last imperial remnant is anything other than intriguing.

It is because of this that Gibraltar's authorities would do well, for example, to order a facelift for the Trafalgar cemetery which lies just outside the massive 16th century south gate that Spain's emperor Charles V had built to defend the town against Arab invaders.

The fortification went on to serve the British against Spanish attackers and it is now guarded by life-size models of 18th century foot soldiers. The cemetery, where the buried include

those who were fatally wounded in Nelson's final sea battle is sadly unkempt.

Gibraltar's government is justifiably anxious to overhaul the upper Rock where the famed Barbary apes scamper around and visitors can explore the network of tunnels that British army engineers built in order to rain down shot and shell on besieging Spanish troops.

"Windows" was punched through the Rock for the batteries and the Rock's best view of Spain is down the barrel of gun.

The upper Rock, Mr Caruana admits, is "poorly managed". Access to this limestone fist that towers above the straits is along pot-holed roads and it is mostly controlled by taxi drivers who charge high fees for a guided tour.

Getting there is nevertheless worth it, for the sight of the swirling channel, where the Mediterranean and the Atlantic meet against the rearing backdrop of the North African coast, is awesome.

Gibraltar seems to be too casual about its potential assets in the tourism sector and does little about or ignores them altogether.

If any other place in the world had had the luck to be the scene of the soliloquy that James Joyce imagined for Molly Bloom, they would certainly have done something about it. The Rock is prim about such goings on, however, and Joyceans will search in vain for an echo of Molly's panting.

If erotic literature does not suit the Gibraltarian temperament then second world war heroism surely ought to. But except for the odd monument and the photographs in some of the territory's pubs there is little to satisfy the visitor's curiosity.

The exodus that Gibraltarians endured during the war, when they were summarily shipped off to St Helena and Ulster to make way for servicemen, is a stirring tale as is the story of their return after 1945.

The Gibraltar Museum is a worthy institution but it lacks the funds and possibly the ambition to tell the story properly.

However, Mr Caruana and his tourism department have to battle with the lack of co-operation from Spain, a country whose tourist industry knows just how to make sure millions of holidaymakers come back for more sun, sand and sangria year after year. In the present political climate there is no Spanish interest in helping to build up tourism on the Rock.

Malaga's airport receives 7m visitors a year whereas Gibraltar airport, which is subject to Spanish flight restrictions owing to Gibraltar's refusal to implement an agreement on its joint use, receives 120,000. With an agreement in place, Gibraltar could receive about 1m passengers a year.

Gibraltar also loses out on the cruise liner business because of difficulties at its frontier with Spain. It receives some 60 cruise liners a year against the 200 or so that dock in Malaga and the 400 that look in on

Madeira. The "floating hotels" that have sailed in for the Ryder Cup have anchored off Algeiras, across the bay from Gibraltar.

Under normal circumstances, Gibraltar would be one of southern Europe's top theme parks. It has the geographic location, the historical tradition and the brand name to attract all the investment required to create a huge aquarium, costume dramas galore and a host of "white knuckle" rides that would give the most daring stunt man pause for thought. More than 12m people spent their holidays between Malaga and Cadiz, within two hours of Gibraltar.

The irony is that on the Rock itself travel agencies offer all-in trips to Isla Magica, a theme park that opened in Seville this summer, and to Port Aventura, which opened south of Barcelona two years ago and will soon be selling packages to the theme park that is being built near Benidorm.

On the other hand, Spain and its large expatriate community would provide obvious markets for Gibraltar.

In tourism, the evolution of relations with Spain has a more direct influence. With limited air connections, Gibraltar's tourists are now mostly day-visitors crossing the border.

They range from stray Costa del Sol holidaymakers to off-duty Spanish policemen going across to buy cigarettes, petrol, sugar or chocolate.

A debate is now under way about the Rock's duty-free status and the extent to which it has worked to Gibraltar's advantage. To the horror of the colony's struggling traders, Mr Caruana has raised the idea of scrapping the concession, one of the main grounds for the Spanish controls which

hold up the flow of visitors across the border.

"The day Gibraltar has value-added tax, the queues will disappear," says a senior Spanish diplomat. Many Gibraltarians doubt this, however.

British officials are concerned about the degree to which Spain could obstruct Gibraltar's ambitions in the finance and tourism sectors if no progress is made towards a long-term political settlement. If efforts in both these sectors failed, supporting the Rock would cost the UK £100-£200m a year.

However, galling it may be for the Gibraltarians, the main economic opportunities lie in areas in which Spanish goodwill could make all the difference. Prospects will always be that much more limited as long as the stalemate continues.

BUSINESS GUIDE

General

Time: GMT +1 hr (GMT +2 hrs from late March to late September)

Climate: Temperate with hot and dry summers, and fairly mild rainy winters. Temperatures vary between 10 and 29°C.

Getting there

Entry requirements: As for the UK.

Air access: Direct flights from London and Manchester operated by GB Airways.

National airline: GB Airways.

International airport: Gibraltar (GIB) is served by North Front, about 2.5km from town centre.

Surface access: Regular ferry services from Tangier; road access from Malaga.

Accommodation: Hotels: No official rating system. Reservations

should be made in advance especially during summer. Some hotels reduce rates Nov-Mar.

Getting around

Car hire: Available through local car hire firms and travel agents. UK International driving licence and evidence of insurance required. The British Automobile clubs AA and RAC have agents in Gibraltar.

National transport: Bus and taxi services available. Total of about 45km of roads. No railway network.

Public holidays

Fixed dates: 1 Jan (New Year's Day), 1 May (May Day), 25 Dec and 26 Dec (Christmas).

Variable dates: Commonwealth Day (May), Good Friday, Easter Monday, Spring Bank Holiday, Queen's Birthday (Jun), Late Summer Bank Holiday (Aug).

Working hours

Business: (Mon-Fri) 0900-1300 and 1430-1900. (Sat) 0900-1300.

Banking: (Mon-Thur) 0900-1530, (Fri) 0900-1530 and 1630-1800.

Shops: (Mon-Fri) Most shops open from 0900-1900 and some open from 0900-1300 and 1500-1900, (Sat) 0900-1300.

Telephone

Rates for calls from public telephone boxes dependent on time of day. International direct dialling facilities available to more than 75 countries. International dialling code: 350. There are no area codes.

Banking

Some 24 banks operate in Gibraltar and about eight offshore banks.

Source: World of Information

THE SPANISH HINTERLAND • by Tom Burns

Standing on its own two feet

Increasingly self-sufficient, the Rock no longer counts on Spain for business

In November 1937, in the middle of the Spanish Civil War, fox hunting was resumed in the hinterland of Gibraltar by the Britons and the sprinkling of Spanish aristocrats who belonged to the Royal Calpe Hunt.

Outraged Labour party members of parliament immediately asked Anthony Eden, the then foreign secretary, whether the decision by the Rock's governor to obtain permission from General Franco for regular

meets on Spanish territory amounted to British recognition of the insurgent forces that were in the process of overthrowing the Spanish republic.

Mr Eden replied that the governor had simply sought to improve the amenities of those under his responsibility for it was "undesirable to confine the resident population of Gibraltar within the limits of the colony owing to its restrictions of one and a quarter square miles mostly of rock".

The foreign secretary went on to point out that "over 1,000 British subjects live on the Spanish side of the frontier and enter Gibraltar daily for their work".

Sixty years on, the mood of cross-border co-operation has changed and the Royal Calpe, which boasted the King of Spain and England as its joint patrons, has long left Spanish foxes in peace for it was disbanded when the second world war broke out.

Many more Gibraltarians live on the Spanish side of the border than in the 1930s - almost all rich Gibraltarians have a home in Sotogrande - but talk among the Rock's less affluent residents ignores the amenities of the Campo de Gibraltar hinterland, bypasses the good offices of the governor and focuses on the Rock's right to self-determination.

At the fifth annual Gibraltar "national day" earlier this month Denis Matthews, a former school teacher and the leader of the Rock's all-party self-determination group, called for decolonisation next year "because we can no longer be told we are the last colony in Europe". His thoughts on what form of integration he wants with the UK were unclear as he addressed some 2,000 cheering supporters. But it was also evident that Spain formed no part of the constitutional equation.

What has also changed is the fact that Gibraltar is no longer the economic hub of the Spanish territory beyond its frontier as it was in the days when the Calpe hounds

were let loose on the hinterland's spectacularly beautiful countryside.

The Rock, ever more self-sufficient as it seeks to develop a global financial offshore centre, no longer counts on Spain for business and the Campo area, across the border, has had to stand on its own feet since 1968, when the frontier was sealed by Franco and it could no longer export its labour to Gibraltar.

The few Gibraltarians who say that the Rock's priority is to rebuild bridges with Spain rather than to integrate with the UK point out that the boat is now on the other foot. Capital investment continues to pour into the Campo's road infrastructure, to the port of Algeiras and to housing developments in the area's villages and resorts.

Sport and the arts this week have underscored Spain's ability to even the balance. The Calpe Hunt's masters, its secretaries and its treasurers were predominantly British officers; the first Ryder Cup to be staged in Europe outside the UK is a Spanish affair that takes place in the municipality of San Roque, an increasingly wealthy town - its sprawling area is four times the size of the Rock - that keeps the keys to Gibraltar's gate on a velvet cushion inside a glass vase in its town hall. Spaniards fled to San Roque when Britain seized Gibraltar at the beginning of the 18th century.

In Gibraltar's bid to climb on to the Ryder Cup bandwagon, it has hired Spanish tenor José Carreras; to the annoyance of Gibraltar nationalists the costly tickets for the open air concert Mr Carreras will give on the Rock during the golf tournament are priced in pesetas.

In La Línea de la Concepción, which was originally built to garrison Spanish troops on the border with Gibraltar, a large oil painting in the entrance hall of the town hall depicts a voluptuous woman. Posing in the manner of Goya's nude Maja, she receives a

bowl of exotic fruits from a servant against a backdrop of Gibraltar's towering limestone rock.

Nobody on the Rock is in any mood to fall for the charms of the lady from La Línea but José Antonio Fernández Pons, the town's mayor whose mother was a *llanita*, a Gibraltarian, is relaxed about the border dispute.

"We are tied to Gibraltar's fate and sealing the frontier was as terrible for us as it was for the *llanitos*. They got mad when the *Guardia Civil* slows down traffic at the frontier but so do we because we get chaotic queues as well," says Mr Fernández Pons. "We are in the same boat and condemned to get along together so its ridiculous to live back to back."

With more than 60,000 inhabitants, La Línea has twice Gibraltar's population but it has limited funds for it lacks the huge development

area controlled by neighbouring San Roque. The mayor, a former primary school headmaster and a member of the ruling centre-right Popular party, has recently wrung substantial subsidies from Madrid to bring the council's running costs out of the red and he is keen to spruce up La Línea "because what we really are is a shop window".

Unlike a number of Catalan and Basque nationalists who attended Gibraltar's "national day" and backed the colony's stand on self-determination, Mr Fernández Pons was not invited. He says he would not have gone if he had been. "I believe Gibraltar ought to be Spanish," he says.

Does that mean annexation? "Of course not. Gibraltar can have all the self-rule it wants; that doesn't worry us at all. The point is the present situation is stupid because we could all be better off."

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Europe's most respected companies

For the fourth year running, top managers have singled out the companies best exemplifying the qualities most admired



in a business undertaking. Tony Jackson examines the findings of a Europe-wide poll of chief executives and analysts

In the world of big corporations, reputation can be a slippery thing. This year's list of companies most respected by Europe's senior managers has some prints in common with last year's: in particular ABB, the perennial favourite, still tops the poll. But four of this year's top 10 were not ranked last year, while three of last year's top 10 have dropped out.

Perhaps the most striking reversal involves the two oil giants Shell and BP. This year, BP came joint second with Nestlé, while Shell came 11th. In 1994, the first year of the survey, Shell came third and BP came nowhere.

Before looking at the details, it is worth noting two new features in this year's survey. The poll included the views of leading brokers' analysts, as well as chief executives. And there was a new section covering the growing and dynamic world of central Europe.

ABB, the Swiss-Swedish engineering group, has headed the poll since its inception. The inclusion of central Europe has, if anything, strengthened its position. ABB was an early investor in the region, and is credited in central Europe with having transformed the companies it acquired.

Whether ABB will retain its lead in future is an interesting question. In the eyes of chief executives, it has various strengths. It is seen as having a strong, well thought out strategy, a robust and human corporate culture, and an imaginative approach to the process of innovation.

But its biggest asset may well be the charismatic figure of its chairman Percy Barnevik, who is specifically identified in the poll as an outstanding business leader. He has recently stepped back from day-to-day management of ABB, having taken on the job of running Investor, the controlling company of the Swedish Wallenberg dynasty.

On the other hand, corporate reputation can be a matter of time-lag. The rise of BP versus Shell can be partly explained by a run of bad publicity on Shell's part, involving the Brent Spar

Rank	Company	Country	Sector
1	ABB	Sweden/Switzerland	Engineering, metals
2	British Petroleum	United Kingdom	Oil, gas, mining
2	Nestlé	Switzerland	Food processor
4	British Airways	United Kingdom	Transport, transport services
5	Tesco	United Kingdom	Retail, distribution
6	Axa-UAP	France	Insurance
7	BMW	Germany	Auto, aero engineering
8	Carrefour	France	Retail, distribution
9	Unilever	Netherlands/UK	Food processor
10	Daimler-Benz	Germany	Auto, aero engineering
11	Royal Dutch/Shell	Netherlands/UK	Oil, gas, mining
12	Allianz	Germany	Insurance
13	HSBC	United Kingdom	Banks, financial institutions
13	British Telecommunications	United Kingdom	Telecommunications, communications
15	Deutsche Bank	Germany	Banks, financial institutions
16	Siemens	Germany	Electronics, electrical components

Rank	Company	Country	Sector
17	Roche	Switzerland	Health, household
18	Ericsson	Sweden	Electronics, electrical components
19	SAP	Germany	Business services, computers, office equipment
20	L'Oréal	France	Health, household
21	Barclays	United Kingdom	Banks, financial institutions
22	Micron	France	Chemicals, rubber, plastics
23	VA Technologie	Austria	Engineering, metals
24	Electrolux	Sweden	Electronics, electrical components
25	Atlas Copco	Sweden	Engineering, metals
26	Lloyds TSB	United Kingdom	Banks, financial institutions
26	Marks & Spencer	United Kingdom	Retail, distribution
28	Ahold	Netherlands	Retail, distribution
29	Nokia	Finland	Electronics, electrical components
30	Inditex	Spain	Textiles, clothing
31	Securitas	Sweden	Business services, computers, office equipment

BP steals the limelight from Shell

ABB heads the poll again but there are four newcomers in the top 10 this year

environmental controversy, human rights in Nigeria and so forth. In addition, BP has improved its reputation for sure-footed management, with its chief executive John Browne described by one respondent this year as a "visionary manager".

Thus, BP is described by one respondent as having achieved a global operation while avoiding the minefields of ethics and the environment. It is also described as having achieved a dramatic turn-around and having delivered improved performance year on year thereafter.

But perhaps the most striking difference between the two com-

panies lies in their share prices. In the past five years, BP has outperformed Shell by some 50 per cent, having lagged behind for some years. But in stock market terms that re-rating is long past. The two share prices have performed roughly in line for two years now, and still BP's reputation rises in the eyes of its peers.

Equal second with BP this year was Nestlé, up from third place the year before. Its virtues are seen as solid and unremarkable - dare one say it, as Swiss. It is praised for the quality of its products, the soundness of its strategy and the strength of its image. Then comes British Airways.

This is always a strong performer in the poll, if only because its highly public transformation from state-owned company to worldwide market leader still lives in the memory of respondents.

Next, in fifth place, comes Tesco. This is a striking performance from a company which, in previous surveys, never made the rankings at all. Since other new entrants include Carrefour in eighth place and Ahold of the Netherlands at 28th, this seems to show that the strengths of European retailing are becoming more widely appreciated.

Thus, Tesco is rightly regarded

as having transformed its image and performance in recent years. It has moved from the position of underdog in UK food retailing to being seen as the leader in quality and innovation.

Carrefour, on the other hand, is seen as having expanded successfully overseas. It is also praised for its strong and consistent profit performance in the low-margin supermarket sector.

One notable casualty in the retail sector ratings is Marks & Spencer. In the first survey three years ago, it came joint first. Then it slipped to equal fifth, then seventh, now 26th. In view of its continued high reputation

in the UK, this seems surprising. Survey respondents, of course, do not generally comment on why companies are left out. One might conjecture that with an international audience, Marks & Spencer still loses points for its past slip-ups in overseas expansion.

Sixth after Tesco comes the French insurance giant Axa-UAP. Like Tesco, Axa is a new entrant to the rankings. Perhaps insurance is a self-contained sector, easily overlooked by executives elsewhere. But Axa's aggressive expansion strategy has received wide publicity. Its chief Claude Bébear is praised accordingly in

the survey - particularly since, one analyst noted, he has managed to expand without the shares underperforming.

Other companies in the top 10 are familiar names: BMW, down from fourth to seventh, Unilever, steady in ninth place, and Daimler-Benz at 10th, unranked the previous year but 12th the year before.

One sector not strongly represented is electronics. In a separate question on the most respected companies worldwide, chief executives voted by a fair margin for Microsoft and General Electric of the US. Perhaps correspondingly, Europe's electronics giants fare badly. Siemens is down this year from sixth place to 16th, Ericsson from 11th to 18th.

The one exception - perhaps consistent with the dominance of Microsoft in executives' minds - is the German software group SAP. It comes in at 19th, having been previously unranked. Given the company's growth and market strength on both sides of the Atlantic, one might guess that it will improve its standing in future years.

Besides their views on companies, executives and analysts were asked for opinions on matters of broader policy. What challenges faced companies in their sectors? What did they expect from government, on issues such as European integration and the single currency?

As described by respondents, the challenges vary by sector but have certain consistent themes. These are linked in turn to expectations and hopes for government policy. It is generally expected that deregulation and competition will intensify within Europe. It is also thought that this will lead to further price deflation, industry consolidation and changes in market leadership.

Continued on page 2

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2 EUROPE'S MOST RESPECTED COMPANIES

EUROPEAN BUSINESS CHALLENGES • by Tony Jackson

East and west agree to differ

Changing technology is seen by all sectors as a big business challenge

Europe's business leaders, it seems, have plenty to worry about these days. Asked about the main challenges to their businesses, they cited global competition, overcapacity, technological change and the single European currency. They said many of their markets were mature, and it was correspondingly hard to add value and raise prices.

In central Europe, however, the tone was markedly more upbeat. Executives spoke of opportunities of rising living standards and consumer demand, of export potential, inward investment and joint ventures.

In the west, responses varied sharply across sectors. There were also subtle differences between the perceptions of analysts and executives.

In three industries especially, overcapacity was seen as a problem: automotive, banking, and paper and packaging. In autos, analysts viewed overcapacity as massive, and CEOs accepted there would have to be further rationalisation of the European industry.

Adding to that was the pressure of competition from outside Europe, especially Japan. Executives talked of the need to match those competitors on price, quality and service. Analysts commented that European manufacturers had to develop products for which they could charge premium prices. Meanwhile, they were making insufficient returns on invested capital.

In banking, analysts again saw overcapacity and overcapitalisation as the chief problems. They also focused on the need to reduce staff, and the related problem of managing technological change.

Executives, however, were more concerned about the specifics of the business: how to retain clients, for instance, and how to foresee new forms of risk. They also foresaw more product-based competition. On one point, they and the analysts agreed: that the arrival of the single currency would be a headache.

In paper and packaging, there was general agreement on the need for industry consolidation in the face of overcapacity. Executives commented on the need to improve efficiency in the face of low-cost competition, and analysts pointed to the industry's poor environmental reputation. As with autos, it was agreed that the industry needed to improve its returns to shareholders.

Paper is, of course, a notoriously cyclical business. This was a theme repeated in two other industries, oil and chemicals. In the oil business, executives stressed the problem of managing the petrochemicals cycle. In the chemicals sector, too, the cyclical nature of margins was a problem, made worse by the level of competition

from the US and Asia.

In the oil industry, executives also worried about persistently poor profitability in refining, both in Europe and the US. They also spoke of the challenge of managing political risk in emerging markets.

The analysts took more of an outsider's viewpoint. They talked of how oil companies had to manage their reputation - doubtless with Shell in mind. They also highlighted the restructuring in the market, and the need to form the right alliances.

The theme of global competition was picked up in the engineering sector. Executives and analysts both pointed to the need to manage the growth potential of Asian markets. Executives also echoed the complaint of the auto makers: the problem of developing products with higher added value.

In other sectors, many of the pressures came from political and regulatory change. Executives in the construction industry spoke of the impact of public spending cuts, in telecoms of deregulation, and in insurance, of deregulation and demands for greater accounting disclosure.

In some cases, the effect of these changes was to put pressure on companies to diversify. Construction executives spoke of the need to broaden their activities overseas. So did the utilities.

One of the biggest challenges across sectors, how-

In three industries overcapacity was seen as a problem

ever, was seen as changing technology. This was particularly marked in the industry at the centre of it, electronics. Analysts stressed the task of managing rapid innovation and short product cycles. Executives pointed to the difficult trade-off between speed and flexibility on the one hand, and economies of scale on the other.

Another obvious sector under pressure from new technology is telecoms. Others, perhaps less obvious, are utilities, where companies have the opportunity to exploit their connections to homes and offices, and retailing and insurance, where executives talked of changes to the distribution structure.

The other recurring theme in retailing was the maturity of markets, weak consumer spending and the permanent search for better quality products at lower cost. On the other side of the coin, drinks and tobacco companies talked of market decline, consumer resistance to price increases and the need to stimulate demand.

It was here that central and eastern Europe offered the greatest contrast. Analysts expected the auto industry to be boosted by the rise in disposable incomes.

Drinks and tobacco companies said greater prosperity should mean a further switch from local to international - that is Western - brands.

Other sectors expecting strong growth included insurance, health and household, media, advertising, oil and gas and retailing. However, there were caveats.

In engineering, executives pointed to the continued need to improve quality. They also said that growth would be modest and competition more severe. Analysts commented on the importance of environmental issues, which also cropped up in the paper sector.

In retailing, executives said there was a risk that consolidation would be hindered by government curbs to protect small operators, while there would be heightened competition from Western retailers. The risk of foreign competition was also raised in telecoms, banking and insurance.

However, the view from the East was on balance upbeat. Executives looked for further alliances, joint ventures and takeovers in their sectors. Above all, they showed an optimism about growth in home and export markets rarely shared by their Western counterparts.

Sector rankings - chief executives' poll

Sectors - weighted scores		
1	Auto, zero engineering	UK
2	1 Smith's Industries	Germany
3	2 BMW	Italy
4	3 Fiat	Germany
5	4 Volkswagen	
6	1 Banks, financial institutions	Germany
7	2 Deutsche Bank	Spain
8	3 Banco Bilbao Vizcaya	UK
9	4 Barclays	
10	1 Chemicals, rubber, plastics	France
11	2 Michelin	Germany
12	3 Hoechst	UK
13	4 ICI	
14	1 Electricity, water	Germany
15	2 RWE	Finland
16	3 Infranor Volsa	UK
17	4 National Power	
18	1 Electronics, electrical components	Sweden
19	2 Electrolux	Germany
20	3 Siemens	Sweden
21	4 Ericsson	
22	1 Engineering, metals	Sweden/Switzerland
23	2 ABB	Sweden
24	3 Atlas Copco	UK
25	4 British Steel	
26	1 Food processors	Switzerland
27	2 Nestlé	Netherlands/UK
28	3 Unilever	UK
29	4 Tate & Lyle	
30	1 Health, household	Germany
31	2 Beiersdorf	Switzerland
32	3 Roche	UK
33	4 Glaxo Wellcome	
34	1 Insurance	Netherlands
35	2 ING	Germany
36	3 Allianz	France
37	4 AXA-UAP	
38	1 Oil, gas, mining	UK
39	2 British Petroleum	France
40	3 Total	Netherlands/UK
41	4 Royal Dutch/Shell	
42	1 Retail, distribution	UK
43	2 Tesco	France
44	3 Carrefour	Netherlands
45	4 Alldi	
46	1 Telecommunications, communications	UK
47	2 British Telecommunications	Netherlands
48	3 KPN	Spain
49	4 Telefonica	
50	1 Transport, transport services	UK
51	2 British Airways	UK
52	3 P&O	Germany
53	4 Lufthansa	

BUSINESS ENVIRONMENT • by Tony Jackson

Call to reduce the red tape

The desire for deregulation was evident in all the countries covered in the survey

What do Europe's chief executives want from their governments? Three things, the survey suggests: less bureaucracy, a freer labour market and fewer social costs linked to employment.

The desire for deregulation was evident in all the countries covered in the survey. One Swiss chief executive called for "less bureaucracy, more privatisation, fewer state/EU rules". An Austrian CEO wanted "deregulation and reduction of red tape".

Analysts questioned in the survey were less concerned about deregulation, putting more stress on labour market flexibility. They were, however, quite specific in their recommendations.

In electricity, they said, the EU timetable for competition should be speeded up. Retail price maintenance should be abolished. There should be no more subsidies to state banks. There should be fewer restrictions on media ownership. The distribution of natural gas should be deregulated.

On labour market flexibility, chief executives were - perhaps surprisingly - less concerned than analysts.

However, they were still in broad agreement with the issue of flexibility raised by executives in such disparate economies as Sweden, Portugal and Ireland.

Belgian, Austrian and Turkish executives called for lower social costs. However, some executives felt that social policies should have a liberal tinge. It was left to a UK respondent to call for abolition of the social chapter and the minimum wage.

Chief executives were also asked specifically for their views on two central issues: the effect on business of further European integration over the next decade, and the impact of a single European currency.

It was generally agreed that further integration would have far-reaching effects on competition and market positions. Two thirds of executives felt this would be a good thing, if only because it would strengthen European companies against

US and Asian competitors.

Specifically, they said, increased competition would push prices down, thus expanding the market and forcing further consolidation within industries. This would in turn help productivity, efficiency and specialisation. The result would be more inward investment and - with luck - more jobs.

However, there were caveats. The pressure would be felt most keenly by medium-sized companies, and some countries seen as less flexible, such as Spain, might suffer. And as a Portuguese executive put it, integration would be painful "for businessmen without a strategy".

Also, it was pointed out, the EU had to be open to the rest of the world if the full benefits of integration were to be realised. Even within the EU, there were those who worried about protectionist forces within France and Germany.

As for the euro, opinion was more evenly divided. The majority were in favour of it, but even its supporters felt a little uneasy about the scope for disruption.

The obvious benefits were identified. Currency risk and transaction costs would be reduced. Accounting procedures would be simplified, and investment decisions made easier. Price structures, for both buyers and sellers, would be made transparent. It would be easier to compare company results.

On the other hand, price transparency would increase competitive pressures. There would be an initial rise in administrative costs, even if that would be more than offset in the long run. Strategies on sourcing and manufacturing would have to be re-examined. There would be the cost of changing equipment, such as check-out scanners and slot machines.

The effects were naturally seen as different across sec-

tors. The most profound changes were expected in banking, though much preparation would also be needed in retailing and the public trade. Oil and gas, it was pointed out, would be relatively unaffected, since products are priced in dollars.

Integration and the euro apart, is there nothing executives want governments to do, rather than stop doing? Not much, it seems.

A few respondents - less than 10 per cent in total - were in favour of government funding for infrastructure projects, for training or for promotion of information technology. But on balance, it seems the issue of industrial policy, which in Brussels still has some adherents, is dead as far as Europe's business leaders are concerned.

Instead, executives wanted governments to concentrate on their proper functions. In particular, they saw it as sensible that national governments should make their policies compatible across Europe - beginning with one obvious step, the harmonisation of excise duties.

Finally, they looked to governments to create the conditions to support their activities. One chief executive put it in a nutshell. Governments, he wrote, should "modernise and globalise the institutions relevant to business".

Relative importance of management characteristics

Chief executives	Analysts
1st	1st
Is most innovative in its approach to changing market conditions	Is most innovative in its approach to changing market conditions
2nd	2nd
Has the highest quality products and services	Best balances the interests of shareholders, customers, employees and the community
3rd	3rd
Best satisfies its customer	Makes effective use of new technology
4th	4th
Has the strongest corporate brand image	Has the highest quality products and services
5th	5th
Best balances the interests of shareholders, customers, employees and the community	Best satisfies its customer

PROFILE Tesco

Winner of popularity stakes

Tesco's gleaming white aisles are packed on a Monday evening - men in business suits, women in power suits, and harried parents with screaming babies.

But it was not always so. Just a few years ago, those upwardly mobile, professional shoppers would not have been seen dead in Tesco, then widely considered to be little more than a step above the no-frills discounters.

It is the company's transformation from dingy food emporium into the UK's most popular supermarket group which has catapulted it into the top 10 of Europe's most respected companies.

The transformation took years and, according to insiders, is still not yet complete. Popular myth has it that Tesco began the change in 1977 when it became the first supermarket to ditch Green Shield Stamps, the cumbersome predecessor of today's high-tech customer loyalty programmes.

In reality, the biggest steps towards change were made much later. In 1993, when Tesco decided to launch a range of cut-price products under its own name to tackle the perception that it had begun to ignore value in its efforts to modernise.

It was the beginning of a process which saw Tesco move its flagship brand from an economy-price position, which gave it little credit for quality, to one where the group is now directly

challenging the big brand owners with its own rival products.

To some extent, Tesco had little choice but to change further than it had done in the competitive markets of the 1980s. It had abandoned the "pile it high, sell it cheap" approach, which had won it so many loyal followers in the 1970s, in an attempt to appeal more in mid-market customers.

But it was still the number two supermarket lagging J Sainsbury, the blue blood of the sector. And its traditional heartland of price-conscious consumers was being eroded by the arrival of discount food retailing in the forms of Aldi, Netto and Kwik Save. Furthermore, the food retail market was becoming increasingly competitive with the revival of supermarket chains such as Asda and Safeway.

"Tesco recognised it could no longer just simply emulate Sainsbury's," says Tony MacNeary, retail analyst at NatWest Securities. "It had to tackle the discounters and launch a value range, as well as a family-oriented range."

Then came the launch of a variety of store formats to complement the superstore, the city centre store, Tesco Metro, the convenience store, Tesco Express, and, most recently, the hypermarket, Tesco Extra, which other food retailers have been forced to imitate. And Tesco revolutionised the

UK food sector when it became the first to introduce a customer loyalty programme, offering a wealth of information on the shopping habits and lifestyles of its customers.

Much of the change has been credited to the group's current chief executive Terry Leahy, who as marketing director was the man behind the launch of the own label range and the Tesco Clubcard loyalty scheme. "The transition really began when Terry Leahy was given full rein to get the market position right," says Mr MacNeary.

Now that Tesco is the number one grocer in the UK, the danger is that it might lose some of the hunger which drove it to the top in the first place. Although Mr Leahy remains, Tesco has lost a significant asset in its street-wise, deal-making chairman Lord MacLaurin, who retired this year, and who presided over the company's various transformations.

Nevertheless the market has faith in Mr Leahy, whose zealous focus on Tesco and its strategic positioning appears in remain undimmed. His ambition for the 21st century is to transform Tesco into a sort of one-stop shopping mall, offering not just food but a variety of convenience services from banking to childcare.

Peggy Hollinger

PROFILE Atlas Copco

A tough act to follow

Giulio Mazzalupi has a tough act to follow at Atlas Copco, the highly regarded Swedish manufacturing group.

The Italian-born engineer, who earlier this year succeeded Michael Treschow as the company's chief executive, has to prove that he can follow in his predecessor's footsteps by making earnings enhancements over acquisitions - particularly in the US - while maintaining enviable margins in one of the world's most competitive industrial sectors.

Mr Mazzalupi has moved quickly to make his mark. Within weeks of taking over the top job this Spring, he announced plans to buy Prime Service, the second largest rental equipment company in the US, for \$800m.

The deal - the largest in Atlas Copco's 124 year history - will give Atlas a large foothold in a sector which has grown at about 20 per cent a year since 1991.

Even though Atlas warned that the deal would dilute earnings by up to 5 per cent this year and next, the company's most traded A shares rose SKr5.50 to SKr217 on the day it was announced.

Industry analysts say such positive reaction reflects market confidence that Mr Mazzalupi will not only take up where Mr Treschow left off, but that he could be more aggressive still in

pushing up earnings per share.

"Normally the shares would go down on news of such a big takeover, but the opposite happened because this management is so highly rated," according to one leading engineering analyst in Stockholm.

That rating reflects the steady growth in Atlas earnings per share, which has increased from just over SKr3 per share in 1992 to SKr10.56 in 1996.

Last year operating profits at the company - part of the Wallenberg industrial empire - rose 8 per cent to SKr3.07bn (SKr2.84bn) on modestly increased sales of SKr25.1bn (SKr24.5bn).

That was no mean achievement in broadly flat markets, and points to Mr Treschow's determined efforts to keep a lid on operating costs. He has now taken a large foothold in a sector which has grown at about 20 per cent a year since 1991.

Electrolux investors clearly hope his performance at the power tool and compressor manufacturer will be repeated. Profit margins there have climbed from around 3 to 12 per cent in the past five years.

Mr Mazzalupi is no stranger to the Treschow doctrine, having himself worked his way up through the

company since 1971 but Prime Service could prove an indigestible morsel to swallow, and some cynics believe Atlas overpaid for the business, coughing up 24 times estimated 1997 profits.

So making Prime Service's assets sweat might not be easy in the short term, particularly given the lack of cost synergies between US-based distribution and Swedish-based engineering manufacturing. Still, the strategy of using Prime Service's overseas distribution network to roll out more Atlas products looks sensible, even if the payback may be delayed.

In the meantime, Atlas will have to concentrate on cost-cutting measures in other parts of the group to maintain margins in the face of mixed European demand and volatile currency movements.

Mr Mazzalupi, speaking as the group unveiled a 16 per cent increase in first half profits last month, appeared optimistic. "We have seen that the trend in Europe has been significantly better in the second quarter, and we believe that will continue during the second half of 1997," he said.

Orders, moreover, have risen 14 per cent in recent months with significantly better demand in Japan, China, Latin America, Australia and southern Europe.

Tim Burt

BP steals the limelight from Shell

Continued from page 1

that European executives, in both west and east, are looking ahead for their models of excellence.

In practice, this means America. No Asian companies or executives were named in the survey, with the exception of those few, such as Daewoo of Korea, which have made their mark in the east. The roll of honour of business leaders in

the survey bears this out. It includes figures as diverse as Ferdinand Piech of Volkswagen, Bernard Arnault of LVMH and Martin Taylor of Barclays.

But it also includes more than its share - in a European survey, at least - of American executives. John Reed of Citibank is there, praised as a visionary. So is Jack Welch of General Electric, who earns special mention for wringing double-

digit earnings growth from an apparently unfashionable conglomerate structure.

But the real winner - paradoxically, given its focus on European corporations - is Bill Gates of Microsoft. One chief executive votes for him as "staying on top of the most innovative sector". Microsoft itself is simply described by another chief executive as "the company everyone fears most".

Here, as elsewhere, the

survey is partly a reflection of the hull market in equities. No chief executives, it seems, can be highly thought of unless he or she has presided over a rising share price. At some point, the bull market will come to an end. Perhaps the survey will then have added value, in highlighting which executives are thought by their peers to be showing excellence in bad times as well as in good times.

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...the Government wanted to concentrate on the economic situation in the country for it was the only national government that made their economic policy across the country with one mind. The Government was not a party.

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2. Once the problem is identified, the next step is to develop a plan. This involves setting goals, identifying resources, and determining the steps that need to be taken to address the problem.

3. The third step is to implement the plan. This involves putting the plan into action and monitoring progress to ensure that the goals are being met.

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Tim Burt



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CENTRAL EUROPE • by Virginia Marsh

Adjusting to competition is the biggest challenge

Exporters are among the most respected local companies in central Europe

Chief executives in central Europe say their biggest challenge is adjusting to competition. They favour foreign investment and European Union membership, they believe their governments tax them too much, and, like their western counterparts, they single out ABB as a most respected company.

With joint ventures or subsidiaries in virtually every former eastern bloc country, the Swiss-Swedish engineering group is one of the most active foreign investors in the region.

Central Europe was included in the survey for the first time this year and responses were received from chief executives in Bulgaria, the Czech Republic, Hungary, Poland and Slovenia.

In Poland, ABB won plaudits for its "decentralised approach" to business and for its transformation of group companies there, such as Zamech Elblag, the engineering plant which makes steam and gas turbines that it took control of in 1990. In the Czech Republic, where it has invested in electrical engineering companies in Brno and in other industrial towns, it was nominated for its "entrepreneurial culture".

Exporters are among the most respected local companies, as are those utilities and banks that have adopted more customer-friendly services, and the industrial concerns that have survived against the odds.

The approach of KRKA Novo Mesto, the Slovenian pharmaceutical company, to developing a long-term presence in international markets was considered outstanding, as was its main local rival LEK Ljubljana's

penetration of the competitive US market.

In Poland, banks were voted the best at satisfying customers - Citibank, Polski Bank Rozwoju, Bank Handlowy, PKO and BRE were all nominated. Poles and Czechs also considered banks and financial institutions among the best at dealing with ethical issues.

Matav, Hungary's telecommunications monopoly, now owned by Ameritech of the US and Deutsche Telekom, was considered to have responded well to moving from state to private ownership. Among other things, it had become "customer friendly".

CEZ Praha, the Czech elec-

tricity utility, was nominated for making the most impressive recent improvement in its performance. It was credited with permanently reducing pollution levels, modernising old equipment and enhancing profitability.

In Poland, Stocznia Szczecinska, the shipyard, was nominated as the most respected company, with Krzysztof Piotrowski, its president, entered in the business leader section. The company gained recognition for becoming an important exporter and operating well despite "the serious problems of shipyards" and the fact that it was in a "difficult industry and a demanding market". It was also praised for achieving its goals using business skills, rather than political means.

In Bulgaria, a country that suffered a severe economic crisis last year - one chief executive officer nominated in the most respected company category the "faithful foreign investors, those who have kept faith in Bulgaria's ability and willingness to reform".

The survey highlights the importance attached to technological improvement and new technologies. In the most successful start-up cat-

egory Optimus, a listed Polish computer company with a strategic alliance with Microsoft, was entered.

In the same category, Hungary's Westel 900, one of the country's two GSM mobile telephone operators, was entered for its "extremely fast development". Its rival Pannon GSM's similarly fast progress was put down partly to its high levels of customer service.

While praising high-tech companies, CEOs from the region listed access to new technologies and weak infrastructure, including telecommunications, as among their greatest challenges.

The challenge most cited, however, was competition - increased competition from foreign companies at home and the need to improve competitiveness of their products in world markets.

Most respondents favoured their country's membership of the EU, although there was realism that this would have painful side effects. Czech CEOs believed entry into the EU would have to be preceded by greater industrial restructuring and would initially have a negative impact, although in the longer term they said membership was likely to lead to greater prosperity.

Their Hungarian counterparts, anticipating the increased competition, said co-operation with multinationals would be of "paramount importance". Chief executives from Bulgaria, where reform is less advanced than in the other countries surveyed, said joining the EU would be beneficial to the evolution of democracy, law and order, and free trade.

From their governments, respondents across the region wanted lower taxes and better and more stable legal frameworks. In Poland, the message was that taxes should be reduced, simplified and stabilised. In Hungary it was suggested that tax legislation be made "fair and normative" and execu-

Nominations by country - central Europe

Company	Sector	Country
ABB Polska	Manufacturing	Pol
Alfas	Manufacturing	Pol
Bank Handlowy	Banks, financial institutions	Pol
CEZ Praha	Utilities	Cze
Chemapol Group	Trade, distribution	Cze
Coca-Cola	Manufacturing	Pol
Elektrim	Trade, distribution	Pol
General Electric	Manufacturing	Pol
Goranye Velenje	Manufacturing	Slv
Herend	Manufacturing	Hun
ING	Banks, financial institutions	Hun
ING	Banks, financial institutions	Pol
KPKA Novo Mesto	Manufacturing	Slv
LEK Ljubljana	Manufacturing	Slv
NBP	Banks, financial institutions	Pol
Nestle Polska	Manufacturing	Pol
Nokia	Telecommunications, communications	Hun
Pannon GSM	Telecommunications, communications	Hun
Phoverma Union Ljubljana	Manufacturing	Slv
Siemens	Manufacturing	Hun
Skoda Automobilov	Manufacturing	Cze
Skoda Pilsen	Manufacturing	Cze
Stocznia Szczecinska	Manufacturing	Pol
Telenorom Ead Vratsa	Other	Bul
Westel 900	Telecommunications, communications	Hun
Zalmer	Manufacturing	Pol

tives there also voiced concern over corruption and the black economy. In Poland and Bulgaria, executives said privatisation should be accelerated.

Foreign investment was favoured and most were optimistic there would be more investment in their countries.

Slovenia and Bulgaria were the least positive on the prospects for foreign investment. In Bulgaria a more complete legal framework and stabilisation of the financial system and the currency were seen as prerequisites. In Slovenia, respondents said there was too much political interference in the economy, the country was too small and the promise of it being the gateway to the former Yugoslav markets had not yet come true. This latter point explains why executives there called on the government to improve contacts with rump Yugoslavia.

In the Czech Republic, Hungary and Poland, the prospects for investment were regarded as better. In Poland, the rate of foreign investment was linked to infrastructure improvements, faster privatisation, continued macro-economic stability and further integration into international structures such as the EU.

In Hungary and the Czech Republic there was confidence there would be foreign participation and investment, with executives noting this was a means of obtaining new technologies. In the Czech Republic, foreign investment was seen as an important driver behind faster restructuring and modernisation of the economy. In Hungary - which has received more foreign investment than any other country in the region and where reform is more advanced - executives said there should be well-developed investment incentives.

PROFILE Axa-UAP

Hunter landed the big one

It was the business acquisition that sent tidal waves across the insurance sector in France, shook up the rest of Europe, and rippled tangibly around much of the rest of the world.

In November last year, Axa announced the latest transformation that would convert it into one of the world's largest financial groups, with \$63bn in annual revenues and \$500bn in funds under management.

The immediate reason was a "merger" with UAP, one of its French competitors, which was privatised in 1994. But it was clear that word was a polite euphemism for takeover, and that UAP was simply the latest in a long series of acquisitions carried out over a number of years.

Unlike many of France's better known companies, Axa was never owned or overtly influenced by the state, and nor has it existed in anything like its current form over many years. More than almost any other business, it is the outcome of the ambitions of one man, chairman Claude Bébér.

Most of Mr Bébér's contemporaries at the prestigious Ecole Polytechnique in the late 1950s opted for lofty jobs in the fast track of the civil service, with their eye eventually on political power or the prospect of "parachuting" painlessly from a senior advisory role to head of a well-known company.

Mr Bébér, by contrast, accepted a different sort of contract: he joined a small insurance mutual company based in Rouen as the designated "dauphin" to succeed its chairman, on condition that he worked his way up through the business. He retrained as an actuary, and spent a formative early period broadening his international perspectives in its Canadian subsidiary. A man who developed a passion for animal hunting, and notably for big-game shoots in Africa, he wasted no time applying his personal skills to professional

life once he took the reins of power at Mutuelle Unies in 1962. There was a bitter fight to gain control of Compagnie du Midi. UAP was only the most recent of a number of quarries during the 1990s, following such previously successful targets as Equitable of the US, Wing On in Hong Kong, and National Mutual in Australia.

Mr Bébér is a committed Catholic whose company insured the Pope's visit to France this summer, and who has launched a number of initiatives to help the young unemployed. He has built a reputation for master-minding a series of colourful gestures: bringing his top management together for team-building exercise on the Great Wall of China, the Orient Express and in the Nigerian desert.

He has become known as an advocate of a number of government reforms including that of the health care system. He triggered public controversy when he suggested that private companies such as his should take over parts of the state service, generating substantial additional business for him in the process.

He says he is beginning to think of retirement in three years' time, aged 66. But such comments from the champion of French insurance leave people sceptical. First, there are questions about how far a company built and influenced so much by one man will be able to survive without him, not to mention whether he will really be able to take the psychological leap and withdraw from management. He already has his eye on future acquisition targets.

Second, there is debate about how far the purchases made in the past few years could cause severe indigestion over the next few. That could prove a significant challenge for him and for his unnamed eventual successor.

Andrew Jack



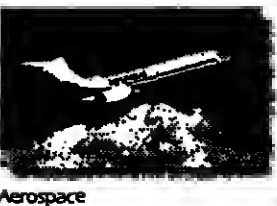
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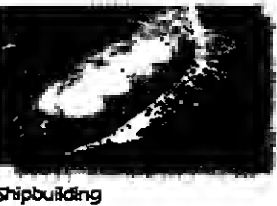
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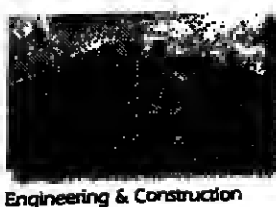
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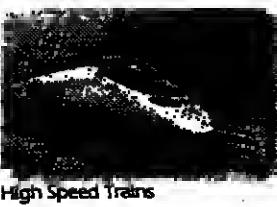
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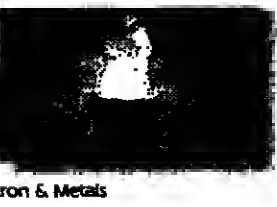
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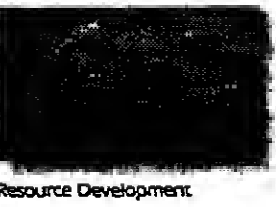
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4 EUROPE'S MOST RESPECTED COMPANIES



Leaders of the top five: from left to right Percy Barnevik (ABB), John Browne (British Petroleum), Helmut Maucher (Nestlé), Robert Ayling (British Airways) and Terry Leahy (Tesco)

BUSINESS LEADERS • by Virginia Marsh

Vision and courage lead the field

Analysts and CEOs single out innovation as a top management characteristic

Europe's most respected business leaders are visionaries and courageous. They have a strategy and apply it, and demonstrate a deep understanding of their industry and markets.

Thus, Ferdinand Piech of Volkswagen is praised for "grasping the nettle", presumably a reference to the German carmaker's decision to settle its long-running dispute with General Motors of the US over alleged industrial espionage earlier this year.

Pasquale Pistorio of SGS Thomson, the Franco-Italian semiconductor maker, is nominated for having "stuck with a revenue plan even when revenue was dropping in the early 1990s". The Sicilian-born engineer, a champion of Europe's semiconductor industry, fashioned a single company out of the unlikely merger of SGS Microelectronics of Italy and Thomson Semiconductors of France in 1987 and took it to flotation in 1994.

John Browne of BP is credited with visionary management - the company was one of the first oil companies to realise the growing importance and sensitivity of environmental issues and has managed to balance these with maintaining strong

profits. Mr Browne was also praised for pulling off the "innovative BP/Mobil downstream merger", a \$5bn deal which combines the companies' European fuels and lubricants operations.

Also nominated by the oil and gas industry was Total's Thierry Desmarest. Although the company has raised eyebrows in Washington and been criticised by human rights groups for working in countries such as Iran and Burma, his peers praise him for his clear vision, adding he is also "extremely focused on the core business".

Other qualities most admired are the abilities to reverse the fortunes of ailing companies and to grasp and focus on key issues. Jürgen Dormann of Hoechst, the German chemicals group that lists in New York this month, for example, was singled out for "leading an extraordinary repositioning from a weak base". Appointed chairman three years ago, he is leading the group through a complex unbundling that divides it into 13 separate companies, after replacing the German board with an international one, and beginning to slash costs.

Percy Barnevik, the long-time chief executive of ABB, was praised for his "great work capacity and creativity" and for the "speed and completeness of ABB's integration". Although remaining at ABB as non-executive chairman after nine years as

Europe's most respected business leaders

■ Auto, aero engineering	Ferdinand Piech	Volkswagen (Ger)
■ Banks, financial institutions	John Browne	Cliffbank (US)
	Martin Taylor	Barclays (UK)
■ Beverages, tobacco	Bernard Arnault	LVMH (Fra)
■ Business services, computers, office equipment	Bill Gates	Microsoft (US)
■ Chemicals, plastics, rubber	Jürgen Dormann	Hoechst (Ger)
■ Construction, property	Thomas Schmidheiny	Holderbank (Swi)
■ Electronics, electrical components	Jack Welch	General Electric (US)
■ Engineering, metals	Percy Barnevik	ABB (Swa/Swi)
■ Insurance	Claude Bobéar	AXA-UAP (Fra)
■ Oil, gas, mining	John Browne	British Petroleum (UK)
■ Retail, distribution	Erwin Conrad	Metro (Ger)
	Cees van der Hoeven	Ahold (Neth)

CEO, Mr Barnevik's main job in future will be heading up investor, the main holding company of Sweden's Wallenberg Industrial empire, and spearheading its planned expansion abroad. Also in Scandinavia, Lars Ramqvist of Ericsson was credited with "acting on a tough vision". The Swedish telecommunications group has achieved annual earnings growth of about 50 per cent since 1993, largely on the back of the explosive growth of mobile telephony. Some 40 per cent of the

world's mobile phone users are hooked up to Ericsson systems.

The survey shows that analysts, in particular, respect chief executives who exhibit a strong "shareholder orientation". Claude Bobéar of AXA-UAP, the giant insurance group, for example, is credited with "building a large company without the group's shares underperforming". Since becoming chairman in 1993 of Mutuelles Unies, AXA's predecessor, he has converted an obscure mutual

company based in a provincial French town into one of the world's largest financial groups, culminating in the recent merger with UAP.

Similarly, Aad Jacobs of ING, the acquisitive Dutch banking and insurance group, is considered "shareholder friendly". Martin Taylor of Barclays, nominated in the banking section along with Cliffbank's John Reed ("visionary"), had "created shareholder value". Mr Reed, head of the New York-based bank since 1984 has created a globally known brand name. Cees van der Hoeven of Ahold, the Dutch supermarket group that has expanded successfully in the US, "delivers on his promises".

There is also recognition of those successful in particularly demanding industries or environments. Bill Gates, nominated in the technology sector, was praised by another chief executive for "staying at the top of the most innovative sector".

Thomas Schmidheiny, chairman and controlling shareholder of Holderbank, the world's biggest cement company, was credited with "strong leadership and clear vision of industry trends", while Jack Welch of General Electric had "improved earnings in a conglomerate environment".

The survey also suggests CEOs sometimes admire unorthodox approaches to problems. Bernard Arnault of LVMH, the French luxury goods group, was nominated

for his "effective undermining" of the planned \$24bn Guinness and Grand Met merger. In a controversial move, Mr Arnault has sought to block the deal and engineer a three-way merger including Moët Hennessy, his drinks subsidiary. His tactics have included investing heavily in building up LVMH stakes of more than 11 per cent in the two companies.

Analysts and CEOs differed in their ranking of important management characteristics. Both singled out the most important single characteristic as the ability to be innovative in approaching changing market conditions.

After that analysts rated teams that best balanced the interests of all stakeholders - shareholders, customers, employees and the community - and those that made effective use of new technology.

CEOs said the second and third most important characteristics were those with the highest quality products and services and that best satisfied customers. Balancing stakeholders and use of technology were much further down their list and they also attached more importance than analysts to a strong corporate brand image.

However, out of eight characteristics, both groups put maximising the potential of employees and dealing well with ethical and environmental issues at the bottom of their lists.

Nominations for country category

Company	Sector	Country
ABB	Engineering, metals	Swi
Acerinox	Engineering, metals	Spa
Ahold	Retail, distribution	Neth
Assicurazioni Generali	Insurance	Ita
AVL	Auto, aero engineering	Aus
AXA-UAP	Insurance	Fra
Banco Popular	Banks, financial institutions	Spa
Banco Português de Investimento	Banks, financial institutions	Por
Banco Santander	Banks, financial institutions	Spa
Bank of Ireland	Banks, financial institutions	Ire
Barilla	Food processor	Ita
Bayer	Chemicals, rubber, plastics	Ger
BCP	Banks, financial institutions	Por
Bertelsmann	Media, advertising, printing	Ger
BIML	Retail, distribution	Aus
BMW	Auto, aero engineering	Ger
British Petroleum	Oil, gas, mining	UK
British Telecommunications	Telecommunications, communications	UK
Cadbury Schweppes	Food processor	UK
Caixa Geral de Depósitos	Insurance	Por
Carrefour	Retail, distribution	Fra
CRH	Construction, property	Ire
Daimler-Benz	Auto, aero engineering	Ger
Danone	Food processor	Fra
Dehaene	Retail, distribution	Bel
Delta	Food processor	Gre
El Corte Inglés	Retail, distribution	Spa
Eriksen	Electronics, electrical components	Swe
Flat	Auto, aero engineering	Ita
France Telecom	Telecommunications, communications	Fra
Garanti Bankası	Banks, financial institutions	Tur
Getronics	Electronics, electrical components	Neth
Glaxo Wellcome	Health, household	UK
Hannes & Mauritz	Textiles, clothing	Swe
IKEA	Retail, distribution	Swe
Jeronimo Martins	Retail, distribution	Por
Kleinwort Benson	Banks, financial institutions	UK
Lafarge	Construction, property	Fra
Lego	Entertainment, leisure	Den
L'Oréal	Health, household	Fra
Luxottica	Health, household	Ita
Marks & Spencer	Retail, distribution	UK
Méropdes Benz Turkey	Auto, aero engineering	Tur
Mercury Asset Management	Banks, financial institutions	UK
Nokia	Electronics, electrical components	Fin
Novartis	Health, household	Swi
Philips	Electronics, electrical components	Neth
Pirelli	Auto, aero engineering	Ita
Portugal Telecom	Telecommunications, communications	Por
Rapinol	Oil, gas, mining	Spa
Rocha	Health, household	Swi
Royal Dutch/Shell	Oil, gas, mining	Neth
Safilo	Health, household	Ita
SAP	Business services, computers, office equipment	Ger
Scottish Hydro-Electric	Electricity, water	UK
Siemens	Electronics, electrical components	Ger
Simoldas	Chemicals, rubber, plastics	Por
SmithKline Beecham	Health, household	UK
Snamprogetti	Engineering, metals	Ita
Solvay	Chemicals, rubber, plastics	Bel
Sonae	Diversified holding company	Por
Statpil	Oil, gas, mining	Nor
Telcel	Telecommunications, communications	Por
Tesco	Retail, distribution	UK
UCB	Chemicals, rubber, plastics	Bel
Union Crédit de Batiment	Banks, financial institutions	Fra
VA Stahl	Engineering, metals	Aus
VA Technologie	Engineering, metals	Aus
Valco	Auto, aero engineering	Fra
Vebe	Oil, gas, mining	Ger
Volkswagen	Auto, aero engineering	Ger
Wernerberger	Construction, property	Aus
Wolfford	Textiles, clothing	Aus

METHODOLOGY • by Yvonne Fletcher

How the surveys were conducted

There are a number of innovations in the fourth year of the survey

This is the fourth year that Price Waterhouse and the Financial Times have conducted a survey to find out which are Europe's most respected companies. While retaining many elements of previous surveys this year's exercise is a departure from the 1996 format.

There are a number of innovations. The scope of the survey has been significantly expanded by the introduction of two additional surveys alongside the existing survey of chief executives of companies based in western Europe. The two new studies are: a poll of chief executives of central European companies and a poll of investment analysts.

The main survey continues to be based on companies appearing in the FT500, which lists Europe's largest quoted companies ranked according to market capitalisation. Other international and national rankings were used to supplement the core list. For the first time, a strictly limited number of chief executives of the most significant subsidiaries of non-European multinational

als operating in Europe were also canvassed for their views. State-owned enterprises, private and quoted companies are all included in the sample of some 1,800 or so companies.

In general terms, the questionnaire for the main survey took a much stronger sector focus and the design also reflected a greater emphasis on business issues.

An invitation to nominate the most respected business leaders in each sector was also incorporated into the questionnaire. Questions were designed to reflect contemporary business issues, such as the European economic and monetary union (Emu); further integration within Europe; the role of governments in improving the competitiveness of European industry within and outside Europe; and the challenges facing companies in central and eastern Europe.

The poll of investment analysts was based on a set of highly ranked analysts featured in the 1996 Extel Rankings of Investment Analysts. Only those analysts covering European industry sectors were included in the survey. The questionnaire for investment analysts mirrored in part the questionnaire sent to chief executives in western Europe to enable some com-

parisons to be drawn. Investment analysts and chief executives from western Europe were asked a range of questions about companies in their sector and the issues facing companies in their industry. These questions included nominations within each sector for the best performing companies on a number of attributes the list of which includes: most innovative in its approach to changing market conditions; has the highest quality products and services; strongest corporate brand image. Also on a sector basis, chief executives and analysts were asked to provide the names of the companies which best demonstrated effective corporate strategy; the most impressive improvement in performance; and the most outstanding management performance.

Investment analysts were specifically asked to comment on performance measures: the criteria which forms the basis for recommendations to clients. In addition, there were questions on investor relations - how companies could best improve their relationships with the investor community and their choice of companies demonstrating effective investor relations.

The poll of chief executives in central Europe was run as a separate exercise and the corresponding questionnaire designed around the characteristics of the business community in the region. This questionnaire, unlike the others, was focused mainly on countries rather than on sectors. Questions were included on start-up companies, joint ventures and strategic alliances and asked for views on foreign investment, their country's prospects for joining the European Union and which government measures

would most benefit the business community in their country.

Eighteen countries were included in the survey of chief executives in western Europe and five countries in central Europe. The number of industry sectors for the main survey were revised this year and reduced. For example automobiles/trucks and parts became automotive and aeronautical engineering, and construction and property were grouped together.

As in previous years, efforts were made to make sure countries were represented fairly in the database with each country represented broadly in proportion to its contribution to European GDP.

The final results reflect answers to different questions - it is possible for companies to do well in a sector but not to feature on other lists. Compiling the results was a two-part process: first the responses to a number of different questions were aggregated. These were then weighted by a factor that took account of the size of the respondent's sector and the response rate within that sector.

While the evolution of the survey methodology over the years places strict limitations on the effectiveness of making year on year comparisons of the results, it is interesting to note that as far as the overall table is concerned the results have shown a fair degree of consistency over the years. In an effort to publish as much data as possible some non-ranked data have been introduced.

For example, the full listing of nominations for companies perceived as among the most respected within their country.

PROFILE Siemens

Wake-up call for 150th birthday

Siemens, the German electrical engineering and electronics group, received a wake-up call late last autumn.

On one dramatic day in November the share-price plunged after chairman Heinrich von Pierer warned that profits in 1997 would be flat. He seemed to confirm investors' worst fears that not enough was being done to cut costs and refocus on growth areas of one of Germany's - and the world's - biggest companies.

That experience has led to a renewed push by Siemens towards reorganisation around core businesses and an attempt to transform the corporate culture with the emphasis on innovation and shareholder value. One small, but telling, consequence of last November's experience was the installation of an electronic display of Siemens' current share price at the entrance to the group's Munich headquarters and in workers' canteens.

The changes come in an important year for Siemens - this year it is celebrating its 150th birthday. In 1847, in a Berlin back-street, Werner von Siemens and Johann Georg

Halske founded what has now become one of the world's oldest industrial companies which makes everything from cellular phones to computer chips and power plants. Within just a few years of its birth, the company had embarked on the international expansion and big industrial projects which have come to characterise it today. In those early years, Werner von Siemens busied himself with delivering pointer telegraphs to Java, laying underwater telegraph cables between islands in south-east Asia and linking London with Calcutta via the Indo-European telegraph line.

Today, international growth is the most important driving force behind the company's expansion. The group now has 386,000 employees worldwide, and sales this year are expected to exceed DM100bn for the first time, driven entirely by growth outside Germany.

The company has grown into an empire with around 250 business fields, encompassing activities such as power generation and power transmission, information systems, health care, transportation, and communication systems. Mr von

Pierer thinks that Siemens now stands for "reliability, innovation, reliability, customer orientation and local commitment".

Total orders outside Germany this year are expected to be more than DM70bn, or almost three-quarters of total business. Asia and north and south America are the regions where Siemens is growing most quickly - one-fifth of its business is in the Americas and it has 50,000 employees in the US alone. One important recent deal for the company was being chosen as part of the consortium to supply generators and turbines to China's massive Three Gorges project.

The reverse side of this international expansion has been a contraction of the group's German workforce. Like so many of Germany's big companies, Siemens is burdened by the country's notoriously high labour costs. As a result, following the wake-up call last November, Mr von Pierer announced 6,000 job cuts in the German operations, to match a similar reduction a year earlier.

Siemens has also launched a

three-point programme to restore its financial fortunes. This so-called "top" programme emphasises productivity, innovation and growth. The group has been keen to avoid simply cost-cutting - a route followed by some other German companies - as the only route to improved financial success, emphasising growth as well. According to Mr von Pierer, Siemens wanted to avoid "saving itself to death".

The results of the programme have included an increase in productivity last year of 8.5 per cent and a further improvement of at least 9 per cent expected this year. Although profits are still forecast to remain flat at around DM2.5bn this year, Siemens is forecasting a strong rebound in 1998.

The company has also taken concrete steps to restructure, including the acquisition of AEG Electrotech from Daimler-Benz and the sale of units considered too small or not part of the group's core business - including its defence electronics activities and its dental equipment business.

Graham Bowley

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6 EUROPE'S MOST RESPECTED COMPANIES

PROFILE

Microsoft

The company feared the most

Microsoft is a company that evokes strong responses from any business audience.

Best known for its Windows personal computer operating system software, as well as for the wealth of Bill Gates, chairman and chief executive, Microsoft dominates one of the most dynamic industry sectors in the world.

Described by one chief executive as "the company everyone fears the most", Microsoft's recent moves into Internet publishing have been interpreted as a threat to media companies. With its efforts in personal finance software and electronic commerce, Microsoft is regarded as a challenger to retail banks.

In reality, Microsoft is determined to remain focused on its primary mission of developing innovative software. Yet the company's intense competitiveness means that it cannot be ignored by anyone that might stand in its path.

Among respondents to the survey, Microsoft was most admired for its ability to cope with change. This no doubt reflects the company's

At the Davos World Economic Forum in February, Bill Gates took the opportunity to upbraid European business for its technological backwardness. He was astonished, the boss of Microsoft said, by how little Europe used software.

European executives seem to be taking notice. This year, Microsoft is voted the world's most respected company, pushing last year's winner, General Electric, into second place.

Third comes Coca-Cola. Fourth comes ABB, which last year came equal second with Microsoft. Thus, three of America's biggest corporations by market value dominate the world rankings from a European perspective.

Doubtless, Wall Street's remarkable strength in the past year has had something to do with this. At the latest count, General

Electric's market value stood at \$136bn, Microsoft's and Coca-Cola's at \$96bn and \$90bn respectively. Indeed, all three companies were praised in the survey for their ability to create shareholder value.

That apart, executives tended to admire Microsoft and GE for similar qualities. Both companies were seen as highly innovative and good at managing change. Microsoft was also praised for its concentration on the customer and its powerful branding.

In this respect, Microsoft was seen as similar to Coca-Cola, whose brand strength was described as "unassailable".

As for shareholder value, there may be room for caution. Coca-Cola's stock has underperformed Wall Street by 20 per cent in the past few months, GE's by 10 per cent. Even Microsoft shows signs of running out of steam.

technology innovation.

Yet within the computer industry, Microsoft is both revered and detested. Among its fans, Microsoft is the ultimate example of the success of American capitalism. A company formed by two young men in their early 20s, Microsoft won its spurs as the provider of the old DOS PC operating system and demonstrated that a "garage-shop" could become an industry giant.

However, Microsoft's detractors insist that it saps

the innovative strength of the software industry because it has become so big and rich, with cash resources of about \$9bn.

For example, few venture capitalists are now willing to fund software companies that intend to go head-to-head in competition with the industry behemoth. Yet Microsoft is one of the biggest spenders in the computer industry on research and development. With an annual budget of about \$2bn for research and

development, the company's research laboratories lead the world in the development of speech recognition, speech synthesis and computer vision - technologies that are expected to change radically the way the next generation of personal computers is used.

Microsoft's latest focus is on "simplicity", or making personal computers much easier to use. This reflects Mr Gates's determination to expand greatly the market for his company's products among consumers and businesses that have yet to adopt PC technology.

Beyond PC software, Microsoft is also bullying its way into the corporate computing environment with software for corporate computer systems.

At the same time, Microsoft is targeting consumers with products ranging from a dinosaur doll that responds to computer commands to the new version of its Windows system, due next year.

The company is also expanding its horizons with Windows CE, a new version of Windows designed to run

Most respected companies in the world

Rank	Company	Country	Sector
1	Microsoft	US	Business services, computers, office equipment
2	General Electric	US	Engineering, electronics
3	Coca-Cola	US	Beverages, tobacco
4	ABB	Swe/Swi	Engineering, electronics
4	British Airways	UK	Transport, transport services
4	Nestlé	Swi	Food processor
7	Intel	US	Engineering, electronics
8	British Petroleum	UK	Oil, gas, mining
8	Daimler-Benz	Ger	Auto, aero engineering
8	L'Oréal	Frs	Consumer goods
8	Royal Dutch/Shell	Ned/UK	Oil, gas, mining

Source: All tables in this survey Price Waterhouse/FT

on hand-held computers, personal organisers and cable TV controllers. With its acquisition of WebTV, which brings the Internet to subscribers' home PCs via cable TV systems, Microsoft is also aiming to expand its territory.

Perhaps the most telling result of the survey of global companies, however, was the opinion of respondents who said Microsoft had demonstrated its ability to sustain its performance. If they are right, Microsoft will remain the dominant force in the computer software market for many years to come.

Louise Kehoe

INVESTOR RELATIONS • by Tony Jackson

Be open and honest, say analysts

The concept of shareholder value is making headway in European corporations

improve their investor relations. As might be expected, they agreed on wanting ever more information, particularly financial disclosure, on a more regular basis.

In addition, they wanted faster reporting, with adequate warning of result dates. Companies, they said, should make more use of the Internet, as a means of granting more access. They should also concentrate on helping analysts understand the business, not merely hand out raw data for use in spreadsheets.

More generally, they commented that companies should place more emphasis on shareholder value. This leads naturally to another question put to them in the survey: on which criteria do they most rely when recommending companies to clients?

The answers were in one sense traditional. First, analysts used conventional financial measures, such as growth trends in earnings per share, return on equity and return on investments and acquisitions.

They combined those with more subjective assessments of management. Can a company deliver a consistent long-term strategy? Does it have a sound competitive position? Does the company focus on markets with clearly identifiable potential? Is it capable of initiating change within its industry?

But although analysts paid lip service to the goal of shareholder value, only a minority - around a quarter - were interested in economic value added and other ways of measuring return against the cost of capital. Granted, one analyst made the fundamental point that managers should understand that capital has a cost. But as another wrote, "shareholder value is still a less common concept in Europe than in the US".

This was changing, he added. "In certain companies we are starting to see a divergence in performance, as with BP's strong share price."

It is perhaps significant that this has been mirrored in BP's rising reputation with European executives. But for bulls of Europe's stock markets, there is an important message here. The concept of shareholder value is making headway in European corporations, but it still has further to go.

Sector nominations by analysts

Sectors - unweighted and unranked

■ Auto, aero engineering	
Daimler-Benz	Germany
Valeo	France
Volkswagen	Germany
■ Chemical, rubber, plastics	
BASF	Germany
Bayer	Germany
Hoechst	Germany
■ Construction, property	
Amec	UK
CRH	Ireland
Holderbank	Switzerland
■ Electronics, electrical components	
Ericsson	Sweden
■ Engineering, metals	
ABB	Sweden/Switzerland
Stiebe	UK
TT Group	UK
■ Health, household	
Novartis	Switzerland
Roche	Switzerland
SmithKline Beecham	UK
■ Insurance	
Aegon	Netherlands
ING	Netherlands
Zurich	Switzerland
■ Oil, gas, mining	
BP	UK
Elf Aquitaine	France
Royal Dutch/Shell	Netherlands/UK
Total	France
■ Retail, distribution	
Abn-Amro	Netherlands
Carrefour	France
Marks & Spencer	UK

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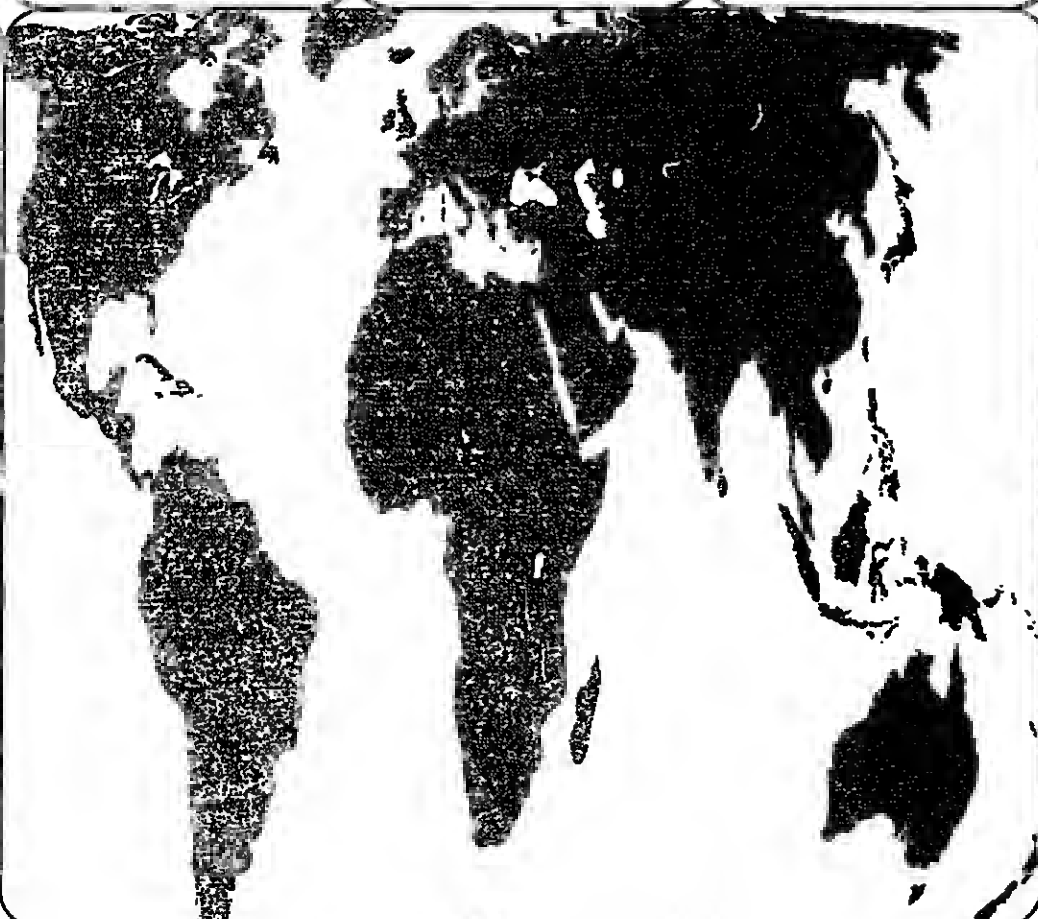
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